

Developing a Successful Planning Project & ATP Application

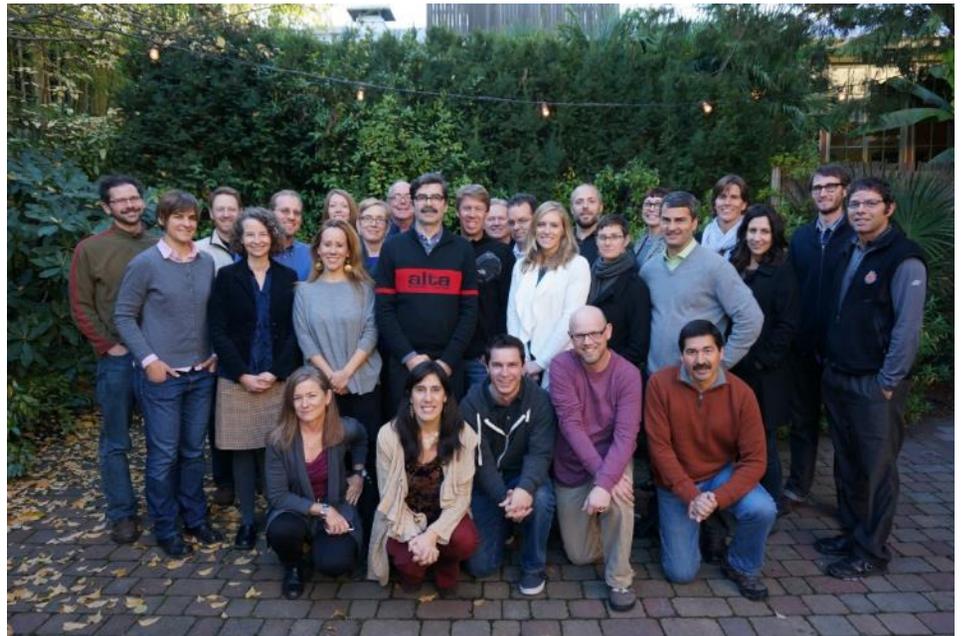


**Ryan Johnson,
Alta Planning + Design**



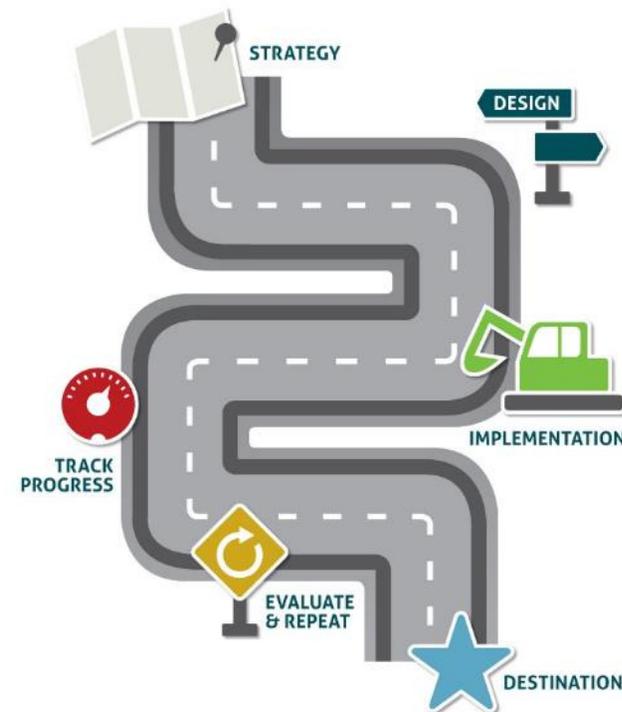
Alta Planning + Design

- Nation's leading team of bicycle, pedestrian, and trails planning and design professionals
- 100+ planners, designers, engineers in 25 offices
- Implementation of over 7,000 miles of bikeways, walkways and trails
- Experts in innovative solutions
- **Helped win \$160 million in grants for jurisdictions across the country**



Presentation Roadmap

- Why do you need a Plan, anyway?
- Components of an Active Transportation Plan
- Structuring potential planning projects to get high ATP scores
- Successful examples around the state
- Writing the application
- Implementing the planning project once funds secured



Why Plan?

