



SoCal Greenprint

SCAG Community, Economic & Human Development Committee

India Brookover, SCAG

February 4th, 2021

www.scag.ca.gov

in collaboration with



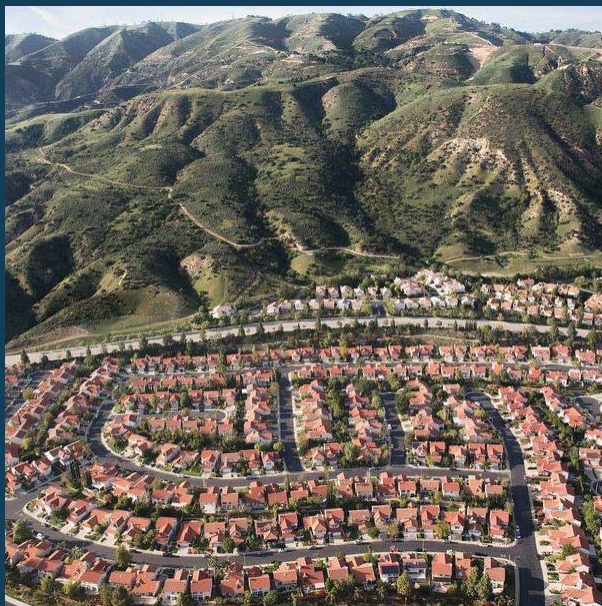
What is a Greenprint?



A tool to help users make better land use and transportation infrastructure decisions and support conservation investments based on the best available scientific data.

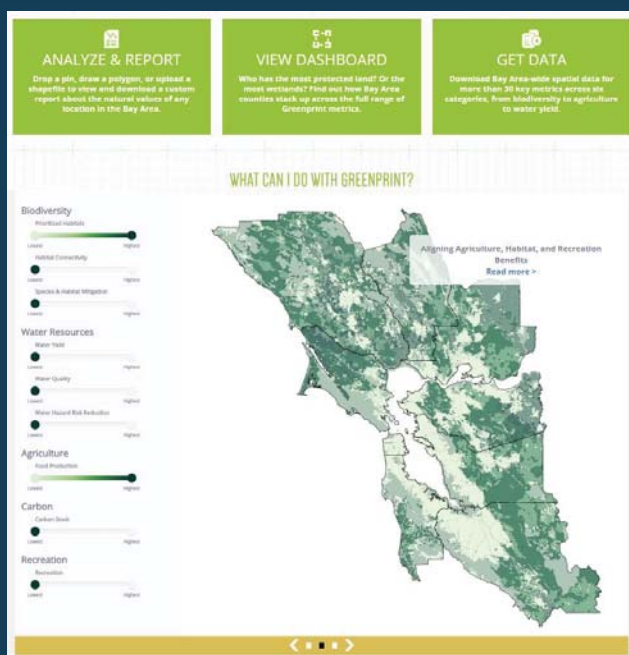


Why do we need a Regional Greenprint?



- Balance growth with conservation
- Accommodate infrastructure while protecting natural resources
- Address the lack of consistent, regional data and tools
- Better prioritize lands for mitigation
- Resource for our member agencies and stakeholders

What will it look like?



Custom, web-based interactive map tool

Compilation of regional data about conservation and growth

Themes that organize information and map data layers

Specific to local values and needs, like location of natural hazards like fire, flood, and seismic zones



Goals of the SoCal Greenprint



- To protect, restore, and enhance natural lands, public greenspace, working lands, and water resources and the benefits they provide to people and nature throughout the SCAG region.

Goals of the SoCal Greenprint



- Implement Connect SoCal
- Balance growth with conservation
- Accommodate infrastructure while protecting natural resources
- Address the lack of consistent, regional data and tools
- Better prioritize lands for mitigation investments
- Resource for our member agencies and stakeholders

SoCal Greenprint Alignment with other Strategies & Initiatives



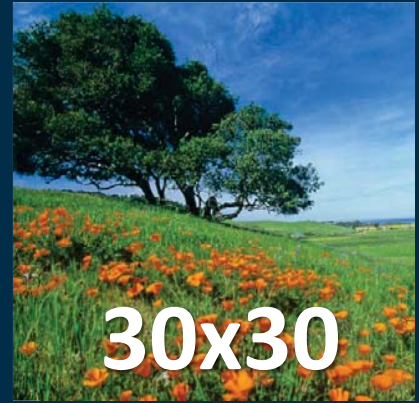
Connect SoCal Conservation Strategies and PEIR Mitigation Measure



REGIONAL COUNCIL ADOPTS RESOLUTION

ACTION AFFIRMS CLIMATE CHANGE CRISIS IN SOUTHERN CALIFORNIA

SCAG Resolution on Climate Change



Governor's Executive Order to conserve 30 % of California's lands and waters by 2030

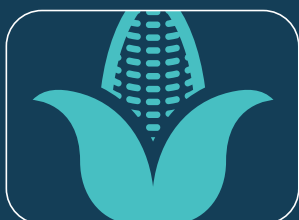
SoCal Greenprint Stakeholders



TATAVIAM LAND CONSERVANCY
HERITAGE • PRESERVATION • EDUCATION



Proposed SoCal Greenprint Themes



Agriculture



Biodiversity & Habitat



Community & Equity



Infrastructure & Built Environment



Risk & Resilience



Water

Climate Change, urban greening, and equity are cross-cutting and will be represented within all themes

