Community Economic Resilience Fund Program (CERF)

Labor and Workforce Development Agency
Governor's Office of Planning and Research
Governor's Office of Business and Economic Development

Why CERF?

1. California is large and diverse: no one-size-fits all to future-proof our economy.

2. Business as usual not an option: California's economy is not working for all

3. Accelerate the transition to carbon-neutral economy: foster new industry and jobs

CERF Program Objectives

Promote regions-up approach to economic resiliency, equity, and sustainable growth

Support inclusive economic planning

Align and leverage federal and state funding opportunities

CERF Program Design

Phase 1: Planning

13 regions, $5M each

- Inclusive planning processes
- Development of economic transition plans
- Analysis: cluster, labor market, etc.
- Locally-embedded coordinator

Phase 2: Implementation

Upwards of $500M total

- Projects that
  - Demonstrate community support
  - Promote state climate goals
  - Support labor standards and job quality
  - Demonstrate clear role in regional strategy
  - Complement existing funding sources

CERF Regions

- 13 regions that will all receive planning and implementation dollars through competitive processes
- Designed to maintain consistency with existing efforts and definitions
- Administration of program will allow for flexibility to collaborate across these regions and work at different levels

CERF 13 Regions and Corresponding Counties

- **Southern Border:** Imperial, San Diego
- **Inland Empire:** Riverside, San Bernardino
- **Los Angeles County**
- **Orange County**
- **Central Coast:** Monterey, San Benito, Santa Barbara, Santa Cruz, San Luis Obispo, Ventura
- **Northern San Joaquin Valley:** Merced San Joaquin, Stanislaus
- **Central San Joaquin Valley:** Fresno, Kings, Madera, Tulare
- **Kern County**
- **Eastern Sierra:** Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne
- **Bay Area:** Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma
- **Sacramento:** Colusa, El Dorado, Nevada, Placer, Sacramento, Sutter, Yolo, Yuba
- **Redwood Coast:** Del Norte, Humboldt, Lake, Mendocino
- **North State:** Butte, Glenn Lasse, Modoc, Plumas, Shasta, Sierra, Siskiyou, Tehama, Trinity

Planning Phase: Primary Roles and Definitions

High Road Transition Collaborative:	Neutral Convener:	Fiscal Agent:	Coordinator:
A "Team of Teams" incorporating efforts/leadership from around the region. Must include representation from community, environmental justice, labor, business, economic development, etc.	Lead org tasked to organize inclusive group of stakeholders, facilitate meetings, oversee third-party research	Intermediary in grant management, has history and capacity to administer federal funds	Person hired or contracted by the convener to support outreach and facilitation

Planning Phase: Overview of Analysis Required

- **Priorities for Research and Planning:**
  - Economic Competitiveness and Resilience
  - Equity
  - Sustainability
  - Job Quality

- **Analysis Required**
  - Regional Summary
  - SWOT Analysis
  - Labor Market Analysis
  - Industry Cluster Analysis
  - Holistic Economic Recovery from COVID-19 and Transition Strategy

Timelines and Next Steps

Month	Program Progress
December 2021	Release of finalized regions
December 2021	Draft guidelines for Planning Grants released for public comment
January 2022	Listening-session webinar for public feedback
Feb-March 2022	Incorporate public feedback & solicitation drafting
April 2022	Abbreviated second round of public comment
May/June 2022	Planning phase solicitation released
Summer 2022	Neutral conveners selected & begin contracting process
Fall/Winter 2022	Release solicitation implementation (rolling basis)
October 2026	Funds must be encumbered

Thank you & Q+A

For listserv updates: OPR Home page > E-Lists > Just Transition

For resources and general information: Community Economic Resilience Fund - Office of Planning and Research (ca.gov)