



Sustainable Communities Program Call for Applications

Civic Engagement, Equity, and Environmental Justice

(SCP CEEJ)

April 2023 Application Workshops

WWW.SCAG.CA.GOV

Session Logistics



The meeting is scheduled for 1.5 hours.



Please take care to mute your audio/phones.

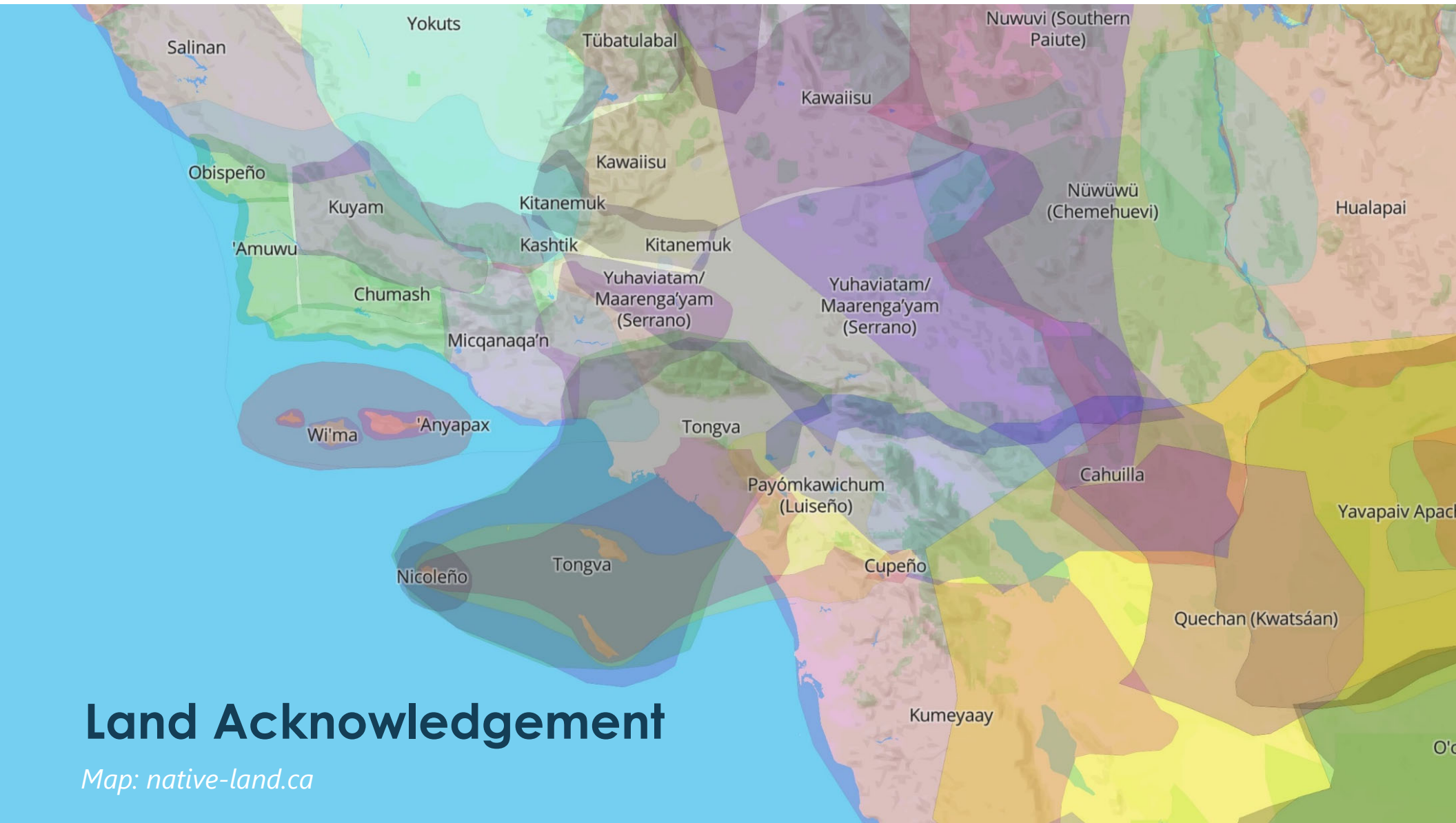


If you have a question, please type it into the chat box.

Think of something later? Email Hannah Brunelle at brunelle@scag.ca.gov



All slides will be emailed following the session & a recording will be made available.



