

Cooling Long Beach

Washington Neighborhood Urban Heat Island Toolkit January 6, 2022





Purpose

Identify sustainable design strategies to:

- cool temperatures;
- improve walking, biking, connections to transit, and key community destinations;
- increase the climate resiliency and well-being of a Long Beach Neighborhood















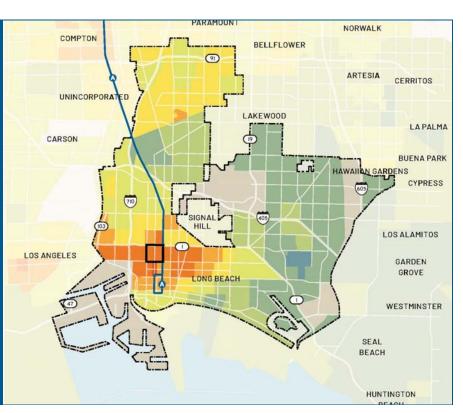


Washington Neighborhood

- High Heat Vulnerability
- High Pollution Burden

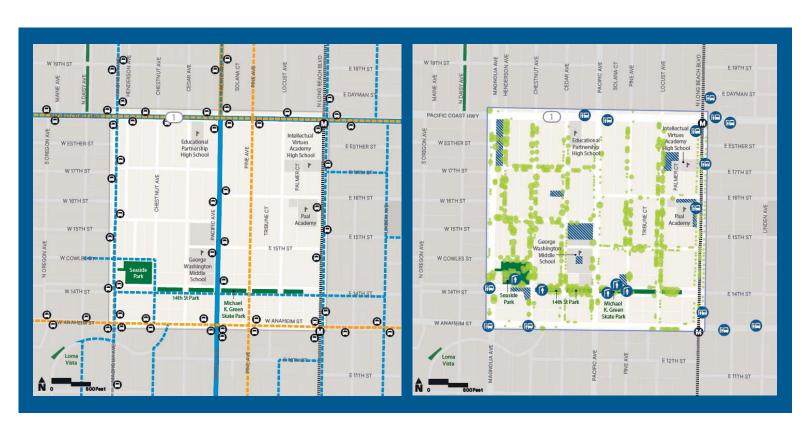
Compared to LB residents as whole, residents are more likely to:

- · have lower incomes;
- · be people of color;
- speak Spanish;
- be younger than 18; and
- have no access to a vehicle.







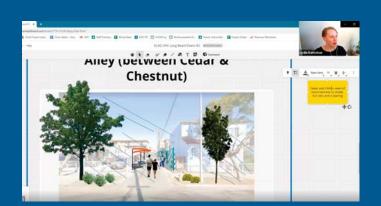






Community Engagement

- Community Partnerships
 - Washington Neighborhood Association
 - Habitat for Humanity of Greater Los Angeles
- Standalone Website
- Two Virtual Open House Events
 - Bilingual
 - Interactive
- Online Community Survey







Community Navigators

- A pilot program designed to provide outreach training and skills to residents
 - Technology training, meetings, templates
- 6 Navigators reached a total of 480 residents

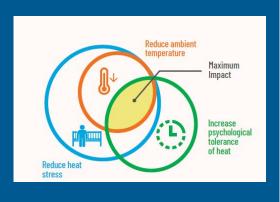


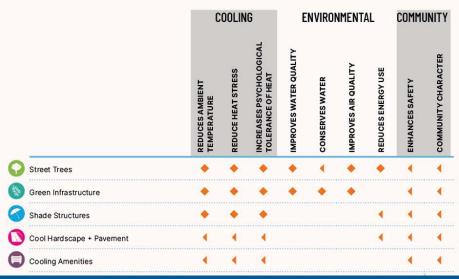






Cooling Strategies









Community Priorities

- Commercial Corridors
- Local Roads
- Alleys







Next Steps

- Continued community engagement
- Securing funding
- Implementation







Questions?

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