- Develop a broad vision, strategies, and clear actions for improving walking and bicycling in your community
- Involve your stakeholders in the process before controversial projects hit the ground
- Become more competitive for future infrastructure and programs grants!



Components of an Active Transportation Plan

- **Documentation of Public Participation**
- Vision, Goals, Objectives
- Existing Conditions & Policy/Plan Review
- Needs Analysis
- Identification of Potential Infrastructure, Program, and Policy Improvements
- Implementation & Funding Strategy





Components of an Active Transportation Plan

- Documentation of Public Outreach
- **Vision, Goals, Objectives**
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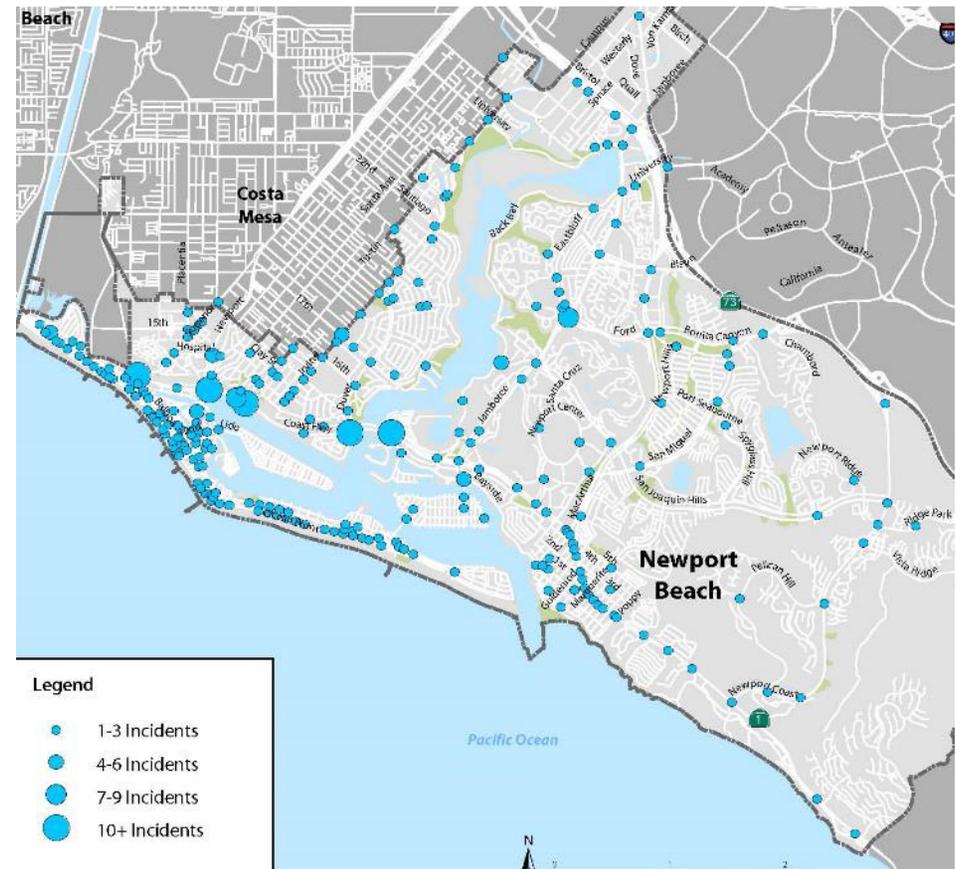
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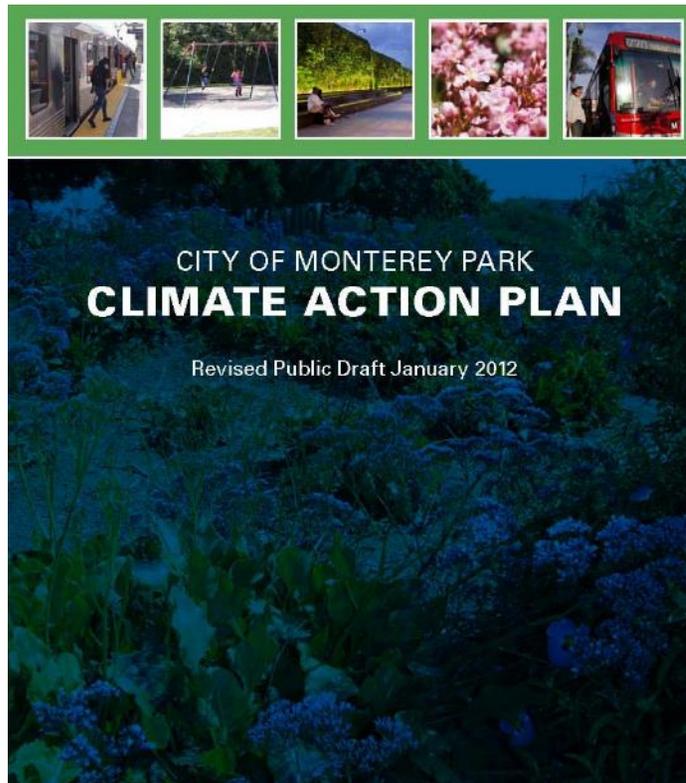
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Creating a Competitive Planning Application

