
Press Release

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SCAG and USC hold 22nd Annual Demographic Workshop

LOS ANGELES, CA—May 24, 2010 -- Demographic, economic, environmental, health, housing and social experts gathered on Monday, May 24, 2010 for a day of panel discussions and workshop breakout sessions at the 22nd annual demographic workshop hosted by the Southern California Association of Governments (SCAG) and USC. The conference, held at the Davidson Conference Center on the USC campus, covered a range of issues related to the future of children in California – specifically, improving the access to and understanding of data used to determine the demographic, economic, health and other factors that will impact the quality of life for California’s children.

“This annual workshop plays an important role in helping planners and other professionals develop a better understanding of the data used to forecast land use, transportation and housing needs – all of which impact our children’s health and well-being,” said SCAG Executive Director, Hasan Ikhtrata. “To make sound and effective planning decisions and create a sustainable future for our children, we need solid data and expert understanding of that data as we develop and implement planning policies,” he said.

More than 120 attendees participated in workshop presentations that included an update on the 2010 Census; a discussion on how the state’s children are faring now; how to make their demographic data more widely accessible and new developments in tracking the new generation of children to 2040.

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About SCAG

SCAG is the nation’s largest metropolitan planning organization, representing six counties, 189 cities and more than 19 million residents. SCAG undertakes a variety of planning and policy initiatives to plan for a livable and sustainable Southern California now and in the future. For more information about SCAG’s regional efforts, please visit www.scag.ca.gov.