



REGULAR MEETING

COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE

Main Office

818 West 7th Street
12th Floor
Los Angeles, California
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www.scag.ca.gov

Officers

President
Michele Martinez, Santa Ana
First Vice President
Margaret E. Finlay, Duarte
Second Vice President
Alan Wapner, Ontario
Immediate Past President
Cheryl Viegas-Walker, El Centro

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Policy Committee Chairs

Community, Economic and Human Development
Bill Jahn, Big Bear Lake
Energy & Environment
Carmen Ramirez, Oxnard
Transportation
Barbara Messina, Alhambra

Thursday, July 7, 2016
10:00 a.m. – 12:00 p.m.

SCAG Main Office
818 W. 7th Street, 12th Floor
Policy Committee Room B
Los Angeles, CA 90017
(213) 236-1800

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Tess Rey-Chaput at (213) 236-1908 or via email at REY@scag.ca.gov. Agendas and Minutes for the CEHD Committee are also available at: <http://www.scag.ca.gov/committees/Pages/default.aspx>

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 236-1908. We request at least 72 hours notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.

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**Community, Economic, and Human Development Committee
Members – July 2016**

<u>Members</u>		<u>Representing</u>	
Chair*	1. Hon. Bill Jahn	<i>Big Bear Lake</i>	District 11
Vice Chair*	2. Hon. Larry McCallon	<i>Highland</i>	District 7
	3. Hon. Dante Acosta	<i>Santa Clarita</i>	SFVCOG
	4. Hon. Al Austin, II	<i>Long Beach</i>	GCCOG
	5. Hon. Stacy Berry	<i>Cypress</i>	OCCOG
	6. Hon. Wendy Bucknum	<i>Mission Viejo</i>	OCCOG
	7. Hon. Carol Chen	<i>Cerritos</i>	GCCOG
*	8. Hon. Steven Choi	<i>Irvine</i>	District 14
	9. Hon. Jeffrey Cooper	<i>Culver City</i>	WSCCOG
	10. Hon. Rose Espinoza	<i>La Habra</i>	OCCOG
	11. Hon. Kerry Ferguson	<i>San Juan Capistrano</i>	OCCOG
*	12. Hon. Margaret E. Finlay	<i>Duarte</i>	District 35
	13. Hon. Debbie Franklin	<i>Banning</i>	WRCOG
*	14. Hon. Vartan Gharpetian	<i>Glendale</i>	District 42
	15. Hon. Julie Hackbarth-McIntyre	<i>Barstow</i>	SANBAG
	16. Hon. Tom Hansen	<i>Paramount</i>	GCCOG
	17. Hon. Robert “Bob” Joe	<i>South Pasadena</i>	Arroyo Verdugo Cities
*	18. Hon. Barbara Kogerman	<i>Laguna Hills</i>	District 13
	19. Hon. Paula Lantz	<i>Pomona</i>	SGVCOG
	20. Hon. Joe Lyons	<i>Claremont</i>	SGVCOG
*	21. Hon. Victor Manalo	<i>Artesia</i>	District 23
	22. Hon. Charles Martin		Morongo Band of Mission Indians
	23. Hon. Joseph McKee	<i>Desert Hot Springs</i>	CVAG
	24. Hon. Susan McSweeney	<i>Westlake Village</i>	LVMCOG
*	25. Hon. Carl E. Morehouse	<i>San Buenaventura</i>	District 47
	26. Hon. Ray Musser	<i>Upland</i>	SANBAG
*	27. Hon. Steve Nagel	<i>Fountain Valley</i>	District 15
*	28. Hon. John Nielsen	<i>Tustin</i>	District 17
	29. Hon. Edward Paget	<i>Needles</i>	SANBAG
*	30. Hon. Erik Peterson	<i>Huntington Beach</i>	District 64
	31. Hon. Jim Predmore	<i>Holtville</i>	ICTC



Community, Economic, and Human Development Committee
Members – July 2016

Members

Representing

32. Hon. John Procter	<i>Santa Paula</i>	VCOG
* 33. Hon. Mary “Maxine” Resvaloso		Torres-Martinez Desert Cahuilla Indians
* 34. Hon. Rex Richardson	<i>Long Beach</i>	District 29
35. Hon. Sonny R. Santa Ines	<i>Bellflower</i>	GCCOG
* 36. Hon. Andrew Sarega	<i>La Mirada</i>	District 31
37. Hon. Becky Shevlin	<i>Monrovia</i>	SGVCOG
* 38. Hon. Tri Ta	<i>Westminster</i>	District 20
39. Hon. Mark Waronek	<i>Lomita</i>	SBCCOG
40. Hon. Frank Zerunyan	<i>Rolling Hills Estates</i>	SBCCOG

*Regional Council Member

COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE AGENDA JULY 7, 2016

The Community, Economic and Human Development (CEHD) Committee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as Information or Action Items.

CALL TO ORDER & PLEDGE OF ALLEGIANCE

(Hon. Bill Jahn, Chair)

PUBLIC COMMENT PERIOD – Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, must fill out and present a speaker’s card to the Assistant prior to speaking. Comments will be limited to three (3) minutes. The Chair may limit the total time for all comments to twenty (20) minutes.

REVIEW AND PRIORITIZE AGENDA ITEMS

ACTION ITEM

Time Page No.

- | | | | |
|--|--------------------------|------------------------|-----------------|
| <p>1. <u>Release of the 2016 RTP/SCS Sub-jurisdictional Level Growth Forecast and Modeling Data</u>
<i>(Frank Wen, SCAG Staff)</i></p> | <p>Attachment</p> | <p>30 mins.</p> | <p>1</p> |
|--|--------------------------|------------------------|-----------------|

Recommended Action: Recommend that the Regional Council approve release of sub-jurisdictional level growth forecast and modeling data from the 2016-2040 Regional Transportation Plan and Sustainable Communities Strategy (2016 RTP/SCS) to Climate Resolve for analysis of the proposed High Desert Corridor in Los Angeles County.

CONSENT CALENDAR

Approval Item

- | | | |
|---|--------------------------|------------------|
| <p>2. <u>Minutes of the Meeting, June 2, 2016</u></p> | <p>Attachment</p> | <p>13</p> |
|---|--------------------------|------------------|

Receive and File

- | | | |
|--|--------------------------|------------------|
| <p>3. <u>Highlights from vj g 27th Annual SCAG/USC Demographic Workshop - June 13, 2016</u></p> | <p>Attachment</p> | <p>17</p> |
| <p>4. <u>SCAG GIS Services Program—New Pilot Internship Initiative</u></p> | <p>Attachment</p> | <p>45</p> |
| <p>5. <u>2017 Active Transportation Program (ATP) Update</u></p> | <p>Attachment</p> | <p>51</p> |
| <p>6. <u>2016 Regional Council and Policy Committees Meeting Schedule</u></p> | <p>Attachment</p> | <p>60</p> |



COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE AGENDA JULY 7, 2016

INFORMATION ITEM

Time Page No.

7. Housing Summit – October 11, 2016
(*Huasha Liu, Director, Land Use and Environmental Planning*)

Attachment 10 mins. 61

CHAIR'S REPORT

(*Hon. Bill Jahn, Chair*)

STAFF REPORT

(*Frank Wen, SCAG Staff*)

FUTURE AGENDA ITEM/S

ANNOUNCEMENTS

ADJOURNMENT

There is no meeting in August (dark).

The next regular meeting of the CEHD Committee will be held on Thursday, September 1, 2016 at the SCAG Los Angeles Office.

DATE: July 7, 2016

TO: Community Economic and Human Development Committee (CEHD)

FROM: Frank Wen, Manager of Research & Analysis, 213-236-1854

SUBJECT: Release of the 2016 RTP/SCS Sub-jurisdictional Level Growth Forecast and Modeling Data

EXECUTIVE DIRECTOR'S APPROVAL:



RECOMMENDED ACTION:

Recommend that the Regional Council approve release of sub-jurisdictional level growth forecast and modeling data from the 2016-2040 Regional Transportation Plan and Sustainable Communities Strategy (2016 RTP/SCS) to Climate Resolve for analysis of the proposed High Desert Corridor in Los Angeles County.

EXECUTIVE SUMMARY:

Consistent with the 2016 RTP/SCS requirements on the use of sub-jurisdictional level (Tier 1 and Tier 2 traffic analysis zone [TAZ]) data and maps, SCAG staff developed a growth forecast and modeling data release protocol. In addition to permission from all the affected local jurisdictions, the 2016 RTP/SCS requires approval of the respective policy committee and Regional Council to release sub-jurisdictional level growth forecast and modeling data to non-public agencies for non-planning purposes. Climate Resolve requested SCAG to provide sub-jurisdictional growth forecast and modeling data for the High Desert Corridor in Los Angeles County for the purpose of commenting on the ballot measure project for the Los Angeles County Metropolitan Transportation Authority (Metro). Climate Resolve already received approval to release the sub-jurisdictional level growth forecast and modeling data from the two affected local jurisdictions—City of Palmdale and County of Los Angeles.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective: a) Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

BACKGROUND:

The 2016 RTP/SCS policy growth forecast was developed and adopted with following core principles, which are listed on Page 70 of the final Plan:

Principle #1: The preferred scenario will be adopted at the jurisdictional level, thus directly reflecting the population, household and employment growth projections derived from the local input process and previously reviewed and approved by local jurisdictions. The preferred scenario maintains these projected jurisdictional growth totals, meaning future growth is not reallocated from one local jurisdiction to another.

REPORT

Principle #2: The preferred scenario at the Transportation Analysis Zone (TAZ) level is controlled to be within the density ranges* of local general plans or input received from local jurisdictions. (*: With the exception of the six percent of TAZs that have average density below the density range of local general plans. The TAZs showing lower densities than GP designations are consistent with existing conditions and future land use and growth projections provided by local jurisdictions. SCAG did not lower the growth.)

Principle #3: For the purpose of determining consistency for California Environmental Quality Act (CEQA), lead agencies such as local jurisdictions have the sole discretion in determining a local project's consistency with the 2016 RTP/SCS.

Principle #4: TAZ level data or any data at a geography smaller than the jurisdictional level has been utilized to conduct required modeling analyses and is therefore advisory only and non-binding given that sub-jurisdictional forecasts are not adopted as part of the 2016 RTP/SCS. TAZ level data may be used by jurisdictions in local planning as it deems appropriate. There is no obligation by a jurisdiction to change its land use policies, General Plan, or regulations to be consistent with the 2016 RTP/SCS

Principle #5: SCAG will maintain communication with agencies that use SCAG sub-jurisdictional level data to ensure that the “advisory and non-binding” nature of the data is appropriately maintained.

In addition, consistent with the above stated principles, the preferred scenario and corresponding forecast of population, household and employment growth is adopted at the jurisdictional level as part of the 2016 RTP/SCS and sub-jurisdictional level data and/or maps associated with the 2016 RTP/SCS is advisory only. For purposes of qualifying for future funding opportunities and/ or other incentive programs, sub-jurisdictional data and/or maps used to determine consistency with the Sustainable Communities Strategy shall only be used at the discretion and with the approval of the local jurisdiction. **However, this does not otherwise limit the use of the sub-jurisdictional data and/or maps by SCAG, CTCs, Councils of Governments, SCAG Subregions, Caltrans and other public agencies for transportation modeling and planning purposes. Any other use of the sub-jurisdictional data and/or maps not specified herein, shall require agreement from the Regional Council, respective policy committees and local jurisdictions.**

Recently, SCAG received a request from the non-profit organization Climate Resolve to provide sub-jurisdictional growth forecast and modeling data for the High Desert Corridor in Los Angeles County for the purpose of commenting on Metro's ballot measure project. Climate Resolve has submitted a completed Model Data Request Form and Model Usage Agreement, which provide additional information on their particular request and limit the use of SCAG's data (Attachments #1 and #2). Climate Resolve also received approval from the two affected local jurisdictions—City of Palmdale and County of Los Angeles (Attachment #3). To complete the process, staff finds that approval of the request from the CEHD Committee and the Regional Council is appropriate. Moving forward, staff will work with SCAG's Technical Working Group (TWG) to draft a full protocol for processing data requests from public agencies,

REPORT

universities, advocacy groups, private entities, and the general public. The updated full protocol will be incorporated as part of the 2016 RTP/SCS Amendment in the near future.

FISCAL IMPACT:

Staff time and costs to process the requested data are budgeted in the FY16/17 OWP (070.02665.02 - Growth Forecasting - Development, Outreach, and Collaboration)

ATTACHMENTS:

1. Climate Resolve Data Request Form
2. Climate Resolve Model Usage Agreement
3. Approvals Release of Sub-jurisdictional Level Data from City of Palmdale and County of Los Angeles

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Southern California Association of Governments MODEL DATA REQUEST FORM

This Model Data Request Form is between the Requester and the Southern California Association of Governments (“SCAG”). The purpose of this Request Form is to provide a mechanism for SCAG to log and maintain the data requests that are received for modeling and forecasting data.

Please fill in this form in its entirety, sign and return form to Cheryl Leising at leising@scag.ca.gov and Hsi-Hwa Hu at hu@scag.ca.gov. Pending approval, the request will then be given a timeframe for completion and forwarded to the appropriate staff member who will fulfill the data requested. Please note that in-house projects and tasks take priority, adjust time for your request accordingly. **NOTE: For consultants or those working with cities and/or member agencies, please attach a written request on City letterhead. Please send the attachment with your request as a PDF file.**

Today’s Date:

April 18, 2016

Date request needed by (please allow a min. of 45 day lead time):

ASAP

Company/Agency/Consultant Name:

Climate Resolve

Requester Name:

Attn. Bryn Lindblad

Contact Information:

Email:

blindblad@climateresolve.org

Phone:

(213) 634-3790

For technical questions about this request, please contact our consultant:

Norm Marshall, Smart Mobility, Inc.
(802) 649-5422
nmarshall@smartmobility.com

Requested Data (please provide a brief and specific listing of requested information including the model year and location if applicable for request):

Data referenced in the 2016-2040 RTP/SCS adopted in April 2016:

- 1) Regional travel demand model files
 - a. Transportation Analysis Zone (TAZ) layer – TransCAD or shapefile
 - b. Household and jobs by TAZ – TransCAD or Excel
 - i. 2012, 2040 No Build, 2040 Build
 - c. Network files – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
 - d. Vehicle trip tables by time period – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
 - e. Assigned traffic volumes by time period – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
- 2) Urban Footprint/Scenario Planning Model
 - a. Grid layer – shapefile
 - b. Households and jobs by grid cell
 - i. Scenarios 1, 2, 3 and 4 used in SCS analysis

Purpose of the Request (please provide a brief description of request- i.e.: purpose, methodology and expected finding or outcome from the request):

Review High Desert Corridor Project

RTP year(s) data is including/requested:

2012 and 2040 (No Build and Build)

FOR SCAG USE ONLY:

SCAG employee assigned to request:

Timeframe to complete request:

Additional information needed:



Model Usage Agreement

This Model Usage Agreement (“Agreement”) is entered into by and between the Southern California Association of Governments, hereinafter referred to as “SCAG,” and Climate Resolve, hereinafter referred to as “Requester,” collectively referred to as the “Parties.”