- Articulate how the Plan will help your community achieve larger goals (Mobility, Health, Environment, etc.)



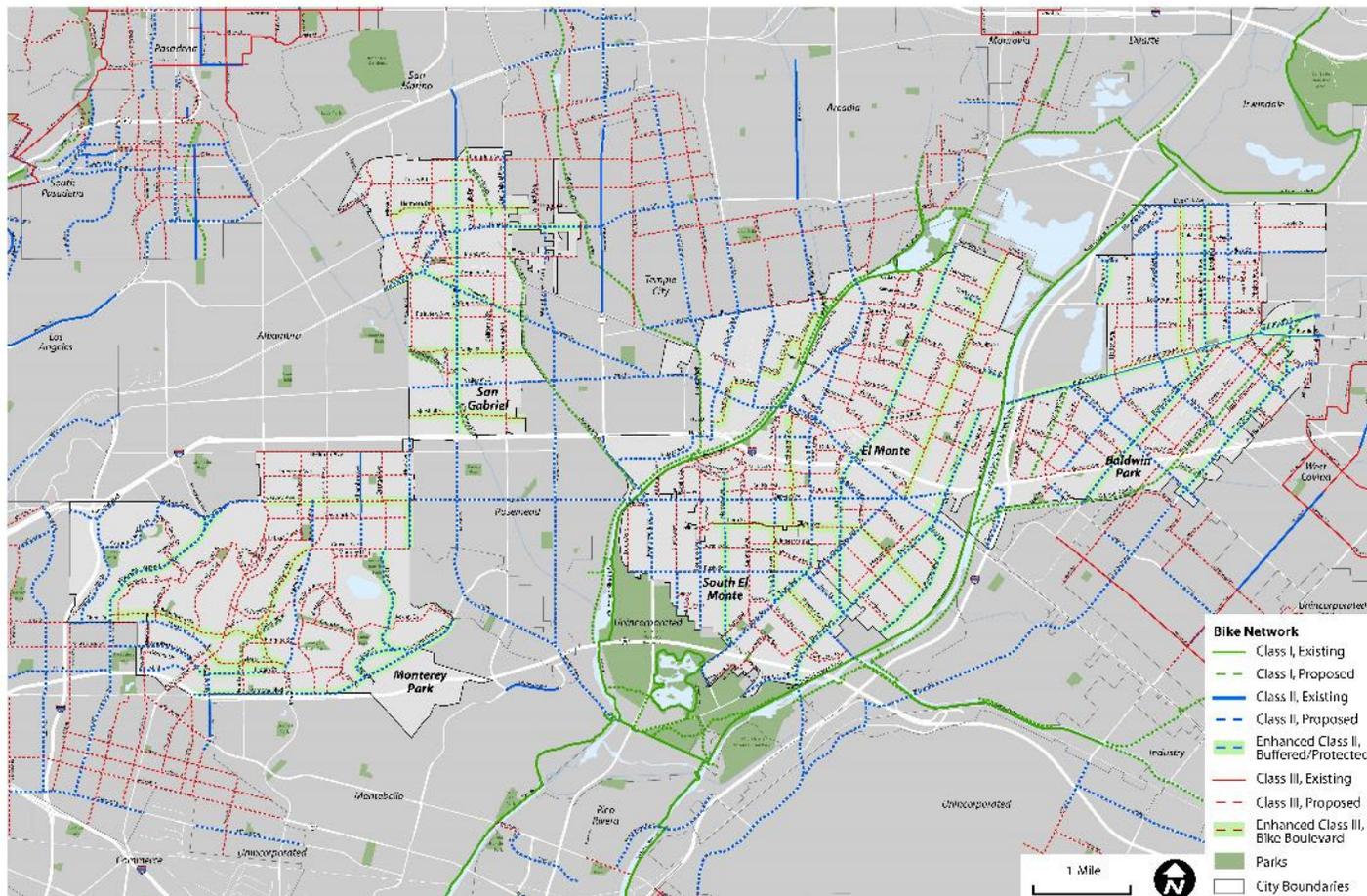
Creating a Competitive Planning Application

