
Press Release

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SCAG AND USC TO PARTNER ON DEMOGRAPHIC WORKSHOP

LOS ANGELES – May 28, 2009 – The Southern California Association of Governments (SCAG) and the University of Southern California (USC) School of Policy, Planning, and Development are hosting the 21st Annual Demographic Workshop, “Getting Ready for 2010” on Monday, June 1, 2009, from 8 a.m. to 4:30 p.m. at the Davidson Conference Center on the USC campus. Workshop panelists will provide audiences with the most recent update on the 2010 Census. They will also discuss California’s population and the 2010 Census, the impact of the current recession on demographic changes, and important new findings in the American Community Survey.

“We are very excited to partner with USC on this workshop,” said Hasan Ikhata, SCAG Executive Director. As regional planners and policymakers, we need to be prepared to deal with the implications of demographic changes caused by the recession. At this workshop we can share information to enhance our analysis of economic and demographic trends and forecasts which, in turn, will help us plan better for the future of this region.”

Scheduled workshop panelists include Frank Vitrano, Chief of the Decennial Management Division, U.S. Census Bureau; Mary Heim, Chief of the Demographic Research Unit, California Department of Finance; Steve Levy, Director of the Center for the Continuing Study of the California Economy; Dowell Myers, Director of the Population Dynamics Research Group, USC School of Policy, Planning, and Development; John Pitkin, President of Analysis and Forecasting, Inc.; Ditas Katague, Director, Census 2010, Governor’s Office of Planning and Research, Office of Governor Arnold Schwarzenegger; Chuck Purvis, Principal Transportation Planner/Analyst at the Metropolitan Transportation Commission (MTC); Joseph Martinez, Research and Policy Analyst at the United Way of Greater Los Angeles; and analysts from the US Census Bureau and SCAG.

“Getting Ready for 2010” is being sponsored by the US Census Bureau, the California State Census Data Center, the California Department of Finance, the USC School of Policy, Planning, and Development, the USC Population Dynamics Research Group and SCAG.

To register for the workshop go to www.scag.ca.gov/getready2010 . For more information on the workshop program, contact Simon Choi at 213. 236.1849.

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About SCAG

SCAG is the nation's largest metropolitan planning organization, representing six counties, 189 cities and more than 18 million residents. SCAG undertakes a variety of planning and policy initiatives to plan for a livable and sustainable Southern California now and in the future. For more information about SCAG's regional efforts, please visit www.scag.ca.gov.