Note: The “Requester” is the party who will be working directly with the provided modeling information and will conduct the actual model development work.

RECITALS

Whereas, SCAG is providing technical assistance to the Requester in the development of a travel demand model for the “Review High Desert Corridor” project, hereinafter referred to as “the Project”; and

Whereas, “LA County Planning Department” (Agency) is managing and administering the contract and the Requester serves as the consultant to the Agency, specifically tasked with providing travel demand modeling work for the Project (Note: If the Agency is performing the actual modeling work, the Agency will also serve the function of the Requester in this Agreement).

Whereas, the Requester seeks use of certain modeling information from SCAG in order to conduct its work for the Project;

Whereas, SCAG is willing to provide the Requester use of certain SCAG modeling information, as further specified below, based upon the terms and conditions of this Agreement.

Now, therefore, the Parties agree as follows:

I. GENERAL PROVISIONS

1. The above Recitals are incorporated as part of this Agreement by this reference.
2. This Agreement, when signed by SCAG and the Requester, shall serve as authorization for the Requester to obtain and use certain modeling information from SCAG as further detailed herein.
3. No alteration or variation of the terms of this Agreement shall be valid unless made in writing and signed by both Parties.
4. This Agreement is not assignable, in whole or in part, to any third party.

II. MODELING INFORMATION – ACCESS & USE

1. Requester has requested access and use of certain SCAG modeling data as specified in Section V below.
2. In response to the request by Requester, SCAG shall provide to Requester access to the SCAG modeling information set forth in Article V herein, hereinafter referred to as “Modeling Information.” This Modeling Information shall only be used by Requester in a manner that complies with the conditions of this Agreement and is consistent with the stated Purpose of the Request (“Stated Purpose”), as specified in Section VI below.

3. Requester shall be authorized to use and modify the Modeling Information consistent with the Stated Purpose of this Agreement. If requested by SCAG, the Requester shall provide SCAG with complete copies of all modified Modeling Information.
4. SCAG will provide only the portion of the modeling scripts (GISDK code) needed to support the Requestor's model development needs and requirements. Section "V. REQUESTED MODELING INFORMATION" shall clearly specify the portion of the Scripts required by the Requester. If additional sections of the model code are needed in the future as part of the Project, an addendum to this Agreement will be processed to provide the required model code.
5. In the event that the Requester modifies the Modeling Information provided by SCAG, Requester agrees to include the following statement in any written reference relating to the Modeling Information as provided herein:

"The following modeling analysis was performed by Climate Resolve based upon modeling information originally developed by the Southern California Association of Governments (SCAG). SCAG is not responsible for how the Model is applied or for any changes to the model scripts, model parameters, or model input data. The resulting modeling data does not necessarily reflect the official views or policies of SCAG. SCAG shall not be held responsible for the modeling results and the content of the documentation."

6. Requester shall not use the Modeling Information for any other purpose except as set forth in the Stated Purpose of this Agreement. In addition, Requester shall only use the Modeling Information in conjunction with the Project.
7. Except as specifically provided in this Agreement, Requester shall not use, release, reproduce, distribute, publish, maintain, and update for future use, loan, rent, pledge, license, assign, or otherwise transfer the Modeling Information acquired from SCAG, with or without any monetary compensation paid to Requester, without the prior written permission of SCAG. Secondary or any third party distribution or use of the Modeling Information obtained under this Agreement is strictly prohibited. Moreover, Requester shall not store or transmit the Modeling Information in or to any web site, newsgroup, mailing list, or electronic bulletin board, or regularly or systematically store the Modeling Information in electronic or print form, without the prior written permission of SCAG, except that Requester may store the Modeling Information in electronic or print form in order to carry out Requester's work for Modeling Information in conjunction with the Project. Any breach of these restrictions may result in immediate termination of this Agreement and liability for damages.
8. All Modeling Information received from SCAG by Requester shall be destroyed by Requester immediately after its approved use has ended and/or the Stated Purpose is otherwise completed.

III. DISCLAIMER OF LIABILITY AND HOLD HARMLESS AGREEMENT

1. Modeling Information shall be provided to the Requester by SCAG in an "as-is" condition, with no guarantee or warranty of format, completeness, or fitness for any use, expressed or implied. No oral or written information or advice given by SCAG shall be construed as a warranty, except as to ownership and/or copyright. No oral or written information or advice given by the Agency or Consultant, or other participating agency with respect to the subject Modeling Information shall be construed as a warranty. This disclaimer shall survive the termination of this Agreement.

2. The Requester shall hold SCAG harmless for any incidental, consequential, or special damages arising out of the use of the Modeling Information, or the inability to use any Modeling Information (including without limitation, loss of use, time or data, inconvenience, commercial loss, lost profits or savings or the cost of computer equipment or software, or loss due to any analysis derived from said data).

IV. INDEMNITY

SCAG shall not be responsible for any damage or liability occurring by reason of anything done or omitted to be done under, or in connection with this Agreement. Requester will indemnify, defend, and hold harmless SCAG from any liability and expenses and any claims for incidental, consequential, or special damages to the extent that such claim arises out of anything done or omitted to be done in connection with the Modeling Information provided by SCAG under this Agreement.

V. REQUESTED MODELING INFORMATION

Requester requests the following model data from SCAG:

Data referenced in the 2016-2040 RTP/SCS adopted in April 2016:

1. Regional travel demand model files
 - a. Transportation analysis zone (TAZ) layer – TransCAD or shapefile
 - b. Household and jobs by TAZ – TransCAD or Excel
 - i. 2012, 2040 No Build, 2040 Build
 - c. Network files – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
 - d. Vehicle trip tables by time period – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
 - e. Assigned traffic volumes by time period – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
2. Urban Footprint/Scenario Planning Model
 - a. Grid layer – Shapefile
 - b. Households and jobs by grid cell
 - i. Scenarios 1, 2, 3, and 4 used in SCS analysis

VI. PURPOSE OF THE REQUEST

Requester is requesting SCAG modeling information for the following specific purpose:

Climate Resolve, as part of the larger EnviroMetro coalition, wants to do some analysis around the High Desert Corridor project to assess its merits for being included in Metro's transportation sales tax measure expenditure plan. To help with this analysis, we are contracting Norm Marshall, of Smart Mobility Inc. The LA County Planning Department has submitted its approval of our use of Tier 2 data, but is not directly supervising the project. Several of the Metro Board Directors, including Supervisor Kuehl and Mayor Garcetti, are also supportive of this analysis effort, and have offered to try to pull strings to speed up the data release process if need be.

VII. ENTIRE AGREEMENT

This writing contains the entire agreement of the Parties relating to the subject matter hereof, and the Parties have not made agreements, representations, or warranties relating to the subject matter hereof which are not

set forth herein. Except as provided herein, this Agreement may not be modified or altered without the formal written amendment thereto.

VIII. EFFECTIVE DATE

The effective date of this Agreement shall be the date in which the last of the Parties, whether SCAG or Requester, executes this document.

IN WITNESS WHEREOF, SCAG and Requester have caused this Agreement to be executed by its duly authorized representatives on the dates noted below.

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS ("SCAG"):

Signature: _____

Date: [Click Here to Enter a Date](#)

Printed Name: Guoxiong Huang

Title: Manager, Modeling & Forecasting Department

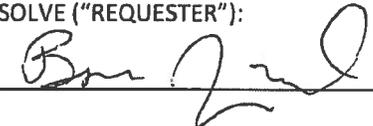
Approved as to legal form:

Signature: _____

Printed Name: Joann Africa

Title: Chief Counsel

CLIMATE RESOLVE ("REQUESTER"):

Signature:  _____

Date: April 20, 2016

Printed Name: Bryn Lindblad

Title: Associate Director

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Los Angeles County
Department of Regional Planning

Planning for the Challenges Ahead



Richard J. Bruckner
Director

April 27, 2016

Dear Cheryl Liesing:

This is a letter to support Climate Resolve's request for Tier 2 data from the 2016 RTP. They will use this information to review the High Desert Corridor Project. Please provide them with the following:

- 1) Regional travel demand model files
 - a. Transportation Analysis Zone (TAZ) layer – TransCAD or shapefile
 - b. Household and jobs by TAZ – TransCAD or Excel
 - i. 2012, 2040 No Build, 2040 Build
 - c. Network files – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
 - d. Vehicle trip tables by time period – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
 - e. Assigned traffic volumes by time period – TransCAD
 - i. 2012, 2040 No Build, 2040 Build
- 2) Urban Footprint/Scenario Planning Model
 - a. Grid layer – shapefile
 - b. Households and jobs by grid cell
 - i. Scenarios 1, 2, 3 and 4 used in SCS analysis

If you have any questions regarding the data request, please contact Bryn Lindblad at Climate Resolve at (213) 634-3790 x102. If you have any questions regarding this letter, please contact me at (213) 974-6417 or cchung@planning.lacounty.gov.

Sincerely,

Connie Chung, AICP
Supervising Regional Planner
General Plan Development and Housing Section

Email from Palmdale

From: Mike Behen [<mailto:mbehen@cityofpalmdale.org>]
Sent: Thursday, May 19, 2016 6:04 PM
To: Cheryl Leising; Mark Butala
Cc: Bryn Lindblad
Subject: REG052.2015-16 High Desert Corridor/ Climate Resolve

Hello Cheryl. This email shall serve an approval from the Palmdale Planning Division to release the requested information to Climate Resolve. Please contact me if you have any questions.

Sincerely,

Mike Behen, Interim Planning Manager, North Los Angeles County Coordinator
661-267-5337

**COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE
of the
SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS**

**June 2, 2016
Minutes**

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE. AN AUDIO RECORDING OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING.

The Community, Economic & Human Development Committee held its meeting at SCAG's downtown Los Angeles office.

Members Present

Hon. Stacy Berry, Cypress	OCCOG
Hon. Wendy Bucknum, Mission Viejo	OCCOG
Hon. Carol Chen, Cerritos	GCCOG
Hon. Steven Choi, City of Irvine	District 14
Hon. Rose Espinoza, City of La Habra	OCCOG
Hon. Kerry Ferguson, San Juan Capistrano	OCCOG
Hon. Margaret Finlay, Duarte	District 35
Hon. Debbie Franklin, Banning	WRCOG
Hon. Tom Hansen, City of Paramount	GCCOG
Hon. Bill Jahn, Big Bear Lake (Chair)	District 11
Hon. Robert Joe, South Pasadena	Arroyo Verdugo Cities
Hon. Joe Lyons, City of Claremont	SGVCOG
Hon. Larry McCallon, Highland (Vice-Chair)	District 7
Hon. Joe McKee, City of Desert Hot Springs	CVAG
Hon. Carl Morehouse, San Buenaventura	District 47
Hon. Ray Musser, Upland	SANBAG
Hon. Steve Nagel, City of Fountain Valley	OCCOG
Hon. John Nielsen, Tustin	District 17
Hon. Erik Peterson, Huntington Beach	District 64
Hon. Jim Predmore, Holtville	ICTC
Hon. John Procter, Santa Paula	VCOG
Hon. Sonny Santa Ines, Bellflower	GCCOG
Hon. Becky Shevlin, Monrovia	SGVCOG
Hon. Mark Waronek, Lomita	SBCCOG

Members Not Present

Hon. Dante Acosta, Santa Clarita	SFVCOG
Hon. Al Austin, Long Beach	GCCOG
Hon. Jeffrey Cooper, Culver City	WSCCOG
Hon. Vartan Gharpetian, Glendale	District 42
Hon. Barbara Kogerman, Laguna Hills	District 13
Hon. Paula Lantz, Pomona	District 38
Hon. Victor Manalo, Artesia	District 23

Members Not Present (Cont'd)

Hon. Charles Martin	Morongo Band of Mission Indians
Hon. Julie Hackbarth-McIntyre, Barstow	SANBAG
Hon. Susan McSweeney, Westlake Village	LVMCOG
Hon. Ed Paget , Needles	SANBAG
Hon. Mary Resvaloso, Torres-Martinez Indians	Torres-Martinez Indians
Hon. Rex Richardson, Long Beach	District 29
Hon. Andrew Sarega, City of LaMirada	District 31
Hon. Tri Ta, Westminster	District 20
Hon. Frank Zerunyan, Rolling Hills Estates	SBCCOG

CALL TO ORDER & PLEDGE OF ALLEGIANCE

Hon. Bill Jahn, Chair, called the meeting to order at approximately 10:30 AM and asked the Hon. Joe McKee to lead the Committee in the Pledge of Allegiance.

PUBLIC COMMENT PERIOD

There were no public comments presented.

REVIEW AND PRIORITIZE AGENDA ITEMS

There was no reprioritization to the agenda.

ACTION ITEM

Approval Item

1. Minutes of the April 7, 2016 Meeting

Receive and File

2. 2016 Regional Council and Policy Committees Meeting Schedule

A MOTION was made (McKee) to approve the Consent Calendar. The MOTION was SECONDED (Morehouse) and APPROVED by the following vote:

AYES: Berry, Choi, Espinoza, Ferguson, Finlay, Franklin, Hansen, Jahn, Joe, Lyons, McCallon, McKee, Morehouse, Musser, Peterson, Predmore, Procter, Santa Ines, Waronek

NOES: None

ABSTAIN: Nagel, Shevlin

INFORMATION ITEMS

3. Cap-and-Trade/Greenhouse Gas Reduction Fund: Affordable Housing & Sustainable Communities (AHSC) Program Update

Huasha Liu, Director of Land Use and Environmental Planning, stated that in the second round of the Cap-and-Trade Affordable Housing Sustainable Communities (AHSC) statewide competitive grant program, twenty (20) project applicants in the SCAG region were invited by

the Strategic Growth Council (SGC) to submit a full application out of the thirty-six (36) concept applications submitted from the region. The full applications are due to SGC on June 20, 2016. SGC plans to announce the final awards in September 2016. SCAG has formed a Cap-and-Trade Assistance Team comprised of staff and consultants to assist applicants to prepare high-quality and competitive full applications.

Ms. Liu emphasized there are eight (8) essential criteria to achieve a successful project: 1) follow the guidelines; 2) reduce vehicle miles traveled (VMT) and greenhouse gas (GHG) emissions; 3) capture transit-oriented development (TOD); 4) show integration of driving forces including affordable housing, transit access, and active transportation; 5) comprehensive application; 6) technical qualification; 7) leveraging; and 8) shovel ready.

4. SCAG Invitation to the 27th annual Demographic Workshop – June 13, 2016

Dr. Simon Choi, Chief of Research and Forecasting, stated that SCAG and the University of Southern California (USC) Sol Price School of Public Policy will convene the 27th Annual Demographic Workshop at the California Science Center on June 13, 2016. Dr. Choi encouraged the CEHD members to attend and noted that registration is free for all elected officials.

5. Moving from Recovery to Sustained Regional Growth and Prosperity: The Critical Role of the Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS) and Other Economic Growth Policy Initiatives

Stephen Levy, Director and Senior Economist, Center for Continuing Study of the California Economy (CCSCE), provided an overview of the SCAG region economy and its overall recovery from the recession. CCSCE prepares long-term economic and demographic projections for public agencies and private sector organizations.

CHAIR'S REPORT

There was no Chair's report presented.