- Extensive & Early Public Participation (*Documentation!*)



Creating a Competitive Planning Application

- Multi-Jurisdictional Coordination



Creating a Competitive Planning Application

- Focus on Multi-Modal Connections





Creating a Competitive Planning Application

- Commitment by electeds & agencies to implement the project if funded



Creating a Competitive Planning Application

- Add in “bonus” components: Outreach Program; Education/Encouragement Activities; Wayfinding Plan



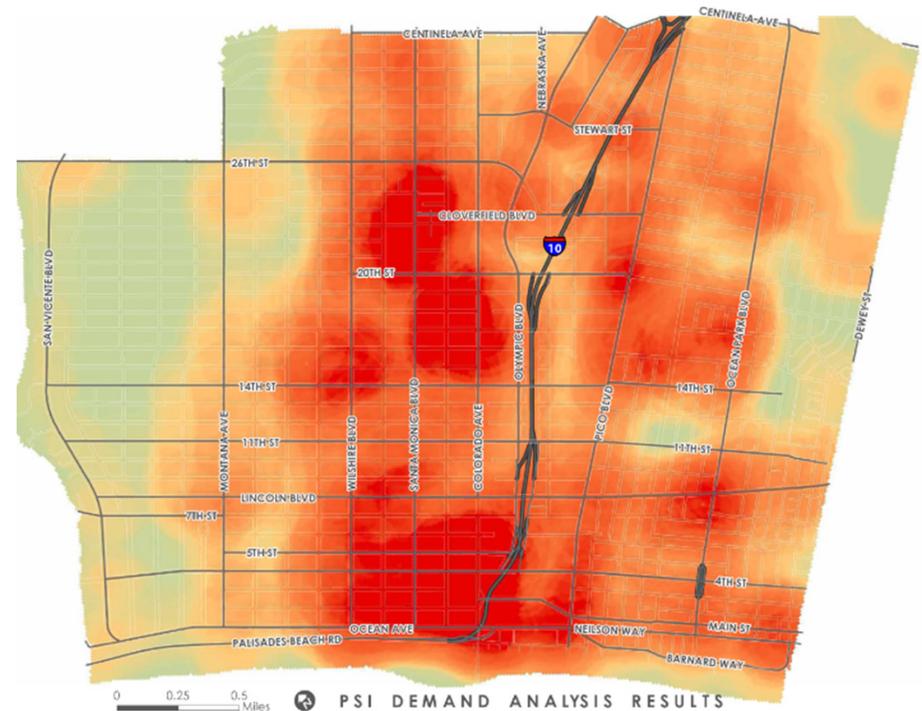
Successful Examples from California

- San Gabriel Valley Regional Bicycle Master Plan
 - Funded by LA County Dept. of Public Health
 - 5 cities
 - Closes gaps in regional network
 - Extensive public participation campaign
 - Positioned the SGVCOG to get a second phase funded



