Safe and Active Streets

Regional Planning Working Group

Thursday, December 9, 2021

www.scag.ca.gov







The meeting will take approximately two hours.

All participant lines will be muted.

At the end of each presentation, there will be a Q & A. If you have a question, please type it into the chat box.

All presentations will be emailed to those who registered to participate in today's meeting.







SCAG offers free interpretation services for the Safe and Active Streets Working Group (and other SCAG events)

When registering, indicate your interest in interpretation services and your preferred language.

Interpretation services are guaranteed with 72-hour advance notice.

Agenda



| 1. | Welcome • Alina Borja, SCAG | 10:00 – 10:10am |
|----|--|-----------------|
| 2. | InfrastructureBillUpdate • Marisa Jones, SafeRoutes Partnership | 10:10 – 10:30am |
| 3. | GOHUMAN: 2022 Launch & Look Ahead + FY23 Strategy Feedback Andrés Carrasquillo, SCAG | 10:30 – 10:55am |
| 4. | PARTNER SPOTLIGHT: City of Indio's Streets Are Treats Go Human Demonstration Juan Raya, City Engineer & Leila Namvar, Community Development, City of Indio Joel Hernandez, Alianza Coachella Valley | 10:55 – 11:15am |
| 5. | SafetyUpdates Courtney Aguirre, SCAG | 11:15 – 11:25am |
| 6. | ATP Cycle 6 Update, SCAG Updates & Closing Cory Wilkerson, SCAG | 11:25 – 11:35am |



Infrastructure Investment and Jobs Act of 2021 for Safe Routes to School, Walking, and Bicycling

Safe Routes Partnership December 9, 2021





Marisa Jones

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(she/her) Policy and Partnerships Director





Active Paths for Equity & Health

Funding Programs Available to Cities and Counties to Advance Safe Routes to School, Walking, and Bicycling

- Transportation Alternatives
 - Walking and Bicycling
 - Safe Routes to School
- Discretionary grants
 - Reconnecting Communities
 - Safe Streets for All
 - RAISE





Transportation Alternatives: So Much More Money!



- Funding will increase by ~60% to \$1.38 billion in 2022, and will increase each year up to \$1.49 billion in 2026, a ~70% increase.
- Across all five years, this is a \$2.5 billion increase for sidewalks, bike lanes, Safe Routes to School, and improvements to support walking and wheeling.
- Transportation Alternatives is currently funded at \$850 million annually

Project Eligibility



- All current project eligibilities remain eligible
- All Safe Routes to School programs/projects that were eligible for K-8 schools are **now eligible for high schools**, too.
- ALL nonprofits and small MPOs are eligible to apply for Transportation Alternatives funds
- States can receive TAP funds if requested by local government

Eligible Projects & Sponsors

TAP Funding Supports:

- Sidewalks, crosswalks, and other pedestrian infrastructure
- Bike lanes and other bicycle infrastructure
- Recreational trails
- Turnouts, overlooks, and viewing areas,
- Community improvement activities (outdoor advertising, historic transportation facilities, vegetation management, transportation-related archaeological activities
- Environmental mitigation (stormwater management, wildlife connectivity)
- Safe Routes to School infrastructure and noninfrastructure
- Converting highways/interstate routes to boulevards

Who is eligible to apply?

- Local governments
- Regional transportation authorities
- Transit agencies
- State and local parks/public lands agencies
- Schools and school districts
- Tribal governments
- Nonprofits
- Small MPOs
- Other local/regional agencies that administer transportation or trails
- State DOTs may receive funds if requested by local government

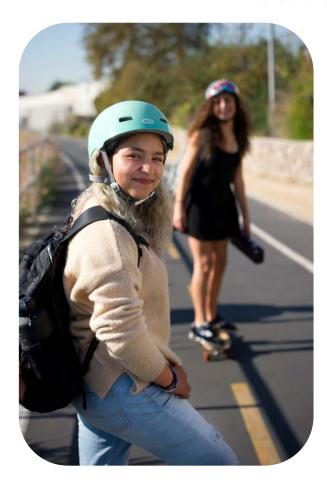


Safe Routes to School



Expands

 eligibility to high
 schools, in
 addition to
 elementary and
 middle schools



Discretionary Grants



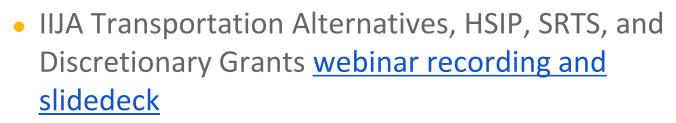
- **RAISE (Rebuilding American Infrastructure with Sustainability and Equity):** increased funding for RAISE (formerly BUILD and TIGER)
 - First round of awards granted \$417M to bike/ped projects
- **Reconnecting Communities:** \$1B for pilot program for highway teardown in communities negatively impacted by highway construction
- Safe Streets for All: \$5B grant program through DOT to fund development and implementation of Vision Zero/Toward Zero Death plans*

How to Access these Funds



- Eligibility for Transportation Alternatives program is not changing, so the same types of projects you've applied for in the past are still eligible, and now there will be significantly more funding available
- Bicycling, walking, and Safe Routes to School are eligible for many federal funding streams – get creative
- If you want to develop a Vision Zero plan, apply for planning funding in early years

Resources for Tracking Federal Policy



- Safe Routes Partnership federal policy blog
- Transportation Alternatives <u>State Implementation</u> <u>Tracking</u>
- Biannual <u>state report cards</u> on walking, bicycling, and physical activity
- Email me <u>marisa@saferoutespartnership.org</u>





Questions?

We're here to help!