STAFF REPORT

There was no staff report presented.

FUTURE AGENDA ITEMS

There were no future agenda items presented.

ANNOUNCEMENTS

There were no announcements presented.

ADJOURNMENT

The Vice-Chair adjourned the meeting at approximately 12:00 PM.

Community, Economic & Human Development Committee Attendance Report

2016

Member (including Ex-Officio) LastName, FirstName	Representing	X = County Represented						X = Attended = No Meeting NM = New Member EA = Excused Absence											
		IC	LA	OC	RC	SB	VC	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Acosta, Dante	SFVCOG		X							X									
Austin, Al	GCCOG		X																
Berry, Stacy	OCCOG			X						X		X			X				
Bucknum, Wendy	OCCOG			X						X					X				
Chen, Carol	Gateway Cities		X							X					X				
Choi, Steven	City of Irvine (District 14)			X						X		X			X				
Cooper, Jeffrey	WSCCOG		X																
Espinoza, Rose	OCCOG			X								X			X				
Ferguson, Kerry	OCCOG			X						X		X			X				
Finlay, Margaret*	Duarte (District 35)		X							X		X			X				
Franklin, Debbie	WRCOG				X					X		X			X				
Hansen, Tom	Gateway Cities									X		X			X				
Jahn, Bill* (Chair)	SANBAG (District 11)						X			X					X				
Joe, Robert	Arroyo Verdugo		X							X					X				
Kogerman, Barbara	District 13			X						X		X							
Lantz, Paula	Pomona (District 38)		X							X									
Lyons, Joe	SGVCOG		X							X		X			X				
Manalo, Victor	District 23		X							X		X							
Martin, Charles	Morongo Indians				X														
McCallon, Larry* (Vice-Chair)	Highland (District 7)						X			X		X			X				
Hackbarth-McIntyre, Julie	SANBAG																		
McKee, Joe	CVAG				X					X		X			X				
McSweeney, Susan	Las Virgenes/Malibu COG		X																
Morehouse, Carl*	VCOG (District 47)						X			X		X			X				
Musser, Ray	SANBAG					X				X		X			X				
Nagel, Steve	OCCOG			X						X					X				
Nielsen, John*	Tustin (District 17)			X											X				
Paget, Ed	SANBAG					X				X		X							
Peterson, Erik	District 64			X						X					X				
Predmore, Jim	ICTC	X								X		X			X				
Procter, John	VCOG						X			X		X			X				
Resvaloso, Mary	Torres-Martinez Indians				X														
Richardson, Rex	District 29		X							X									
Santa Ines, Sonny	GCCOG		X									X			X				
Sarega, Andrew	District 31		X							X		X							
Shevlin, Becky	SGVCOG		X							X					X				
Ta, Tri*	District 20			X						X		X							
Waronek, Mark	SBCCOG		X							X		X			X				
Zerunyan, Frank	SBCCOG		X							X									
Regional Council Member*																			

DATE: July 7, 2016

TO: Regional Council (RC)
Community, Economic and Human Development (CEHD) Committee
Energy and Environment Committee (EEC)
Transportation Committee (TC)

FROM: Huasha Liu, Director, Land Use and Environmental Planning, 213-236-1838,
liu@scag.ca.gov

SUBJECT: Highlights from the 27th Annual SCAG/USC Demographic Workshop - June 13, 2016

EXECUTIVE DIRECTOR'S APPROVAL: 

RECOMMENDED ACTION:

For Information Only – No Action Required.

EXECUTIVE SUMMARY:

SCAG staff will provide highlights from the 27th Annual Demographic Workshop, which was jointly held with the University of Southern California (USC) Sol Price School of Public Policy, on June 13, 2016 at the California Science Center.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan, Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies, and Objective (a): Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

BACKGROUND:

SCAG and USC Sol Price School of Public Policy jointly hosted the 27th Annual Demographic workshop at California Science Center on June 13, 2016. This year's workshop program was developed under the main theme, "*The Continued Rise of the Millennials?*" The workshop provided new insights and research on this important demographic group and what that means for the region's future, including housing, employment and services. 180 demographers, policy makers, business leaders, and professionals from California registered for the workshop. The PPT and videotaped presentations are posted on the SCAG website (<http://www.scag.ca.gov/calendar/Pages/DemographicWorkshop.aspx>). The following is a summary of five key sessions.

The Road to 2020

Mr. James T. Christy started with a brief overview of the 2010 census including the contribution of 2010 census, the overview of census official form and the input for contacting addresses that didn't respond. His presentation listed four innovation areas for the 2020 Census: better address validation, better response options, better use of existing information, and better field operations. In order to understand the specific measures to re-engineering the census, Los Angeles County was selected as an example. According to the preliminary findings, the change in the response options and the improvement in the language setting for census test both contributed to more efficient process.

Growth and Diversity of Millennials: Is Decline Coming?

This session discussed two major questions about the future urban growth of Millennials and their impact on housing needs. The first question was about urban preferences of Millennials. Prof. Dowell Myers found that the younger generation had stronger preferences for urban living, but their urban presence will not last when they grow older due to changing impacts of three reinforcing cycles that generated millennial impacts, including the birth cycle, the employment or business cycle and the housing lifecycle. The second question was about the rental crisis. Prof. Myers found that Millennials slowed down, backed up into parents' homes, and bottled up in singles areas, but Millennials over age 25 or 30 were breaking out and looking for better housing where they could find it. This may result in gentrification of housing close to singles districts.

The Critical Importance of Millennials and Housing:

This panel discussed the housing behavior of baby boomers and Millennials. Most baby boomers preferred to stay in their current houses, while the majority of Millennials want to buy their own houses but they still face lots of challenges. With an acknowledgement of the increasing housing needs of the Millennials, the panel discussed the barriers to improving their housing conditions. The outdated regulations and unstable and declining funding sources may be the challenges. The panel discussed that more housing was proposed as the key solution for economic competitiveness, equity and quality of life, and at the same time, with the increasing supply, the displacement would also decrease. The panel agrees that the framework of connecting different segments is important. Millennials and seniors are connected, low income and middle/high income residents are connected, and in general, housing is connected to economic competitiveness, transportation and environmental progress.

Urban Revitalization and Gentrification:

This panel began with a presentation of different perspectives on gentrification and the historical cycle of neighborhood transition in Northeast Los Angeles. Eagle Rock and Highland Park were selected to show the different growth dynamics experienced during revitalization stages from 1970 to 2016. The second presentation discussed the importance of gentrification in planning for housing and how it impacted housing and planning. The third presentation focused on the ongoing housing crisis and the current housing situation in Los Angeles. A few examples included the baseline mansions, accessory dwelling units, small lot subdivision, multi-family redevelopment, the LA River development and transit oriented development. It suggested to produce more market-rate and affordable house in order to solve the displacement issues of the city, and presented flexible tools for diverse neighborhoods and new code approach.

Forecast LA 2016:

Professor Fernando Guerra at Loyola Marymount University made a keynote speech on the findings from the third annual LA public opinion survey of 2016. Using interviews with 2,425 LA county residents from January 4th to February 13th, 2016, the 2016 survey results were presented and compared with the survey results of 2014 and 2015. The 2016 public opinion survey shows that Los Angeles County residents are generally optimistic about the future of Los Angeles. 65 percent of LA County

REPORT

residents said the region was headed in the right direction, 74 percent said their city was headed in the right direction, and 75 percent said their neighborhood was headed in the right direction. However, last year, all of these numbers were higher: 69 percent, 75 percent, and 80 percent, respectively. When compared with other generations, Millennials tend to show more positive attitudes about the expectations on the direction of the regional outlook, regional economy, housing affordability of the city, housing prices, financial situation, and race relations.

FISCAL IMPACT:

Work associated with this item is included in the current FY 2015-16 Budget under 800-0160.04.

ATTACHMENT:

Highlights from the 27th Annual SCAG/USC Demographic Workshop, June 13, 2016.

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Highlights from the 27th Annual SCAG-USC Demographic Workshop (June 13, 2016): CONTINUED RISE OF THE MILLENNIALS

Simon Choi, Chief of Research and Forecasting
Frank Wen, Manager of Research and Analysis

CEHD Committee
July 7, 2016



PROGRAM

27TH ANNUAL
DEMOGRAPHIC WORKSHOP

**THE CONTINUED
RISE OF THE
MILLENNIALS?**

PROGRAM
MONDAY, JUNE 13, 2016
Laker Conference Room
California Science Center

**USC
Price
Center**
for the Study of
Public Policy

50
YEARS OF
INDEPENDENT
RESEARCH

AGENDA

27TH ANNUAL DEMOGRAPHIC WORKSHOP
THE CONTINUED RISE OF THE MILLENNIALS?
JUNE 13, 2016

7:30 AM Registration/Continental Breakfast

8:00 AM **Welcome/Introductions**
 Jack Koval, Dean, USC Price School of Public Policy
 Hans Michael Mathews, Council Member, City of San Marcos, President, Southern California Association of Governments
 Introduced by
 Hans Michael, Executive Director, Southern California Association of Governments
 James T. Orling, Regional Director, Los Angeles Regional Office, U.S. Census Bureau

8:15 AM **2020 Census: Open Digital: Early Findings from the LA Experiment**
 James T. Orling, Regional Director, Los Angeles Regional Office, U.S. Census Bureau

8:45 AM **Growth and Diversity of Millennials: Is Decline Coming?**
 David Waples, Professor and Director of the Population Dynamics Research Group, USC Price School of Public Policy

9:25 AM **Panel 1: Critical Importance of Millennials and Housing**
 David Waples (Moderator), Professor and Director of the Population Dynamics Research Group, USC Price School of Public Policy
 Leslie Appleton-Young, Vice President and Chief Economist, California Association of Realtors
 Greg Canales, Assistant Deputy Director, California Department of Housing and Community Development
 Matthew Long, Director, Center for the Continuing Study of the California Economy
 Randall Lewis, Executive Vice President and a Principal, Lewis Operating Corp.

10:40 AM **Break**

10:50 AM **Panel 2: Urban Revitalization and Gentrification**
 Marianne Jennings (Moderator), Associate Editor, Current LA
 Lori Fabian, Associate Professor, USC Price School of Public Policy
 Matthew Shaw, City Planner, City of Los Angeles
 Jack Liu, Professor of Sociology, Occidental College

12:00 PM **Working Lunch**

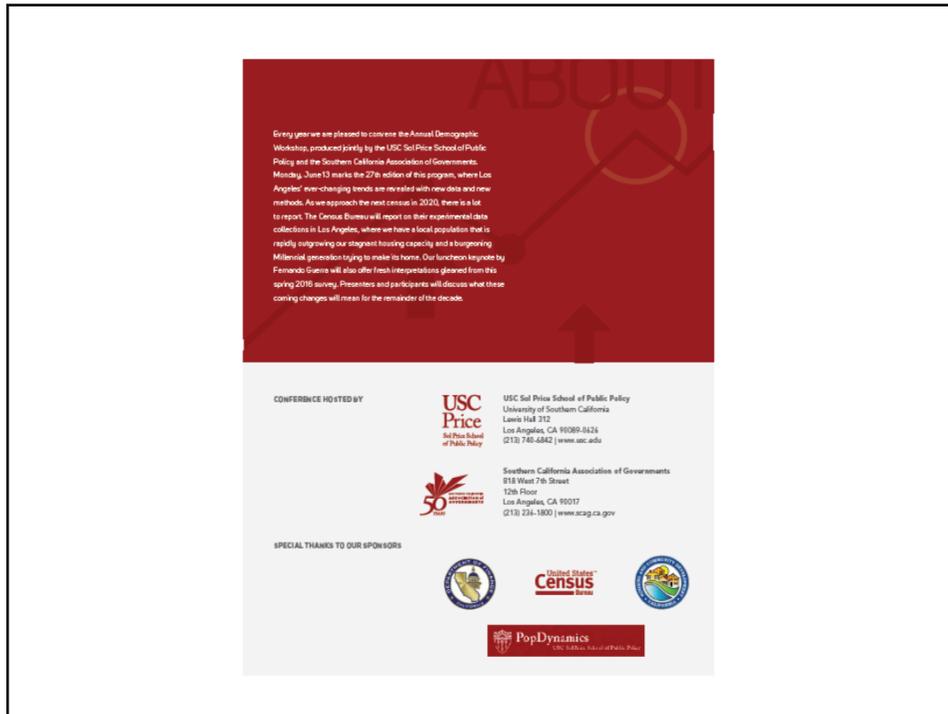
12:15 PM **Lunchtime Keynote Speech**
 Fernando Suarez, Professor of Political Science and Director of Luskay Center for the Study of Los Angeles, Loyola Marymount University

1:15 PM **Meetings**
 Ellen Wenzel, Demographer, State Census Data Center, California Department of Finance

1:25 PM **Afternoon Roundtables**
 Table 1—Envisioning America's Future (Jung Wang)
 Table 2—State/City/Population Estimates (Premjit Koppal)
 Table 3—Population Projections (Shan Wang)
 Table 4—Millennials & State/Local/County (Wahneema Lubiano & Ming (Shirley) Prichard)
 Table 5—SCAG (RIVSD)—Performance Monitoring (Tom Urban, Melissa, Ping Chang & Michael Sato)

2:35 PM **Takeaways of Roundtables, Questions & Answers**

3:00 PM **Concluding Remarks**



Highlights

- SCAG and USC Sol Price School of Public Policy jointly hosted the 27th Annual Demographic workshop at California Science Center on June 13, 2016. This year's workshop program was developed under the main theme, *"The Continued Rise of the Millennials?"*
- The Census Bureau reported on their experimental data collections for 2020 Census in Los Angeles. The workshop provided new insights and research findings on the rapidly rising Millennial generation and what that means for the region's future housing and gentrification. Our luncheon keynote by Fernando Guerra offered fresh interpretations gleaned from this spring 2016 survey. Presenters and participants discussed what these coming changes mean for the region's future.
- 180 demographers, policy makers, business leaders, and professionals from California registered for the workshop.
- The PPT and videotaped presentations are posted on the SCAG website (<http://www.scag.ca.gov/calendar/Pages/DemographicWorkshop.aspx>).

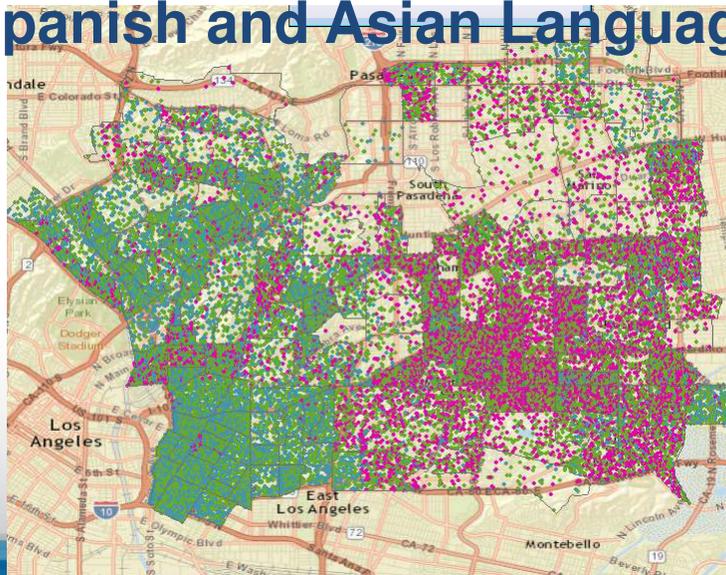
The Road to 2020

Jamey Christy
Regional Director
US Census Bureau
Los Angeles Region

Better Response Options

- People do a better job of counting themselves than we do
- Goal is to make it as easy to respond as possible
- Incorporating heavy use of web and mobile response options
- Expanded telephone response options
- Paper and personal visits

Spanish and Asian Language



United States
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

---The 2020 Census

Peak Millennials and the Rental Crisis

Dowell Myers

USCPrice

Sol Price School of Public Policy

New Urban Preferences

The younger generation has stronger preferences for urban living,
but will it last when they grow older?

