

10th annual southern california economic summit

12.05.2019

Thursday

The L.A. Grand Hotel Downtown
333 S. Figueroa Street
Los Angeles, CA 90071

A.M. AGENDA

8:00 a.m. REGISTRATION & NETWORKING

9:00 a.m. WELCOME & OPENING REMARKS

Hon. Bill Jahn

SCAG President, City of Big Bear Lake

Hon. Toni G. Atkins

President pro Tempore, California State Senate

9:30 a.m. SCAG REGION ECONOMIC UPDATE

SCAG's team of economists will provide an insightful look at the state of the region's economy and the key issues that are affecting the region the most, as well as highlight opportunities for growth and updates on the region's most important industry clusters.

Presenter: **Wallace Walrod, Ph.D.**

Chief Economic Advisor, Orange County Business Council

Michael Bracken

Principal, Development Management Group, Inc.

Matthew Fienup, Ph.D.

Executive Director, Center for Economic Research & Forecasting, California Lutheran University

Eric Hayes

Associate Economist, Institute for Applied Economics, Los Angeles County Economic Development Corporation

John Husing, Ph.D.

Vice President, Economics & Politics, Inc.

10:00 a.m. FOCUS ON THE FUTURE: BUILDING A BETTER SOUTHERN CALIFORNIA

Kome Ajise

Executive Director, SCAG

10:15 a.m. TACKLING SOUTHERN CALIFORNIA'S HOUSING CRISIS

Although the Great Recession is in our rear view mirror, Southern California is still facing some daunting challenges to sustainable, long-term growth. The lack of affordable housing throughout our region is a critical challenge to local, regional and statewide economies. The Governor and Legislature have signaled a strong intent to address the housing crisis head on, but what can our elected leaders, local governments and developers do to get more shovels in the ground to produce more housing? This panel will discuss the importance of meeting our region's housing needs and how an adequate housing supply will boost our economy.

Moderator: **Liam Dillon**

Staff Reporter, Los Angeles Times

Daryl Fairweather, Ph.D.

Chief Economist, Redfin

Jennifer Hernandez

Partner, Holland & Knight

Scott Laurie

President & CEO, The Olson Company

Hon. Miguel Santiago

Assemblymember, 53rd District, California State Assembly

11:30 a.m. LUNCH

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P.M. AGENDA

12:00 p.m. **SUMMIT KEYNOTE**

F. Noel Perry
Founder, Next 10

12:30 p.m. **STRENGTHENING THE REGION THROUGH CONNECT SOCIAL**

The Connect SoCal plan features projects and strategies with major economic benefits – generating hundreds of thousands of new jobs through construction and maintenance, reducing congestion and creating efficiency gains across the regional transportation network – but also identifies challenges on the horizon. With ambitious greenhouse gas reduction goals to meet, and transportation-related emissions actually trending upward, the need for bold solutions is stronger than ever. This panel will investigate the economic benefits of a strong regional transportation system, examine the role of new technologies and the changing nature of work, and outline ways for Southern California to maintain its status as the 15th largest economy in the world.

Moderator: **Marlon Boarnet, Ph.D.**
Professor, Sol Price School of Public Policy, University of Southern California

Tiffany Chu
Chief Operating Officer and Co-Founder, Remix

Judy Kruger
Senior Director, Strategic Initiatives & Industry Cluster Development, Los Angeles County Economic Development Corporation

Micah Weinberg
Chief Executive Officer, California Forward

Stephanie Wiggins
Chief Executive Officer, Metrolink

1:45 p.m. **WRAP-UP & CLOSING REMARKS**

Kome Ajise
Executive Director, SCAG

2:00 p.m. **ADJOURN**

Reserve your seat today at: www.scag.ca.gov/EconomicSummit