Marisa@saferoutespartnership.org

Go Human Outlook 2022 Strategies and 2023 Visioning

Andrés Carrasquillo, Community Engagement Specialist Planning Strategy December 9, 2021

> SSCAGG INNOVATING FOR A BETTER TOMORROW

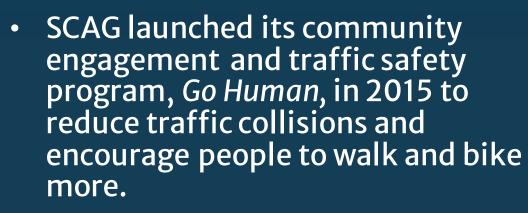
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Agenda

SCAG

- Go Human Overview
- New Resource: Community Safety Ambassadors Toolkit
- 2022 Safety Strategies
 - Community Streets Mini-Grants Program
 - Co-Branding & Leveraging Strategies
 - Kit of Parts
 - Storytelling Strategies
- 2023 Visioning
- Invitation to sign the Go Human Safety Pledge

About Go Human



- During the COVID–19 pandemic, traffic volumes decreased while traffic fatalities increased.
- It is important for us to center the safety of people walking and recommit to safety strategies to create safer streets for everyone.

Regional Traffic Safety Data Snapshot On average, every year 124,000 5,500 1,450 Serious Fatalities Injuries Injuries (339/day)(15/day)(4/day)People who walk and bike

3%

32%

Daily trips

Fatalities

Source: 2021 Transportation Safety Regional Existing Conditions Report





Go Human's Safety Pledge: An Invitation to Join Us

Connect to SCAG Go Human Resources

Get Recognition for being a Safety Champion

Join the Growing Safety Pledge Cohort

Sign the pledge at GoHumanSoCal.org!



New Resource: Community Safety Ambassador Toolkit

















COMMUNITY SAFETY AMBASSADOR TRAINING PROGRAM TOOLKIT

Prest A 4 PALLA

New Resource: Community Safety Ambassador Toolkit



Safety Activation Highlights



We invite you to review and explore opportunities for partnership with SCAG!



Program Overview and Implementation Tips



Available in English and Spanish COMMUNITY SAFETY AMBASSADOR TRAINING PROGRAM TOOLKIT

Go Human 2022



1 Community Streets <u>Mini</u>-Grants Program

Small grants for community-driven safety projects. Co-Branding & Leveraging Strategies

2

Extending the reach of the Go Human safety campaign with partner agencies. Temporary demonstrations of safety infrastructure to support community engagement.

3

Kit of Parts

Storytelling Strategies

Δ

Connecting stakeholders to Go Human safety strategies and celebrating project outcomes



Community Streets Mini-Grants Program

About Competitive community grant program that funds traffic safety projects. Awards made up to \$10,000.

> Projects aim to build street-level community resiliency and increase the safety of people most harmed by traffic injuries and fatalities, including without limitation Black, Indigenous and People of Color; people with disabilities; and frontline workers, particularly those walking and biking.



| Timeline | Call for Applications opens Winter 2022 | |
|------------------|---|--|
| 2021 Outcomes | Awarded \$276,990 to 31 projects. 7 projects used the Go Human Kit of Parts. | |

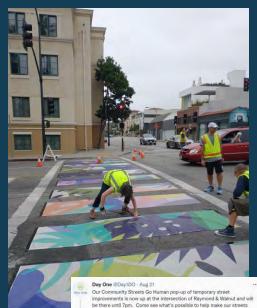


Awardee Highlights: Creative Calls-to-Action

Los Angeles **Public** Matters "UniversityParkSlowJams"



Pasadena DayOne "Vamo<u>s Pasadena"</u>





Long Beach Habitat for Humanity of GreaterLA "New Visions for a Safer Washington Neighborhood"



A big thank you to @SCAGnews! Thanks to their 2021 Go Human Community Streets Mini-Grants Program @GoHum anSoCal, we were able to host our recent Washington Neighborhood #UrbanPlanning Model Popin Event in #LongRead



RanchoCucamonga MusicChangingLives "Los Amigos Community Streets"

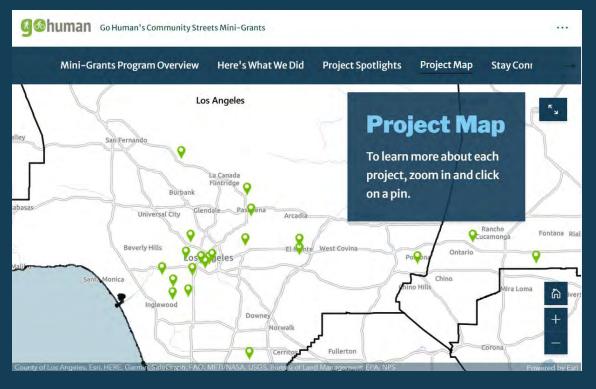




New! Mini-Grant Story Map



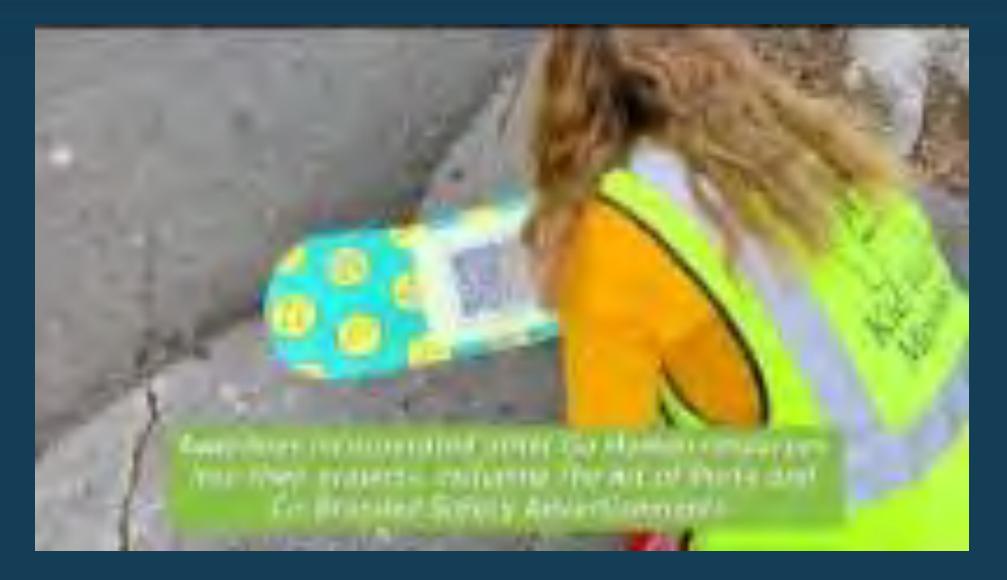




Available at scag.ca.gov/apply-mini-grant











| About | SCAG designs, co-brands, prints, and ships safety advertisements at no cost to partner agencies and CBOs. | Softuman SoCal.org |
|------------------|--|--|
| | SCAG will also provide media services to AHSC awardees with Program budgets for <i>Go Human</i> ads. | Thanks for |
| Timeline | Requests for print material and media services will begin to be filled in Winter 2022. | slowing down, neighbor. |
| 2021 Outcomes | Distributed 3,100+ ads to partners. Leveraged \$197,300 in AHSC and SCP funding for media buys in Imperial, Los Angeles, Orange, and Riverside counties | Sector States of the sector of |