Yes there is some **survey evidence**....

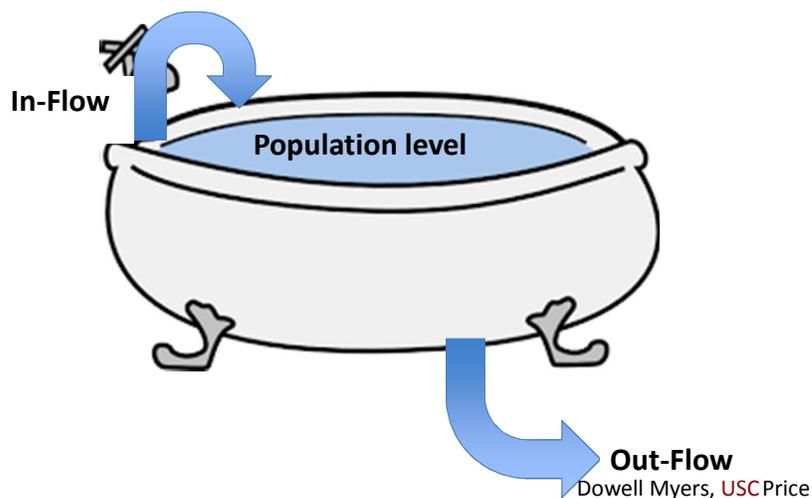
But mainly we see “preference” based on **urban presence** and how their numbers are growing.

How strong was the contextual effect
of the Great Recession?

Supposed preferences might be driven by limited
opportunities, but those are now improving....

Dowell Myers, USCPrice

How Does the Number of Millennials Grow in Cities?



Inflow = Number of Eligible Candidates
X Preference X Ability

Outflow = Number of Eligible Candidates
X Preference X Ability

“Ability” represents the access to resources
and opportunities.

“Preference” is desire, not just revealed location.

All of these components are changing, but
preferences are least understood and so are not a
solid basis for judging future outcomes.

Dowell Myers, USCPrice

Three Reinforcing Cycles that Generate Millennial Impacts

Rise and fall of **births** 25 years earlier

Rise and fall of **employment** growth, 1990
to (projected) 2022

Progress through **the housing lifecycle** is
blocked but then resumed (we expect)

Dowell Myers, USCPrice

Net Result for Millennials

- Slowed down, backed up into parents' homes, and bottled up in singles areas
- But Millennials over age 25 or 30 are breaking out and looking for better housing where they can find it
- That includes gentrifying housing close to singles districts

Dowell Myers, USCPrice

OVER-VIEW OF CALIFORNIA HOME BUYING TRENDS

June 13, 2016

USC – SCAG 27th Annual Demographic Workshop

Leslie Appleton-Young, C.A.R. Chief Economist

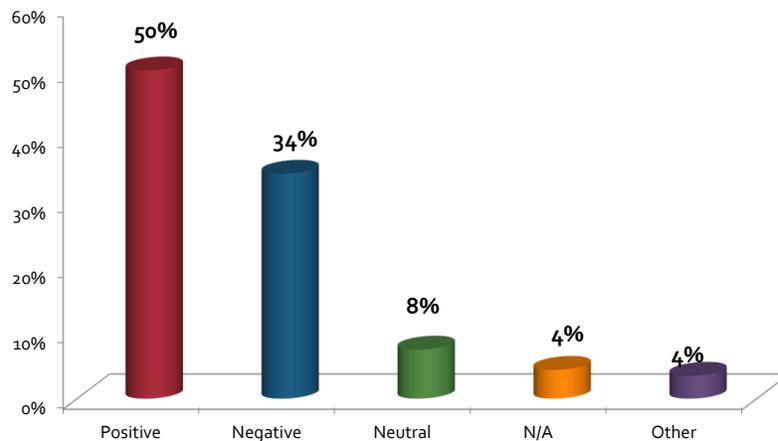
BOOMERS AREN'T GOING ANYWHERE

Affordability challenge for repeat buyers

- Low rate on current mortgage
- Low property taxes
- Capital gains hit is viewed as onerous
- Could not qualify for a mortgage today
- Why sell when there is nowhere to go I can afford?

---Over-view of California Home Buying Trends

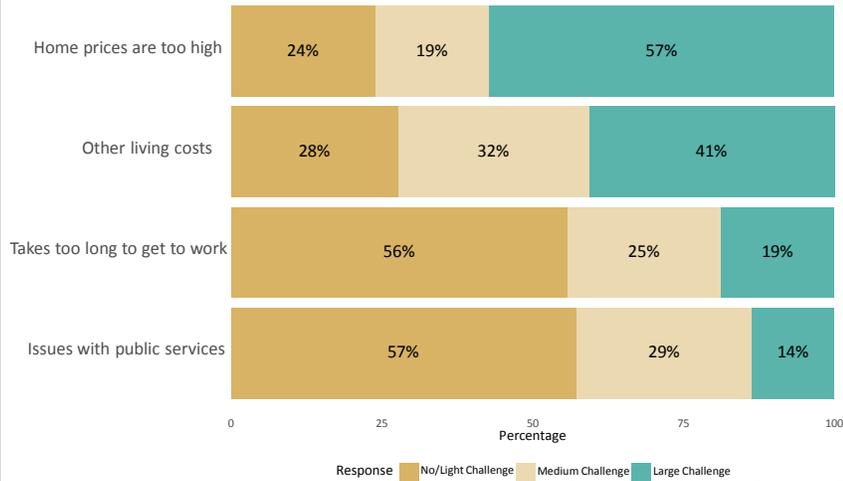
ATTITUDE TOWARD THE HOME BUYING PROCESS – MIXED RESULTS



SOURCE: How would you describe your attitude towards the home buying process?
C.A.R. 2014 Millennial Survey ---Over-view of California Home Buying Trends

HOUSING CHALLENGES FACING YOU

What are the biggest housing challenges that you face today?
 Rate from No/Light Challenge to Large / Constant Challenge
 n: 1319



---Over-view of California Home Buying Trends

California Department of Housing and Community Development

Draft 2025 Statewide Housing Plan Overview of Draft Findings

USC/SCAG 27th Annual Demographic Workshop

“The Continued Rise of the Millennials?”

Glen Campora, Assistant Deputy Director, Housing Policy Division
Glen.Campora@hcd.ca.gov (916.263.7427)

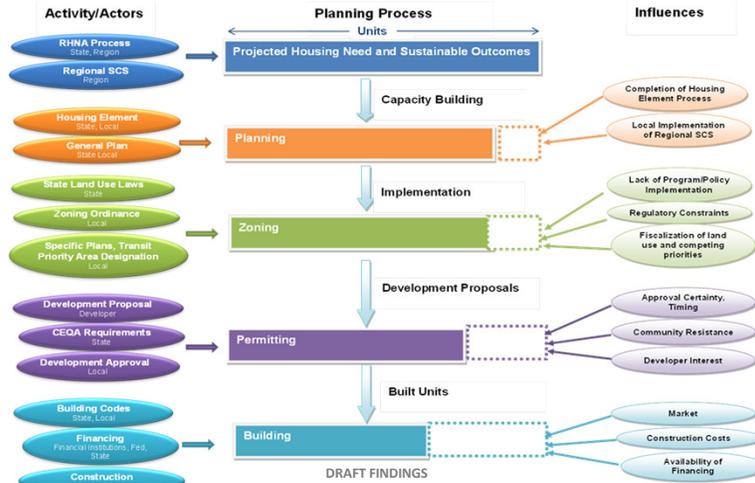
Megan Kirkeby, Policy Research Specialist, Housing Policy Division
Megan.Kirkeby@hcd.ca.gov (916.263.7428)





California's Residential Planning and Development Process

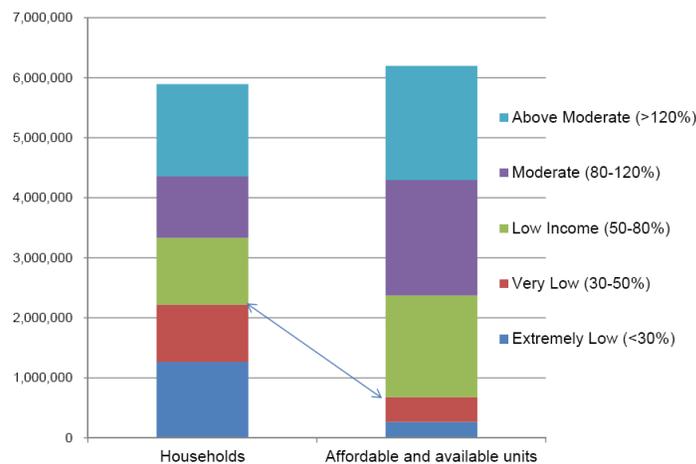
Figure 1: Constraints Create a Large Gap Between Planned Capacity and Built Units



---Draft 2025 Statewide Housing Plan Overview of Draft Findings



Households in Greatest Need Outnumber (2:1) Affordable and Available Rentals



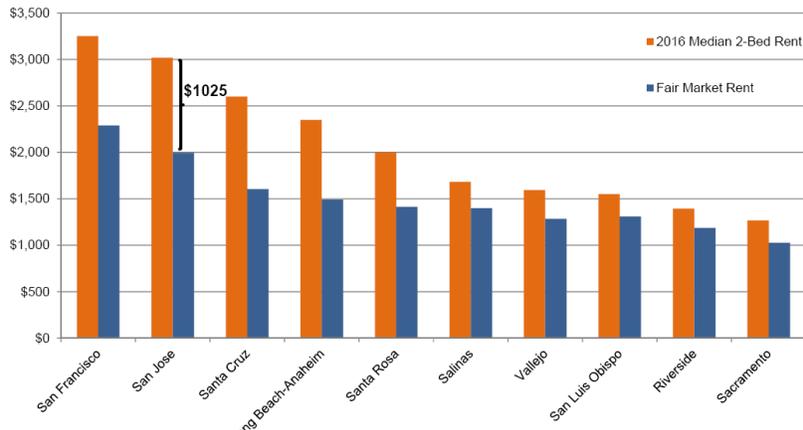
Source: 2016 National Low Income Housing Coalition tabulations of 2014 American Community Survey Public Use Microdata Sample (PUMS) housing file, Graphic created by HCD.

DRAFT FINDINGS

---Draft 2025 Statewide Housing Plan Overview of Draft Findings



Section 8 Housing Assistance Not Enough to Afford Median Rent



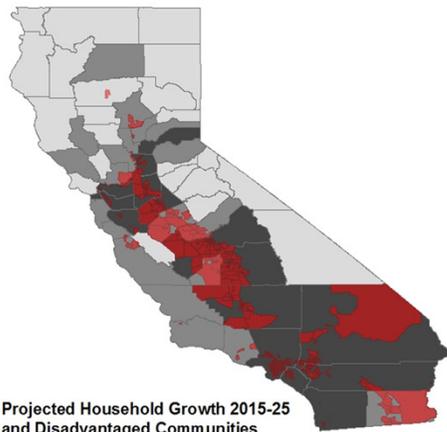
Sources: 2016 Fair Market Rents – HUD, 2016 2-Bedroom Median Rents - Zillow

DRAFT FINDINGS

---Draft 2025 Statewide Housing Plan Overview of Draft Findings ²¹



Projected Household Growth is High in Counties with Disadvantaged Communities



Projected Household Growth 2015-25 and Disadvantaged Communities

- Disadvantaged Communities (Top 25%)
- -42 to +4,000 Households
- +4,001 to 20,000 Households
- +20,000 to 179,219 Households

Sources: State of California, Department of Finance P-4; State and County Projected Households, Household Population, Group Quarters, and Persons per Household 2010-2030—Based on Baseline 2013 Population Projection Series, 3/10/2015, CalEnviroScreen 2.0, Disadvantaged Communities, Graphic by HCD

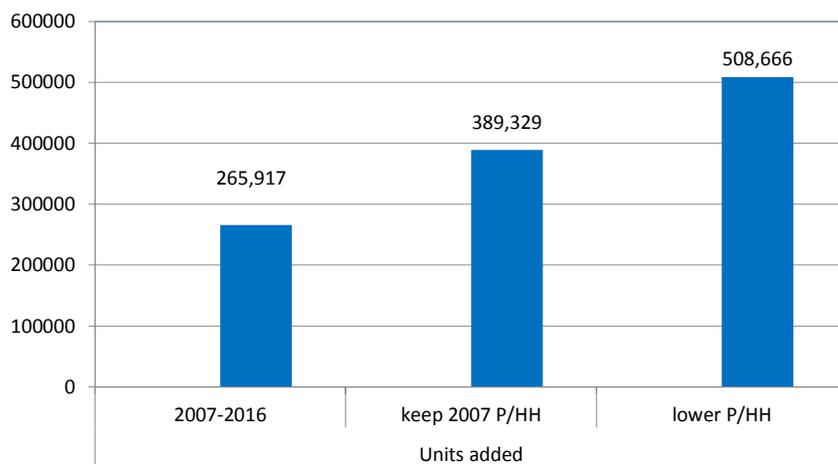
DRAFT FINDINGS

---Draft 2025 Statewide Housing Plan Overview of Draft Findings ²²

Millennials, Housing, the Economy and Equity

Stephen Levy, CCSCE
USC/SCAG Demographic Workshop
June 13, 2016

Measures of A Regional Housing Shortage 2007-2016



---Millennials, Housing, the Economy and Equity

If You Remember One Phrase from this Presentation

- “More housing is an imperative for economic competitiveness, equity and quality of life”
- If workers can’t find housing, companies will shy away from investing here
- If the shortage fosters economic segregation, that is a blow to equity, a sense that our fate is connected and will cause more travel, congestion and pollution

---Millennials, Housing, the Economy and Equity

If You Remember One Word about Housing Markets

- Remember ‘CONNECTED’
- It’s true AND it is the only way housing politics can work
- Millennials and seniors are connected, low income and middle/high income residents are connected, housing is connected to economic competitiveness and (in the right location) to transportation and environmental progress
- OVERCOME SILO THINKING AND ACTION

---Millennials, Housing, the Economy and Equity

USC/SCAG Demographic Workshop - June 2016

Urban Revitalization and
Gentrification panel
Jan Lin, Occidental College

Outline

- Gentrification in comparative and historical context
- Ethnographic and demographic data
- Demand vs. supply-side perspectives
- Stage model of gentrification
- New housing projects, displacement and neighborhood activism in Highland Park
- Ethnic-based revitalization/gentrification
- See KCET-Departures for my online work
- Book forthcoming with NYU Press.

