REPORT

DATE: August 30, 2007

TO: Administration Committee and Regional Council

FROM: Jonathan Nadler, Planning & Policy (213) 236-1884 email nadler@scag.ca.gov

SUBJECT: Sponsorship of the 2008 Faster Freight – Cleaner Air Conference

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:
Approve $25,000 sponsorship of hosting the 2008 Faster Freight - Cleaner Air Conference

BACKGROUND:
Faster Freight – Cleaner Air (FFCA) is an annual three-day conference and expo where attendees receive the latest information about technologies and programs working to reduce emissions and move freight faster through the port and transportation corridors. The attendee base includes representatives of all sectors of the goods movement industry, including government agencies, transportation planners, technology providers, public health researchers, community groups, labor unions, and students. Over 800 attendees from the all over the world participated in the 2007 conference. Highlighted speakers at FFCA 2007 included Secretary Mary Peters, US DOT, Stephen L. Johnson, Administrator, US EPA, Alan Lowenthal, California State Senate, Mayor Bob Foster, City of Long Beach, Mayor Antonio Villaraigosa, City of Los Angeles, S. David Freeman, President, Los Angeles Board of Harbor Commissioners, James Hankla, President, Long Beach Board of Harbor Commissioners, James R. Young, Chairman and CEO, Union Pacific Corporation, and numerous others.

SCAG has previously been a host sponsor for this event, which includes a seat on the steering committee. As a host agency, SCAG President Ovitt would be offered the opportunity to provide opening remarks.

This conference has become a leading forum to address the issues of growth and congestion relating to goods movement and the impact on air quality. SCAG's sponsorship will allow the Agency to continue its leadership role in addressing the issues associated with goods movement through the region.

FISCAL IMPACT:
The sponsorship budget is captured in the approved FY07-08 General Fund Budget within work element 08-800.SCGS9.

Reviewed by: _____
Department Director

Reviewed by: _____
Chief Financial Officer

SOUTHERN CALIFORNIA ASSOCIATION of GOVERNMENTS

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J. Nadler, 8/16/2007