
Press Release

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SCAG HIRES REGIONAL AFFAIRS OFFICER FOR IMPERIAL VALLEY OFFICE

LOS ANGELES – September 1, 2009 – The Southern California Association of Governments (SCAG) has hired Rosanna Bayon Moore to serve as the new Regional Affairs Officer for Imperial County. Moore’s responsibilities will include staffing SCAG’s new Imperial Valley Office located in El Centro, acting as a liaison for the agency’s members in the Imperial Valley, and assisting agencies with planning projects.

Moore comes to SCAG from Hale Engineering in El Centro, where she served as Vice President for Planning and Operations. Prior to her position at Hale Engineering, she was a Senior Planner and Chief Operating Officer at The Holt Group, also in El Centro. Moore has worked as a community development consultant, served as a graduate researcher with PolicyLink, a research and advocacy organization dedicated to the non-profit sector, and was a graduate student instructor in Financial Management at the Columbia University School of International and Public Affairs. In addition to her professional experience, Moore has served a four-year term on the El Centro City Council, including one year as Mayor. She serves on the Board of Trustees of the El Centro Regional Medical Center and has served on the Regional Council for Imperial Valley Area Governments.

"We are excited to have staff in place to meet the goals of the Regional Council's Strategic Plan and to become more involved in serving the communities we represent," said SCAG President and El Centro City Councilman Jon Edney.

“Rosanna’s combination of experience and knowledge of Imperial County make her a great asset for the agency. She will be very instrumental in helping us fulfill our goal to reach out to and serve our partners and constituencies throughout Imperial County,” said SCAG Executive Director, Hasan Ikhata. “We are delighted to have her on our team.”

Moore has a Master’s degree in Public Administration from Columbia University, a Bachelor’s degree in Political Science and English from UC Berkeley, and was a Coro Fellow in Public Affairs. She begins her new job at SCAG on September 2.

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About SCAG

SCAG is the nation's largest metropolitan planning organization, representing six counties, 189 cities and more than 18 million residents. SCAG undertakes a variety of planning and policy initiatives to plan for a livable and sustainable Southern California now and in the future. For more information about SCAG's regional efforts, please visit www.scag.ca.gov.