REPORT

DATE: November 1, 2007

TO: Administration Committee/Regional Council

FROM: Bob Huddy, Program Manager, 213-236-1972, huddy@scag.ca.gov

SUBJECT: Arrangements and Sponsorship Solicitation for the SCAG Regional Transit Conference

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Authorize Staff to make the necessary financial arrangements with the facilities and solicit sponsorship for the SCAG Regional Transit Conference to be held March 20, 2008 in Los Angeles.

BACKGROUND:

SCAG is holding a Transit Conference to discuss issues and strategies to improve transit in the region. The conference will focus on supporting the transit policies called for in the Regional Transportation Plan. Transit outreach is identified in the adopted 07-08 OWP in Work Element 08-140 as a staff activity to conduct Public Outreach and Education on the Transit Components of the 2008 RTP. This will fund staff activities in preparation for the Conference. The adopted FY 07-08 OWP identified $25,000 in General Fund to conduct the Transit Conference event activities, including facilities and food. The estimated costs of the event are $39,000. The event will charge a registration fee and solicit sponsorships to cover the balance of the estimated costs.

FISCAL IMPACT:

SCAG has a budget identified for an initial commitment of $25,000 to cover expenses in the FY 07-08 OWP. SCAG will charge a registration fee and solicit sponsorships to cover the remainder of the estimated costs.

Reviewed by:

Division Manager

Reviewed by:

Department Director

Reviewed by:

Chief Financial Officer

SOUTHERN CALIFORNIA ASSOCIATION of GOVERNMENTS

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