

# SoCal Greenprint Update

Technical Working Group

September 30, 2021

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[www.scag.ca.gov](http://www.scag.ca.gov)



# What is a Greenprint?

A tool to help users make better land use and transportation infrastructure decisions and support conservation investments based on the best available scientific data.



# Goals of the SoCal Greenprint



- Implement Connect SoCal
- Balance growth with conservation
- Accommodate infrastructure while protecting natural resources
- Address the lack of consistent, regional data and tools
- Better prioritize lands for mitigation investments
- Resource for our member agencies and stakeholders



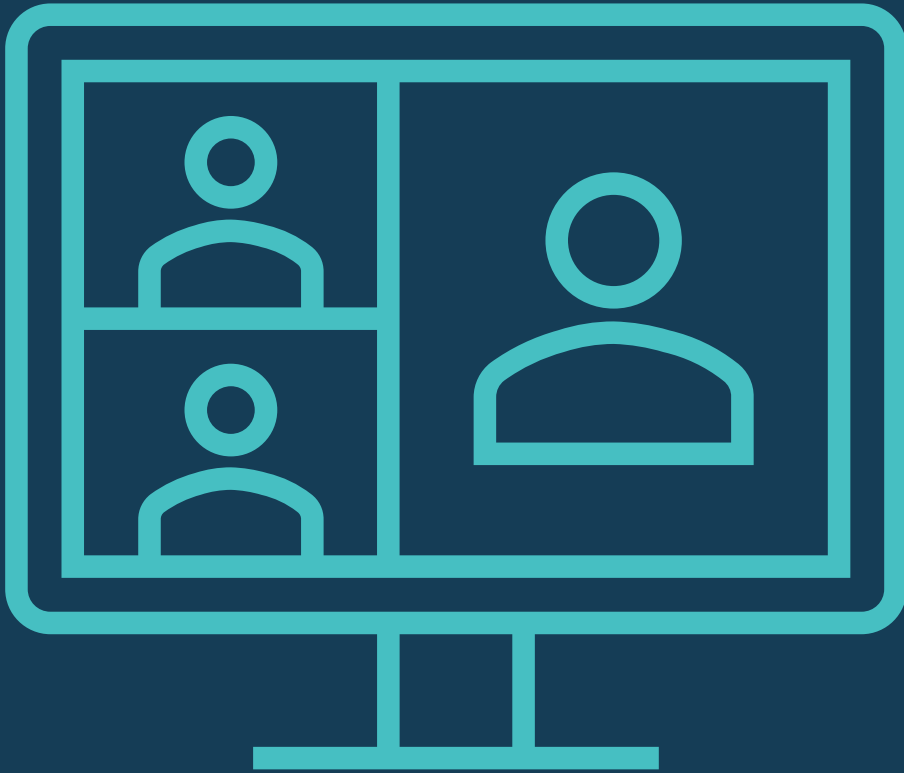
# What a Greenprint is and is not

WHAT IT IS	WHAT IT IS NOT
A data tool that can help to advance the pace and scale of voluntary conservation in a region.	An acquisition map or regulatory plan that puts constraints on land use for any public or private entity.
A data tool that identifies landscape features that are important to residents and communities, like recreation, habitat, water resources, habitat, climate change resiliency or community.	A complete inventory of everything important within an area or new data set.
A data tool that illustrates how conservation values may work in concert with each other and with other values, like climate resilience.	A comprehensive solution for natural resource protection.
A resource that helps stakeholders understand factors in a specific area to help facilitate collaboration.	A requirement that stakeholders engage in projects.
An information tool to support data-driven decision making for infrastructure investments.	An effort to subvert private property rights.

## Data Vetting Criteria

- Data must be publicly available, meaning that existing datasets are available online or can be accessed if requested and/or licensed;
- Data was vetted for inclusion by science advisors; and,
- Data would support decision-making from the five key user groups identified through the planning process (planners, infrastructure agencies, developers, community-based organizations, and conservation organizations) based on suggestions and feedback from Science and Strategic Advisors.

# Pre-July 1 Outreach Activities - Overview



- Steering committee includes outside experts
- 60+ advisors/4 interactive workshops
  - Multiple sectors and diverse geographies
  - Public agencies and municipalities
  - Building and development community
- Ongoing conversations and small working groups
- 8 Rapid assessment interviews
- Developed 6 user profiles
- Consultation with SCAG's Regional Planning Working Groups

## Implementation Pause & Subsequent Activities

On July 1st, 2021 the Regional Council voted to pause implementation on the SoCal Greenprint for at least 30 days and to hold a public hearing for further discussion, permitting staff to engage in further outreach with stakeholders.

### Outreach since Pause Implementation:

- Proposed Data Layer List Survey
- August 24<sup>th</sup> Public Hearing
- Presentations to TWG and GLUE Council
- One-on-One Stakeholder meetings

