### The New California

Post-Recession Challenges in a Mature State

Hans Johnson

26<sup>th</sup> Annual Demographic Workshop June 2015

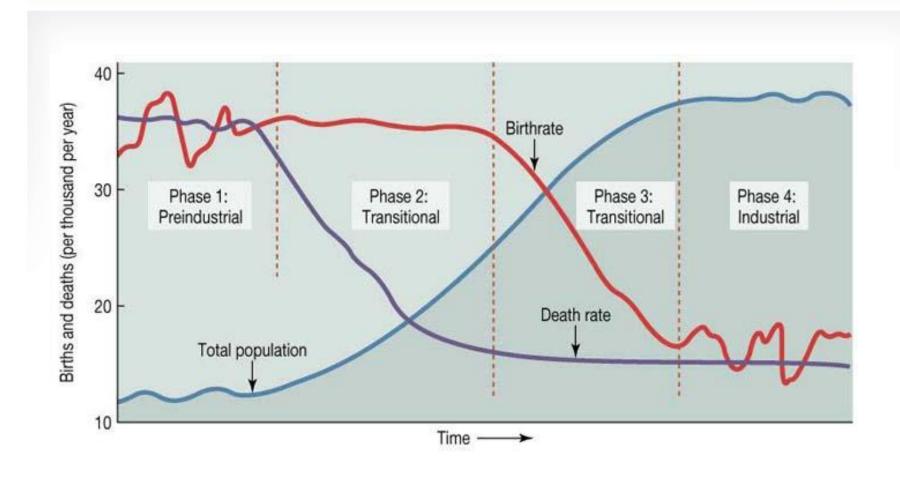


#### **Outline**

- The New California
- Why the slow down?
- Challenges for the future



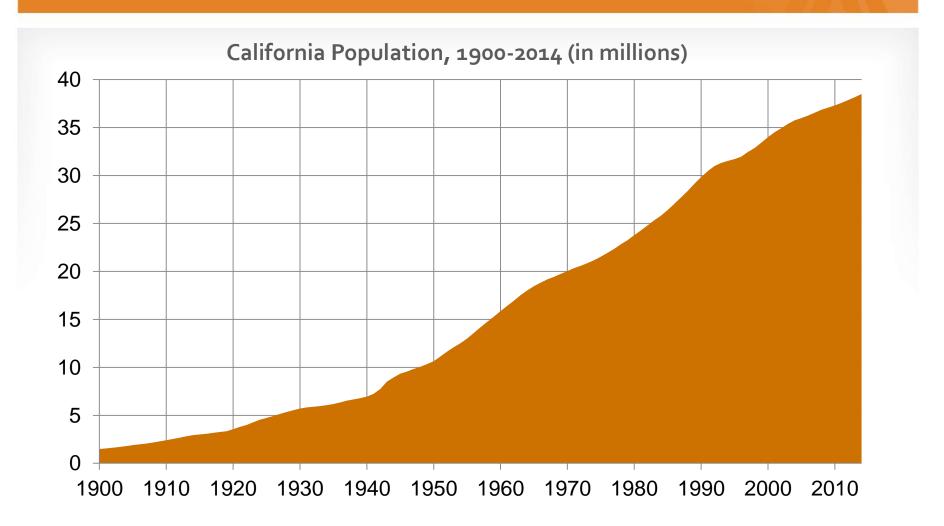
### The demographic transition



Source: Creative Commons

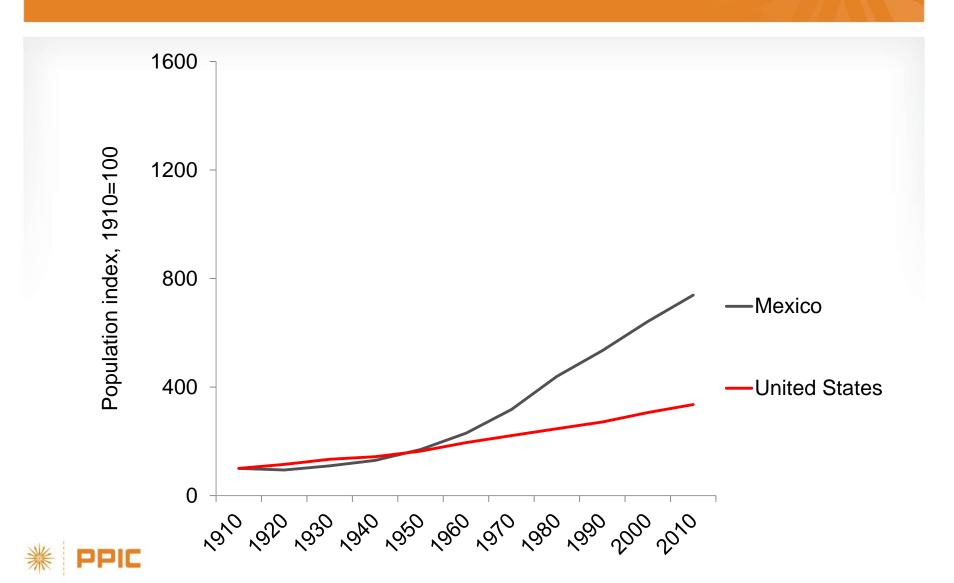


### Rapid population growth has defined California

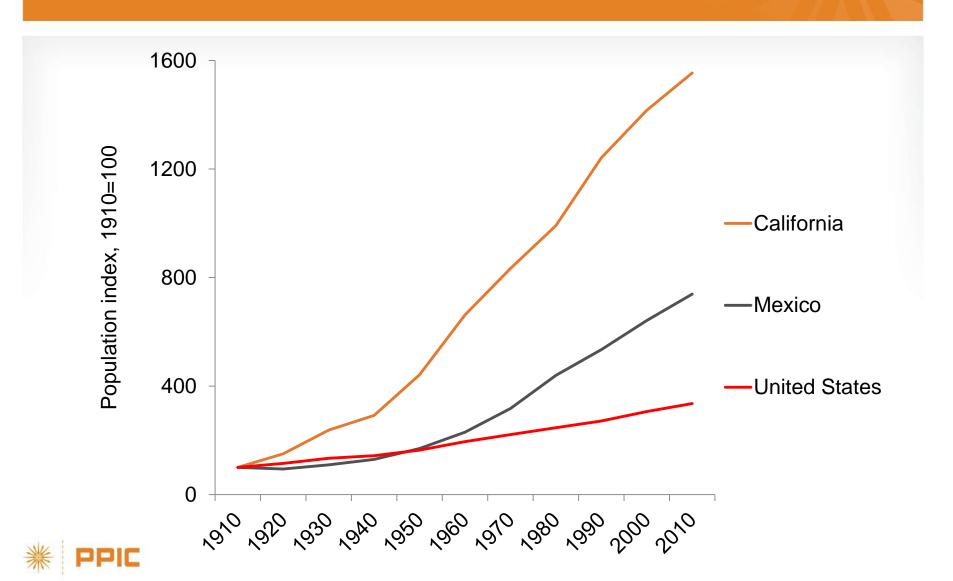




