## The New California <br> Post-Recession Challenges in a Mature State

## Hans Johnson

$26^{\text {th }}$ Annual Demographic Workshop
June 2015

## Outline

- The New California
- Why the slow down?
- Challenges for the future


## The demographic transition



Source: Creative Commons

## Rapid population growth has defined California

California Population, 1900-2014 (in millions)


## California's growth has been extraordinary



## California's growth has been extraordinary

## Rapid growth rates cannot be sustained indefinitely

If exponential growth continued:

California population (millions)


## Rapid growth rates cannot be sustained indefinitely

If exponential growth continued:

- By 2125, state density would equal SF density today
- By 2348, there would be one person for every square foot of land in the state

California population (millions)


## Rapid growth rates cannot be sustained

If exponential growth continued:

- By 2125, state density would equal SF density today
- By 2348, there would be one person for every square foot of land in the state
- By 2540, Californians would be expanding into space at the speed of light

California population (millions)


## Growth rates have fallen...



## ... and are now similar to the rest of the U.S.


—California
—Rest of US

## The New California is defined by slow growth rates


-California
—Rest of US

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## Why has growth slowed?

- Direct determinants
- Natural increase
- Migration
- Indirect determinants
- Aging
- Housing costs
- Geographic constraints
- Regulatory constraints
- Economic growth


## Rates of natural increase are at low levels



## Migration has been at record lows



## Asia has replaced Latin America as the leading source of immigrants



## China has replaced Mexico as the leading country of origin



## California's population is aging



## Lack of housing restricts population growth, increases costs

Median housing value, March 2015


## More California households spend a large share of their income on housing costs

Homeowners


## Many left the state because of housing

| Negative flow | Reason for moving to or from California CPS march supplements, 1999-2014 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | To California | From California | $\begin{array}{r} \text { Net } \\ \text { domestic } \\ \text { flow } \end{array}$ |
|  | Other family reason | 1,202,853 | 1,548,394 | -345,541 |
|  | For cheaper housing | 186,158 | 477,222 | -291,064 |
|  | To look for work or lost job | 309,340 | 500,151 | -190,811 |
|  | Other job-related reason | 218,879 | 362,499 | -143,620 |
|  | Retired | 38,987 | 118,725 | -79,738 |
|  | Change in marital status | 244,405 | 319,063 | -74,658 |
|  | Wanted better neighborhood | 87,331 | 148,234 | -60,903 |
|  | To establish own household | 213,163 | 267,481 | $-54,318$ |
|  | Wanted to own home, not rent | 142,497 | 179,453 | -36,956 |
|  | For easier commute | 150,238 | 134,004 | 16,234 |
|  | New job or job transfer | 2,303,116 | 2,283,274 | 19,842 |
|  | Attend/leave college | 342,230 | 320,545 | 21,685 |
| Positive flow | Other housing reason | 413,528 | 372,492 | 41,036 |
|  | Health reasons | 141,615 | 95,978 | 45,638 |
|  | Change of climate | 161,997 | 77,599 | 84,399 |
|  | Wanted new or better housing | 367,659 | 279,367 | 88,292 |

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## Projections are uncertain



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## Growing apart: regional inequality has increased



## Key to economic success: Education

- Educational attainment is the primary determinant of economic well-being
- Regions with slow growth can be prosperous (New England) or poor (Appalachia, Mississippi Delta)


## Policy implications

- California's political power is unlikely to increase
- Invest in solutions to cost and congestion problems
- Reduce constraints to new housing development
- Improve coordination of economic development and housing policies
- Improving educational attainment should be a central focus of state policy


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## Notes on the use of these slides

These slides were created to accompany a presentation.
They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

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Thank you for your interest in this work.

## Sources of Growth Have Changed

Components of population growth 1999-2012


FPIL