Land Acknowledgement

Map: native-land.ca

Agenda

- 1 SCP CEEEJ Overview**
- 2 Housing and Land Use Strategies**
- 3 Multimodal Communities**
- 4 Priority Populations**
- 5 Application Scoring Rubric + Demo**
- 6 Crafting a Competitive Application**
- 7 Q&A**
- 8 REAP 2.0 Program Announcements**

Workshop Outcomes

By the end of this workshop, participants will:

Understand the application timeline, process, requirements, and scoring rubric.

Understand what makes a competitive application and feel prepared to apply.

Have an opportunity to connect with potential partners via Jamboard.

Have an opportunity to ask questions.

POLL

What county are you seeking funding in?

What type of organization do you represent?

Jamboard

Add your information to connect with others!

SCAN ME



INTRODUCTIONS

- *Name*
- *Email*
- *Organization or Jurisdiction*
- *County*
- *Project Type you may be interested in*
- *The kind of partnership you may be looking for*

Example: Norma Blanco, Local CBO, Riverside, Park Space, looking to connect with County Public Works

NOVEMBER 2022 Information Sessions

INTRODUCCIONES

- *Nombre*
- *Correo electrónico*
- *Organización o Jurisdicción*
- *Condado*
- *Tipo de proyecto que le puede interesar*
- *El tipo de asociación que puede estar buscando*

Ejemplo: Alina Borja, SCAG, Ventura, Infraestructura de arte, buscando asociarse con CBO al servicio de la comunidad indígena

SCP CEEJ Goals



Support the development of plans to close the **racial equity gap**.



Support a **range of eligible** land use and transportation activities.



Prioritize efforts that benefit **Communities of Concern, SB 535 Disadvantaged Communities, and other Priority Populations**.



Encourage **equitable partnerships** between community-based organizations (CBOs) and local governments.

Project Categories & Funding Objectives



Housing & Land Use Strategies

Funding Source: REAP 2.0

Available: \$3M total

Projects *must*:

- ✓ Be located in an infill area
- ✓ Accelerate infill housing production
- ✓ Reduce vehicle miles traveled (VMT)
- ✓ Affirmatively further fair housing (AFFH)
- ✓ Implement Connect SoCal



Multimodal Communities

Funding Source: SB 1

Available: \$2M total

Projects *must*:

- ✓ Reduce vehicle miles traveled
- ✓ Reduce greenhouse gas emissions
- ✓ Implement Connect SoCal

Co-Applicant Partnership Structure

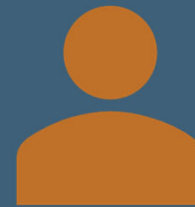
Primary Applicants are encouraged to apply in partnership with up to two Co-Applicant(s)



**Primary
Applicant**



Co-Applicant



Co-Applicant

- Co-Applicants would be compensated to lead key elements of the project via an MOU with SCAG
- A Consultant team will be procured to support the work

Applicant Eligibility

Who's Eligible?

- **PRIMARY APPLICANTS:** Cities and Counties; County Transportation Agencies; Transit Agencies; Tribal Governments; Natural Resources or Public Land Agencies; Public Academic Institutions; School Districts; Special Districts; Regional Housing Trust Funds; Housing Authorities
- **CO-APPLICANTS:** Community Based Organizations (CBOs); Non-Profits; All Primary Applicants are eligible as Co-Applicants

 Eligible as primary applicant for all funding

 Eligible as primary applicant for Housing & Land Use Strategies

 Must be registered 501c3 or have Fiscal Sponsor



PROJECT CATEGORY

HOUSING & LAND USE STRATEGIES



Project Examples

Housing and Land Use

- **Area or corridor-wide plans, policies, or ordinances supporting affordable infill housing**, based in equity, environmental justice, and AFFH
- **General plan updates** and amendments focused on integrating infill housing and environmental justice goals in support of increasing housing supply and production
- **Development guidelines** and standards
- **Zoning code updates** and rezoning for housing element implementation and compliance
- **Plans to increase affordable housing supply and prevent displacement** and loss of existing affordability
- **Infrastructure and utility financing plans** (not including fossil fuel and natural gas)

Infill Definition – Housing & Land Use Project Category

“Infill,” for the purposes of the REAP 2.0 Program, means areas where **ALL** the following apply:

- The area consists of unused or underutilized lands, **AND**
- Is located within existing development patterns, **AND**
- Is or will be accessible to destinations and daily services by transit, walking, or bicycling.

AND is located in either:

- An urban center, urban corridor, or area with transit-supportive densities; **OR**
- An established community that meets **ALL** the following criteria:
 - The area consists or previously consisted of qualified urban uses,
 - the area is predominantly surrounded (approx. 75% of the perimeter) by parcels that are developed or previously developed with qualified urban uses. Perimeters bordering navigable bodies of water and improved parks shall not be included, and
 - no parcel within or adjoining the area is classified as agricultural or natural and working lands.

