MEMO

DATE: July 12, 2007

TO: Administration Committee
Regional Council

FROM: Barbara Dove, Government & Public Affairs, 213 236-1861, dove@scag.ca.gov

SUBJECT: Leadership Southern California Program Opportunity

BACKGROUND:
The Southern California Leadership Network (SCLN), in partnership with the Los Angeles Chamber of Commerce, invites SCAG to send an elected official to participate in the Leadership Southern California (LSC) Class of 2008 10-session leadership training program.

SCAG has been a long-time supporter of SCLN in its mission of helping to develop the next generation of active leaders for the Southern California region. Over the years, many Regional Council and Policy Committee Members (including Harry Baldwin, Debbie Cook, Lee Ann Garcia, and Toni Young) have participated in this leadership training program. For the past two years, SCAG has paid the tuition for one elected official (Cathy Green from Huntington Beach last year, and Keith Hanks from Azusa this year) and one staff person (Philip Law and Joan Tsao) to participate in this program.

Please review the attached program description and application carefully. Details of the class schedule and time commitments are included. If you have questions or are interested in applying, please contact Barbara Dove at 213 236-1861 or dove@scag.ca.gov.

FISCAL IMPACT:
Funds to support this activity have been budgeted in the FY 2007-2008 General Fund.

Reviewed by:
Division Manager

Reviewed by:
Department Director

Reviewed by:
Chief Financial Officer

May 7, 2007

Dear Regional Leader,

The Southern California Leadership Network, in partnership with the Los Angeles Chamber of Commerce, is preparing to develop the next generation of active leaders for the Southern California region. In our Leadership Southern California (LSC) program, selected individuals get a unique opportunity to dissect and distill the critical challenges facing our region.

LSC is a 10-session leadership training program for individuals who hold active leadership roles of regional significance in their civic and/or professional lives. The program embodies the values of regional stewardship, experiential learning, and a deep exposure to regional public policy issues. Sessions are designed with three key components that are distinctive to SCLN's programs: 1.) A comprehensive overview of the issues at hand, 2.) Dialogue and discussion among peers and experts, and 3). Behind-the-scenes exploration or access case studies.

LSC selects a diverse group of leaders representative of the broad Southern California region, including Los Angeles, Orange, Ventura, Riverside, San Bernardino and San Diego counties. Participants are drawn from different occupations, communities, age-ranges, ethnicities, and philosophical perspectives. By embracing this diversity, we create a powerful network of leaders who come together in service to this vibrant region's future.

Through access to established regional leaders, policy experts, and small group interaction, you will enhance your understanding of issues while advancing your personal, professional and civic development. Your sessions will be held in locations throughout the six-county area, including a first-ever session in San Diego-Northern Baja.

Not only will you be joining the ranks of our alumni who have gone on to successful careers, but you will have access to continual learning through our 750 alumni, which include graduates of Leadership L.A. As a graduate of LSC, you will be included in alumni communications on SCLN activities, including mixers, networking and opportunities for continued discussions on leadership.

LSC is currently accepting applications until **Friday, August 17**, for the Class of 2008, which will commence in October 2007. Attached is more information on the program, including requirements, fees, a tentative schedule, and an application. Applicants are screened, interviewed and accepted in a rolling admission process, so early applications are encouraged. Please contact me if you have additional questions at 213.580.7577 or kcottrell@lachamber.org.

Sincerely,

Kevin Cottrell

Kevin Cottrell
Executive Director, Southern California Leadership Network and
Vice President of Leadership Programs, L.A. Area Chamber of Commerce

350 South Bixel Street, Los Angeles, CA 90017 • T 213.580.7577 F 213.580.7511
www.leadershipnetwork.org.

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Leadership Southern California Class of 2008 Fact Sheet

Leadership Southern California (LSC) Program

Leadership Southern California is a 10-month training program. More than 500 LSC participants have learned from first-hand experiences and exchanged ideas with innovative leaders from Southern California and Sacramento. A first-ever San Diego-Northern Baja trip is scheduled for 2008. For more information on LSC, visit www.leadershipnetwork.org.