---USC/SCAG Demographic Workshop – June 2016

Revitalization stage: NE LA art scene and slow growth activism

- 1970s Chicano/Latino arts collectives – Mechicano Art Center and Centro de Arte Publico
- 1989 Arroyo Arts Collective
- 1997 Eagle Rock Center for the Arts
- 1998 First Eagle Rock Music Festival
- 1999 Avenue 50 Studio
- 2006 First Lummis Day Festival in Highland Park
- 1987-1991 TERA protests of mini-malls, condos, mansions
- 1988-1994 Highland Park campaign for Historical Preservation Overlay Zone
- 1992 Colorado Boulevard Specific Plan passed
- 1995 McDonald's controversy
- 2000-2003 Walgreen's protests
- 2010-2013 Take Back the Boulevard campaign
- 2005-2015 Friends of the Southwest Museum Coalition

---USC/SCAG Demographic Workshop – June 2016

Business Profile and Sectoral Growth in Northeast LA

Source: L.A. City Dept of Finance, June 2015, 90041 and 90042 combined

Figure 4: Currently active businesses that opened since 2000

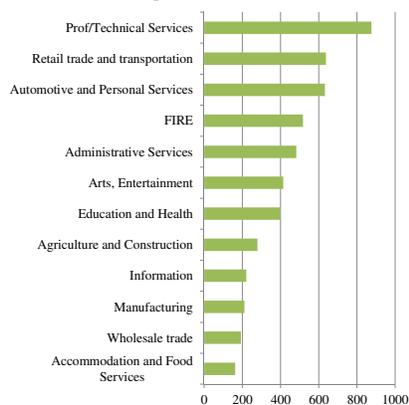
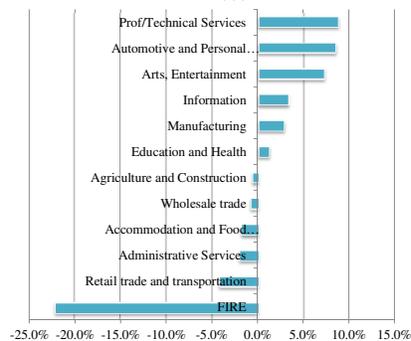


Figure 5: Sectoral growth and decline among currently active businesses that opened since 2000 as compared to before 2000



---USC/SCAG Demographic Workshop – June 2016

Displacement and “root shock”

- Traumatic stress reaction to loss of community’s multi-family inter-generational social networks caused by urban renewal and displacement
- Mindy Fullilove, 2005. *Root Shock: How Tearing Up City Neighborhoods Hurts America and What We Can Do About It*. One World/Ballantine
- Strategic Alliance for a Just Economy (SAJE) study in 2015 cited root shock impacts of proposed \$775 million Reef development project in South LA

---USC/SCAG Demographic Workshop – June 2016

The Gentrification Debate

And How It Impacts Housing and Planning

Matthew Glesne, Housing Planner,
Los Angeles Department of City Planning

Why **Gentrification** Matters in Planning for Housing

It influences the world:

Population density and transit ridership

Impact on Equity, Sustainability (VMT, GHG, etc.)

How we understand it then shapes the decisions we make:

Public investments

Used to stop/modify development

Planning Paradigm of Analysis

---The Gentrification Debate: and how it impact housing and planning

Neighborhood Change Research

Neighborhood change is rare and pretty slow¹

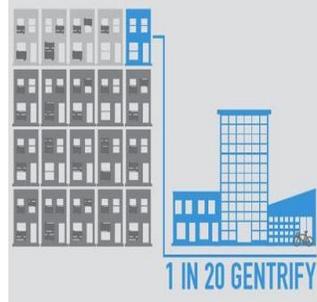
Few areas really gentrify

Increasing poverty/spatial inequality is dominant

Gentrification not all bad...

Displacement is very bad

Whether a neighborhood remains in concentrated poverty (75%), or becomes a place slightly less poor (25%), the likelihood of a neighborhood rebounding is just 1 in 20.



1. Wei and Knox, 2014; US Census

---The Gentrification Debate: and how it impact housing and planning

Gentrification and Transit Investment

- Kahn (2007) - some - but not in LA
- Dukakis Report (Bluestone/Pollack 2011)
 - Higher rent/income increases than non TOD
 - Higher vehicle ownership than TOD
- SCAG Study (RTP 2012)
 - Higher incomes and housing prices
 - More cars
- Hollywood Thesis (Boland 2011)
 - Fewer transit users today than pre-red line



---The Gentrification Debate: and how it impact housing and planning

Do Disadvantaged Communities Benefit?

Yes, if the adjacent development¹:

- improves mobility
- supports neighborhood revitalization
- lowers transportation costs
- provides other spillover amenities

No, if leads to²:

- Displacement of low-income or minority residents
- Doesn't provide more housing choices and improved job opportunities

1. Cervero (2004)
2. Pollack, Bluestone and Billingham (2010)

---The Gentrification Debate: and how it impact housing and planning



IMAGE SOURCE: CurbedLA, accessed 6/12/16.

GENTRIFICATION & HOUSING TRADE OFFS IN LA

Liz Falletta - 27th Annual Demographic Conference - 6/13/16

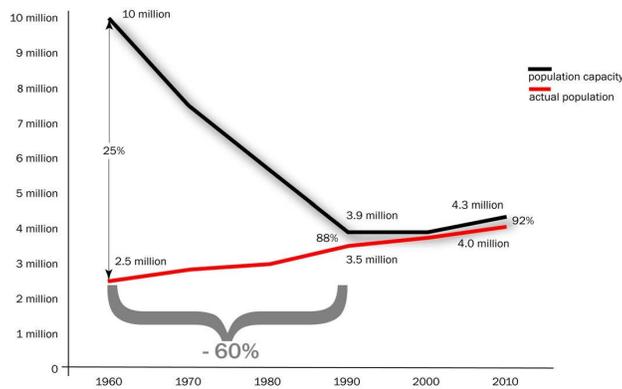


Fig. 1-1: Down-Zoning versus Population Growth
NOTE: SOURCE: Irvine, Greg. "The Postwar Revolution: Demography, Land Use, and the Los Angeles Slow-Growth Movement, 1965-1990." 2013. Page 5.

LONG IN THE MAKING
 ---Gentrification & Housing Trade Offs in LA

Liz Falletta - 27th Annual Demographic Conference - 6/13/16



IMAGE SOURCE: <http://www.echoparkneighbors.blogspot.com> (original 10/20)
 IMAGE SOURCE: <http://www.echoparkneighbors.blogspot.com> (original 10/20)

SMALL LOT SUBDIVISION

---Gentrification & Housing Trade Offs in LA

in Fallouts - 27th Annual Demographic Conference - 6/13/16



IMAGE SOURCE: <http://www.meridianproject.com> (original 10/20)

LA RIVER DEVELOPMENT

---Gentrification & Housing Trade Offs in LA

in Fallouts - 27th Annual Demographic Conference - 6/13/16

Tool Kit Used To Create Solutions

R1-C FLOOR AREA RATIO TABLE

FAR	0.40	0.43	0.41	0.39	0.37	0.35
LOT SIZE	>10K	10K	5K	5K	7K	5K < 5K

BUILDING COVERAGE

BUILDING ENVELOPE

SIDE WALL LENGTH

DETACHED SECONDARY STRUCTURE

FRONTAGE PACKAGES

F1 Lotterystreet Rearparking
F2 2 storyfront Rearparking
F4 Lotterystreet Frontparking

RANGE SOURCE: [http://www.lapublicaffairs.com](#), accessed 6/22/16

FLEXIBLE TOOLS FOR DIVERSE NEIGHBORHOODS
---Gentrification & Housing Trade Offs in LA

Dr. Falletto - 27th Annual Demographic Conference - 6/13/16

Forecast LA 2016

Loyola Marymount University

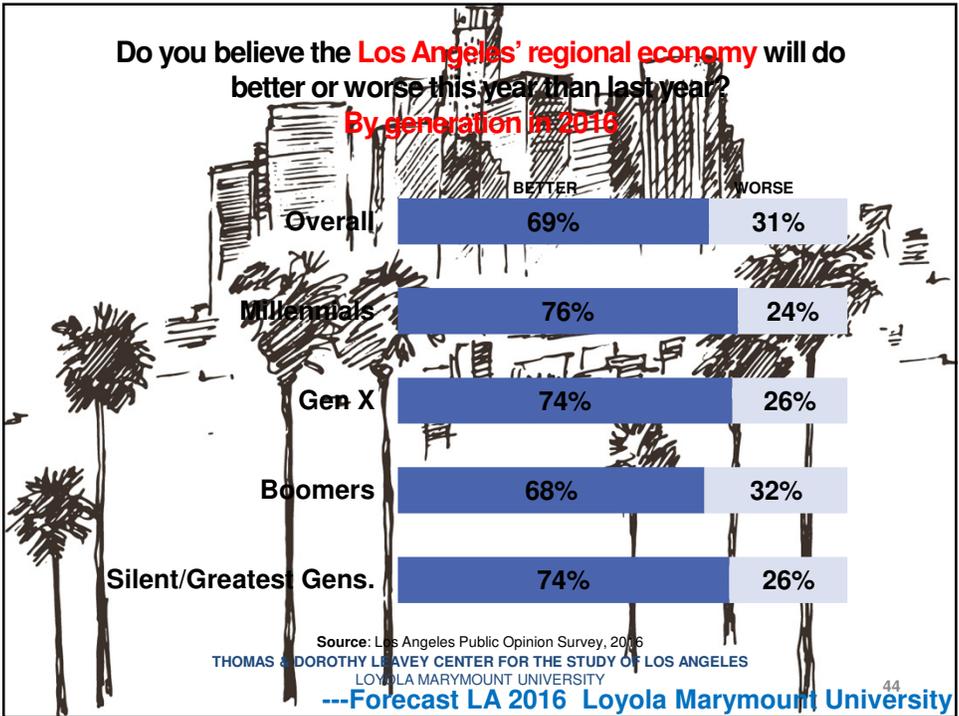
Fernando J. Guerra, Ph.D.

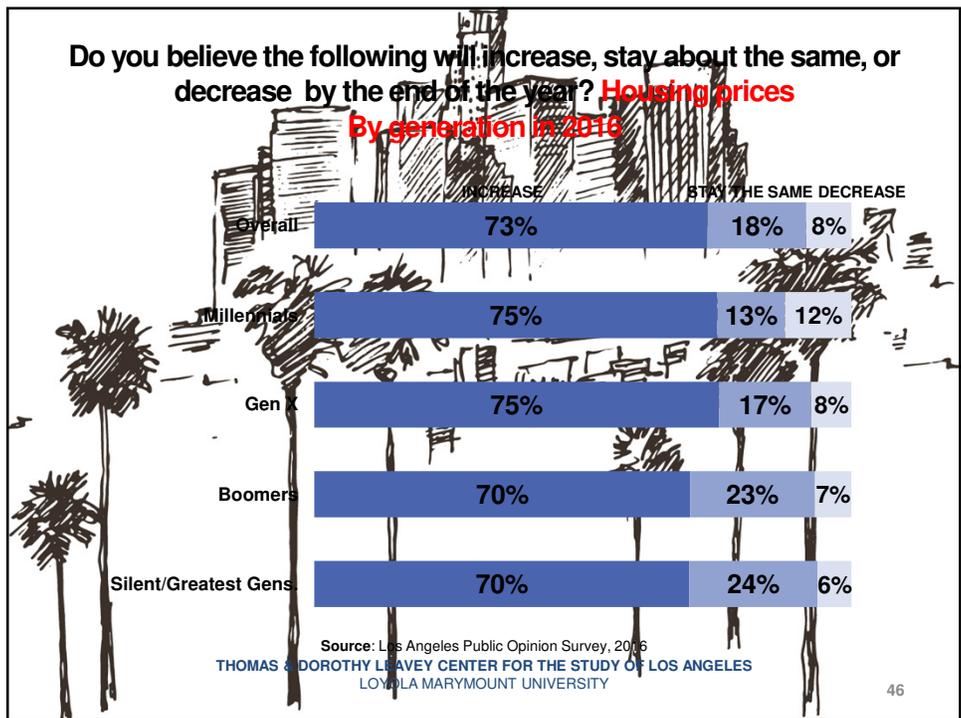
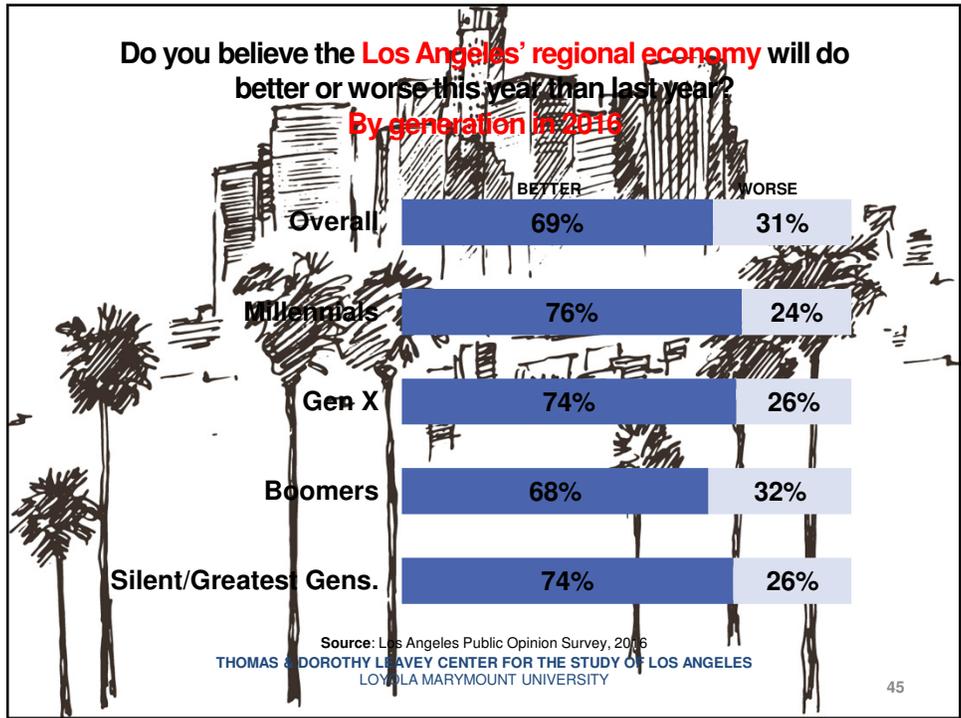
THOMAS & DOROTHY LEAVEY CENTER FOR THE STUDY OF LOS ANGELES
LOYOLA MARYMOUNT UNIVERSITY