Successful Examples from California

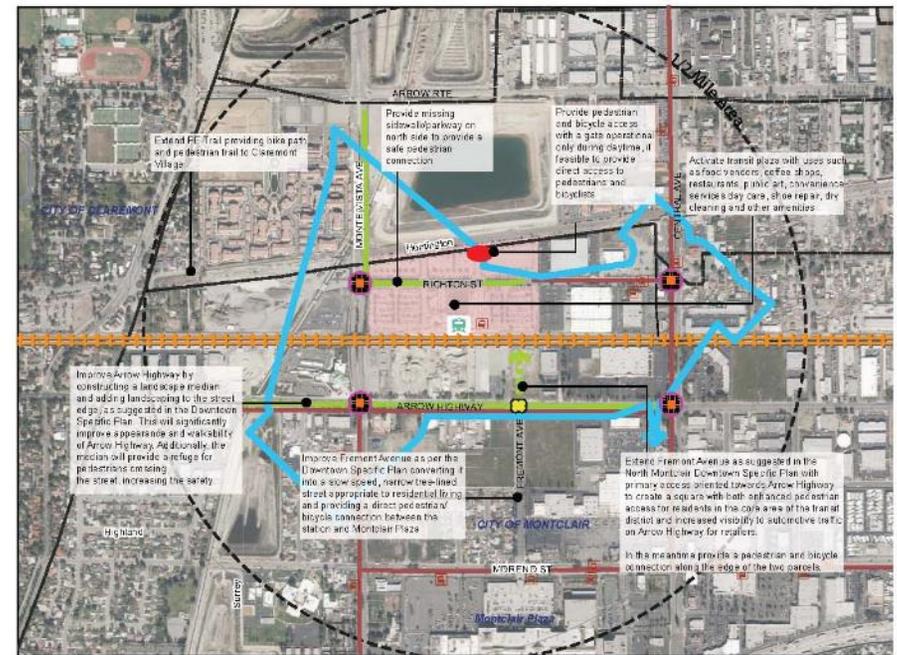
- Santa Monica Pedestrian Action Plan
 - Ties into previous planning efforts
 - Data-driven planning effort
 - Ongoing public involvement through traditional and online methods
 - Focus on multi-modal connections to future Expo Line stations



Successful Examples from California

- SANBAG Improvement to Transit Access for Cyclists and Pedestrians
 - Funded by SCAG
 - Multi-modal connections
 - Positioned SANBAG and its cities to receive \$4.7M from ATP to implement infrastructure recommendations from the Plan

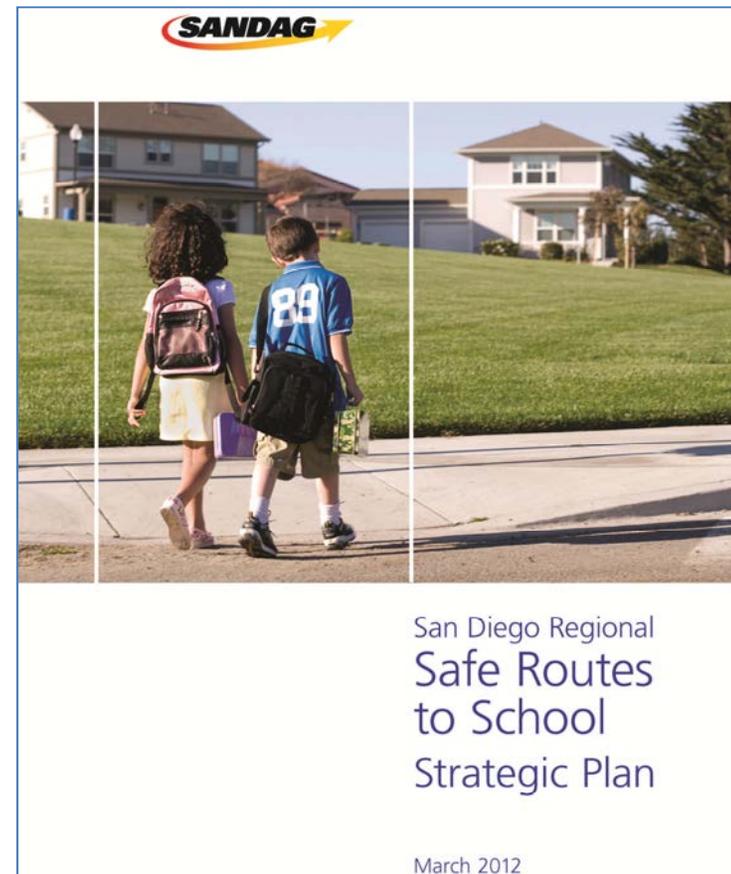
Montclair Metrolink Station Area Improvements