Sample Co-Branded Advertisements



human

SCAG TRAFFIC

Digital Media // Instagram Posts



English

Chinese

Sample Co-Branded Advertisements



Printed Media // Banners with Customized Models



No es solo una señal. Fíjate en los que caminan.







About No-cost engagement tool for jurisdictions to temporarily demonstrate safety infrastructure.

Deployments of Kit are integrated into our other programs, such as Mini–Grants, Community Safety Ambassadors, ATP, etc.

TimelineSCAG will provide coordination for eight (8) Kit
of Parts deployments through September 2022.

2021 Outcomes Supported demonstrations in Wildomar, Avalon, Moorpark, Pomona, El Monte, Long Beach, Pasadena





4 Storytelling Strategies

About SCAG will work with community partners to develop and implement a creative, dynamic campaign to promote *Go Human* safety strategies. This includes potential compensation to community partners.

> This effort will connect relevant stakeholders to *Go Human* safety strategies, celebrate project outcomes, and leverage multiple communications channels.

Timeline Anticipated start in Winter 2022.





2021 Mini-Grant Awardee Spotlight:

Nyeland Promise Mini-Grant Project: Safe Travels/Viajes Seguros



Storytelling Strategy: 2021 Go Human Twitter Chat





Los Angeles Walks @LosAngelesWalks + Aug 18

A7: We're growing! Over the years, our small coalition has grown to include nearly half a dozen local family foundations and members all the way from Ventura to Orange County. Through community we both heal and build power and that's worth celebrating! #GoHumanSoCal



GoHumanSoCal @GoHumanSoCal · Aug 18 Q7: What community successes or impacts are you celebrating? #GoHumanSoCal

Go Human **TwitterChat**

-

#GoHumanSoCal

🙆 🚳 human

CCNP @LACCNP · Aug 18 Replying to @GoHumanSoCal Everyone loved CCNP comics and traffic safety walks. Most of the CCNP community usually walks or rides the bus, so providing a guide and tips for





outh Leadership Institute @ylinstitute · Aug 18 yli Replying to @GoHumanSoCal Increased youth leadership in transportation and traffic safety! You know their communities a little better through this assessment and can better advocate for safe and equitable streets. #GoHuman



17 Ride In Living Color Retweeted Ride In Living Color @RIDEInLivingCol · Aug 18

Replying to @GoHumanSoCal A3: #WalktheBlvd and @RIDEInLivingCo talked with community members

about the safety improvements along the Boulevard to explain how it improves safety. @GoHuman @VisionZeroLA #gohumansocal



Go Human Twitter Chat Outcomes



+570,000

Twitter engagements

47

contributors

238

posts

122,533

unique viewers

2023 Visioning

- SCAG is currently developing an application for a grant through the California Office of traffic Safety.
- Grant activities take place between January and September 2023.



CALIFORNIA OFFICE OF TRAFFIC SAFETY

Bicycle and Pedestrian Safety Grant Due on January 31, 2022



Potential Strategies for 2023



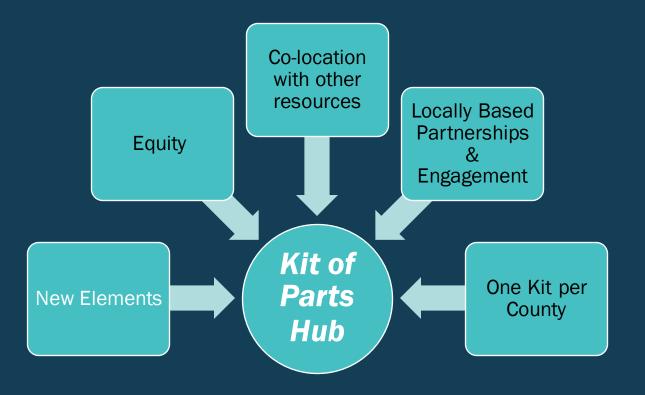
Inclusive Graphics Library



Safety Ambassador Projects



Kit of Parts Expansion



2023 Visioning



- What feedback do you have on the potential strategies?
- What are your community/local jurisdiction traffic safety priorities that can be addressed by Go Human?
- Key events or initiatives in 2023 to consider?
- Link to Jamboard

Potential Strategies for 2023

Kit of Parts Expansion

• Exploring new elements for the Kit of Parts, unified in a hub of *Go Human* resources.

Inclusive Graphics Library

 Supplementing Go Human ads with icons/images/photos with increased diversity (i.e., racial, geographic) and broadened utility (e.g., images for social media, presentations)

Safety Ambassador Projects

 Reengage and Expand Community Safety Ambassadors Piloton new safety projects, emphasizing youth engagement.

Thank you, Safety Pledge signatories!



City of Banning City of Beaumont City of Bellflower City of Buena Park City of Calimesa **City of Calipatria** City of Cathedral City City of Chino Hills City of Claremont **City of Costa Mesa** City of Culver City City of Downey City of Duarte City of El Centro City of Glendora

City of Hemet City of La Canada Flintridge City of Lake Elsinore **City of Long Beach** City of Los Angeles City of Lynwood City of Maywood City of Mission Viejo City of Moreno Valley City of Norwalk City of Ojai City of Ontario City of Palm Desert City of Palmdale **City of Pasadena**

City of Placentia City of Riverside City of Rolling Hills Estates City of Rosemead City of San Jacinto **City of Temecula** City of Thousand Oaks City of West Hollywood City of Wildomar Town of Altadena Caltrans LADOT Los Angeles County Department of Public Health

Los Angeles County Public Works

Metrolink

Imperial County Public Health

Imperial County Transportation Commission

Orange County Transportation Authority

San Bernardino County Transportation Authority



Thank you!