### California's growth has been extraordinary

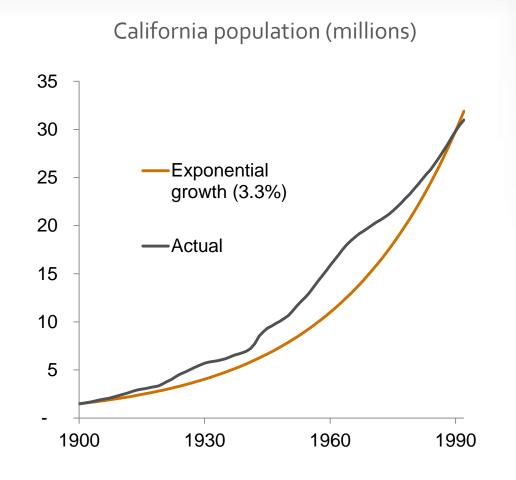


### California's growth has been extraordinary



# Rapid growth rates cannot be sustained indefinitely

If exponential growth continued:

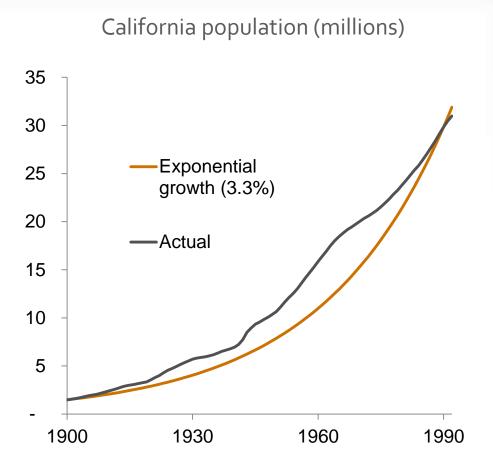




# Rapid growth rates cannot be sustained indefinitely

## If exponential growth continued:

- By 2125, state density would equal SF density today
- By 2348, there would be one person for every square foot of land in the state