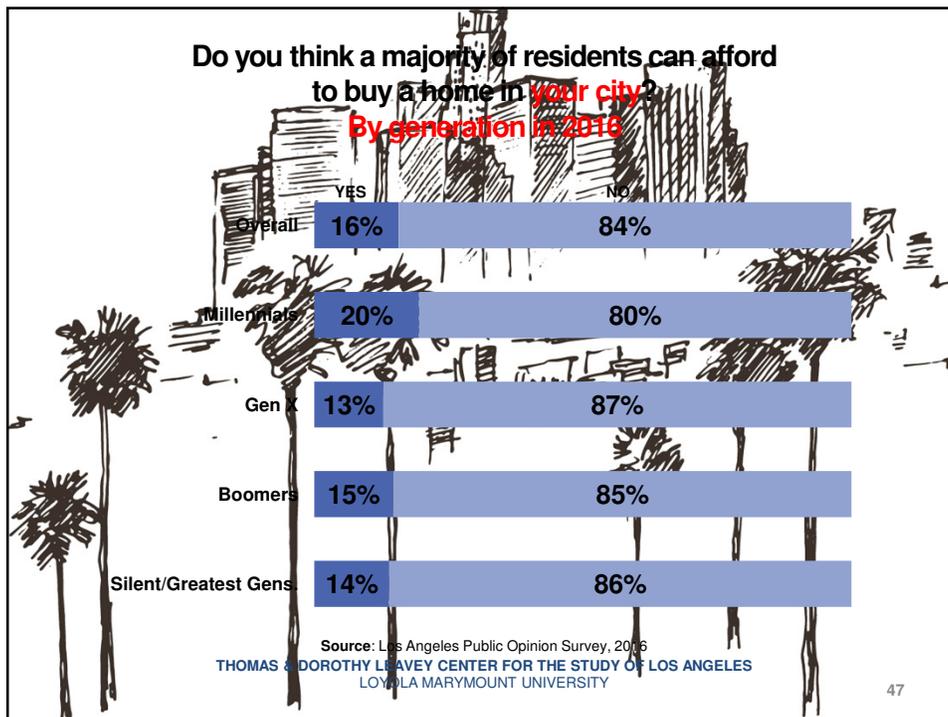
Third annual Forecast: LA Public Opinion Survey

- Largest annual social survey in the region
- 2,425 Los Angeles County residents interviewed
- Interviews of 20 minutes conducted Jan. 4-Feb. 13, 2016
- Interviews conducted in English, Spanish, Mandarin, & Korean
- Significant demographic & geographic groups oversampled
- The only systemic survey of leadership in the region

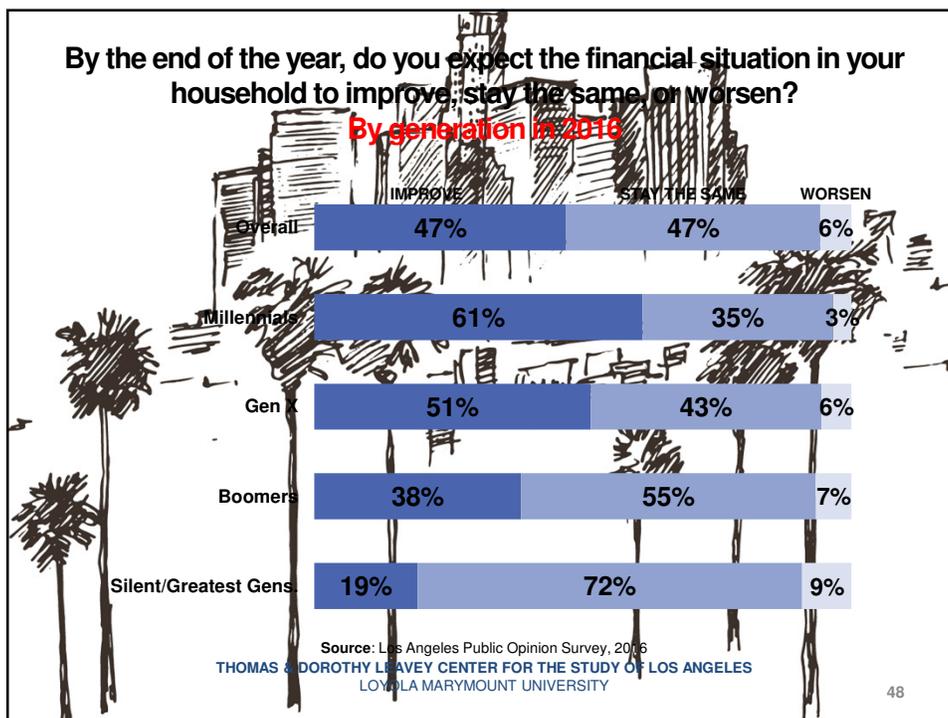
THOMAS & DOROTHY LEAVEY CENTER FOR THE STUDY OF LOS ANGELES
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---Forecast LA 2016 Loyola Marymount University



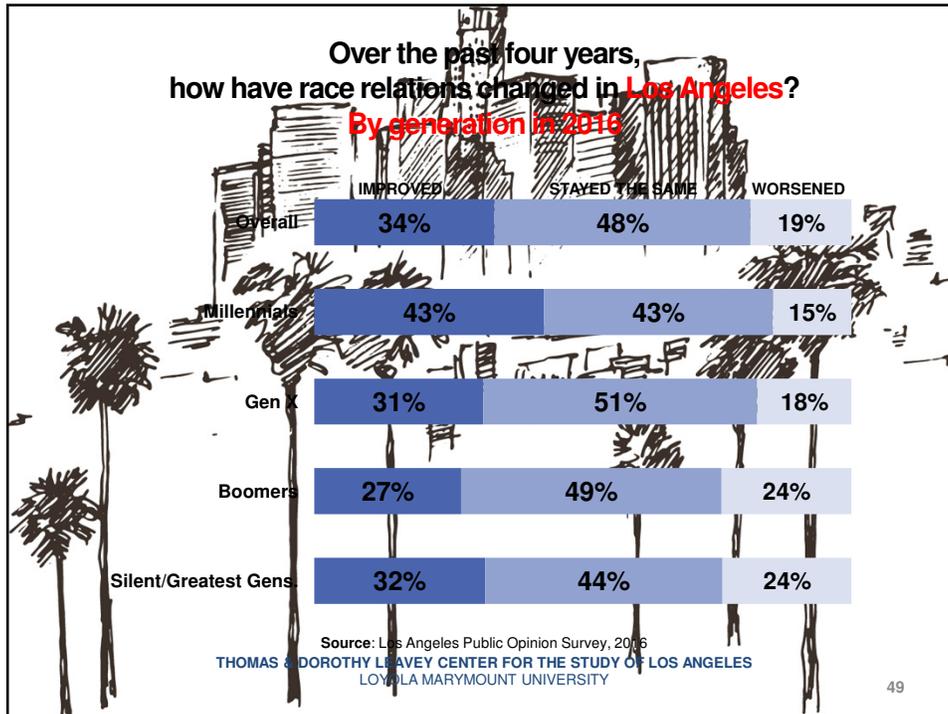




47



48



For workshop materials
please visit
<http://www.scag.ca.gov/calendar/Pages/DemographicWorkshop.aspx>

Thank you!

Simon Choi, Ph. D.
Chief of Research and Forecasting
choi@scag.ca.gov

SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS

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DATE: July 7, 2016

TO: Community, Economic and Human Development Committee (CEHD)

FROM: Javier Aguilar; Senior Regional Planner, Research and Analysis; 213-236-1845;
aguilar@scag.ca.gov

SUBJECT: SCAG GIS Services Program—New Pilot Internship Initiative

EXECUTIVE DIRECTOR'S APPROVAL: 

RECOMMENDED ACTION:

Receive and File.

EXECUTIVE SUMMARY:

Staff will launch a new Pilot Initiative of SCAG's GIS Services Program to SCAG members in need of GIS resources and technical capacity enhancement to effectively participate in RTP/SCS development process to address regional planning issue. The Pilot Initiative will send SCAG interns to work directly with SCAG member agencies on a pre-defined scope of work, two days a week for 6 months. This Pilot will cost about \$165,000 to provide services to 20 SCAG members.

STRATEGIC PLAN:

This item supports the following Strategic Plan Goal 4 (Develop, Maintain and Promote the Utilization of State of the Art Models, Information Systems and Communication Technologies); Objective C (Maintain a leadership role in the modeling and planning data/GIS communities).

BACKGROUND:

Since 2010, SCAG has implemented a GIS (Geographic Information System) Services Program ("the Program") in response to the needs from jurisdictions for (1) more meaningful participation in the regional planning process, and (2) assistance in providing input to SCAG for the RTP/SCS. The objectives of the Program are to promote GIS technology, increase access to hardware and software, improve data sharing, updating, and the standardization of GIS data for improved local and regional planning.

The Program is complementary to SCAG member agencies, and involves SCAG staff assisting member agencies with GIS services and projects to "fill-in-the gaps" for those lacking resources. The tangible benefits to local jurisdictions include: (1) enabling more efficient operations in local jurisdictions' day-to-day activities involving GIS, (2) hosting over 1,000 participating staff with free customized GIS trainings, and (3) providing software/hardware, equipment, data, and other services, such that local jurisdictions can better leverage their resources and/or provide new services to their constituents. The GIS Member Services have resulted in approximately \$10 million cost-savings to date for our 120 members

As part of FY16-17 work plan and budget, SCAG is initiating a pilot program to bring GIS services and resources to member agencies through arranging interns (funded by SCAG) to assist and work directly at selected cities to fulfill a pre-defined scope of work related to GIS and planning projects. SCAG interns will be matched with city based on needed skills to fulfill scopes of work. In addition, they will also receive training and supervision from SCAG GIS staff to ensure the completion of successful project(s). SCAG member agencies were selected based on a previous survey of SCAG GIS services participants about their resources and needs, and their potential capabilities to benefit from the pilot program.

REPORT

The pilot is designed to provide an intern to work locally on a defined scope of GIS and planning related projects for each selected local jurisdiction, for a term of two days a week, and lasting 6 months. In fact, SCAG conducted this type of services once in 2014, sending an intern to work at City of Santa Ana full time for 3 months to help convert an out-of-date GIS database to a data format compatible to the ESRI (Environmental Systems Research Institute) framework. The result and accomplishment of this project were very well received and appreciated by the city. This effort has now set up the foundation for this new GIS pilot to provide intern support to work with local jurisdictions directly.

Based on considerations and factors listed below, as well as funding, 20 jurisdictions were selected to participate in the GIS pilot. Staff will report back to the CEHD early next year about the impacts and evaluation of the pilot for further consideration on the future development of this initiative.

1. Be a SCAG member jurisdiction
2. A participant of SCAG GIS Services Program.
3. Have the necessary hardware/software or have been a recipient of SCAG's GIS Rollout initiative
4. Participated and receive SCAG provided GIS training
5. Indicate to SCAG a need for GIS staff resources

As mentioned above, under this GIS pilot initiative, an intern will work at the local jurisdiction with local and SCAG staff supervision and support on a GIS project that will benefit city. SCAG will first meet with the city staff to scope a detailed work plan of the job duties and tasks. Indeed, this pilot program aims to assist local jurisdictions to better leverage their existing resources and/or provide new services to their constituents.

In conclusion, through the GIS pilot, SCAG staff is committed to collaborate with all member jurisdictions and other program participants to better utilize GIS to improve local and regional planning.

FISCAL IMPACT:

Staff resources are covered in the OWP under work element 045.000694.03

ATTACHMENTS:

- 1) List of pilot program participants.
- 2) Sample GIS Scope of Work with the City of San Fernando
- 3) GIS Service Scope of Work with the City of Santa Ana, 2013

List of Pilot Program Participants

GIS Services Pilot Program

No.	County	Jurisdictions	GIS Service member	GIS Rollout city
1	Imperial	Calexico	yes	yes
2	Imperial	Holtville	yes	yes
3	Imperial	ICTC	yes	yes
4	Los Angeles	Artesia	yes	yes
5	Los Angeles	Baldwin Park	yes	yes
6	Los Angeles	El Monte	yes	yes
7	Los Angeles	Irwindale	yes	yes
8	Los Angeles	La Mirada	yes	yes
9	Los Angeles	La Puente	yes	yes
10	Los Angeles	Maywood	yes	yes
11	Los Angeles	Pico Rivera	yes	yes
12	Los Angeles	San Fernando	yes	yes
13	Orange	Los Alamitos	yes	yes
14	Orange	Villa Park	yes	yes
15	Riverside	Beaumont	yes	yes
16	Riverside	Desert Hot Springs	yes	No
17	Riverside	Eastvale	yes	yes
18	Riverside	Jurupa Valley	yes	yes
19	San Bernardino	Colton	yes	yes
20	San Bernardino	Grand Terrace	yes	yes
21	San Bernardino	Loma Linda	yes	yes
22	San Bernardino	Yucca Valley	yes	yes
23	Ventura	Ojai	yes	no
24	Ventura	Santa Paula	yes	no

Cost Estimate: 6 mo/20 Jurisdictions

Number of Jurisdictions	20
Service Hours (2 days a weeks)	16
Duration of Service (in weeks)	26
Compensation per hour (interns)	\$ 18
No. of Intern Hours per Week	320
No. of Intern Hours for 6 months	8,320
Cost of Program for 1 year (Labor)	\$ 149,760
Cost of Program for 1 year (Travel)	\$ 14,976
Total Cost	\$ 164,736

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Sample GIS Scope of Work with the City of San Fernando

DRAFT

Southern California Association of Governments GIS Service Work Plan for the City of San Fernando

Background

The Southern California Association of Governments (SCAG) has implemented a GIS (Geographic Information System) Services Program (“the Program”) in response to the needs from jurisdictions for (1) more meaningful participation in the regional planning process, and (2) assistance in providing input to SCAG for the RTP/SCS. The objectives of the Program are to promote GIS technology, increase access to hardware and software, improve data sharing, update, and the standardize GIS data for improved local and regional planning.

As part of the Program, SCAG is initiating a pilot program to bring GIS services and resources to member agencies through arranging interns (funded by SCAG) to assist and work directly at selected cities to fulfill a pre-defined scope of work related to GIS and planning projects. SCAG selected the City of San Fernando based on a previous survey of SCAG GIS services participants about their resources and needs, and their potential capabilities to benefit from the pilot program. Under this GIS pilot initiative, a California State University, Northridge graduate school student will work at the City of San Fernando with local and SCAG staff supervision and support on a GIS project that will benefit city. This intern will work on a defined scope of work for a term of two days a week, and lasting 6 months.

Scope of Work

A SCAG project manager has met twice with the San Fernando staff to detail a work plan of the job duties and tasks. It aims to assist local jurisdictions to better leverage their existing resources and/or provide new services to their constituents. Based on the discussions with City of San Fernando staff, there are two main work products: (1) Development of geodatabase and (2) Creation of base data

SCAG staff will support the intern in the development of a file geodatabase for the City of San Fernando. The geodatabase will include spatial data for streets, railroads, city limits, surrounding jurisdictions’ boundaries, zoning, general plan, existing land use, census data, and 1 foot aerials. In addition, it will incorporate existing sewer and manhole data from the city.

San Fernando staff will verify data with the intern and update the file geodatabase to a 2016 base year, specifically the general plan zoning, and existing land use. A new zoning overlay layer will also be created part of the process. Additional data sets will be created from field asset inventory (in where data will be collected). Intern will collect field data using ArcGIS Collector mobile application. Data collected will be for signage, ADA ramps, and traffic signs.

