Executive Director's Monthly Report June 2016



27TH ANNUAL DEMOGRAPHIC WORKSHOP HIGHLIGHTS MILLENNIALS

The Southern California Association of Governments and the USC Sol Price School of Public Policy are hosting the 27th Annual Demographic Workshop on Monday, June 13, at the California Science Center. This year's program, "The Continued Rise of the Millennials?" provides new insights and research on this important demographic group and what that means for the region's future, including housing, employment and services. The program will include guest speakers and panels related to this topic, and will be attended by over 150 leaders, business representatives and city officials. Supporting partners include the U.S. Census Bureau, California State Census Data Center, California Department of Finance, California Department of Housing and Community Development, and USC Population Dynamics Research Group. Seven hours of Certification Maintenance credit is available for this event and a student rate is available. Register now: http://www.scag.ca.gov/calendar/Pages/DemographicWorkshop.aspx. For more information, contact John Cho at choj@scag.ca.gov.

GO HUMAN AT THE NATIONAL INNOVATIVE COMMUNITIES CONFERENCE

The 2016 National Innovative Communities Conference will take place June 21-22 at the Ontario Convention Center. John Bulinski, Caltrans District 8 Director, will join me as keynote speaker. At this conference focusing on active living and transportation. SCAG will be presenting an overview of Go Human Toolkits for elected officials, agency staff, employers and community groups. Registration is free at http://www.pic-nicc.org.

REGISTER FOR THE CALIFORNIA ADAPTATION FORUM

On Sept. 7-8, the State of California and the Local Government Commission will host the second California Adaptation Forum in Long Beach, CA. SCAG is proud to be a sponsor of the forum, which aims to bring together over 1,200 people from throughout the state to discuss the development and implementation of climate adaptation strategies. Participants will include elected officials, public and private sector leaders, nonprofits, community members and researchers from the following sectors: Air Quality, Agriculture, Emergency Management, Energy, Environmental Justice, Forestry, Habitat Conservation, Ocean and Coastal Management, Urban Planning, Public Health and Transportation. For more information will is available at this link: http://www.californiaadaptationforum.org.

HOST A RANDALL LEWIS HEALTH POLICY FELLOW

SCAG, in collaboration with Partners for Better Health, is supporting the placement of policy fellows with local and county agencies to advance public health policy initiatives and projects that implement the 2016-2040 Regional Transportation Plan / Sustainable Communities Strategy. The fellows are enrolled in graduate level programs at local universities and have backgrounds in public health, urban planning and public policy. Applications are due June 31. The fellows are available from September 2016 to May 2017, or January 2017 to August 2017. For more information on the Randall Lewis Health Policy Fellow program or Partners for Better Health contact Maggie Hawkins at mhawkins@p4bhealth.org. For more information on SCAG resources available to support public health initiatives, contact Rye Baerg at baerg@scag.ca.gov.



2017 ACTIVE TRANSPORTATION PROGRAM CALL FOR APPLICATIONS

The 2017 Active Transportation Program (ATP) application deadline is June 15, 2016. The ATP will award approximately \$240 million to infrastructure, non-infrastructure and planning projects with funding available in fiscal years 2019/2020 to 2020/2021. As with previous cycles, applicants will have two opportunities to receive funding, either through the Statewide and Small Rural and Urban process (projects selected in December 2016) or the Regional Program (projects selected in March 2017). For more information on the program, including the program guidelines and scoring rubrics, visit http://www.catc.ca.gov/programs/ATP.htm. To access the program's online application, visit http://www.dot.ca.gov/hq/LocalPrograms/atp/cycle-3.html. If you have any questions, please contact SCAG's ATP Program Manager, Stephen Patchan, patchan@scag.ca.gov.

2015-2016 ENVIRONMENTAL ENHANCEMENT AND MITIGATION PROGRAM GRANT APPLICATIONS NOW AVAILABLE

The California Natural Resources Agency has recently released the guidelines and applications for the Environmental Enhancement and Mitigation Program (EEM). The EEM Program offers \$7 million each fiscal year in grants to state, local, federal and nonprofit organizations for projects related to the environmental impact of the modification of an existing or new transportation facility. Individual projects may receive up to \$500,000 in funding. Grants are awarded in three categories: Urban Forestry Projects, Resource Lands Projects and Mitigation Projects Beyond the Scope of the Lead Agency. EEM projects should achieve multiple benefits by reducing pollution or the consumption of natural resources and energy in order to achieve consistency with California's GHG reduction goals and climate adaptation strategy. Applications are due by Tuesday, July 12, 2016. For more information, please visit http://resources.ca.gov/bonds and grants/eemp.

SCAG RECOGNIZED AS BICYCLE FRIENDLY BUSINESS

The League of American Bicyclists awarded SCAG a Bronze-level designation as a Bicycle Friendly Business, one of 76 businesses awarded a designation this year. SCAG joins 1,197 local businesses, government agencies, and Fortune 500 companies in 49 states and Washington, D.C., that are transforming the American workplace. Bike-friendly activities at SCAG that contributed to this recognition include: Supporting Bike Month activities, providing shared bicycles and providing bicycle skills information/education to employees. As part of the *Go Human* campaign, SCAG will release a toolkit later this year that provides resources for employers interested in becoming bike and pedestrian friendly businesses. More information on the toolkits can be found on the Resources page at www.gohumansocal.org.

