



INCLUSIVE ECONOMIC RECOVERY STRATEGY RESOURCES

Economic Development Initiatives – Sector-Based

Initiative	Brief Description	Sponsoring Organization	Geography
Back-to-Business Grant Program	Businesses with 15 or fewer employees can apply for \$10,000 grants on a first come, first served basis.	City of Murrieta	Riverside
Blueprint for Economic Development: Creating economic opportunities for workers, investors, and entrepreneurs	The Blueprint will advance a 10-year vision of Long Beach as “the city of opportunity for workers, investors, and entrepreneurs.” For the City of Long Beach and civic partners, this Blueprint serves as a catalyst to work together to pro-actively recognize and determinedly seek solutions to civic and socio-economic challenges and opportunities. For workers, Long Beach will be a place where we come together to create more fulfilling higher-wage job opportunities, beyond meeting basic needs. For investors, Long Beach will foster a “can do” climate where they aggressively compete for the distinction to advance economic opportunities for business and community. For entrepreneurs, Long Beach will create an innovative ecosystem that lays a foundation for success from business start up to growth. For all residents, Long Beach will be a place where all have the opportunity to create, thrive, and positively impact where they live.	City of Long Beach	Los Angeles
Business Financial Assistance Program	The City of Palm Springs had a business financial assistance program which targeted small businesses most impacted by COVID.	City of Palm Springs	Riverside
Business Incentive Program	Menifee's B3 — building better businesses — offers tools and resources for business owners and managers to grow their businesses and improve the bottom line. Resources include free or low-cost support, counseling, workshops and classes for developing and existing Menifee businesses.	City of Menifee	Riverside
Business Liaison Identified to Assist Business Community	Guide through the process of starting a business in the City of Hermosa Beach, and assist in continuing to do business in this community.	City of Hermosa Beach	Los Angeles
California Rebuilding Fund	The California Rebuilding Fund (the “Fund”) is a public-private partnership that is aggregating funding from private, philanthropic, and public sector resources – including an anchor commitment from the State of California's Infrastructure and Economic Development Bank (IBank) – to address the capital and advisory needs of California small businesses as they reopen and recover from the COVID-19 health and economic crisis. This effort will target the smallest of small businesses – the nearly 4 million businesses in California with fewer than 50 employees – and will have a goal of reaching historically under-resourced com.	PPP, including State of California	California
CDBG-CV Coronavirus Microenterprise Loan Program	The City of El Centro has established a CDBG-CV Coronavirus Microenterprise Loan Program (MLP) to help businesses impacted by COVID-19 retain employees and sustain continuity of operations. Financial assistance up \$10,000 in low-interest or forgivable loans will be allocated to eligible small businesses on a first-come, first-served basis. Funds awarded will be based on availability, program guidelines, and the submission of all required information and supporting documentation proving financial hardship related to COVID-19.	City of El Centro	Imperial