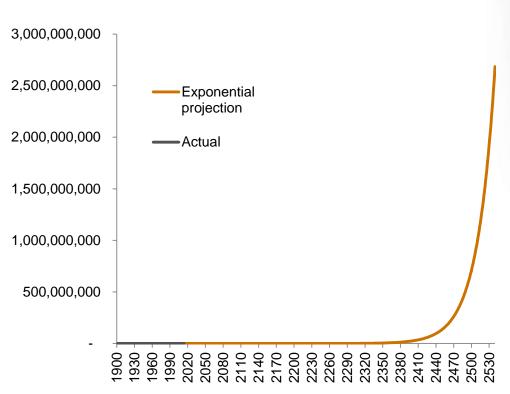


### Rapid growth rates cannot be sustained

## If exponential growth continued:

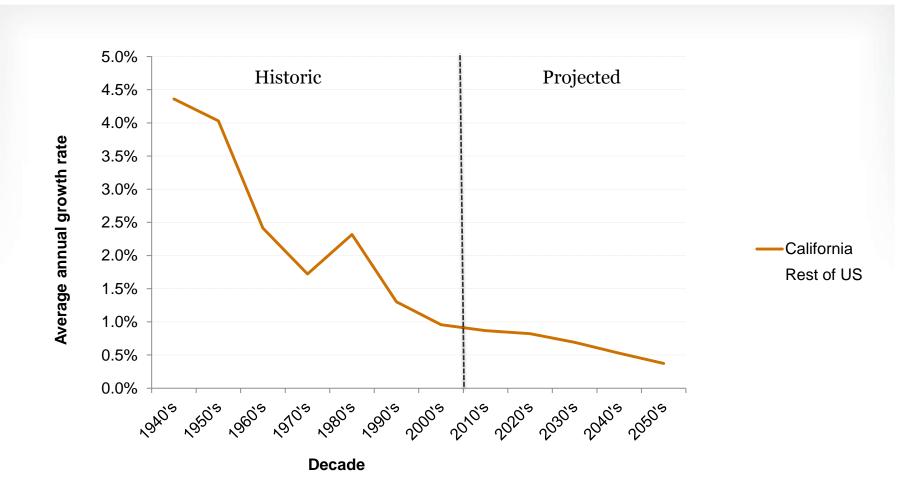
- By 2125, state density would equal SF density today
- By 2348, there would be one person for every square foot of land in the state
- By 2540, Californians would be expanding into space at the speed of light