Key Users of the SoCal Greenprint



Infrastructure Agencies



Conservation Practitioners



Community-Based Orgs



Developers



Planners

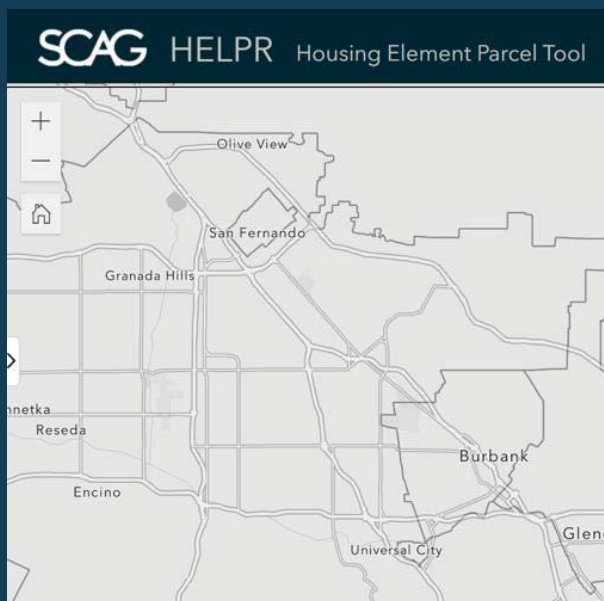
The SoCal Greenprint is being developed with these users in mind but will be freely available to anyone.

How can the Greenprint be used or implemented?

Support better land use planning and decision making

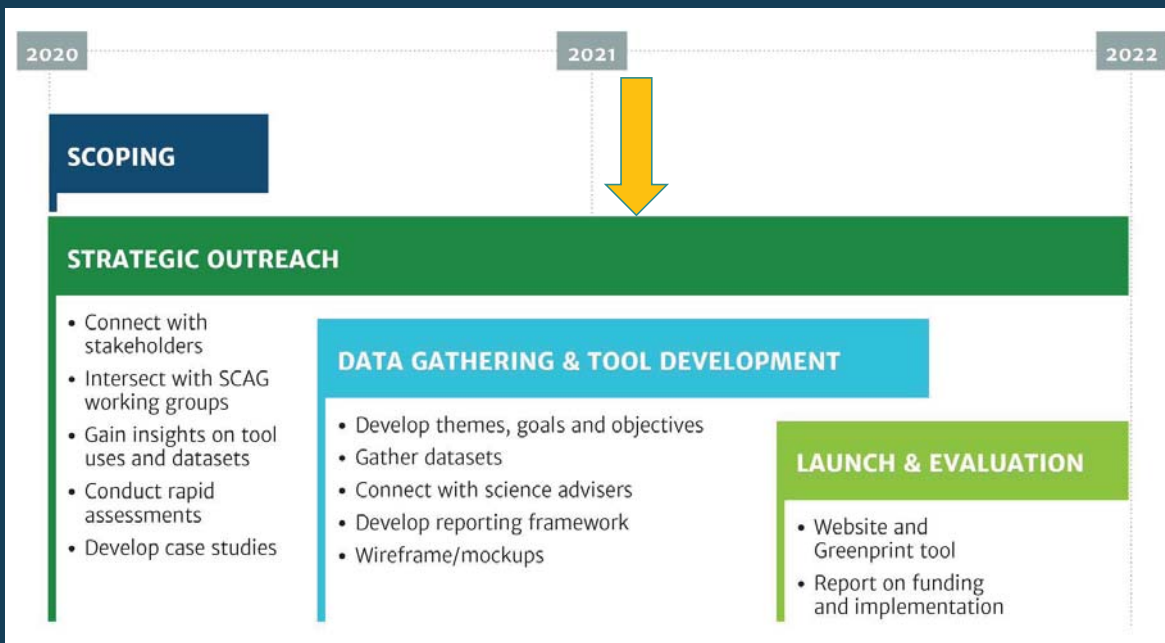
- Grow communities while avoiding agriculture and habitat
- Siting mitigation for freeway and rail alignments
- Identifying places that need green infrastructure or access to open space
- Establish ordinances like Ventura Habitat Connectivity and Wildlife Corridor Ordinance
- General plan updates and zoning changes
- Support regional advance mitigation planning (RAMP)

Synergy with SCAG Housing Efforts



- Data for Greenprint is already used in SCAG's Housing Element Parcel (HELPR) Tool
- maps.scag.ca.gov/helpr

Project Timeline



Project Accomplishments in 2020

- Developed draft themes & metrics
- Conducted two Advisory Committee meetings
- Gathered data from around the region
- Launched rapid assessments with key audiences
- Helped develop SCAG Housing Tool (HELPR)
- Connected with supporters and skeptics

Next Steps for 2021

- Finalize data, themes, metrics
- User testing and interviews
- Online outreach campaign
- Website launch & webinars to spread the word
- Recommendations for Regional Advance Mitigation Program



Questions?
Feedback?
Thank you!