Andres Carrasquillo, Community Engagement Specialist <u>Carrasquillo@scag.ca.gov</u>, (213) 630-1401

Visit gohumansocal.org And follow @gohumansocal on Twitter, Instagram, and Facebook.

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Indio's Streets are Treats Go Human Event SCAG Safe and Active Streets Working Group



www.scag.ca.gov





Goals & Objectives

- Support implementation of the City's Complete Streets and Safe Routes to School Plans
- Invite community members to re-envision Downtown Indio as a walkable destination
- Showcase safety improvements and provide opportunities for the community to share feedback for future implementation
- Collect feedback and highlight community support for future funding opportunities and public/private partnerships





Process





Local Partnerships











SCAG

Gohuman

Join us for Indio's Street dre Tredts, featuring artistic

QOhuman

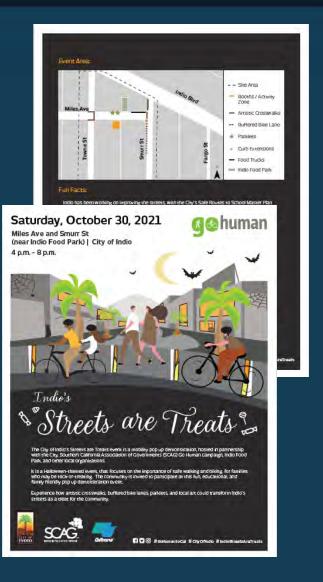
Únase a nosotros para Indio's Street are Treats, que exhibirá cruces peatonales artísticos, carriles protegidos para bicicletas y parklets,

además de comida local, arte y otras actividades gratuitas para toda la familia.

Engagement

Local Business & CBO Strategies

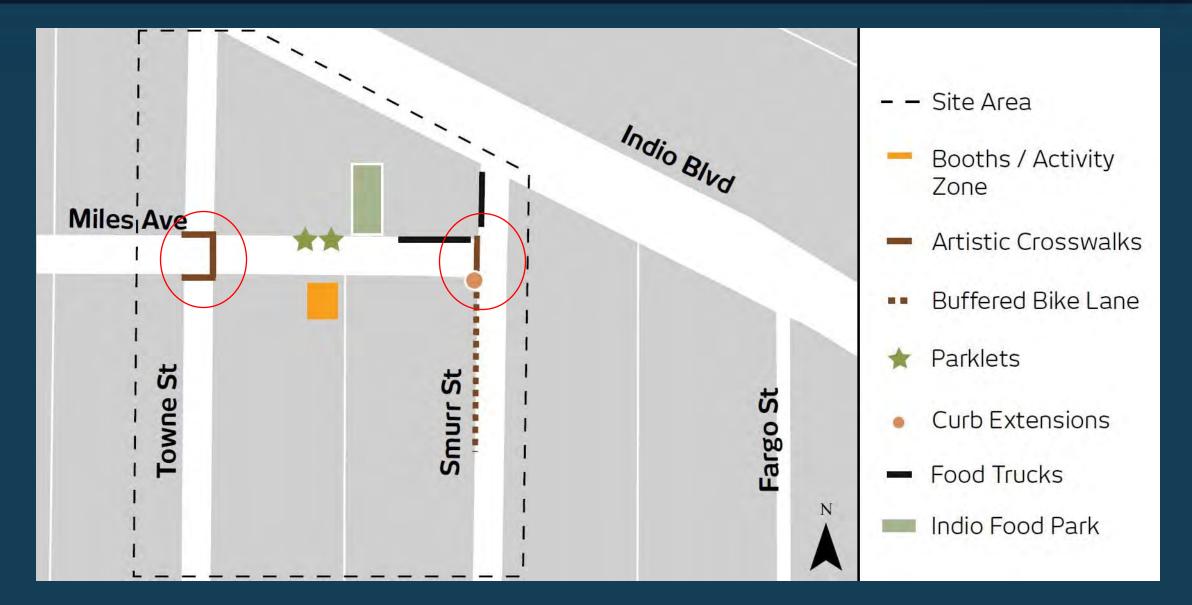
- Business Media Release
- Public Service Announcements
- Telephone Tree
- Marquee
- Event flyer
- Social Media Promotional Kit





