REPORT

DATE: July 6, 2006

TO: Regional Council

FROM: Sheryll Del Rosario, Associate Regional Planner, (213) 236-1879
delrosar@scag.ca.gov

SUBJECT: Administration of SCAG's Clean Cities Coalition

EXECUTIVE DIRECTOR'S APPROVAL: [illegible] for mg

RECOMMENDED ACTION:

Authorize SCAG's Executive Director or his designee to enter into a Memorandum of Understanding (MOU) with The Partnership to authorize The Partnership to continue as the administrator of the SCAG Clean Cities Coalition.

SUMMARY:

The Partnership, an independent, non-profit organization, has been administering the SCAG Clean Cities Coalition since 1999 and is requesting the continuation of their current responsibilities as the Clean Cities Coalition administrator.

BACKGROUND:

Sponsored by the U.S. Department of Energy (DOE), the mission of the Clean Cities Coalition is to advance the economic, environmental, and energy security of the United States by supporting local decisions to adopt practices that contribute to reduced petroleum consumption in the transportation sector. Clean Cities carries out this mission through a network of more than 80 volunteer, community-based coalitions, which develop public/private partnerships to promote the use of alternative fuels and vehicles, expand the use of fuel blends, encourage the use of fuel economy practices, increase the acquisition of hybrid vehicles by fleets and consumers, and advance the use of idle reduction technologies in heavy-duty vehicles.

On January 11, 1996, the Southern California Association of Governments (SCAG) entered into an agreement with the DOE, which recognized SCAG as the lead agency implementing the Clean Cities Coalition in the Region. In 1999, SCAG assigned to The Partnership, an independent, non-profit organization, the responsibilities and commitments associated with managing the Clean Cities Coalition. On October 4, 2001, SCAG's Regional Council unanimously approved renewal of the Clean Cities Memorandum of Understanding (MOU) between SCAG and the DOE. On October 31, 2001, the DOE formally recognized The Partnership as the administrator of the SCAG Clean Cities Coalition. In February 17, 2006, DOE reaffirmed SCAG's designation as a member of the Clean Cities Coalition.

Since its inception, The Partnership has been administering the Clean Cities Coalition in the SCAG region and working to build up and support the public and private participants of the Clean Cities Coalition. The Partnership has been facilitating the creation of public/private business relationships and endeavors that serve to accelerate the deployment and market acceptance of Advanced Transportation Technologies throughout Southern California. The Partnership reports annually to the Energy and Environment Committee.

FISCAL IMPACT:

The Partnership does not receive any SCAG funding. Work related to this item is included in the FY 2006-07/(07-025) Overall Work Program under Air Quality/Conformity.

ATTACHMENTS:

Letter from The Partnership.

The Partnership
21845 E. Copley Drive, Suite 1138, Diamond Bar, CA 91765
Phone: (909) 396-5757 Ext. 230 / Fax: (909) 396-5754
Email: joann@the-partnership.org
Web: www.the-partnership.org/ccities.htm

June 14, 2006

Southern California Association of Governments
818 7th St
Los Angeles, CA 90017

Subject: Administration of the Southern California Regional Clean Cities Coalition

To all interested parties:

Background:

On January 11, 1996 SCAG entered into an agreement with the Department of Energy. At that time, SCAG, working with The Partnership, was designated as a regional Clean Cities Coalition and became a member of the national Clean Cities program.

On October 4, 2001 SCAG's Regional Council unanimously approved the renewal of the Clean Cities Memorandum of Understanding between SCAG and the DOE. On October 31, 2001, the DOE recognized The Partnership as the administrator of the SCAG Clean Cities program and acknowledged that the financial management and reporting obligations are the responsibility of The Partnership and will remain in effect until otherwise stated.

On February 17, 2006 the Department of Energy confirmed our coalition status for another five years. Their approval letter congratulated the Coalition for ten successful years in the Clean Cities program and stated that they look forward to our continued support and participation.

The Partnership hereby requests that SCAG and its regional council consider and approve The Partnership's continued administration of the Clean Cities program.

Please contact JoAnn Armenta of my staff if you have additional questions at (909) 396-5757 or joann@the-partnership.org.

Sincerely,

John C. Cox, Jr.,
President
The Partnership