



June 19, 2023

The Honorable Steven Bradford
Senator, District 35
1021 O Street, Suite 7210
Sacramento, CA 95814

RE: SUPPORT – SB 860 – Affordable Connectivity Program Outreach

Dear Senator Bradford:

On behalf of the Southern California Association of Governments (SCAG), I am pleased to offer our support for Senate Bill (SB) 860. This bill would require the Office of Broadband and Digital Literacy to use existing and available materials to create an awareness campaign of broadband discount service and device programs, including but not limited to the federal Affordable Connectivity Program.

SCAG recognizes broadband as essential infrastructure for the 21st century. Schools, offices, retail, entertainment, medical and public services, and governments all rely on online platforms, offering people significant time-savings and a digital avenue for economic prosperity. However, broadband is still not a universal service across the state. SCAG is committed to helping our 191 cities and six counties bridge the digital divide and increase broadband access in underserved communities throughout Southern California.

SB 860 aligns with our support for coordinated efforts that prioritize additional resources for broadband infrastructure, particularly in low-income and rural communities, to bridge the digital divide. For this reason, SCAG is pleased to offer our position of support for SB 860.

If SCAG can be of any assistance, please contact Mr. Kevin Gilhooley, State and Federal Legislative Affairs Manager, at (213) 236-1878 or via e-mail at gilhooley@scag.ca.gov.

Sincerely,

Kome Ajise
Executive Director

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