PROJECT CATEGORY – Housing and Land Use

A & B	Consists of unused or underutilized lands within existing development patterns.	Is the land currently vacant, underutilized, or developed in a manner that would allow for greater density or development intensity?
C	Accessible to destinations and daily services.	Is the site accessible (or will it be accessible) to destinations , such as grocery stores, post offices, public parks, etc. and daily services by transit, walking, or bicycling?

AND located in either C-1 OR C-2:

C-1: Consists of unused or underutilized lands within existing development patterns.

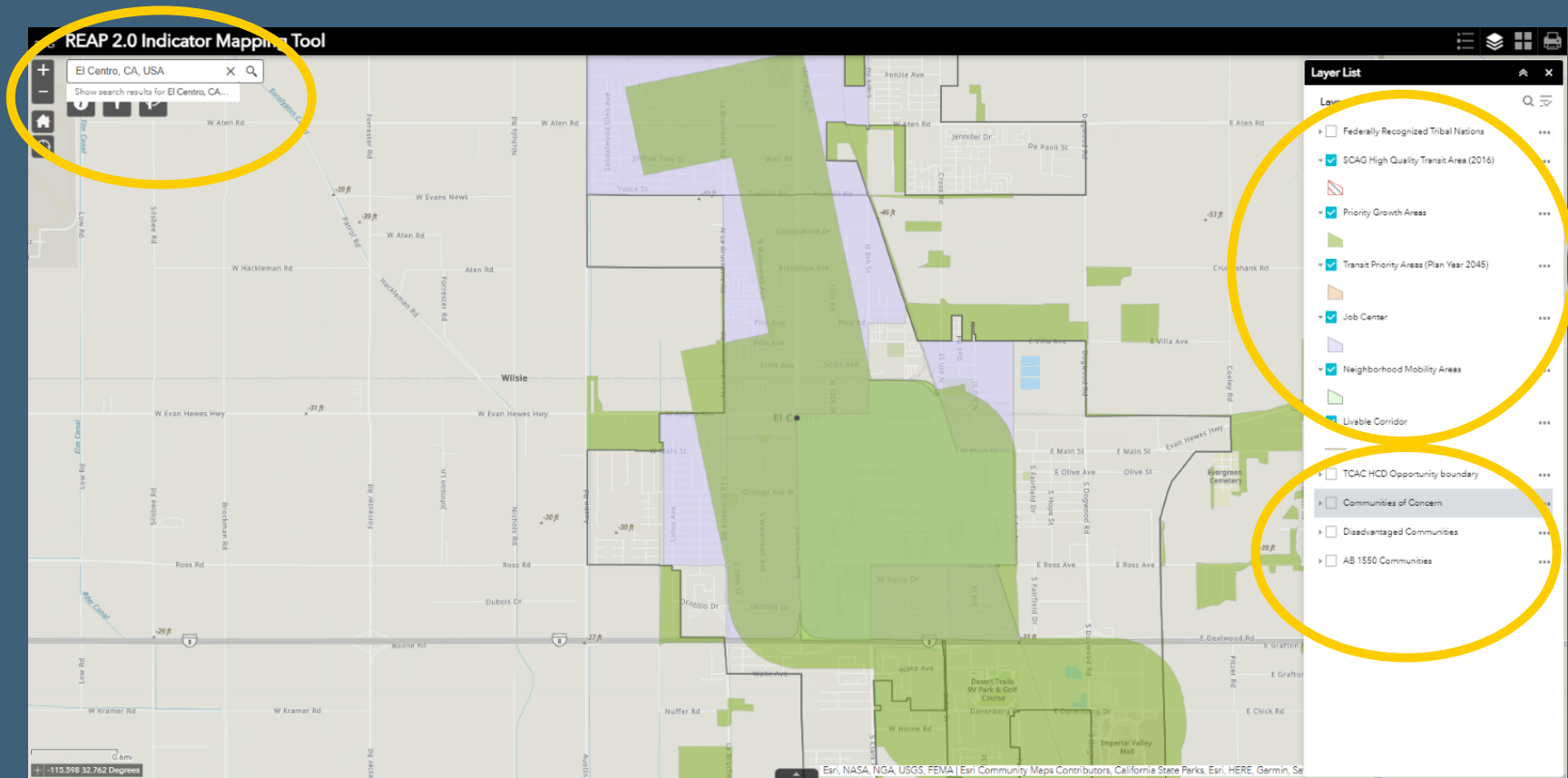
A place that includes **residential, commercial, public institutional, transit, or transportation passenger facilities, or retail use**, or any combination of those uses; and/or an area identified or recognized as a **'main street' or central business district**; and/or a corridor that includes a **mix of uses within walking and/or biking distance** of each other.