Elements: Creative Crosswalk Locations





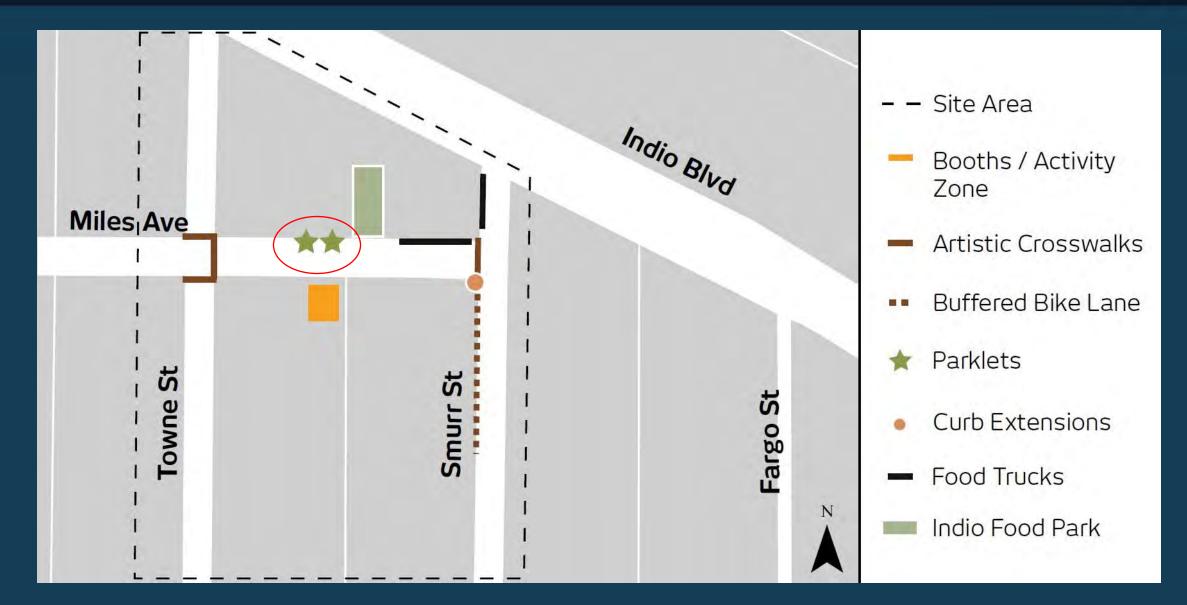






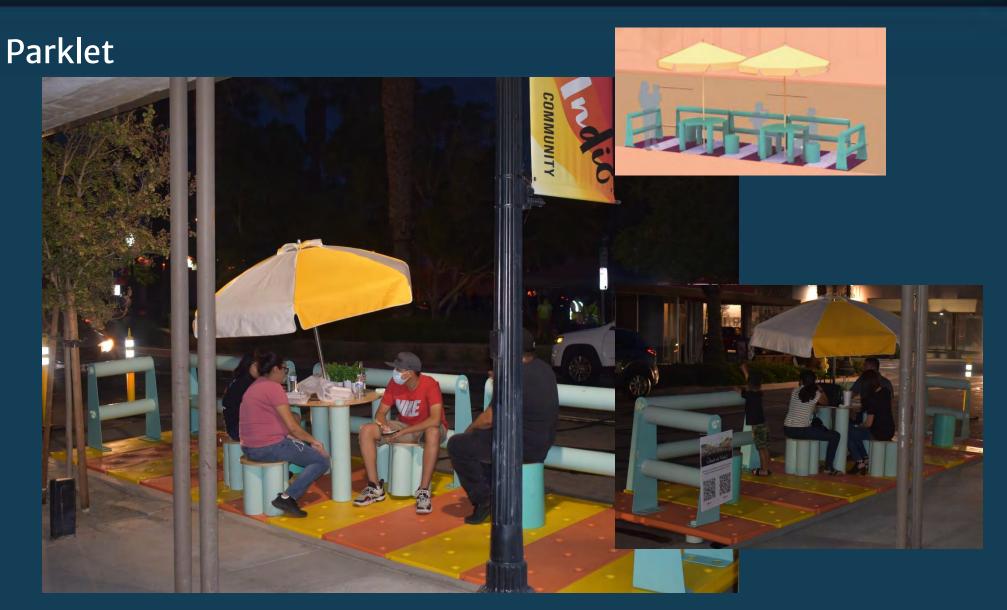
Elements: Parklet Location





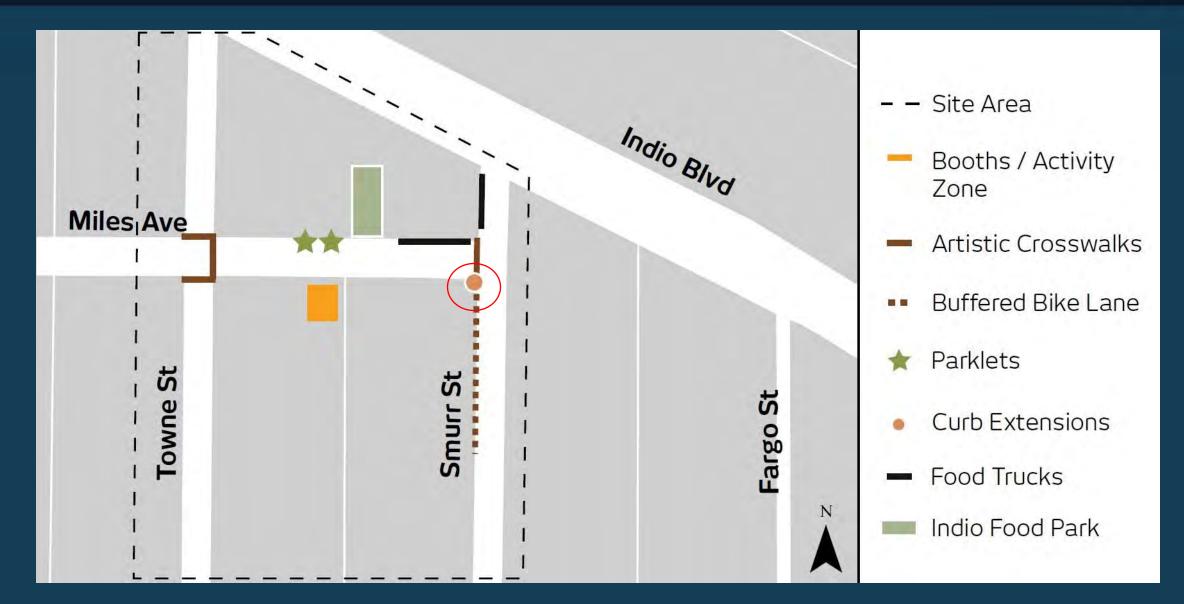
Elements





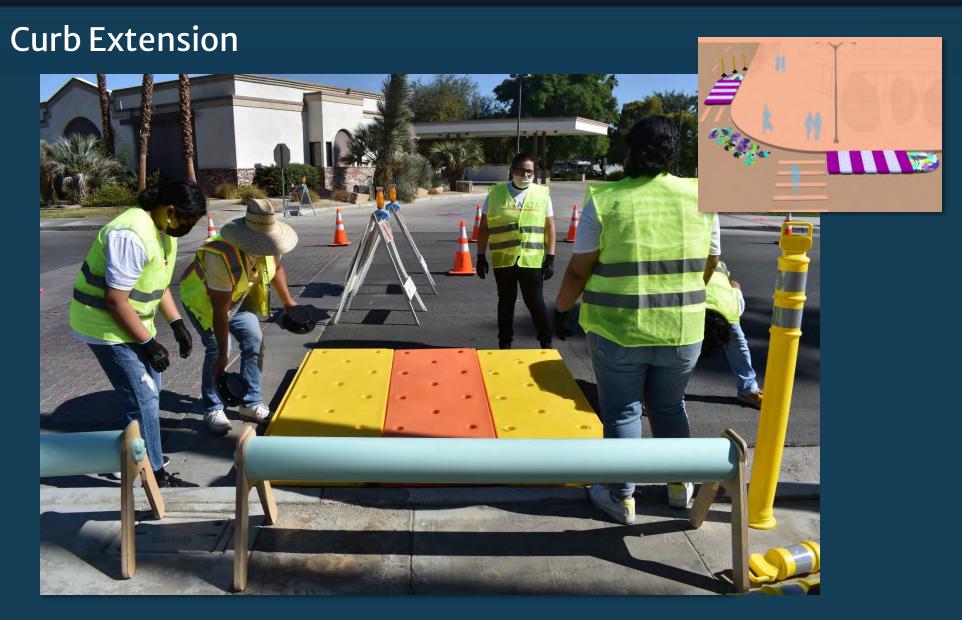
Elements: Curb Extension Location





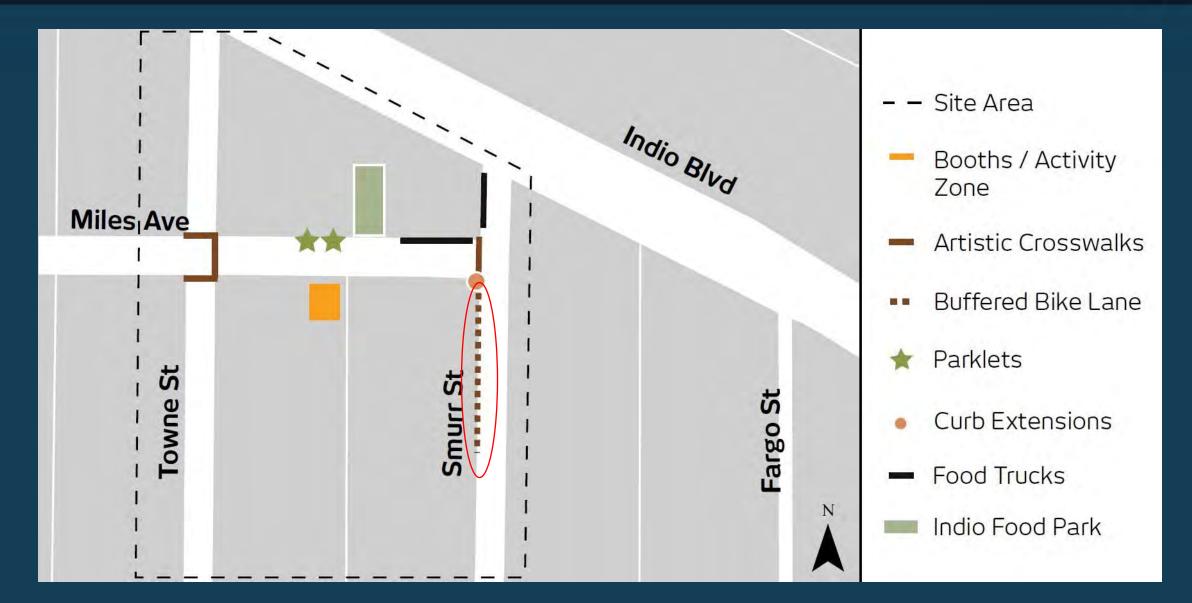
Elements





Elements: Separated Bike Lane Location









Separated Bike Lane



Saturday, October 30, 2021 💊

Miles Ave and Smurr St (near Indio Food Park) | City of Indio 4 p.m. - 8 p.m.



man





1,000+ Participants 116 surveys completed Over 80 percent of attendees would like to see elements become permanent

Outcomes



Top 3 Desired Bicycle-related Treatments

 More bike lanes, Protected bike lanes, Bicycle amenities/parking