Anticipated Collaboration

SCAG's data updates of City's existing land use, general plan land use, and zoning are contingent on City staff providing the information to SCAG in a timely manner. City of San Fernando will provide assistance in the field collection process.

Deliverables

SCAG will deliver the following items to the City:

- ArcMap software and hardware, as part of a written agreement between the City Manager and SCAG Management
- Geodatabase with several layers abovementioned,
- SCAG GIS staff and intern support services related to field inventory of the city's existing infrastructure

The City will deliver the following items to SCAG:

- City's GIS data of existing land use, general plan land use, and zoning maps

Conclusion

Through the Program, SCAG will help the City leverage its resources to provide new services to their constituents. In addition, the Program will help the City to collaborate with SCAG on data sharing.

GIS Service Scope of Work with the City of Santa Ana, 2013

Southern California Association of Governments GIS Service Work Plan for the City of Santa Ana, 2/2013 – 6/2013

Background

In early 2013, SCAG staff assisted the City of Santa Ana create a data set to relate the city's building permit data sets with a parcel database which the city's geographic information systems (GIS) would utilize. For several years, the city struggled with data inaccuracy between city's building permitting system and its GIS. The problem was that Santa Ana building permit database was based on an address model and GIS system was based on a parcel layer. As a result, SCAG staff created a new parcel database with several geoprocessing procedures, field survey collection, and geocoding.

Scope of Work

SCAG staff conducted an analysis of property address match for the City of Santa Ana, using ArcGIS and SAS (Statistical Analysis System). For the analysis, SCAG staff used Santa Ana property data and 2010 DMP (Digital Map Products) parcel database, and compared the Santa Ana property address data with 2010 DMP property data in order to match property addresses to parcels. This process resulted in address matches of 82% of address records to parcel numbers. In order to match the rest of the property addresses to parcels, further analysis was conducted through in-depth geocoding process and a field survey with global position system (GPS) device. It took an additional three months of field surveys using a GPS by a temporary SCAG employee. He worked at the City of Santa Ana for a total of 500 hours and concluded to create a parcel database that worked with the City's permitting system and its GIS.

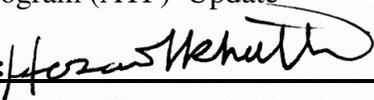
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DATE: July 7, 2016

TO: Regional Council (RC)
Executive/Administration Committee (EAC)
Community, Economic and Human Committee (CEHD)
Energy and Environment Committee (EEC)
Transportation Committee (TC)

FROM: Huasha Liu, Director, Land Use and Environmental Planning, 213-236-1838, liu@scag.ca.gov

SUBJECT: 2017 Active Transportation Program (ATP) Update

EXECUTIVE DIRECTOR'S APPROVAL: 

RECOMMENDED ACTION:

Receive and File.

EXECUTIVE SUMMARY:

On June 2, 2016, the Regional Council adopted the 2017 Active Transportation Program (ATP) Regional Guidelines (Guidelines), which includes the policy, standards, criteria, and procedures for the development, adoption and management of 2017 Regional Program of the ATP. The Guidelines are expected to be approved by the California Transportation Commission (CTC) in August with minor administrative adjustments. This report provides information on the CTC requested adjustments, as well as the actions staff will be pursuing over the next few months to implement the Regional Program. Key work elements include the development of an Active Transportation Planning and Capacity Building Call for Proposals to supplement the application process that is administered by the CTC, as well as developing a funding strategy and program framework to coordinate the Call for Proposals with SCAG's Sustainability Program to leverage resources and expand program eligibility.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective 1: Identify new infrastructure funding opportunities with State, Federal and private partners.

BACKGROUND:

The California Active Transportation Program (ATP) was created by Senate Bill 99 (Chapter 359, Statutes 2013) and Assembly Bill 101 (Chapter 354, Statutes 2013), to encourage increased use of active modes of transportation, such as biking and walking, as well as to ensure compliance with the federal transportation authorization Moving Ahead for Progress in the 21st Century (MAP-21). The CTC initiated the 2017 ATP in March 2016 with the release of the statewide 2017 Active Transportation Program Guidelines and intends to adopt the funding recommendations for the program by April 1, 2017. Approximately \$240m is available statewide to be programmed through the 2017 ATP. An estimated \$50m will be allocated to the SCAG region for the MPO component of the 2017 ATP, referred to as SCAG's Regional Program.

ATP Regional Guidelines

On June 2, 2016, the Regional Council (RC) adopted the 2017 Active Transportation Program (ATP) Regional Guidelines (Guidelines), which includes the policy, standards, criteria, and procedures for the development, adoption and management of 2017 Regional Program of the ATP. The Guidelines included a request for the CTC to increase the amount of funding available for planning projects from 2% to 5% of the overall program, and to expand eligibility for these funds to all communities, not just those considered disadvantaged per by the statewide ATP Guidelines. The regional guidelines also recognized the CTC's authority to deny SCAG's request and included contingency language that would limit awards of planning funds to the amount and eligibility requirements dictated by the statewide ATP Guidelines, if necessary. CTC staff has determined that the contingency language must be used in order for the Regional Guidelines to be approved by the Commission, as they do not believe the requested modifications are within the scope of the changes that MPOs are authorized to make under state law. The attached Regional Guidelines reflect the administrative changes requested by the California Transportation Commission staff to clarify that the contingency language will be used to guide project selection, limiting the programming of funds for planning to a maximum of 2% for planning in disadvantaged communities only. Staff will submit the amended Guidelines to the CTC for approval at the August CTC meeting.

Active Transportation Planning & Capacity Building Call for Projects

The 2017 ATP Regional Program is the first funding cycle SCAG has exercised its option to implement a supplemental call for projects. Per the Regional Guidelines, the SCAG Call for Projects will provide an alternative means for new project sponsors to apply for the funds to be awarded through the Planning & Capacity Building portion of the Regional ATP. A total of \$2.5 million is expected to be awarded under the Planning and Capacity Building portion of the program, the remaining \$47.5 million will be awarded under the Implementation Projects portion of the program, which focuses funding awards for infrastructure projects. A CTC issued Call for Proposals that closed on June 15 served as the sole means for applying for the Implementation Project funds, as further described in the attached Regional Guidelines.

The Active Transportation Planning & Capacity Building Call for Projects will simplify the ATP application process for smaller projects and new applicants and is intended to provide a vehicle to leverage additional regional funds for active transportation planning and local capacity building through coordination with the Sustainability Program, as described below.

The tentative schedule for developing the application and issuing the Call for Proposals is outlined below. Greater details on eligibility, selection criteria and the evaluation process can be found in the attached Regional Guidelines.

- July-August 2016 Planning & Capacity Building Application Development and Stakeholder Engagement
- September 1, 2016 Issue Planning & Capacity Building Call for Projects.
- November 11, 2016 Applications Due
- November 14, 2016 Project Review and Scoring in concert with review of proposals submitted through the Statewide ATP Call for Projects (See Guidelines)
- December 14, 2016 Staff recommended Project Scores/Draft Regional Program
- January 27, 2017 County Transportation Commission Regional Program Approvals completed
- February 2, 2017 Regional Council Approval of 2017 Regional Program

REPORT

- February 6, 2017 Submittal of 2017 Regional Program to CTC
- March 2017 CTC adoption of 2017 Regional Program

Sustainability Program Coordination

Since 2005, SCAG's Sustainability Planning Grant Program has provided resources and direct technical assistance to member jurisdictions to complete important local planning efforts and enable implementation of the RTP/SCS. The Program is structured with three categories:

- Active Transportation – Examples includes bicycle, pedestrian and safe routes to school plans
- Green Region – Examples include natural resource plans, climate action plans (CAPs) and greenhouse gas (GHG) reduction programs
- Integrated Land Use – Examples include sustainable land use planning, Transit Oriented Development (TOD) and land use & transportation integration

The Sustainability Planning Grant Program illustrates the value that effective growth planning can bring to jurisdictions and to the region as a whole. The most recent call for projects was issued in 2013, and a total seventy (70) important planning projects were funded throughout the region over the past three years. In preparing for a 2016 Sustainability Planning Grant Program call for projects, staff is refining the Program's scope, structure, framework and guidelines to promote implementation of the goals, objectives and strategies of the recently adopted 2016 RTP/SCS, and to facilitate the development concepts that contribute to a shared vision for the region.

Staff is recommending the Active Transportation Planning and Capacity Building Call for Projects, discussed above, that is being issued to supplement the ATP Regional Program selection process, also serve as the vehicle for selecting projects to be awarded funds dedicated to active transportation in the 2016 Sustainability Planning Grant Program. The Sustainability Planning Grant Program resources would increase the number and types of planning and capacity building projects to be awarded through the Active Transportation Planning and Capacity Building Call of Projects, including providing some resources to fund plans outside of disadvantaged communities and to support project and corridor-based plans. Project-level plans that are not ATP-eligible but are needed to support local competitiveness for future ATP funding cycles.

Next Steps

Staff will provide a presentation to the Policy Committees and Regional Council in September on the release of the Active Transportation Planning and Capacity Building Call for Projects, as well as, the guidelines, application, schedule and funding strategy for the broader 2016 Sustainability Planning Grant Program.

FISCAL IMPACT:

Funding is included in SCAG's FY 2015-16 Overall Work Program (OWP) Budget in 050-SCG00169.06.

ATTACHMENT:

Amended 2017 Active Transportation Program (ATP) Regional Guidelines

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2017 Active Transportation Program

Southern California Association of Governments Regional Guidelines

Purpose

The intent of this document is to successfully implement the active transportation related programs and funding components of the Moving Ahead for Progress in the 21st Century Act (MAP-21) and California Senate Bill 99 (SB 99). The following 2017 Active Transportation Program Regional Guidelines (Regional Guidelines) outline the roles, responsibilities and processes for selecting projects to receive funding from the SCAG region's dedicated share of the 2017 California Active Transportation Program (ATP). The SCAG region's annual share is approximately \$25 million, which includes 100% of SCAG's federal Transportation Alternative Program apportionments (approximately \$14 million) plus approximately \$11 million/year from other federal and state funding programs that were consolidated by SB 99 into the ATP. These Guidelines relate to the 2017 California Active Transportation Program only, which includes two years of funding in Fiscal Years 2019/20 and 2020/21. The Regional Guidelines may be revisited and modified for future rounds of funding.

Background

- The goals of the ATP program are to:
 - Increase the proportion of trips accomplished by biking and walking.
 - Increase the safety and mobility of non-motorized users.
 - Advance the active transportation efforts of regional agencies to achieve greenhouse gas reductions goals as established pursuant to SB 375.
 - Enhance public health, including reduction of childhood obesity through the use of programs including, but not limited to, projects eligible for Safe Routes to School Program funding.
 - Ensure that disadvantaged communities fully share in the benefits of the program.
 - Provide a broad spectrum of projects to benefit many types of active transportation users.
- The 2017 Active Transportation Program Statewide Guidelines, adopted by the California Transportation Commission on March 26, 2016 describe the policy, standards, criteria and procedures for the development, adoption and management of ATP.
- Per the requirements of SB 99 and Map-21, 40% of the funds for the ATP program must be distributed by Metropolitan Planning Organizations (MPO) in urban areas with populations greater than 200,000, with funds distributed to each MPO based on total MPO population.
- The funds distributed by the MPOs must be programmed and allocated to projects selected through a competitive process in accordance with the ATP Statewide Guidelines.
- The ATP Statewide Guidelines establish four eligible project types:
 - Infrastructure Projects: Capital improvements that will further the goals of this program. This typically includes the environmental, design, right-of-way, and

2017 Active Transportation Program

Southern California Association of Governments Regional Guidelines

construction phases of a capital (facilities) project. A new infrastructure project will not be programmed without a complete project study report (PSR) or PSR equivalent. The application will be considered a PSR equivalent if it defines and justifies the project scope, cost and schedule. Though the PSR or equivalent may focus on the project components proposed for programming, it must provide at least a preliminary estimate of costs for all components. PSR guidelines are posted on the Commission's website: <http://www.catc.ca.gov/programs/ATP.htm>

A capital improvement that is required as a condition for private development approval or permits is not eligible for funding from the Active Transportation Program.

- Plans: The development of a community wide bicycle, pedestrian, safe routes to school, or active transportation plan in a disadvantaged community.
- Non-infrastructure Projects: Education, encouragement, and enforcement activities that further the goals of this program. The Commission intends to focus funding for non-infrastructure on start-up projects. A project is considered to be a start-up when no program currently exists. Start-up projects must demonstrate how the program is sustainable after ATP funding is exhausted. ATP funds cannot fund ongoing program operations. Non-infrastructure projects are not limited to those benefiting school students. Program expansions or new components of existing programs are eligible for ATP funds as long as the applicant can demonstrate that the existing program will be continued with non-ATP funds.
- Infrastructure projects with non-infrastructure components.
- Per SB 99 and the ATP Statewide Guidelines, the following requirements apply specifically to SCAG:
 - SCAG must consult with the county transportation commission, the California Transportation Commission (CTC), and the State Department of Transportation (Caltrans) in the development of the competitive project selection criteria. The criteria should include consideration of geographic equity, consistent with program objectives;
 - SCAG must place priority on projects that are consistent with plans adopted by local and regional governments within the county where the project is located; and
 - SCAG must obtain concurrence from the county transportation commissions.
- A MPO choosing to use the same project selection criteria and weighting, minimum project size, match requirement, and definition of disadvantaged communities as used by the CTC for the statewide competition may defer its project selection to the CTC.
- 25% of the regional funds must benefit disadvantaged communities.
- The ATP Statewide Guidelines allow for a large MPO to make up to 2% of its funding available for active transportation plans in disadvantaged communities; SB 99 does not

2017 Active Transportation Program

Southern California Association of Governments Regional Guidelines

impose a funding cap on planning nor does it limit the development of active transportation plans to disadvantaged communities.

- Pending legislation, including AB 2796, could impact the statewide guidelines by increasing funding thresholds for planning projects to 5% and establishing a 10% funding set-aside for non-infrastructure projects. If the legislation is approved, the proposed Regional Guidelines will be revised to meet all legislative requirements.

Regional Program Project Selection

The Regional Program will be segmented into two categories. These categories include: 1. Implementation Projects and 2. Planning & Capacity Building Projects.

Implementation Projects may include Infrastructure, Non-Infrastructure, and Infrastructure projects with non-infrastructure components, as defined by the statewide ATP Guidelines and included in the Background (above). No less than 95% of the total regional funds will be dedicated to funding Implementation Projects.

Planning & Capacity Building Projects may include the development of Non-Infrastructure projects and Plans, as defined by the statewide ATP Guidelines and included in the Background (above). No more than 5% of the total regional funds will be allocated in this category with a maximum of 2% being dedicated to planning projects. **Error! Bookmark not defined.** In the event that the funding requested in this category is below the 5% threshold, and/or in consideration of geographic equity, the funding surplus will be directed accordingly to Implementation Projects.