# Summary of Proposed Data Layer List Survey



4,200+

Stakeholders  
invited to take  
survey



33

Survey  
respondents



69

Comments on  
individual data  
layers

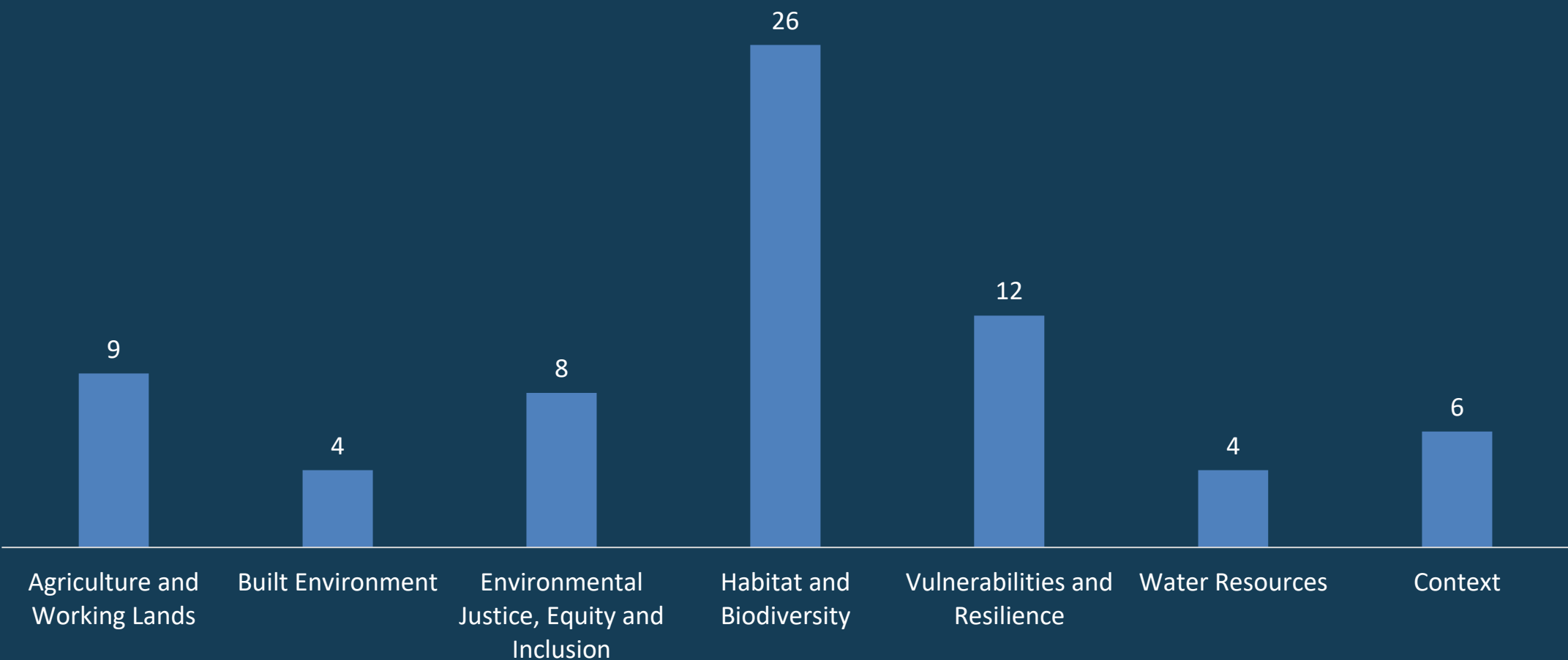


45

Data layers  
commented on



# Summary of Proposed Data Layer List Survey: Data Layer Feedback by Data Theme



n=69 comments

Note: Respondents were invited to submit comments on one or more data layers

# Summary of Proposed Data Layer List Survey: Data Layer Feedback



Survey Question: "Please provide any comments or feedback you have on this data set."

75%

of comments were generally supportive of the data layer(s)

13%

of comments offered suggestions to improve the data layer(s) or consider additional data

9%

of comments were neutral with respect to the data layer(s)

3%

of comments expressed concern over the data layer(s)

0%

of comments requested exclusion of the data layer(s)



# Summary of Proposed Data Layer List Survey: Sentiment on Project Goal



Survey Question: "... Do you have any questions or concerns about the goal of the SoCal Greenprint?"

0%

of respondents expressed concern about the goal of the project

12%

of respondents expressed concern over pausing or not completing the project

53%

of respondents expressed no concern about the goal of the project

18%

of respondents expressed other concerns about the project

n=17 respondents  
Note: Not all survey respondents provided an answer to this question; n includes 3 null responses

# Summary of Proposed Data Layer List Survey: General Project Concerns



Survey Question: "If you have any concerns about the SoCal Greenprint, please share those concerns."

27%

of respondents expressed concern over the data content

47%

of respondents expressed concern over pausing or not completing the project

13%

of respondents expressed other concerns

13%

of respondents expressed no concern

# Summary of Proposed Data Layer List Survey: Utility of the SoCal Greenprint

Survey Question: "... would the SoCal Greenprint be useful to your work?"

67%

of respondents reported "the SoCal Greenprint would be useful in my workflow"

7%

of respondents reported "the SoCal Greenprint would not be useful to me, but could be useful to my colleagues and partners"

3%

of respondents reported "I would not use the SoCal Greenprint, but have no concerns"

13%

of respondents reported "I need to learn more to decide"

3%

of respondents reported "I have concerns about the SoCal Greenprint"





# Frequently Cited Questions, Comments and Concerns in Survey and Letters Provided to SCAG in lieu of Survey



1. Land use authority & general plans inclusion
2. Data Alignment
3. Intergovernmental Review Program (IGR)
4. Dataset use
5. Specific datasets
6. Inoperable/misdirected links
7. Project timeline
8. Consultant selection
9. Connect SoCal Mitigation Measures
10. Pertinence of California Environmental Quality Act (CEQA)

## Proposed Next Steps to Address Stakeholder Concerns

- Consideration of removal and/or replacement of certain data layers
- Consultation with SCAG's Technical Working Group (TWG) on data layers considered to remove/replace
- Scientific and Strategic Advisory Committee Consultation for final Data Layer List
- User Acceptance Testing
- Development & Inclusion of Disclosure Language
- Continued public outreach
- Return to Regional Council and Provide Regular Updates to SCAG's Energy and Environment Policy Committee

# Thank you!

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