#### California population (millions)



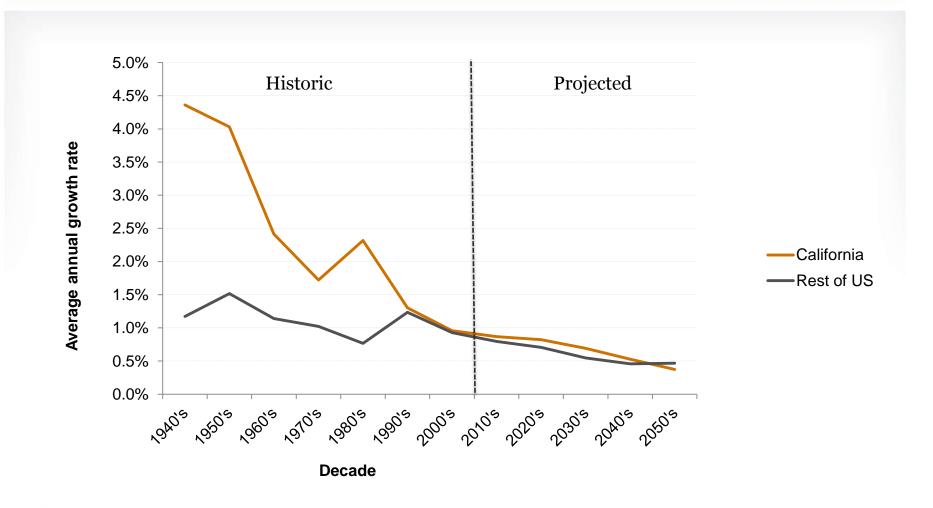


#### Growth rates have fallen...



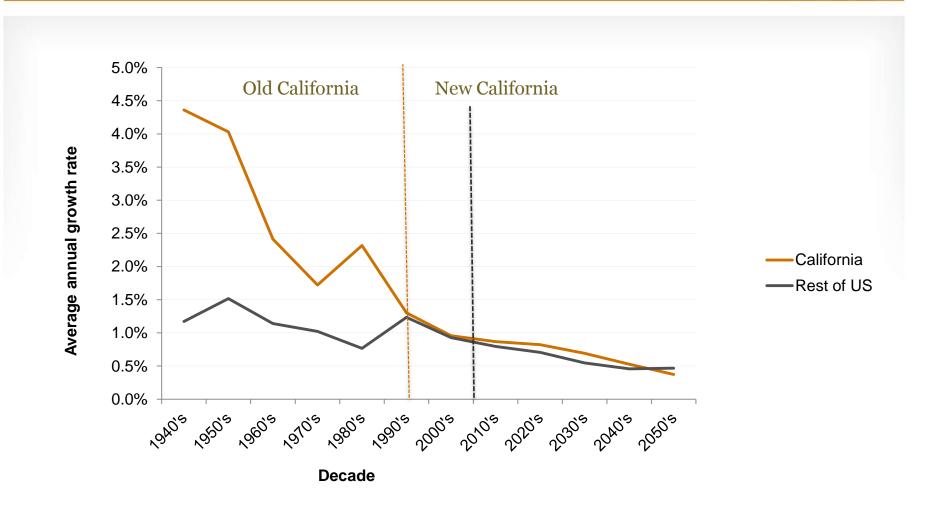


#### ... and are now similar to the rest of the U.S.





# The New California is defined by slow growth rates





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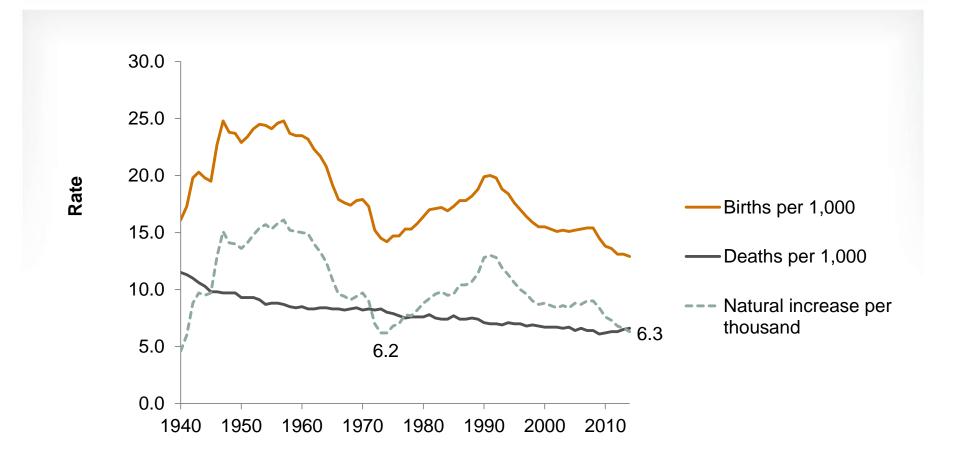


### Why has growth slowed?

- Direct determinants
  - Natural increase
  - Migration
- Indirect determinants
  - Aging
  - Housing costs
    - Geographic constraints
    - Regulatory constraints
  - Economic growth