Implementation Projects Category

In this category, SCAG intends to build upon the CTC statewide application, scoring and ranking process and forgo its option to issue a supplemental application and call for proposals. This means that an evaluation committee will not be required at the county or regional level within the SCAG region to separately score Implementation Projects. The selection process will occur as follows:

- Prior to scoring by the CTC, SCAG will provide each county with the Implementation Project applications submitted through the statewide call for proposals.
- The county transportation commissions will review the Implementation Project applications and determine which projects “are consistent with plans adopted by local and regional governments within the county” per the requirements of SB 99. If a project is consistent, the county may assign up to 10 points to each project.

2017 Active Transportation Program

Southern California Association of Governments Regional Guidelines

- If a county transportation commission assigns additional points (up to 10, as noted above) to a project for which they are the lead applicant, an explanation must be provided to SCAG on how the scoring process resulted in an unbiased evaluation of the project.
- The Board of each respective county transportation commission will approve the scoring methodology/guidelines and point assignments, and submit the scores to SCAG for inclusion in the preliminary ranking of regional projects.
- SCAG will establish a preliminary regional Implementation Projects list based on the county's submissions that will program no less than 95% of the total regional funds and rely on population-based funding targets to achieve geographic equity.

Planning & Capacity Building Projects Category

In this category, SCAG intends to build upon the CTC application, scoring and ranking process for the selection of planning and non-infrastructure projects. To reduce administrative burden and ensure disadvantaged communities can effectively participate in the process, SCAG will provide the option for “new” project sponsors seeking awards of less than \$200,000 to apply through a supplemental call for projects. This supplemental application option will only be available to project sponsors that have not received an ATP award in previous funding cycles.

- Application Process:
 - All eligible applicants are encouraged to first submit proposals for planning and non-infrastructure projects to the CTC to be considered for funding in the statewide funding program. Projects seeking more than \$200,000 or project sponsors that have previously been awarded ATP grants are required to submit a proposal through the CTC application process to be eligible for funding awards in the Regional Program. Projects submitted but not funded through the statewide process, will be considered for funding in the Regional Program. SCAG intends to use the scores provided by the statewide review process to rank and select projects, alongside projects submitted through the supplemental call as described below.
 - A supplemental call for projects and application process will be available to “new” project sponsors for projects seeking funding requests of less than \$200,000. To qualify as “new”, a project sponsor must not have received funds in a previous ATP funding cycle. There will be no minimum project size.
 - Proposals received through the supplemental call will be scored using the same project selection criteria and weighting, match requirement, and definition of disadvantaged communities as used by the CTC in the statewide selection process.

2017 Active Transportation Program

Southern California Association of Governments Regional Guidelines

- SCAG in consultation with the counties and a multi-disciplinary working group will develop supplemental call for project applications to score the proposals that are submitted through the supplemental call.
 - County-specific evaluation committees comprised of county transportation commission and SCAG staff will be assembled to score the projects submitted in each county through the supplemental call.
 - Project sponsors that have submitted projects in the statewide competition, but were unsuccessful, may also choose to complete a supplemental application, if desired. If a supplemental application is not provided, SCAG will rely on the scores provided by the CTC through the statewide review process to rank and select projects, alongside projects submitted through the supplemental call. The \$200,000 cap will not be applied to projects that first submitted an application through the statewide call for projects.
- To establish a preliminary Planning & Capacity Building project list, project proposals will be ranked by county and prioritized by score and in consideration of the following principles:
 - The total funding recommended in this category will not exceed 5% of the total Regional Program. Planning projects funding shall not exceed 2% of the total Regional Program.
 - Each county shall receive its population based share of funds available in this category.

Recommended Regional Program of Projects

SCAG shall create a draft Regional Program List that incorporates the preliminary project lists from the Implementation and Planning & Capacity Building project categories.

SCAG will analyze the draft Regional Program list to ensure it meets the disadvantaged communities' requirements by allocating at least 25% to disadvantaged communities' projects (as defined by the state guidelines).

If the total is less than 25%, SCAG will modify the preliminary regional project list to ensure the 25% mark is achieved, as follows:

- Across all counties, the highest scored disadvantaged communities' project that is below the funding mark will be added to the regional project list. This project will displace the lowest scoring project that is above the funding mark and does not benefit a disadvantaged community, regardless of the county.

2017 Active Transportation Program

Southern California Association of Governments Regional Guidelines

- This process will be repeated until the 25% target is met.
- This process may lead to an outcome where a county receives less than its population-based share of the funding, but is necessary to ensure the disadvantaged communities' requirements for the regional program are met.

The final recommended Regional Program of Projects will be reviewed by the CEOs of the county commissions, Caltrans and CTC staff to make any final adjustments and achieve consensus prior to submitting the Regional Program recommendations to SCAG's Regional Council and the Boards or Chief Executive Officers of the county transportation commissions for approval and submission to the CTC.

Technical Adjustments: The SCAG CEO, the CEO of each County Transportation Commission, and their designees may make technical changes to the program as needed to ensure the timely delivery of the regionally-selected projects.

Schedule

- July-August 2016 Planning & Capacity Building Application Development and Stakeholder Engagement
- September 1, 2016 Issue Planning & Capacity Building Call for Projects.
- October 28, 2016 Project Applications Due
- October 28, 2016- November 11, 2016 Application Review and Scoring in concert with review of applications submitted through the Statewide ATP Call for Projects (See Guidelines)
- November 11, 2016 Staff recommended Application Scores/Draft Regional Program
- December-January 27 2017—County Transportation Commission Regional Program Approvals
- February 2, 2017 Regional Council Approval of 2017 Regional Program
- February 6, 2017 Submit Regional Program to CTC
- March 2017 CTC adopts Regional Program



2016 MEETING SCHEDULE

REGIONAL COUNCIL AND POLICY COMMITTEES

All Regular Meetings are scheduled on the 1st Thursday of each month; except for the month of October which is on the 5th Thursday of September* (Approved by the Regional Council 9-3-15)	
Executive/Administration Committee (EAC)	9:00 AM – 10:00 AM
Community, Economic and Human Development Committee (CEHD)	10:00 AM – 12:00 PM
Energy and Environment Committee (EEC)	10:00 AM – 12:00 PM
Transportation Committee (TC)	10:00 AM – 12:00 PM
Regional Council (RC)	12:15 PM – 2:00 PM

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 www.scag.ca.gov

January 7, 2016
(SCAG Sixth Annual Economic Summit --- in lieu of the regularly scheduled Regional Council and Policy Committees' Meetings)

Officers
 President
 Michele Martinez, Santa Ana
 First Vice President
 Margaret E. Finlay, Duarte
 Second Vice President
 Alan Wapner, San Bernardino Associated Governments
 Immediate Past President
 Cheryl Viegas-Walker, El Centro

February 4, 2016

March 3, 2016

April 7, 2016

May 5 – 6, 2016
(2016 SCAG Regional Conference and General Assembly, La Quinta)

Executive/Administration Committee Chair
 Michele Martinez, Santa Ana

June 2, 2016

Policy Committee Chairs
 Community, Economic and Human Development
 Bill Jahn, Big Bear Lake

July 7, 2016

Energy & Environment
 Carmen Ramirez, Oxnard

August 4, 2016 (DARK)

September 1, 2016

September 29, 2016*

(Note: League of California Cities Annual Conference, Long Beach, CA, Oct. 5 - 7)

November 3, 2016

December 1, 2016

Transportation
 Barbara Messina, Alhambra

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DATE: July 7, 2016

TO: Regional Council (RC)
Executive Administration Committee (EAC)
Community, Economic and Human Development (CEHD) Committee
Transportation Committee (TC)
Energy and Environment Committee (EEC)

FROM: Hasan Ikhata, Executive Director, 213-236-1944, Ikhata@scag.ca.gov

SUBJECT: Housing Summit – October 11, 2016

EXECUTIVE DIRECTOR'S APPROVAL: 

RECOMMENDED ACTION:
For Information Only – No Action Required.

EXECUTIVE SUMMARY:
SCAG, in partnership with 20 non-profit, private and public entities is planning to hold a Housing Summit on October 11, 2016 to connect attendees with resources and opportunities created by State legislation and local policies to build more housing, including affordable housing, as aligned with the goals of SCAG's Regional Transportation Plan/ Sustainable Communities Strategy (RTP/SCS). The goal of the Housing Summit is to address causes to California's housing crisis and offer solutions for more housing to be built. Based on the discussion from the Housing Summit Steering Committee and Executive Administration Committee Retreat, SCAG and its partners developed a draft Housing Policy Framework Proposal. The Proposal will serve as a blueprint for developing the Housing Summit program. Anticipated Summit participants include elected officials, planning directors/staff, city managers, developers, housing advocates, public health department directors, and transit planners.

STRATEGIC PLAN:
This item supports SCAG's Strategic Plan; Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective A: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

BACKGROUND:
SCAG, in partnership with 20 non-profit, private and public entities is planning to host a Housing Summit on October 11, 2016 in downtown Los Angeles. The Housing Summit will connect attendees with strategies, resources and opportunities created by State legislation and local policies to build more housing as aligned with the goals of SCAG's Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS). The goal of the Summit will clearly explain the causes of California's housing crisis and offer solutions to allow for more housing to be built.

To prepare for the Summit, a Steering Committee meeting was held at SCAG headquarters on May 26, 2016. Attendees for the Steering Committee included various partners and stakeholders who agreed to



REPORT

participate in this event. The Steering Committee meeting included a discussion of the housing crisis in California and the agenda for the Housing Summit. A discussion of the Housing Summit also occurred at the Executive Administrative Committee (EAC) Retreat on June 9, 2016. Similar to the Steering Committee meeting, attendees of the EAC Retreat voiced many opinions regarding the Housing Summit.

Based on the discussion at Steering Committee meeting and the EAC retreat, SCAG and its partners developed a draft Housing Policy Discussion Framework Proposal. The Proposal provides four buckets that will serve as a blueprint to develop the Summit program. Currently, it is envisioned that Bucket No. 1 will present the current state of affairs with respect to housing, within a general session. Buckets No. 2 to 4 will provide solutions in separate sessions. The Proposal will also assist in the development of a publication that will accompany the Housing Summit. A summary of the four buckets are as follows:

Bucket No. 1: Data Points

Present data showing the current condition of California's housing deficit, explain the cause of the deficit and show the consequences from the lack of adequate housing. Bucket No. 1 will present possible reasons for the housing crisis which may include but are not limited to, population growth outpacing housing supply, NIMBYism, lack of local fiscal incentives for housing projects, lack of dedicated funding for housing, lack of adequate infrastructure and an increase in environmental regulation. It will also present the consequences of lack of planned adequate housing which may include but are not limited to, adverse impacts on quality of life, lack of household's ability to accumulate wealth and a decrease in regional economic wellbeing and strained infrastructure.

Bucket No. 2: Supply and Demand

Present demographic, employment and income trends on housing demand. It will also provide a snapshot of the cost of housing (i.e., materials, labor, technology, and infrastructure).

Bucket No 3: Policy Consensus

Present policy based strategies that fosters housing development including affordable housing. Possible strategies include regulatory relief (CEQA exemption, local general plan and zoning modernizations, permit streamlining), preservation of existing affordable housing, State, Local and Regional Planning policies (SCS, TODs, TRDs, inclusionary zoning, etc.) and ways to secure federal, state and local housing funding.

Bucket No. 4: Tools to get to "BUILD"

Present tools to assist in planning for affordable housing. Such tools may include utilizing specific plans (with certified Environmental Impact Reports) within Transit Priority Areas, Enhanced Infrastructure Financing District (EIFD), Community Revitalization and Investment Authorities (CRIAs), GreenTrip Credits and best practices on good design and management, all of which will allow decision-makers to say "YES" to housing.

Anticipated participants include elected officials, planning directors/planning staff, city managers, developers, housing advocates, public health department directors, and transit planners. To ensure sufficient

REPORT

geographical representation for different challenges and solutions, SCAG is currently partnering with several agencies and stakeholders (See Attachment 1, Housing Summit Steering Committee Members). Partnership with these agencies can help secure keynote speakers and enhance marketing efforts to promote the event. SCAG has begun its marketing campaign for the conference and is reaching out to potential sponsors and partners concurrently.

FISCAL IMPACT:

Work associated with this item is included in the Fiscal Year 2016-2017 Overall Work Program (WBS Number 16-080.SCG00153.04: Regional Assessment).

ATTACHMENTS:

1. List of Housing Summit Steering Committee Partners
2. Housing Summit Invitation Flyer

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Housing Summit Steering Committee Members

City of Santa Ana	Michele Martinez	Regional Council Member/President
City of Duarte	Margaret Finlay	Regional Council Member/First Vice President
City of El Centro	Cheryl Viegas-Walker	Regional Council/Immediate Past President
City of Big Bear Lake	Bill Jahn	Community, Economic and Human Development Committee Chair
City of Eastvale	Clint Lorimore	Regional Council Member
City of Glendale	Vartan Gharpetian	Regional Council Member
City of San Buenaventura	Carl Morehouse	Regional Council Member
City of Santa Monica	Pam O'Connor	Regional Council Member
OCCOG/City of Mission Viejo	Wendy Bucknum	Community, Economic and Human Development Committee Member
BIA Southern California	Mark Knorringa	CEO
BizFed	Tracy Rafter	Founding CEO
California Association of Councils of Governments	Bill Higgins	Executive Director
California Department of Housing and Community Development	Lisa Bates	Deputy Director
California Forward	Susan Lovenburg	Director
Inland Empire Economic Partnership	Paul Granillo	President & CEO
Kennedy Commission	Cesar Covarrubias	Executive Director
Kosmont Companies	Larry Kosmont	President & CEO
LA n Sync	Ellah Ronen	Program Administrator
LA Thrives	Thomas Yee	Initiative Officer
Lewis Management Corp.	Randall Lewis	Executive Vice President
Move LA	Denny Zane	Executive Director
National CORE	Steve PonTell	President & CEO
Newhall Land and Farming Company	Greg McWilliams	President
Orange County Business Council	Lucy Dunn	President & CEO
Southern California Association of Non-Profit Housing	Alan Greenlee	Executive Director
Southern California Leadership Council	Kish Rajan/Richard Lambros	President/Managing Director
Urban Land Institute Los Angeles	Gail Goldberg	Executive Director

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SAVE THE DATE

CALIFORNIA

HOUSING

Summit

THE COST OF NOT HOUSING

TUESDAY, OCTOBER 11, 2016

8:00 a.m. - 3:00 p.m.

L.A. HOTEL
333 S. Figueroa St.
Los Angeles, CA 90071

www.scag.ca.gov/housingsummit



CALIFORNIA HOUSING SUMMIT

There is a chronic shortage of housing throughout California. Major institutions, employers, and startups cite lack of housing options as a serious impediment to recruiting and retaining talent. The impact of housing affordability is a critical challenge to local, regional, and Statewide economies, particularly as people from all income groups are increasingly frustrated with the lack of affordable options to rent or buy and instead opt to develop their careers in more affordable areas. The California Housing Summit will focus on resources and opportunities created by State legislation and local policies to build more housing, including affordable housing, and will provide innovative tools to get to **YES** for housing development in local communities. The program will also include speakers on funding infrastructure to support housing and how to convey the health, economic, and accessibility benefits to communities.

Learn more at:
www.scag.ca.gov/housingsummit

IN PARTNERSHIP WITH



Southern California



For more information, contact Ma'Ayn Johnson (213) 236-1975 or johnson@scag.ca.gov.