OR

C-2: An established community that meets all the following criteria.

Consists or previously consisted of **any qualified urban uses** (as stated above). The area is surrounded by parcels that are **developed or previously developed with qualified urban uses**. **No parcel is within or sharing a boundary with an area that is identified as agricultural or natural and working lands.**

REAP 2.0 Indicator Mapping Tool





PROJECT CATEGORY

MULTIMODAL COMMUNITIES



Project Examples

Multimodal Communities

- **Transportation safety or active transportation plans**
- **Highways to boulevards and freeway cap plans** that improve non-motorized and pedestrian traffic
- **Community e-bike rebates** and e-bike share plans & pilots (alongside planning activities)
- **Multimodal corridor plans** or community-wide active transportation master plans, bicycle or pedestrian master plans, or first-last mile plans
- **Park and greenway connectivity plans**
- **Transportation accessibility and safety demonstration projects** including quick build projects (alongside planning and engagement activities)

Priority Populations

Focuses geographic and region-wide benefits for **Disadvantaged and Historically Underserved Communities**

**SB535 Disadvantaged
Communities**
(CalEnviroScreen 4.0)

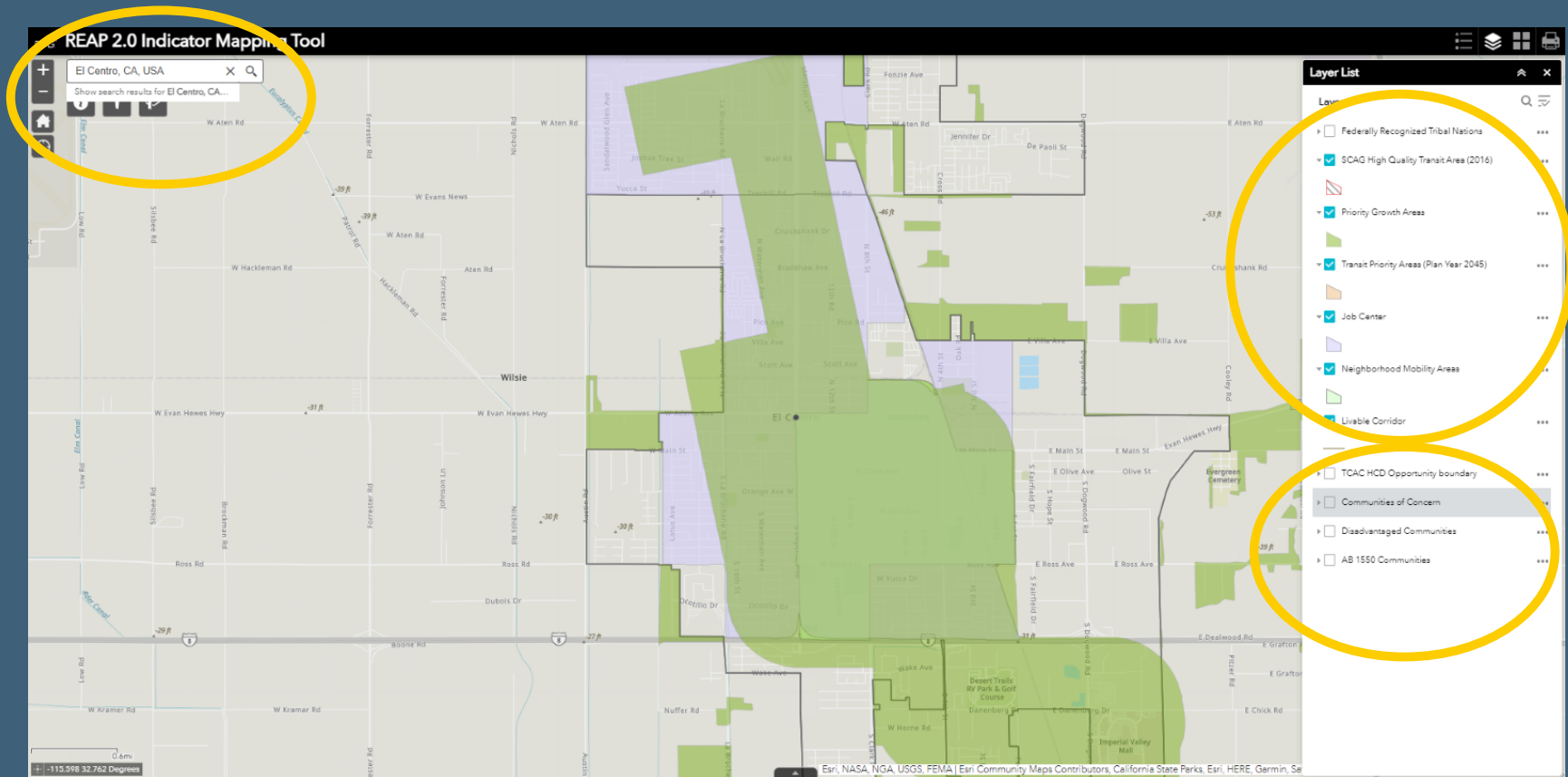
**TCAC/HCD Opportunity
Areas**

**SCAG Communities of
Concern**

AB 1550 Communities

PRIORITY POPULATIONS

REAP 2.0 Indicator Mapping Tool



Scoring Criteria

Project Design & Outcomes

40%

Project Need & Priority Population Benefits

20%

Inclusive & Equitable Engagement

20%

Local Partnerships

20%

APPLICATION SCORING RUBRIC

Application Scoring Rubric

Project Design & Outcomes	20
Community and Vision Summary	5
Funding Objectives & SCS Implementation	5
Anticipated Project Outcomes	5
Scope of Work & Project Feasibility	5
Project Need & Priority Population Benefits	10
Priority Populations	5
Addressing Historic/Current Inequities & Priority Population Benefit	5
Inclusive & Equitable Engagement	10
Priority Populations Engagement & Letters of Support	5
Inclusive, Diverse & Equitable Engagement	5
Local Partnerships	10
Reciprocal Relationships and Impact	5
Governance & Decision-making	5
Total	50

Application Demo

[Access the Program
Application here!](#)



Crafting a Competitive Application

Transformative and impactful projects for local context

Significantly improve existing land patterns or result in behavior change

Co-Applicant partnerships with community-based organizations (CBOs)

Inclusive and equitable community engagement