Top 3 Desired Pedestrian Treatments Sidewalk lighting, Wider sidewalks, More shade





Next Steps

- Explore funding options to permanently install the treatments
- Look into funding opportunities and public/private partnerships
- Explore different areas throughout the city where more of these elements can be installed
- Continue transforming the culture in Indio to emphasize and prioritize active mobility and safety



INDIO'S STREETS ARE TREATS: FINAL REPORT

December 2021



Thank you!

Visit gohumansocal.org And follow @gohumansocal on Twitter, Instagram, and Facebook.



Transportation Safety Updates

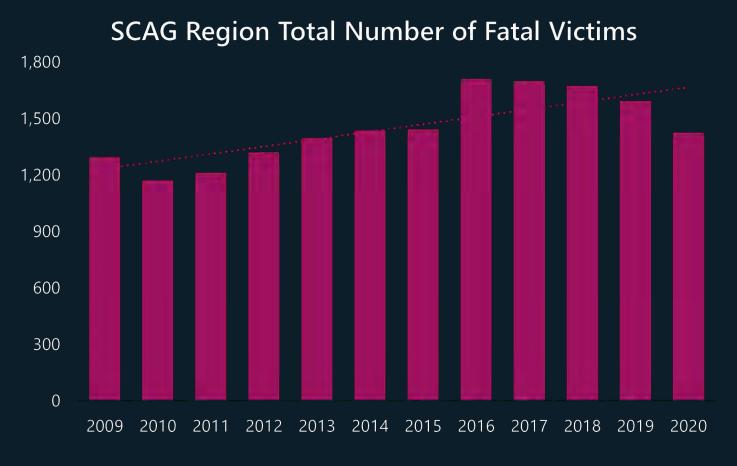
Safe and Active Streets Working Group

Courtney Aguirre December 9, 2020 www.scag.ca.gov



What are the overall trends?















