

Draft Public Health Strategies and Actions for the 2016 RTP/SCS

Strategies and Actions

Strategy 1 - Leadership and Collaboration: Provide leadership in collaboration with the county transportation commissions, the county departments of public health, subregional partners, health industry leaders, local cities, and other local stakeholder groups to measure and improve public health outcomes by expanding increasing awareness of the relationship between the social determinants of health and the built environment throughout the region.

- Action A: Increase regional engagement and collaboration on the issue of public health, as related to the built environment and SCAG core planning functions, by raising awareness among policy leaders, agency staff, businesses, and the public.
- Action B: Facilitate information exchange and region-wide collaboration through SCAG Committees, health forums, and issue integration within other SCAG-led forums (active transportation, poverty, economy, etc.).
- Action C: Develop and sustain partnerships with governmental agencies, local non-profit organizations, private foundations, and other stakeholder groups to leverage existing activities and accelerate the adoption of policies that support public health considerations in day to day planning activities.

Strategy 2 - Policy and Analysis: Develop, support, and implement balanced regional policies using a Health in All Policies approach to drive positive health outcomes for all residents of the SCAG region related to accessibility, air quality, climate resiliency, economic wellbeing, physical activity, and transportation safety.

- Action A: Integrate public health considerations throughout SCAG's decision making processes and future planning activities.
- Action B: Collaborate with regional partners to develop information on a broad spectrum of health issues through data/statistics collection, modeling enhancements, and research.
- Action C: Collaborate with interested County Transportation Commissions to integrate public health related analysis and planning projects into the Joint Work Programs.
- Action D: Support local and regional agencies in the application of health, equity and sustainability consideration in transportation and land use policy efforts and identify policies that may create barriers to improving public health outcomes.
- Action E: Support opportunities for cooperative multiagency/multi-municipality data systems, data sharing and resource pooling.

Strategy 3 - Regional Support: Provide support to regional and local initiatives, agencies, and partners, including the sharing of data, statistics, benchmarks, and analysis tools, to help local agencies integrate public health considerations into the multimodal transportation, economic development, job creation and land use planning processes.

- Action A: Provide technical assistance to local agencies to support implementation of the 2016 RTP/SCS, such as continued support through the Sustainability Program Grants for transportation, land-use, and sustainability planning focused on improved health outcomes.
- Action B: Develop resources such as fact sheets, documentation of best practices, policy templates, Toolbox Tuesday trainings, and website resources to support local jurisdictions interested in incorporating public health considerations into their planning processes.
- Action C: Seek funding to support local planning efforts and consider implementing regional demonstration programs aimed at integrating public health considerations into planning efforts and provide support and assistance to local agencies seeking grant funding for projects that align with the public health goals of the RTP/SCS.

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