Successful Examples from California

- SANDAG Regional Safe Routes to School Strategic Plan
 - Regional Coordination
 - Prioritizes Investments
 - Technical Assistance for the region's cities
 - Comprehensive Data Collection



http://saferoutescalifornia.org/2012/04/30/sdc_srts_plan/



Successful Examples from ATP Cycle 1

- Fresno COG Regional Active Transportation Plan
- El Centro Active Transportation/Safe Routes to School Plan
- Glendale Citywide Pedestrian Master Plan
- Los Angeles SRTS Safety Assessments & Travel Plans
- Unincorporated Los Angeles County Pedestrian Plans & Programs



Top 50 Safe Routes to School Safety Assessments and Travel Plans

Active Transportation Program
Cycle 1

City of Los Angeles
May 2014





Writing the Application

- Quality Control & Tracking
- Request Letters of Support and Required Signatures early
- Provide lots of great photos & evidence of field visits





Golden Valley High School
Wm. S. Hart Union High School District
"Home of the Grizzlies"



April 11, 2013

California Department of Transportation (Caltrans)
P.O. Box 942874
Sacramento, CA 94274-0001

Subject: Letter of Support for Active Transportation Program Grant Application for the Sierra Highway Pedestrian & Bicycle Bridge Project and Street Improvements

To Whom It May Concern:

Golden Valley High School supports the City of Santa Clarita's funding application for the Sierra Highway Pedestrian & Bicycle Bridge Project and Street Improvements. A large number of our students walk from surrounding homes or city bus stops at the Sierra Highway-Golden Valley Road intersection. Gaps in the sidewalk network and high automobile traffic speeds and volumes make the journey unpleasant for school age children. The proposed project will significantly improve our students' safety at that extremely busy intersection by providing a separated crossing, new sidewalks, and a new bus stop location with sidewalk access. We recognize the health, safety, and mobility benefits that the project will provide not only to our students, but to any city residents or visitors that travel along Golden Valley Road or Sierra Highway.

This project is a key safety and mobility improvement implementation strategy of the City's Draft Non-Motorized Transportation Plan, focused on the development of safe and enjoyable pedestrian and bicycle facilities, paseos, and trails within the City, as well as supportive planning and policies related to non-motorized connections to transit and safe routes to school. We have been happy to be a part of this collaborative effort.

Improving pedestrian and bicycle facilities near schools is a key priority for our city. The City's Safe Routes to School program has made significant infrastructure improvements at local elementary schools, and this pedestrian/bicycle bridge and related street improvements will allow our city to continue these efforts at the high school level.

We enthusiastically support the consideration of the Sierra Highway Pedestrian & Bicycle Bridge Project and Street Improvements for funding through the Active Transportation Program.

Sincerely,


Sal Frias
Principal

27051 Robert C. Lee Parkway, Santa Clarita, CA 91350
(661) 298-8140 FAX (661) 250-8362



The result of your hard work...



The result of your hard work



Spending the Money!

- Caltrans requirements for programming funds
- Time to Plan!



Your
Active
Transportation
Plan



Questions?

Ryan Johnson

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