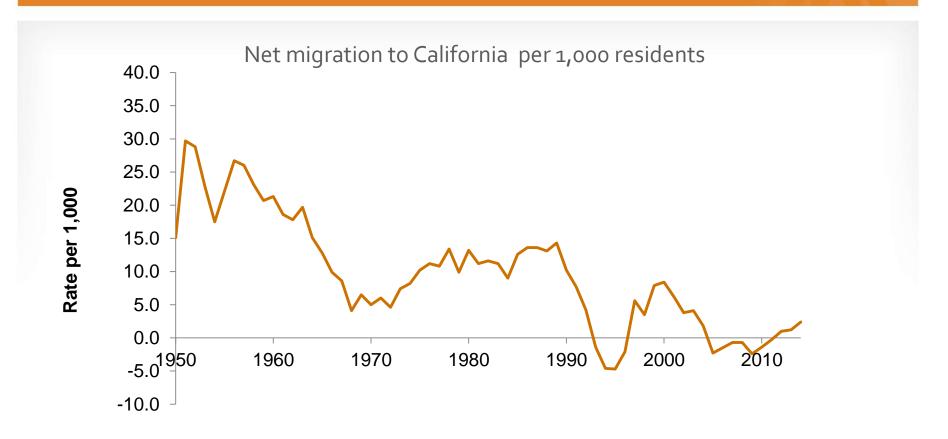


### Rates of natural increase are at low levels



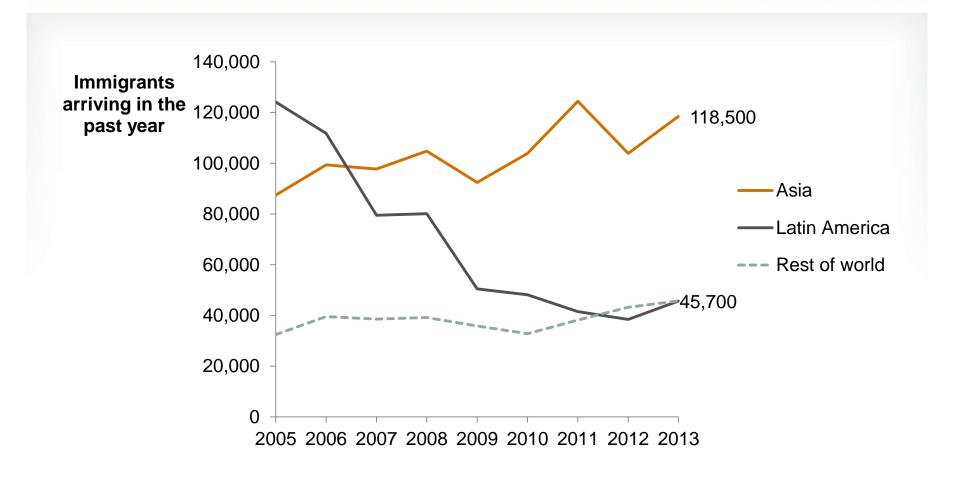


### Migration has been at record lows



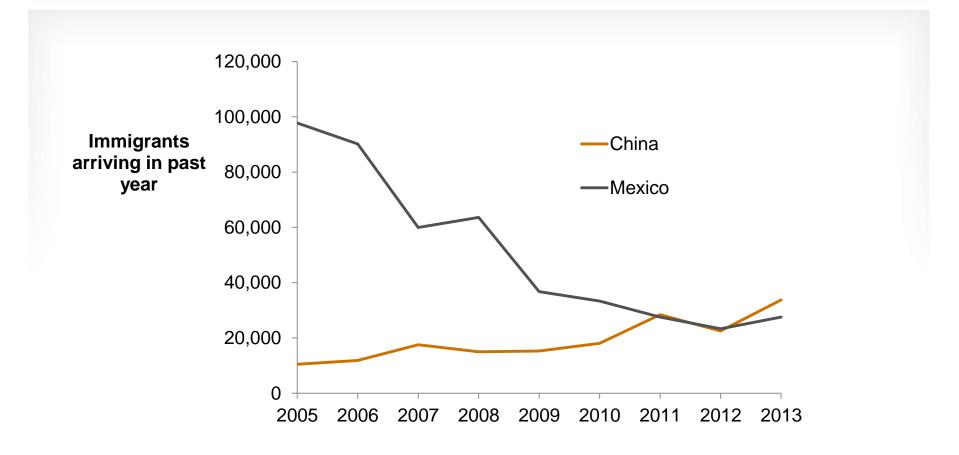


# Asia has replaced Latin America as the leading source of immigrants



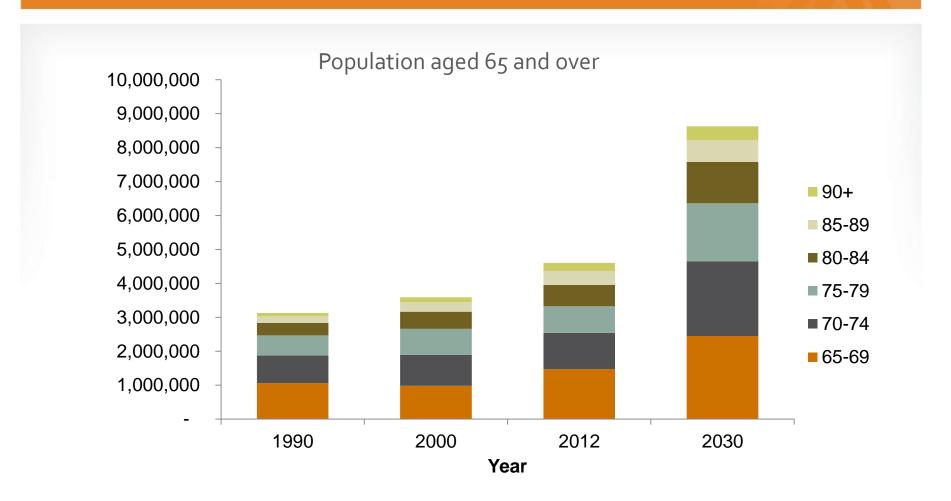


# China has replaced Mexico as the leading country of origin



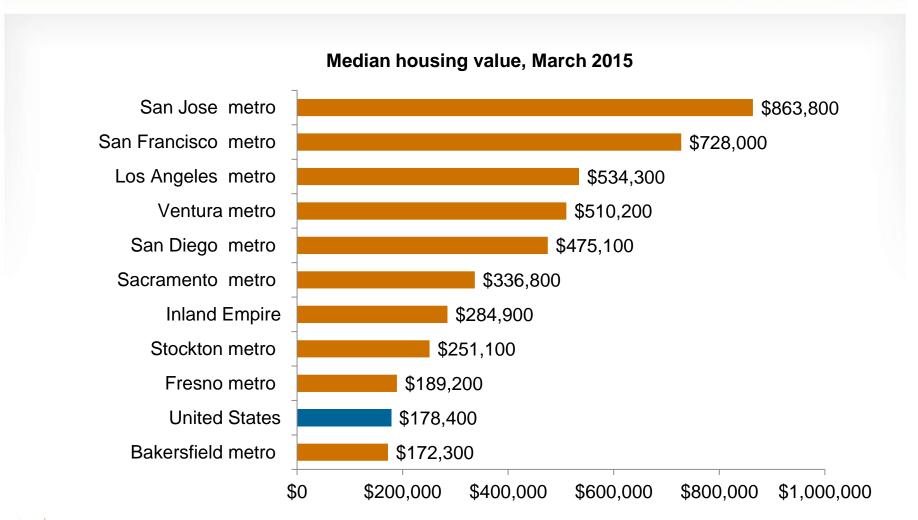


## California's population is aging



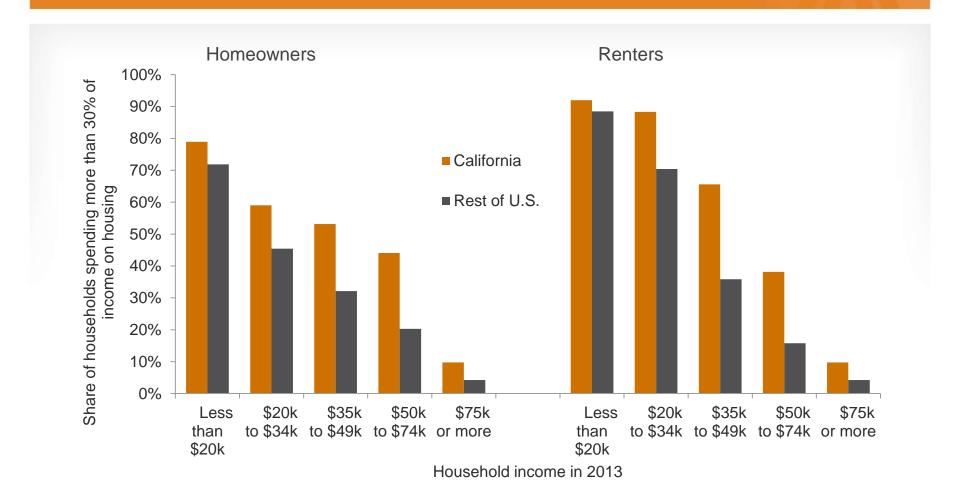


