FUTURE COMMUNITIES FORUM
The Power of Shared Data

Wednesday, May 2, 2018 | 11:00 a.m. - 5:30 p.m.
Renaissance Indian Wells Resort & Spa

//AGENDA

11:00 A.M. — *REGISTRATION/CHECK IN*

11:30 A.M. — *WELCOME*
HASAN IKHRATA, Executive Director, SCAG
HON. MARGARET E. FINLAY, Councilmember, City of Duarte, and SCAG President
MAYOR ERIC GARCETTI, Mayor, City of Los Angeles (video welcome message)

12:00 P.M. — *KEYNOTE ADDRESS: THE BIG DATA HALO EFFECT*
LAURA SCHEWEL, Ph.D., CEO, Streetlight Data

12:30 P.M. — *PANEL 1: THE POWER OF SHARED DATA*
Increasingly, public agencies and private firms have been finding common goals in sharing data which can contribute to broader social goals and optimization of systems including transportation, delivery, energy usage, and so forth. This panel will discuss the challenges in using big data and analytics, explore opportunities created from sharing data, and discus the future of civic data.

Moderator: **DAVID CHOW**, Director of US Public-Private Partnerships, IBI Group
NICK CHIM, Model Lab, Sidewalk Labs (an Alphabet company)
MATT HARDING, Ph.D., Associate Professor and Director, Deep Data Lab, UC-Irvine
HUNTER OWENS, Senior Data Scientist, Information Technology Agency, City of Los Angeles
JOHN STEPHENSON, Senior Manager of Amazon Web Services Public Policy, Amazon

1:35 P.M. — *BREAK*

1:50 P.M. — *PANEL 2: DATA & INTERNATIONAL EXPERIENCES*
As the nation's largest metropolitan planning organization (MPO), SCAG often needs to look outside its borders for solutions. Different land use patterns, urban histories, and political economic structures are a lens through which to reflect upon our own experiences and find common ground. Our international partners will present examples of how data, analytics, and sharing have been applied to other regions and countries.

Moderator: **JAMES E. MOORE II, Ph.D.**, Professor, USC Price School of Public Policy and Viterbi School of Engineering
NOAF ALJOWAIE, Ph.D., Head of Economics, Cooperation Council for the Arab States of the Gulf (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and United Arab Emirates)
HWANYONG KIM, Ph.D., Professor, Urban Spatial Design & Decisionmaking, Incheon National University (Korea)
JAEHAK OH, Ph.D., President, Korea Transport Institute (KOTI) (Korea)
JAN-DIRK SCHMOKER, Ph.D., Associate Professor, Department of Urban Management, Kyoto University (Japan)

2:55 P.M. — *BREAK*

3:10 P.M. — *PANEL 3: SMART AND CONNECTED CITIES AND COMMUNITIES*
Cities, regions, and public agencies vary greatly in terms of where they are on the pathway to becoming "smart and connected." Becoming a comprehensive and integrated smart city is challenging and may involve pitfalls such as ensuring equitable distribution of the benefits of digital transformation. Promoting and sharing experiences and best practices can help the public sector, private sector, and ultimately citizens come together to enjoy the fruits that data and connectedness can bring.

Moderator: **HON. MICHELE MARTINEZ**, Mayor Pro Tem, City of Santa Ana; SCAG Immediate Past President
PHILIP LECLAIR, Chief Information Officer, City of Pasadena
TOM MULLEN II, Chief Data Officer, County of Riverside
TOBY SCHNEIDER, Executive Director of Policy and Information, Alberta Ministry of Economic Development and Trade (Canada)

4:15 P.M. — *MOVING FORWARD AS A REGION: SCAG'S FUTURE COMMUNITIES INITIATIVE*
KIMBERLY CLARK AND RYE BAERG, SCAG Staff

4:25 P.M. — *CLOSING REMARKS*
HASAN IKHRATA, Executive Director, SCAG