Time Commitment

The Leadership Southern California Class of 2008 runs from September 2007 to June 2008, with graduation in July 2008. A tentative schedule for the class is attached. In order to accomplish LSC's objectives, the full participation of each individual is essential. Expected participation includes all sessions on the attached schedule as well as additional time outside of the sessions, as needed, to complete a group project. Participants are required to attend at least 80 percent of all scheduled sessions in order to graduate.

Tuition

The tuition for the Leadership Southern California Class of 2008 is $4,500. Graduates of SCLN's Leadership L.A. program or member organizations of the Los Angeles Area Chamber of Commerce will receive a ten percent discount on tuition. Tuition may be paid by the employer, another sponsoring organization, or the participant and is expected prior to the first session. A limited number of partial scholarships are available for those who otherwise would not be able to participate in the program. Other payment options will be addressed by the selection committee. Tuition covers general programming costs that include catering, on-site seminar transportation, and facility fees. Personal costs such as transportation to the seminar locations, as well as flight and accommodations in Sacramento and San Diego are not covered in this tuition.

Selection Criteria

- Held positions that demonstrate leadership in professional and civic/volunteer endeavors.
- Display evidence of mature judgment and willingness to learn and experience diverse perspectives.
- Have obvious potential for growing personally and effecting change in the community.
- Be willing to commit the time and energy necessary to complete the program.
- Have a longstanding commitment to serve in the Southern California region.

Application & Admission Process

All qualified applicants will be screened, interviewed and accepted in a rolling admission process, so early applications are encouraged. Applications for the Class of 2008 are being accepted until **Friday, August 17, 2007**. Application submission details on page seven.

Leadership Southern California Class of 2008 Schedule of Seminars*

Please note: LSC Seminars take place every fourth Friday, with the exception of November, December, the two-day trip to Sacramento and the two-day San Diego-Northern Baja seminar.

All seminars are scheduled for breakfast at 8 a.m., program from 8:30 a.m. – 4:30 p.m., unless otherwise noted.

Seminar 1- Regional Leadership Perspectives and Skill Development
Friday, September 28, 2007

Seminar 2- Focus Los Angeles: The People, Places and Trends
Friday, October 26, 2007

Seminar 3- Focus Orange County: The People, Places and Trends
Friday, November 16, 2007
(There is a change in regularly scheduled seminar sequence due to the Thanksgiving/Christmas holidays)

Southern California Leadership Network Annual Awards Luncheon (Optional)
Tuesday, December 4, 2007, The Music Center

Seminar 4- Focus Inland Empire: The People, Places and Trends
Friday, January 25, 2008

Seminar 5- Focus on the San Diego-Mexico Border Region: The People, Places and Trends
2-day seminar, Thursday, February 21 – Friday, February 22

Seminar 6- Regional Vision, Regional Economy and Workforce Development
Friday, March 28, 2008

Seminar 7- Energy and Water
Friday, April 25, 2008

Seminar 8- Sacramento
2-day seminar, mid-May TBD

Seminar 9- Land Use, Housing, and Transportation
Friday, May 23, 2008

Seminar 10- Public Health/Safety
Friday, June 27, 2008

Report to the Community and Graduation Ceremony
Tuesday, July 1, 2008
4:30 p.m.

