



City of
LAKE ELSINORE
 Demonstration Project
 October 27, 2018

Active L.E. transformed City streets into safer and more enjoyable places to bike, walk, and play. The event featured entertainment and feedback stations at City Park during the Día de los Muertos festival and showcased temporary two-way protected bicycle lanes, creative crosswalks and parklets.



Project Goals

The Southern California Association of Governments (SCAG) and the City of Lake Elsinore hosted **Active L.E.** to support ongoing active transportation planning efforts in the City. The City showcased temporary infrastructure demonstrations to collect community feedback on innovative infrastructure designs that may be recommended in the City's Active Transportation Plan. The Project Advisory Committee identified the following project goals and objectives during the planning process:

- ✓ Build community awareness of and gather input for the City's Active Transportation Plan.
- ✓ Promote walking, bicycling, and healthy active living among community members.
- ✓ Provide education on and build awareness around safe walking and bicycling.
- ✓ Collect feedback from at least 200 attendees.

Advisory Committee

Representatives from the following agencies convened to organize the event:

City of Lake Elsinore
Studio 395

Riverside County Sheriff's
Department

Riverside University Health
System – Public Health

Demonstration Elements



1 Participants tested out two-way protected bike lanes, which allow travel in both directions on the same side of the street, separated from vehicle traffic. Two-way protected bike lanes improve bicyclists' comfort and safety and reduce the risk of conflict with the opening of a car door.

Community Participation

2,000 Attendees



Top 3 Barriers to walking/biking more in the community:

- Concern about driver behavior
- Destinations are too far to walk or bike
- Not enough comfortable places to walk or bike

72%

had never attended a community meeting hosted by the City to discuss transportation

65%

of attendees live in Lake Elsinore

16%

travel around their community primarily by Walking

11%

travel around their community primarily by Bicycle

22%

traveled to the event using active or shared transportation (transit, carpool etc.)



Community Feedback

237 Surveys Collected

93%

reported feeling safer with the two-way protected bike lane

97%

reported feeling safer with the creative crosswalks

88%

support permanently installing the parklets

85%

support permanently installing the two-way protected bike lane



Top ways to improve experience for people walking and biking:

- Wider sidewalks
- Sidewalk lighting
- More trees/shade
- Public space/parks



Top ways to improve experience for people bicycling:

- More bike lanes on the road
- More bike lanes protected from vehicles
- More bicycle parking

"I'm very proud to live here in the City of Lake Elsinore and to have Active L.E. become a part of our community. We are excited to incorporate active transportation and be a part of that change."

– Mayor Pro-Temp Steve Manos



Next Steps

- Incorporate community feedback into the Active Transportation Plan outreach summary.
- Continue to engage residents about biking and walking in Lake Elsinore as part of the City's active transportation planning process.
- Identify locations within the City of Lake Elsinore that may be suitable for the permanent installation of creative crosswalks, parklets, and two-way protected bike lanes.
- Coordinate with Community Services and the Riverside County Sheriff's Department to host additional bicycle education events throughout the community.



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This project was undertaken as part of the Southern California Association of Governments' *Go Human* Active Transportation Safety and Encouragement Campaign. *Go Human* is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods.