



Why Support Filming in Los Angeles?

It's Big Business...

In 2008, the entertainment industry wages and salaries payroll in L.A. County was **\$15.37 Billion.**

The entertainment industry is also the **third largest industry** in L.A. County, just behind international trade and tourism (which relies on Hollywood's magic allure).

(and Small Business)

There are more than **6,600** business establishments in the State of California that service the film, television, and commercial production industry.



That's **more than three times** the total number of **Starbucks Coffee** locations we have in state!

Reel Jobs

In 2008, the entertainment industry directly employed 141,000 workers in Los Angeles County. Most of these employees earn **middle class wages and benefits** and hold jobs in production, post-production, distribution and other related activities central to creating filmed entertainment for **worldwide audiences.**

with Real Impact



Under Threat !

For every direct job, **2.7** other jobs are wholly supported by the strength of L.A.'s local entertainment industry, which means

over half a million people

in L.A. County need the industry to thrive.

Canada passed the first significant filming tax incentive in 1997, launching a global **"incentives arms race".**



In 2002, Louisiana and New Mexico became the first U.S. states to enact Canadian-style film incentives. Eight years later, more than **40 U.S. states** offer them.

