2020 Census Update

31st Annual Demographic Workshop University of Southern California June 18, 2020

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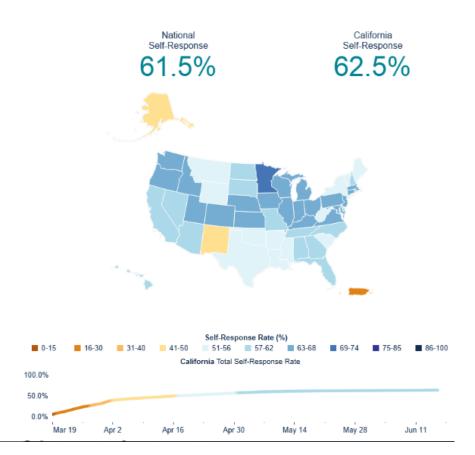
Self-Response Rates Summary

As of 11:59pm June 16, 2020

Total Self-Response Rate: 61.5% Total Responding Housing Units: 96.4M

Responses by mode:

77.6M (80.5%) – Internet 1.3M (1.3%) – Phone 17.5 (18.2%) – Paper





Actual vs Projected Self-Response Rates As of 11:59pm June 16

| State | Actual | 2010 Rate (start of NRFU) | 2010 Rate (Final) |
|---------------|--------|------------------------------|----------------------|
| U.S. Total | 61.5% | 63.5% | 66.5% |
| Minnesota | 71.0% | 71.6% | 74.1% |
| Wisconsin | 68.5% | 71.2% | 73.5% |
| Michigan | 67.8% | 65.4% | 67.7% |
| lowa | 67.8% | 71.0% | 73.0% |
| Nebraska | 67.7% | 68.8% | 71.1% |
| Washington | 66.9% | 63.7% | 67.2% |
| Virginia | 66.4% | 66.2% | 69.0% |
| Illinois | 66.2% | 67.7% | 70.5% |
| Ohio | 66.2% | 66.2% | 69.0% |
| Indiana | 66.0% | 67.0% | 69.6% |
| Utah | 65.8% | 65.4% | 68.6% |
| Maryland | 65.5% | 66.5% | 69.5% |
| Kansas | 65.4% | 67.4% | 70.0% |
| Kentucky | 65.1% | 63.0% | 65.7% |
| Idaho | 65.0% | 64.6% | 67.1% |
| Connecticut | 64.9% | 66.3% | 69.5% |
| Pennsylvania | 64.8% | 67.8% | 70.2% |
| Colorado | 64.7% | 64.4% | 67.2% |
| Oregon | 64.0% | 63.9% | 66.9% |
| Massachusetts | 63.5% | 65.6% | 68.8% |
| New Jersey | 63.4% | 64.4% | 67.6% |
| California | 62.5% | 64.7% | 68.2% |
| South Dakota | 62.5% | 65.0% | 67.1% |
| Missouri | 61.7% | 65.3% | 67.5% |
| North Dakota | 61.3% | 66.8% | 68.8% |
| Tennessee | 61.1% | 63.8% | 67.1% |

| State | Actual | 2010 Rate (start of NRFU) | 2010 Rate (Final) |
|----------------------|--------|------------------------------|----------------------|
| New Hampshire | 60.9% | 61.5% | 64.4% |
| Nevada | 60.8% | 58.7% | 61.4% |
| Rhode Island | 59.4% | 62.8% | 65.7% |
| Delaware | 59.3% | 60.8% | 64.1% |
| Alabama | 59.3% | 59.5% | 62.5% |
| Florida | 58.7% | 59.6% | 63.0% |
| Arizona | 58.0% | 58.5% | 61.3% |
| North Carolina | 57.8% | 62.1% | 64.8% |
| District of Columbia | 57.5% | 62.2% | 66.0% |
| Georgia | 57.4% | 59.5% | 62.5% |
| Hawaii | 57.2% | 60.7% | 64.1% |
| New York | 56.7% | 61.3% | 64.6% |
| Mississippi | 56.6% | 58.1% | 61.3% |
| Arkansas | 56.4% | 59.5% | 62.3% |
| Texas | 56.2% | 60.3% | 64.4% |
| South Carolina | 56.0% | 62.2% | 64.7% |
| Oklahoma | 55.9% | 58.9% | 62.3% |
| Louisiana | 55.7% | 57.9% | 61.0% |
| Montana | 55.0% | 62.3% | 64.6% |
| Wyoming | 54.9% | 61.1% | 63.4% |
| Vermont | 54.5% | 58.1% | 60.3% |
| West Virginia | 53.1% | 56.8% | 59.1% |
| Maine | 52.9% | 55.3% | 57.4% |
| New Mexico | 50.0% | 56.9% | 60.0% |
| Alaska | 47.0% | 51.6% | 55.6% |
| Puerto Rico | 20.0% | 51.2% | 53.8% |



Overview

In light of the COVID-19 outbreak, the U.S. Census Bureau has adjusted 2020 Census operations in order to:

- Protect the health and safety of the American public and Census Bureau employees.
- Implement guidance from federal, state, and local authorities regarding COVID-19.
- Ensure a complete and accurate count of all communities.