# Lack of housing restricts population growth, increases costs





# More California households spend a large share of their income on housing costs





### Many left the state because of housing

## Reason for moving to or from California CPS march supplements, 1999-2014

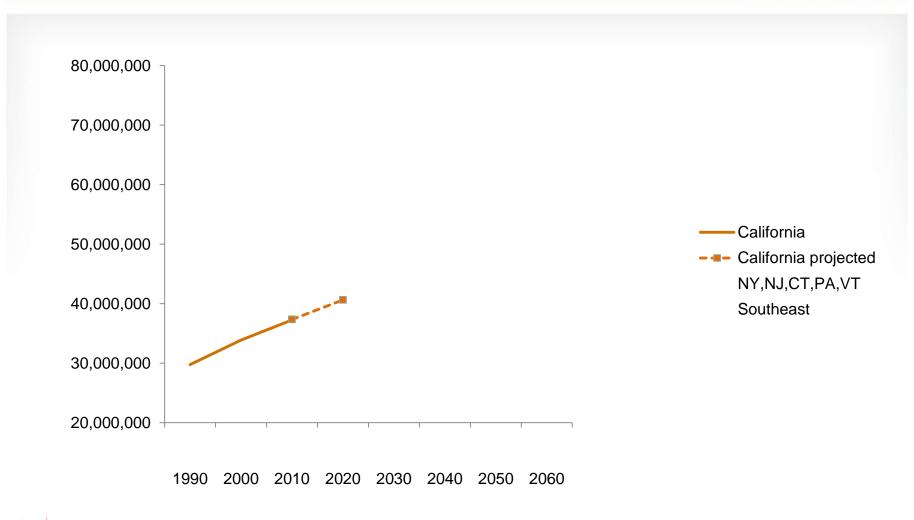
		To California	From California	Net domestic flow
Negative flow	Other family reason	1,202,853	1,548,394	-345,541
	For cheaper housing	186,158	477,222	-291,064
	To look for work or lost job	309,340	500,151	-190,811
	Other job-related reason	218,879	362,499	-143 <b>,</b> 620
	Retired	38,987	118,725	-79,738
	Change in marital status	244,405	319,063	-74 <b>,</b> 658