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<u>Comprehensive Economic Development Strategy (CEDS)</u>	The City of Menifee recently completed a Comprehensive Economic Development Strategy (CEDS), which is the guiding document for the City's Economic Development efforts for years to come. By going through this process, the City also qualifies to apply for federal grants for up to \$3 million.	City of Menifee	Riverside
<u>Conejo Valley Small Business Fund</u>	The Conejo Valley Small Business Relief Fund has been established by the Greater Conejo Valley Chamber of Commerce's Foundation in partnership with the cities of Thousand Oaks, Westlake Village and Agoura Hills. The fund will provide much needed grants to local small businesses as they navigate the financial impacts of COVID-19.	City of Thousand Oaks	Ventura
<u>Economic Development Goal IIA4</u>	Protection of the fiscal integrity of Indian Wells.	City of Indian Wells	Riverside
<u>Economic Development Initiative</u>	Provided outreach to over 1,000 businesses to identify pressing needs and provide assistance in navigating available financial resources.	City of Laguna Niguel	Orange
<u>Economic Development Plan</u>	Committed to driving a vital and competitive economy that increases prosperity and quality of life for all of our residents, businesses and community partners.	City of Indio	Riverside
<u>Economic Development Small Business Grants</u>	The City of Thousand Oaks Small Business Assistance Grant Program will provide financial assistance to eligible, locally-owned, small businesses impacted by the Coronavirus (COVID-19) to continue operations and retain employees. The grant funds intended use is for payroll and/or rent/mortgage. Applicants may receive up to \$10,000 in the form of a grant that will not require repayment. As the City is utilizing \$340,000 in federal Community Development Block Grant funds, all operating assistance must be compliant with federal regulations.	City of Thousand Oaks	Ventura
<u>Economic Recovery Plan</u>	Revive Burbank's robust economy by preventing homelessness and encouraging development and business recovery to occur along with financial stability for our residents, thereby building a safe, beautiful, and thriving community.	City of Burbank	Los Angeles
<u>Food & Agriculture Policy Action Plan</u>	Proposes a series of steps to improve the food system, understanding that food security is essential for a community to survive and thrive.	City of Riverside	Riverside
<u>High Desert Manufacturers Council</u>	The Manufacturers' Council of the Inland Empire (MCIE) supports education and workforce training on behalf of manufacturers throughout the region, offering expertise in a variety of topics including innovative workforce solutions.	Manufacturers' Council of the Inland Empire	Riverside & San Bernardino
<u>Imperial County Roadmap to Recovery</u>	Four stages have been created and based on the direction from the State of California, Imperial County, along with the other 57 counties throughout the state, are moving from stage to stage, based on their County's respective metrics and approved variance/attestation documents.	Imperial County	Imperial

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<u>Inland Economic Growth and Opportunity</u>	Private and public sector leaders from Riverside and San Bernardino counties have catalyzed an effort to forge a strategic agenda for advancing inclusive growth and opportunity that will benefit residents of both counties and put the region on the path to a more prosperous and secure future.	Inland Empire Community Foundation	Riverside & San Bernardino
<u>Local Economic Assistance Program (LEAP)</u>	The City has completed the development of the Local Economic Assistance Program (LEAP). The LEAP program will provide grants to small and micro-enterprise businesses in the City that have been economically impacted by COVID-19. The LEAP program is funded through the City’s Federal Community Development Block Grant (CDBG) program. Since this program will be financed with Federal funds, the City must follow the regulatory guidelines established by the Federal Department of Housing & Urban Development (HUD). HUD is the primary administrator of the CDBG program.	City of Jurupa Valley	Riverside
<u>Microenterprise Business Grant</u>	Chino’s Mayor and City Council will provide short-term working capital assistance to microenterprise businesses that meet the National Objective – income eligibility requirements in the form of rent assistance.	City of Chino	San Bernardino
<u>Opportunity Zones: Old Town District</u>	The City of Victorville currently has five designated IRS Opportunity Zones. Our goal is to promote development within these zones with a priority to our Old Town District as we are currently engaged in a redevelopment effort in the area. Focus will be put on mixed-use developments, filling vacancies, and retaining current businesses to revitalize area and preserve historic roots.	City of Victorville	San Bernardino
<u>Orange County Economic Recovery Strategy</u>	Mission: Engage diverse public and private sector partners in an integrated economic development planning process to develop a Post-COVID-19 Economic Recovery Strategy that will serve as an economic roadmap to diversify and strengthen the Orange County regional economy through the development of regional economic goals, a regional plan of action, and identification of investment priorities and funding. / Vision: Create strategies that guide economic prosperity and resiliency, encourage partnerships and collaboration, and fully utilize Orange County’s unique advantages to maximize economic opportunity and overall quality of life for businesses and residents in the region.	Orange County partners	Orange
<u>SCORE Orange County</u>	Orange County SCORE offers FREE business mentoring, low-cost or no-cost business training, and numerous templates and tools to help you start or grow a business.	SCORE Orange County	Orange
<u>SHINES Reopening, Recovery, and Resilience Plan</u>	Community wide reopening, recovery and resilience plan that puts a focus on the vital elements to ensure Hermosa SHINES: Safety, Health, Infrastructure, New Technology, Economic Development and Service.	City of Hermosa Beach	Los Angeles
<u>Small Business Assistance Grant</u>	To provide financial assistance to small businesses that were considered “non-essential” by the State and County definitions during their mandatory COVID-19 County Health Order closure period.	City of Bell Gardens	Los Angeles

