Planning the Route: California

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SCAG Transportation Committee
Preliminary Bicycle Route 66 and the Regional Bicycle Route Network
Route 66:

- Formally Established in 1926
- Not fully paved until 1939
- Disestablished in 1985
- Immortalized in:
  - Grapes of Wrath – John Steinbeck
  - Route 66 Television series 1960-1964
  - Cars – Pixar/Walt Disney
  - Baby Boomer vacation trips
Economic Generator

Thousands of local restaurants, hotels and repair shops

- First Drive Thru Restaurant in Springfield, MO
- Ted Drewes Frozen Custard in St. Louis
- Tourist Attractions
- Last Gas next 100 miles
What Happened?

- Increased use of chain restaurants and hotels
- Continuing realignment/straightening of the route, and
- The completion of the National Interstate System
Movies Bring A New Generation of Travelers

Pixar’s Cars used Existing architecture to bring Radiator Springs to Life at Disney California Adventure, and helped accelerate interest in Route 66 ... *But does it have to be by car?*
A new generation of Americans are touring the United States by bicycle, rediscovering Route 66 and other iconic destinations.
What do you see at 10-15 miles per hour that you don’t see at 65+ miles per hour?

EVERYTHING
Existing Bikeways (2010)
Proposed Bikeways (2035)
Implementation

- Develop Draft Route Structure
  - Recently traveled by ACA
- Develop BR66 Concept Plan
  - Based on Illinois BR66 Concept Plan
  - Includes draft Route Structure
- Use BR66 Concept Plan for Stakeholder Input/Recommendations
  - Resolutions supporting BR66
  - Finalize route
## Cities Along Proposed Route

<table>
<thead>
<tr>
<th>San Bernardino County</th>
<th>Los Angeles County</th>
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<tr>
<td>Barstow</td>
<td>Arcadia</td>
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<td>Fontana</td>
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<td>South Pasadena</td>
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<td>West Hollywood</td>
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Implementation (cont.)

- Once Route is designated
- Develop Signage and Wayfinding Strategies
- Improve Roadway for bicyclists
  - As part of normal roadway maintenance
  - As stand-alone bikeway project
Needles
In Needles, the preliminary Bike Route 66 travels south to North along Broadway, turning west on Needles Highway/W. Broadway/River Road. As it passes Interstate 40, the road turns into the National Trails Highway. The Bike Route will connect with Interstate 40 again at West Park Road.

Implementation
Implementation will involve finalizing the route through Needles, posting signage and possibly painting bike lane, and installing bike racks in front of businesses.

Primary coordination will be with the City of Needles and local business community. It is important to note that leaving Needles, traveling west, there will be long distances traveled without access to water.
For more information please contact

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