REPORT

DATE: December 6, 2007

TO: Administrative Committee and Regional Council

FROM: Jonathan Nadler, Program Manager, (213) 236-1884, nadler@scag.ca.gov

SUBJECT: Sponsorship of Western Riverside County Clean Cities Coalition's Annual Event

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:
Approve $2,500 sponsorship of Western Riverside County Clean Cities Coalition annual event.

BACKGROUND:
The U.S. Department of Energy's (DOE) Clean Cities Program is a voluntary, locally based government/industry partnership to mobilize local stakeholders in the effort to expand the use of alternatives to gasoline and diesel fuel, accelerate the deployment of alternative fuel vehicles (AFVs), and build local AFV refueling infrastructure.

Clean Cities coordinates the activities of both private and public sector components of AFVs by providing a forum to discover their commonalities, resources, and cooperate in promoting the benefits of AFVs in their communities. Clean Cities is a local plan that reflects a community's choice for alternative fuels and the ongoing commitment to that choice.

Western Riverside County Clean Cities Coalition has requested SCAG sponsorship of their annual event on February 6, 2008. The Western Riverside County Clean Cities Coalition is recognized by the DOE as one of the nation's top ten performers.

SCAG is designated as a Clean Cities Administrator and has previously supported Clean Cities events, and staff recommends becoming a "Luncheon Sponsor" for $2,500.

FISCAL IMPACT:
The sponsorship budget is captured in the approved FY07-08 General Fund Budget within work element 08-800.SCGS9.

Reviewed by: Jonathan Nadler for J. Lieb
Division Manager

Reviewed by:
Department Director

Reviewed by:
Chief Financial Officer

SOUTHERN CALIFORNIA ASSOCIATION of GOVERNMENTS

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