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<u>Small Business COVID Relief Grant Program</u>	The City of Santa Clarita is thrilled to announce that the City Council has approved the Santa Clarita Small Business COVID Relief Grant program to help local small businesses impacted by COVID-19. The grant program will provide local small businesses a one-time financial reimbursement for expenses incurred from business interruption due to COVID-19 impacts. Santa Clarita small businesses with 100 employees or less would be eligible for reimbursable expenses up to \$5,000. The new grant program will utilize CARES Act funding to reimburse local small businesses throughout the Santa Clarita Valley.	City of Santa Clarita	Los Angeles
<u>Small Business Grant Program</u>	To qualify, the businesses must be located within the City of Palmdale, employ no more than 49 people (including the owner), must have a current business license, and provide documentation showing their financial need due to loss of revenue, increased costs to implement social distancing requirements, payments made for unemployment benefits, or other business expenses incurred during the COVID-19 pandemic. The Small Business Grant Program is available on a first-come, first-served basis and will run from Sept. 28, 2020, to Oct. 5, 2020, or until funds have been expended. It is part of the City’s Palmdale Cares initiative, and the City is committed to getting funds into the hands of businesses as quickly as possible.	City of Palmdale	Los Angeles
<u>Small Business Grant Program</u>	The City of Torrance Small Business Grant (SBG) Program is offered to local business that have been economically impacted by the COVID-19 pandemic. The City is providing grants of \$10,000 to businesses that create or retain a job for a low-income or moderate-income person	City of Torrance	Los Angeles
<u>Small Business Programs</u>	Data on COVID impacts, including recommendations for an inclusive and equitable recovery helping small businesses.	Ventura County Economic Development Collaborative	Ventura
<u>Small Business Recovery Resources</u>	The City of Lancaster has launched the Small Business Recovery Resource (SBRR) program. This group consists of dedicated individuals that will readily assist our local small business owners with their questions and concerns regarding their businesses during, and preparing for life after, the COVID-19 virus.	City of Lancaster	Los Angeles
<u>Small Business Relief Grant</u>	As a part of our disaster relief efforts for COVID-19 and beyond, Menifee Economic Development has compiled resources on this page to help our business community during this time of great need. We will continue to add to these resources and update this information regularly.	City of Menifee	Riverside

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Small Business Retention Program	<p>The Economic Development Department has a strong focus on business retention to help those impacted by COVID-19. We look to provide support to our small businesses and continued guidance on reopening procedures, precautions, and business plans to help simplify business operations once restrictions are lifted. Reopening Victorville Small Business Assistance Grants – In 2020, the City approved the allocation of \$445,791 for the grant program which is funded through COVID-19 specific, Community Development Block Grant (CDBG) dollars from the Department of Housing and Urban Development. The City has started the process to award as many as 26 businesses with grants capped at \$15,000. Businesses can use the funds for eligible expenses which include rent, utilities and other business-related expenses incurred due to COVID-19. Community Outreach Program - A reimbursable grant of up to \$10,000 for eligible non-profit organizations and City entities. Grants are required to provide direct, front-line service programs to respond to community need arising from COVID-19.</p>	City of Victorville	San Bernardino
Strategic Plan for Economic Development	<p>An articulation of economic development priorities and action steps that will ensure timely and targeted economic benefits to the citizenry of Inglewood.</p>	City of Inglewood	Los Angeles
Ventura County Rapid Response Fund	<p>The Ventura County Community Foundation, in coordination with the County of Ventura, Amgen Foundation, Southeast Ventura County YMCA, Give An Hour, and the Economic Development Collaborative, has launched the Ventura County Rapid Response Fund to support nonprofit organizations addressing the needs of individuals and families with food and housing support, childcare, wage replacement, mental health care, and more.</p>	Ventura County Community Foundation	Ventura

For more Inclusive Economic Recovery Strategy-related resources, please visit scag.ca.gov/IERS.