The Census Bureau continues to monitor the changing conditions at the state and local level, and in consultation with the appropriate officials, update its planned start dates for selected operations in selected states.



| Activity/Operations | Original Schedule | New Schedule | |
|--|---------------------|-----------------------|--|
| Self-Response Phase Online, phone, and mailed self-responses continue throughout the data collection process. | March 12 – July 31 | March 12 – October 31 | |
| Group Quarters (e-Response and Paper Enumeration) Many group quarters have already begun responding through our e-response enumeration option. | April 2 – June 5 | April 2 – September 3 | |
| In-Person Group Quarters Enumeration Group quarters that remain a part of our in-person group quarters enumeration efforts will begin in July. | April 2 – June 5 | July 1 – September 3 | |
| Update Leave – Stateside Census takers drop off invitations to respond and paper questionnaires at the front doors of 5 million households stateside while updating the addresses. | March 15 – April 17 | Resumed May 4 | |
| Update Leave – Puerto Rico Update Leave Operation for the Commonwealth of Puerto Rico, approximately 1.7 million households, will be coordinated separately. | March 15 – April 17 | May 25 – June 20 | |





| Activity/Operations | Original Schedule | New Schedule |
|---|---------------------|------------------------------|
| Update Enumerate Census takers interview about 2,000 households in remote parts of northern Maine and southeast Alaska. | March 16 – April 30 | June 14 – July 29 |
| Nonresponse Followup (NRFU) Census takers will interview households in person. | May 13 – July 31 | August 11 – October 31 |
| Service Based Enumeration We're working with service providers at soup kitchens, shelters, and regularly scheduled food vans to count the people they serve. | March 30 – April 1 | September 22 – September 24. |
| Count of People Experiencing Homelessness Outdoors Census takers count people under bridges, in parks, in all- night businesses, etc. | April 1 | September 24. |
| Enumeration of Transitory Locations Census takers count people staying at campgrounds, RV parks, marinas, and hotels if they do not usually live elsewhere. | April 9 – May 4 | September 3 – September 28 |





| Activity/Operations | Original Schedule | New Schedule |
|---|--------------------------------------|--------------------------------------|
| Process Apportionment Counts After collection activities are complete, Census Bureau experts run and review output from programs to unduplicate responses, determine final housing unit status, populate any missing housing unit data on household size, and finalize the universe to be included in the apportionment count file. | July 31, 2020 – December 31, 2020 | October 31, 2020 – April 30, 2021 |
| Deliver Apportionment Counts to the President By law, the Census Bureau will deliver each state's population total, which determines its number of seats in the U.S. House of Representatives. | By December 31 | Deliver by April 30, 2021 |
| Process Redistricting Data Census Bureau experts run and review programs to populate any missing demographic data for each household, run differential privacy programs to ensure confidentiality, and run tabulation programs for each state delivery. | January 1, 2021 – March 30, 2021 | May 1, 2021 – July 31, 2021 |
| Deliver Redistricting Counts to States By law, the Census Bureau will deliver the local counts each state needs to complete legislative redistricting. | By April 1, 2021 | Deliver by July 31, 2021 |



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Resuming Select Field Operations

Overview

 The Census Bureau continues to monitor the changing conditions at the subnational level and has updated its planned start dates for selected operations and in selected states as warranted. Information provided daily to the Census Bureau from FEMA, state and local authorities is used to guide Census Bureau decisions on timing. As a result, selected field operations have resumed on a phased schedule across states.

Initial Operations for Phased Restart

- Resuming Update/Leave
- Resuming operations at Area Census Offices
- Resuming operations at Paper Data Capture Centers
- Resuming fingerprinting and staff onboarding for nonresponse follow-up



Considerations and Criteria for Resuming Select Field Operations

1. Has the state begun phased reopening?

- Supporting Documents and Data: State Websites and Official Statements
- **2.** Does the data support decision to restart?
 - **Supporting Documents and Data:** Federal Gating Criteria, HHS GeoHealth Dashboard, FEMA Risk Data, Census Data Analysis
- 3. Can we successfully start operations and meet safety needs of our employees and the public?
 - **Supporting Documents and Data:** Analysis of localized conditions, CDC Guidelines, OMB Guidelines, consultation with Regional Directors



States with Restarted Field Operations

Week of May 4:

- 13 states
- 23 Area Census Offices (ACOs)

Week of May 11:

- 9 states
- 54 ACOs

Week of May 18:

- 11 states and Puerto Rico
- 28 ACOs

Week of May 25:

- 10 new states
- 49 new ACOs (13 in California)

Week of June 1:

- 8 new states and the District of Columbia
- 57 new ACOs (5 in California)

Week of June 8:

• 37 ACOs (12 in California)

Total

- 50 states, DC and Puerto Rico
- 248 ACOs





Thank You

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