	Wanted better neighborhood	87,331	148,234	-60,903
	To establish own household	213,163	267,481	-54,318
	Wanted to own home, not rent	142,497	179,453	-36,956
Positive flow	For easier commute	150,238	134,004	16,234
	New job or job transfer	2,303,116	2,283,274	19,842
	Attend/leave college	342,230	320,545	21,685
	Other housing reason	413,528	372,492	41,036
	Health reasons	141,615	95,978	45,638
	Change of climate	161,997	77,599	84,399
	Wanted new or better housing	367,659	279,367	88,292



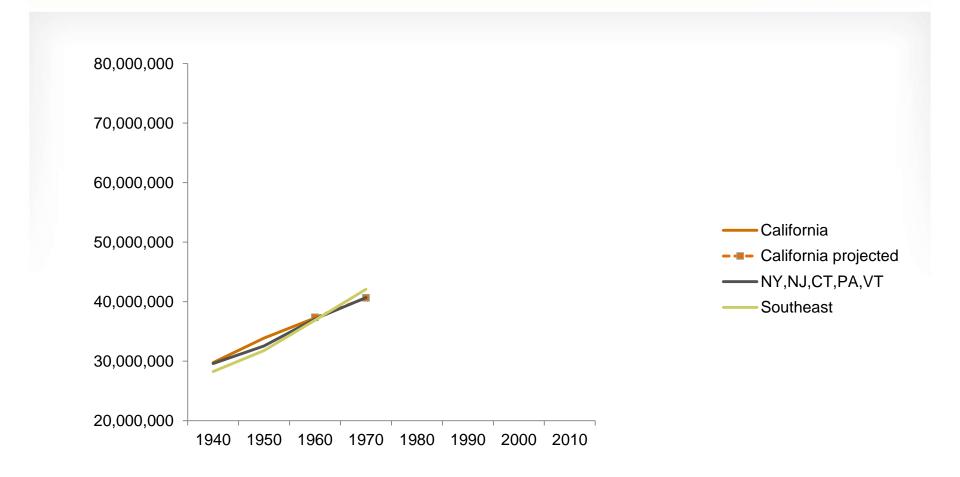
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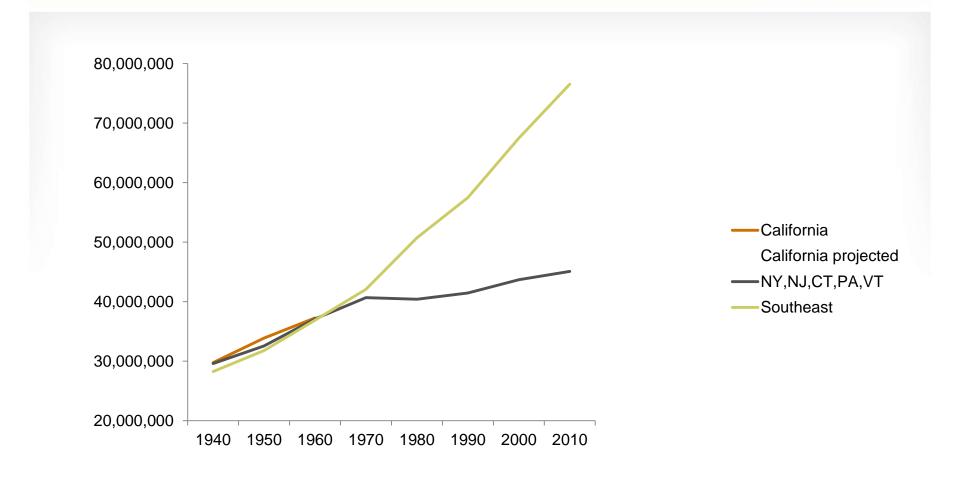