CALIFORNIA AIR RESOURCES BOARD RELEASES MOBILE SOURCE STRATEGY

On May 16, 2016, the California Air Resources Board released its much anticipated Mobile Source Strategy. The document is an update of ARB's Mobile Source Strategy Discussion Draft which I previously reported to you last November. This report outlines a comprehensive strategy to reduce emissions from mobile sources to simultaneously meet critical air quality, climate, public health and petroleum reduction goals over the next 15 years. According to ARB, the actions in the Mobile Source Strategy are estimated that by 2030 to yield an 80 percent reduction of smog-forming emissions and a 45 percent reduction in diesel particulate matter from today's levels in the South Coast. Statewide, the Mobile Source Strategy would also result in a 45 percent reduction in greenhouse gas emissions, and a 50 percent reduction in the consumption of petroleum-based fuels. As reported previously, ARB's Mobile Source Strategy is a key element to demonstrate attainment with federal ozone standards in the South Coast. The attainment demonstration would ensure federal approval of the ozone air plan. Without the approvable air plan, the region would face stationary and highways sanctions, as well as conformity lapse. Adoption of the final Scoping Plan Update is targeted for March 2017. For details about the Mobile Source Strategy, visit http://www.arb.ca.gov/planning/sip/2016sip/2016mobsrc.htm.



SCAG WORKSHOP INFORMS SAN GABRIEL MOUNTAINS NATIONAL MONUMENT PLANNING

More than 100 participants attended a development workshop held by SCAG for the San Gabriel Mountains National Monument on Thursday, April 28. Transportation agencies and other state and local stakeholders participated in the day-long workshop, which will help inform a transportation component to an overall management plan required by President Obama's monument designation last year. The designation established 346,177 acres of national forest land in the San Gabriel Mountains as a national monument, permanently protecting the popular outdoor recreation destination to increase access and outdoor opportunities for the area's residents. The program included guest speakers and panels related to this topic, as well as the framework and schedule for the development of the transportation plan component. Various agencies, local jurisdictions and individuals with interest in the San Gabriel Mountains National Monument had the opportunity to provide input and guidance prior to the official Transportation Plan development phase beginning in Summer 2016.

SCAG REGIONAL CONFERENCE CONVENED LEADERS TO DISCUSS CHALLENGES, OPPORTUNITIES FOR THE FUTURE

More than 1,000 local leaders from throughout Southern California gathered in La Quinta, California on May 5-6 for SCAG's 51st Regional Conference & General Assembly. Thank you to all who joined us. The two-day conference — "Power of the Past, Force of the Future" — featured presentations and panel discussions addressing the question of how to meet the future challenges of a region that is expected to add 4 million people over the next 25 years. Michele Martinez, a City Council member from Santa Ana, was sworn in on May 5 as SCAG's new President. Other officers sworn in on May 5 include Margaret Finlay (First Vice President), Mayor Pro Tem of Duarte, and Alan Wapner (Second Vice President), City Council member from Ontario and representative of SANBAG.

For highlights of the conference, view our Storify roundup: storify.com/SCAG/2016-regional-conference-general-assembly. To view archived videos of conference sessions, visit SCAG TV: http://scag.granicus.com/MediaPlayer.php?view id=26&clip id=963

DEVELOPMENT STRATEGIES A KEYTOPIC AT 16TH ANNUAL URBAN MARKETPLACE

On Wednesday, April 13, SCAG sponsored and participated in the 16th Annual Urban Marketplace hosted by the Urban Land Institute Los Angeles Chapter. Urban Marketplace brings together real estate developers, finance experts, and public sector officials for a unique half-day conference designed for face-to-face interaction through various roundtable discussions. Over 300 attendees gathered at The Reef in Downtown Los Angeles to discuss development strategies for the city's lower income and disadvantaged communities. The event also featured an engaging keynote panel addressing the housing affordability crisis in the region. SCAG's sponsorship facilitated the attendance and table presentations for local officials from six LA County jurisdictions, including the cities of Los Angeles, Baldwin Park, Bell, Bellflower, Pico-Rivera, and the County of Los Angeles. City managers, planning directors and staff from each jurisdiction benefited from available resources, network opportunities and deemed the event a big success.

SCAG GIS SERVICES UPDATE

In April and May, SCAG's GIS Services staff trained over 100 participants at various locations throughout Los Angeles, Orange, Riverside and San Bernardino counties. In the cities of Apple Valley, Coachella and Santa Ana, SCAG deployed its mobile GIS lab, comprised of 17 laptops. Attendees learned basic, intermediate and advanced GIS techniques in these classes. In June, customized GIS trainings will be held in the cities of Irwindale and Signal Hill to support their GIS Rollout. These cities will also receive a laptop, GIS software and spatial data. In July, SCAG will host special topic GIS classes in Imperial County, covering advanced geoprocessing and editing techniques. Please contact Javier Aguilar at <a href="majorage-aguilar-