Background: Safety Performance Management Final Rule

- Effective April 14, 2016
- Statutory authority under MAP-21 (49 USC 490)
- Establishes 5 safety performance measures (in all cases, victims)
 - Number of Fatalities
 - Rate of Fatalities per 100 million VMT
 - Number of Serious Injuries
 - Rate of Serious Injuries per 100 million VMT
 - Number of Non-motorized Fatalities and Non-motorized Serious Injuries
- 5-Year Rolling Averages

Background: MPO Targets

- Must establish safety targets within 180 days after the State establishes targets (Feb. 28, 2022)
- Options:
 - Support State targets
 - Establish numerical targets specific to the region, or
 - Use a combination of both
- MPO reporting progress to the State includes reporting in RTP/SCS and FTIP





Trends: Fatalities

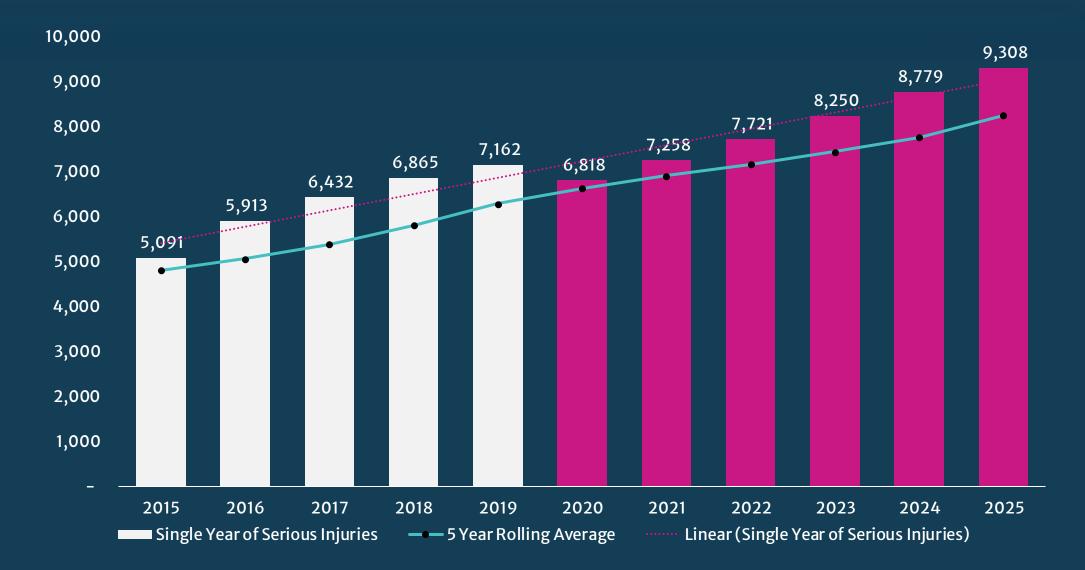




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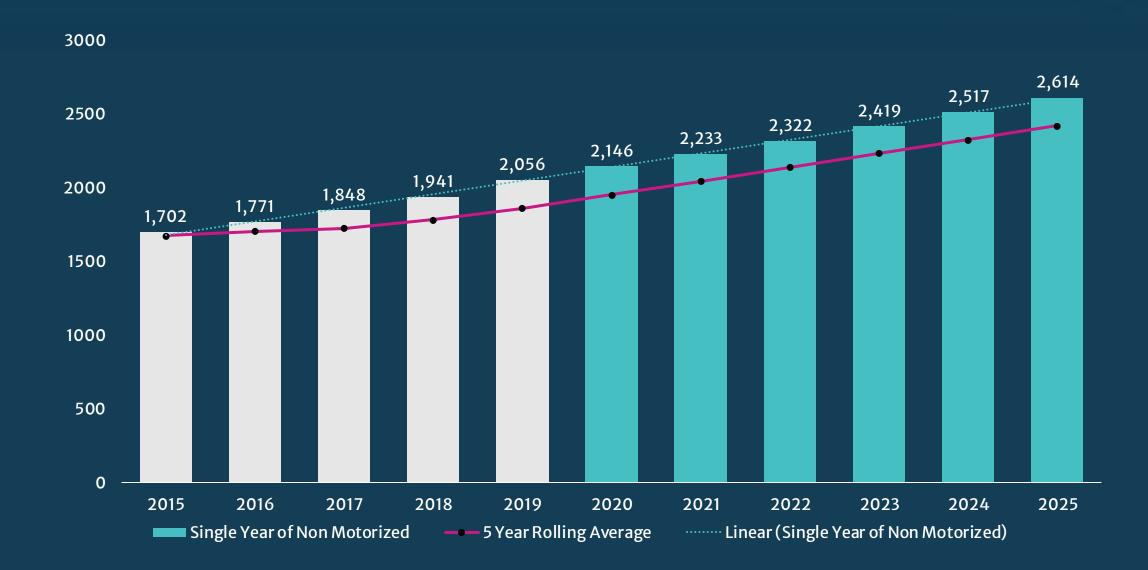
Trends: Serious Injuries







Trends: Non-Motorized Fatalities & Serious Injuries



Past Target Setting Methodologies



| Year | State Method | SCAG Method | | |
|------|---|---------------|--|--|
| 2018 | Toward Zero Deaths by 2030 7.69% reduction in fatalities 1.5% reduction in serious injuries 10% reduction in bike/ped fatalities/serious injuries | Same as State | | |
| 2019 | Toward Zero Deaths by 2030 3% reduction fatalities 1.5% reduction serious injuries 3% and 1.5% reduction in bike/ped fatalities/serious injuries | Same as State | | |
| 2020 | Toward Zero Deaths by 2050 3.03% reduction in fatalities 1.5% for reduction for serious injuries 3.03% and 1.5% reduction in bike/ped fatalities/serious injuries | Same as State | | |

Past Target Setting Methodologies



| Year | State Method | SCAG Method | | |
|------|---|--|--|--|
| 2021 | Trend Line Approach 2.9% reduction in fatalities 1.3% reduction in serious injuries 2.9% and 1.3% reduction in bike/ped fatalities/serious injuries | Towards Zero Deaths by 2050 3.5% reduction in fatalities 3.5% reduction in serious injuries 3.5% reduction in bike/ped fatalities/serious injuries | | |
| 2022 | Trend Line Approach 3.61% reduction in fatalities 2.00% reduction in rate of fatalities 1.66% reduction in serious injuries (# and rate) 3.61% and 1.66% reduction in bike/ped fatalities/serious injuries | Multivariable Safety Model 2.7% increase in fatalities 3.7% increase in serious injuries 4.6% increase in bike/ped fatalities/serious injuries | | |