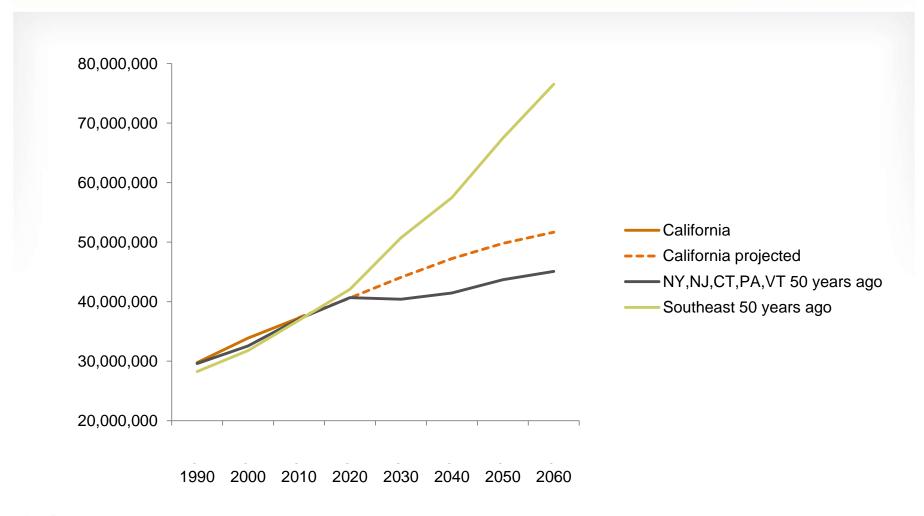






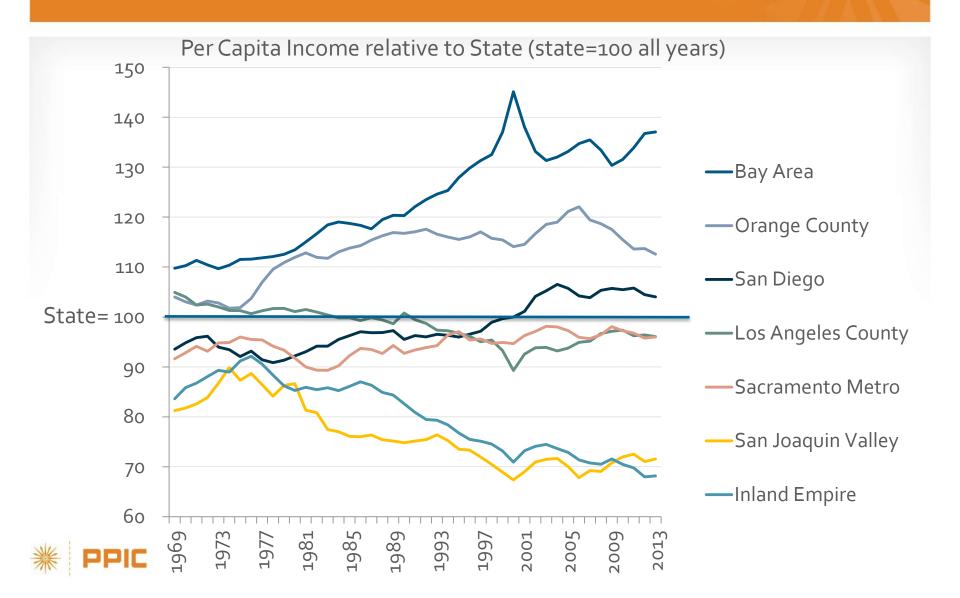








### Growing apart: regional inequality has increased



### Key to economic success: Education

- Educational attainment is the primary determinant of economic well-being
- Regions with slow growth can be prosperous (New England) or poor (Appalachia, Mississippi Delta)



### **Policy implications**

- California's political power is unlikely to increase
- Invest in solutions to cost and congestion problems
  - Reduce constraints to new housing development
  - Improve coordination of economic development and housing policies
- Improving educational attainment should be a central focus of state policy



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#### Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

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Thank you for your interest in this work.



### Sources of Growth Have Changed

