



2010

**SCAG REGIONAL CONFERENCE & GENERAL ASSEMBLY**

Moving Forward – Planning Together

# PROGRAM

May 5–7, 2010



SOUTHERN CALIFORNIA  
**ASSOCIATION of GOVERNMENTS**

USC/Los Angeles Times/SCAG present  
**Fixing California: Jobs, Transportation & Housing Session**

Wednesday, May 5

TIME	EVENT	ROOM
9:00 am – 10:30 am	<b>Registration</b> <b>Continental Breakfast</b>	<b>La Cita Room</b> <b>Flores Ballroom Foyer</b>
10:30 am – 11:00 am	<b>Opening Remarks</b> Jon A. Edney, President, SCAG Mayor Don Adolph, City of La Quinta	<b>Flores Ballroom</b>
11:00 am – 12:00 pm	<b>PANEL I</b> <b>Jobs and the Economy</b> Panelists will focus on job creation and economic recovery and will take questions from elected officials, business leaders and City Managers. Moderator: <b>Dan Schnur</b> Director, Jesse M. Unruh Institute of Politics, USC Panelists: <b>Lee Harrington</b> Executive Director, Southern California Leadership Council <b>John Husing</b> President, Economics and Politics, Inc. <b>Jack Kyser</b> Founding Economist, Los Angeles Economic Development Corporation <b>Dowell Myers</b> Director, Population Dynamics Research Group, USC	<b>Flores Ballroom</b>
12:00 pm – 1:15 pm	<b>Luncheon</b> Meet Senior Policy Advisors to the Leading Gubernatorial Candidates Representatives of the campaigns will discuss the housing and transportation platforms of the candidates and field questions from the audience. <b>Lanhee Chen</b> Policy Director, Steve Poizner for Governor 2010 <b>Julia Levin</b> Policy Director, Brown for Governor 2010 <b>Will Semmes</b> Chief Deputy Political Director, Meg Whitman for Governor 2010	<b>Fiesta Ballroom</b>
1:30 pm – 3:00 pm	<b>PANEL II</b> <b>Housing</b> Panelists will discuss the future of California's housing market and will take questions from elected officials, business leaders and City Managers. Moderator: <b>Dan Schnur</b> Director, Jesse M. Unruh Institute of Politics, USC Panelists: <b>Richard Green</b> Director and Chair, USC LUSK Center for Real Estate <b>Daniel Gryczman</b> Chair, Housing and Land Use Committee for the LA Chamber of Commerce	<b>Fiesta Ballroom</b>

'Fixing California' is a six-part, yearlong series led by USC in partnership with the Los Angeles Times and SCAG to develop key policy solutions for California's next Governor.

## Wednesday, May 5 (cont'd)

**TIME** **EVENT** **ROOM**

Panelists (cont'd): **Doug Guthrie**  
General Manager, Los Angeles Housing Department

**Reggie King**  
Chief Executive Officer, Young Homes

**Randall Lewis**  
Vice President, The Lewis Group of Companies

**Veronica Perez**  
Partner, Holland & Knight Policy and Regulation Practice

**3:15 pm – 5:00 pm** **PANEL III** **Transportation** **Fiesta Ballroom**

Introduction video from US Senator Barbara Boxer

Panelists will discuss the state budget and pending federal five-year transportation funding legislation. Topics include goods movement, excise taxes and other proposed solutions for achieving Southern California's fair share of transportation funding.

Moderator: **Dan Schnur**  
Director, Jesse M. Unruh Institute of Politics, USC

Panelists: **Deborah Barmack**  
Executive Director, San Bernardino Associated Governments

**Doug Failing**  
Interim Chief Planning Officer, Metro

**Gary Gallegos**  
Executive Director, San Diego Association of Governments

**Dr. Anupom Ganguli**  
Assistant Deputy Executive Officer, SCAQMD

**Will Kempton**  
Chief Executive Officer, Orange County Transportation Commission

**Darren Kettle**  
Executive Director, Ventura County Transportation Commission

**Anne Mayer**  
Executive Director, Riverside County Transportation Commission

**5:00 pm – 6:00 pm** **Reception** **Flores Ballroom Foyer**

**6:00 pm – 7:30 pm** **Compass Blueprint Recognition Awards Dinner** **Flores Ballroom**

Keynote Speaker: **Bob Santos**  
Vice President, Five Point Communities, and ULI Orange County/  
Inland Empire District Council Chair, Sustainable Communities Council

# Thursday, May 6 Regional Council & General Assembly

TIME	EVENT	ROOM
8:00 am – 8:30 am	<b>Registration</b> <b>Continental Breakfast</b>	<b>La Cita Room</b> <b>Flores Ballroom Foyer</b>
8:30 am – 8:45 am	<b>Welcome/Opening Remarks</b> Yvonne Parks, Mayor, Desert Hot Springs; Vice Chair, Coachella Valley Association of Governments (CVAG)	<b>Flores Ballroom</b>
8:45 am – 10:00 am	<b>PANEL IV 2010 Ballot Initiatives</b> Moderator: <b>Jon A. Edney</b> , President, SCAG Panelists: <b>Glen Becerra</b> Chair, SCAG Legislative/Communication and Membership Committee <b>Robin Lowe</b> President, California League of Cities <b>Greg Pettis</b> Councilmember, City of Cathedral City <b>Gary L. Toebben</b> President and CEO, Greater Los Angeles Chamber of Commerce <b>Dan Walters</b> Columnist, Sacramento Bee	<b>Flores Ballroom</b>
10:00 am – 11:00 am	<b>Regional Council Meeting</b>	<b>Flores Ballroom</b>
11:00 am – 12:00 pm	<b>General Assembly Meeting</b> The Coachella Valley High School Cadet Corp Color Guard will present the Colors President's Speech and video of SCAG's Year in Review	<b>Flores Ballroom</b>
12:00 pm – 1:30 pm	<b>Luncheon</b> Keynote Speaker: <b>Edward T. Kjaer</b> Director, Electric Transportation, Advanced Technology Southern California Edison	<b>Fiesta Ballroom</b>
1:30 pm – 2:30 pm	<b>Strategies to Reduce Greenhouse Gases</b> Welcome from <b>James Goldstene</b> , Executive Officer, California Air Resources Board Greenhouse Gas Reduction Targets: What Does it Really Mean for My Community?	<b>Fiesta Ballroom</b>
2:30 pm – 4:30 pm	<b>Stakeholder Discussion</b> Recap by <b>Larry McCallon</b> , SCAG's Incoming President	
4:30 pm – 5:30 pm	<b>Reception</b>	<b>Flores Ballroom Foyer</b>

# Friday, May 7 Regional Council Retreat

TIME	EVENT	ROOM
7:30 am – 8:00 am	<b>Breakfast</b>	<b>Flores Ballroom</b>
8:00 am – 9:00 am	<b>Welcome/Opening Remarks</b> <b>Bob Dutton</b> , Senator, State of California*	<b>Flores Ballroom</b>
9:00 am – 11:30 am	<b>Retreat Session for the Regional Council</b>	<b>Flores Ballroom</b>