Directly address all funding objectives, by project type

Application Checklist

✓	Complete the online Program Application
✓	Self-Certification Checklist (PDF)*
✓	Infill Indicators Map, <i>Housing and Land Use Strategies projects only</i> (PDF) **
✓	Priority Populations Maps, four (4) total (PDF)**
✓	Scope of Work and Proposed Budget (using the SCAG template)
✓	3 Letters of Support (PDF)

* Only non-profits, community-based organizations, and/or any Co-Applicants that utilize a fiscal sponsor need to complete

** Use the [REAP 2.0 Indicator Mapping Tool](#) to export PDFs of the maps

Application Timeline*



**subject to change*

POLL

- What type of project are you seeking funding for?
- How much do you agree with the following statement?

"I feel ready to apply."

Application Resources*

	Applicant Toolkit
	REAP 2.0 Indicator Mapping Tool
	Scoring Rubric
	Scope of Work and Proposed Budget Template
	Office Hours
	Frequently Asked Questions – <i>Coming Soon!</i>

* All resources are linked in the Applicant Resources section of the SCP CEEEJ website



Q & A

Please raise your hand to ask a question or write your question into the chat.



REAP 2.0 PROGRAM ANNOUNCEMENTS

Call for Applications Timeline

Program	Calls for Applications Release Date	Deadline to Submit Application
Sustainable Communities Program Call for Applications for Civic Engagement, Equity and Environmental Justice	April 10, 2023	May 15, 2023
County Transportation Commission Partnership Program	April 10, 2023	May 9, 2023
Subregional Partnership Program 2.0	April 10, 2023	May 31, 2023
NOFA – Funding for Lasting Affordability/PATH	May 10, 2023	June 26, 2023
Housing Infill on Public and Private Lands (HIPP) Program Pilot/PATH	May 10, 2023	June 26, 2023
Regional Utilities Supporting Housing (RUSH) Program Pilot/PATH	To be Announced following Industry Forum	

Regional Utilities Supporting Housing Industry Forum

Friday, April 28th

8:00am-12:00pm

Japanese American National Museum

- Presentation from an advisory services panel on potential program strategies and projects for transformative investment.
- Roundtable sessions to discuss panelists recommendations and identify strategies which could be eligible for part of the \$35 million in RUSH grant funds.

In-Person and Virtual Options available
Please register at:
<https://scag.ca.gov/reap2021>



Contact: *Jessica Reyes Juarez, Associate Regional Planner: juarez@scag.ca.gov*



THANK YOU!

For more information, please visit:

<https://scag.ca.gov/scp/civic-engagement-equity-environmental-justice>

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