Safety Target Setting Models

- Consider a variety of factors:
 - Vehicle Miles Traveled
 - \circ Traffic trends on specific types of roads
 - **o** Older and younger drivers
 - o Employment
 - o Income levels
 - \circ Gas prices
 - \circ Alcohol consumption





Calendar Year 2022 Safety Targets

| | 2019 | | | 2020 2021 | | 2022 | |
|---|----------------------------|--|-----------------|--------------|--------------|----------------------------|---------------------|
| | Single Year SCAG Region | 5-Year Rolling Average SCAG Region | SCAG Targets | SCAG Targets | SCAG Targets | SCAG Targets | Caltrans Targets |
| Number of Fatalities | 1,601 | 1,626 | 1,467 | 1,607 | 1,608.9 | 1,511.4 (1,559)* | 3,491.8 |
| Rate of Fatalities per 100M VMT | 1.31 | 1.34 | 0.89 | 0.96 | 1.31 | 0.948 (1.00)* | 1.042 |
| Number of Serious Injuries | 7,162 | 6,292 | 5,552 | 5,735.61 | 6,490.1 | 7,164.7 (7,483)* | 16,704.20 |
| Rate of Serious Injuries per 100M VMT | 5.85 | 5.19 | 3.366 | 3.42 | 5.3 | 4.91 (4.7)* | 4.879 |
| Total Number of Non Motorized Fatalities & Serious Injuries | 2,264 | 2,056 | 2 ,133 | 1,915.98 | 2162.59 | 2,140 (2,204.8)* | 4,684.4 |

* Resulting target from applying the State Methodology

SCAG's Role in Transportation Safety

- Safety Policy and Planning
 - Regional Safety Policy
 - SHSP Steering Committee
 - Connect SoCal safety component
 - Transportation Safety Regional Existing
 Conditions Report
 - Annual safety targets
 - Safety legislation (AB 43)
 - Convening jurisdictions and agencies to achieve better coordination (Safe & Active Streets Working Group)

RECOMMENDATIONS FOR CALIFORNIA STATEWIDE GUIDANCE HIGH INJURY NETWORKS

SEPTEMBER 2021

SCAG's Role in Transportation Safety



- Data Collection and Analysis
 - Developed series of predictive models for safety planning and target setting
 - Regional High Injury Network
 - Gathering data such as roadway network, traffic volumes, and VMT
 - Analyzing, interpreting and sharing regional data

Regional High Injury Network

Stretches of roadways where the highest concentrations of collisions occur on the transportation network

Assembly Bill 43

- Allows locals to lower speeds on safety corridors (i.e., high injury networks)
- Caltrans must update the Manual on Uniform Traffic Control Devices (MUTCD) to define safety corridors
- Establish 25mph speed limits in business and residence districts
- Traffic & engineering studies good for up to 14 years (vs. 7)





SCAG's Role in Transportation Safety

SCAG

- Funding Safety-Related Efforts
 - SCAG Sustainable Communities Planning Grants
 - Supporting ATP funded projects
- Encouraging Best Practices
 - Toolbox Tuesdays (High Injury Network Training)
 - Safe and Active Streets Working Groups
 - Regional Safety Workshops & Peer Exchanges
- Leading and Collaborating on Safety Education Campaigns
 - Go Human





- Recommend that the Regional Council:
 - Adopt SCAG's calendar year 2022 transportation safety targets based on safety model results.
 - Reaffirm SCAG's regional leadership role and commitment to advancing activities outlined in Connect SoCal and the Regional Safety Strategy via resolution.
 - o Thoughts? Questions?

Regional Safety Policy



- Endorses Zero Deaths (Safe Systems) as part of a comprehensive effort to strive to achieve zero fatalities and serious injuries.
- Motivates data driven approaches to inform safety policy and planning and the strategic use of available funds and resources.
- Promotes equity in regional safety policies and plans by considering and analyzing impacts on high need areas and protecting vulnerable road users.
- Engages regional stakeholders in transportation safety policy and plan development, implementation, and evaluation.
- Provides leadership at the state and regional levels to promote safety, including supporting work on statewide efforts (e.g., SHSP) and legislation that furthers Zero Deaths.

Next Steps



- Seek SCAG's Transportation Committee and Regional Council adoption of 2022 safety targets (January/February)
- Submit 2022 safety targets to Caltrans by February 2022
- February onwards:
 - Work with stakeholders to implement Connect SoCal's safety strategies and actions (e.g., encourage applications for SCAG's SCP, California's HSIP, LRSP, ATP, etc.)
 - Monitor progress and set updated targets each year

Comments? Questions?

Further Questions? Please contact: Courtney Aguirre, aguirre@scag.ca.gov



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ATP Cycle 6 - Schedule



- March 16-17, 2022 CTC adopts ATP Guidelines and Call for Projects
- April 7, 2022 SCAG adopts Regional ATP Guidelines
- June 15, 2022 Project Applications Deadline (postmark date)
- October 21, 2022 CTC Statewide Recommendations
- December 7–8, 2022 CTC adopts Statewide Projects List
- April 21, 2023 Deadline to submit MPO Recommendations
- June 2023 CTC adopts MPO Projects List

******Virtual Site Visits Available for Cycle 6 Applicants





Draft 2022 **Public Participation Plan** available for Review/Comment until **December 31**st

scag.ca.gov/community-participation-public-participation-plan



SCAG

SCAG Update – Available Resources

SafeTREC is offering free Complete Streets Safety Assessments

CSSAs are comprehensive transportation safety assessments that focus on pedestrian and bicycle safety.

They help local agencies identify and implement traffic safety solutions that lead to improved safety for all users of California's roadways.



safetrec.berkeley.edu/programs/complete-streets-safety-assessments-cssa

Thank You!

Cory Wilkerson wilkerson@scag.ca.gov (213) 236-1992 www.scag.ca.gov