*Schedule is subject to change

SOUTHERN CALIFORNIA
LEADERSHIP NETWORK

Leadership Southern California Class of 2008
Program Application
(please type or print clearly in black ink)

Personal Information

Name _____
Nickname/"Badge" Name (if different) _____

Home: Street Address _____ City _____ State _____ Zip _____
Office: Street Address _____ City _____ State _____ Zip _____
Please send all mail communications to my:[☐] Office or [☐] Home address (please check one)

Office: Phone _____ Fax _____ Mobile/Pager _____ E-mail _____
Home: Phone _____ Fax _____ E-mail _____
Please send all e-mail communications to my:[☐] Office or [☐] Home e-mail (please check one)

Employment (please list current or most recent first)

Organization _____
Position _____ Dates _____
Supervisor _____ Phone _____

Organization _____
Position _____ Dates _____
Address _____
Supervisor _____ Phone _____

Organization _____
Position _____ Dates _____
Address _____
Supervisor _____ Phone _____

Education (please list current or most recent first)

School _____ Dates _____
Major/Minor _____ Degree _____

School _____ Dates _____
Major/Minor _____ Degree _____

School _____ Dates _____
Major/Minor _____ Degree _____

Civic/Community Activities (please list current or most recent first)

Organization _____ Phone _____
Position _____ Dates _____

Organization _____ Phone _____
Position _____ Dates _____

Organization _____ Phone _____
Position _____ Dates _____

Language Fluency (other than English) _____

Please answer the following questions in three to four sentences:

What do you consider your most important accomplishment in one of the above civic leadership roles? _____

With what types of community or volunteer leadership activities would you like to become involved in the future? _____

Recognition (please list current or most recent first)

Award/Honor _____ Dates _____

Award/Honor _____ Dates _____

Award/Honor _____ Dates _____

References (please list two we may consult regarding your application)

Name _____ Title _____
Organization _____ Phone _____

Name _____ Title _____
Organization _____ Phone _____

Please answer the following questions in three to four sentences:

What is your vision for the Southern California region? _____

What do you believe needs to be done to accomplish your vision? _____

What do you believe you have to offer the Leadership Southern California class? _____

What do you hope to gain (e.g., policy issue exposure, leadership development, networking) from your participation in Leadership Southern California? _____

How did you become aware of Leadership Southern California? _____

PLEASE **DO NOT** ATTACH A COPY OF YOUR RÉSUMÉ

Time Commitment

In order to accomplish Leadership Southern California's objectives, the full participation of each individual is essential. Expected participation includes all sessions on the attached schedule as well as additional time as needed for the group project. **Participants are required to attend at least 80 percent of all scheduled sessions in order to graduate.**

The Southern California Leadership Network's mission is to train and develop a productive network of exemplary leaders in the business, government and community sectors who are capable of addressing the critical challenges facing the Southern California region. **It is expected that each participant will continue his or her involvement with the Southern California Leadership Network after graduation.**

[☐] The candidate is **self-employed** (and only one signature is required).

I/we understand and agree to adhere to the required time commitment.

_____
Signature of Candidate Date

_____
Signature of Candidate Date

Financial Commitment

Tuition for the Leadership Southern California program is due by the 1st day of class. Tuition may be paid by an employer other sponsoring organization. The full payment amount is obligated and due, even if the candidate withdraws, or is asked to withdraw, from the program.

Registration Fee: $4,000
Los Angeles Area Chamber of Commerce members, Leadership L.A. graduates: 10% discount

Limited financial aid is available for candidates who demonstrate a clear need for such assistance.

Will you be requesting financial aid? **Yes** [☐] **No** [☐]

[☐] The **individual candidate** accepts full responsibility for payment of all tuition due on the 1st day of class, unless other arrangements are agreed to in writing (and only one signature is required)

OR

[☐] The **candidate's organization** accepts full responsibility for payment of all tuition due on the 1st day of class, unless other arrangements are agreed to in writing.

I/we understand and agree to adhere to the required financial commitment.

_____
Signature of Candidate Date

_____
Signature of Candidate Date

The LSC class size is limited. Please send completed forms by **Friday, September 28, 2007**.

E-mail to: scln@lachamber.org with subject **LSC 2008 Application**

or **Fax** to: 213.580.7511

or **Mail** to:
Southern California Leadership Network
c/o Los Angeles Chamber of Commerce
350 South Bixel Street, Ste. 201
Los Angeles, CA 90017

For additional questions, please contact SCLN at 213.580.7526 or scln@lachamber.org.