This slide summarizes the report. It features the same three inset images (city skyline, tomatoes, child) on the left side. The title 'NO TIME TO WASTE' is in large, bold, yellow letters, with the subtitle 'A Blueprint for California Water' below it. A yellow box contains the text: 'New Report by Public Policy Institute of California Shows Need for More Water'. Below this, a list of four bullet points is provided. The background is a blurred image of water. A small logo for the California Water Blueprint is in the bottom right corner.

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A Blueprint for California Water

New Report by Public Policy Institute of California Shows Need for More Water

- With current trends urban water use could increase by 40% by the year 2030.
- Managing water supply and water quality is primarily a local government responsibility.
- Local governments are doing a better job of linking land use decisions to water supply.
- The need to provide additional water is essential to affordable housing, a sound economy and a healthy environment.

California Water Blueprint



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Making the Case



- California Has Been Well Served by Its Water Supply System but We Face Future Challenges:
 - No large scale improvements to the backbone infrastructure in 30 years
 - Population is growing
 - Environmental needs are increasing
 - Economy is expanding
 - New threats are emerging

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Making the Case



- Federal and State Governments No Longer Lead Backbone Infrastructure Investments
- Local and Regional Water Agencies Have Developed 4 MAF of New Water Supplies in Last 10 Years
 - Projects include:
 - water recycling
 - desalination
 - conservation
 - surface/groundwater storage

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Making the Case

- Local and Regional Agencies Strongly Committed to Continue Investments, but Backbone Infrastructure Must Be Maintained and Includes:
 - Surface and Groundwater Storage
 - Colorado River Supplies
 - The Delta



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Making the Case

**Blueprint Intended
to Frame the Issues,
Ignite Discussion and
Lead to Action**



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Emerging Issues

- Several factors could change availability and quality of water supply
 - Risks to Groundwater Quality
 - Climate Change
 - New Drinking Water Issues
 - Levee Vulnerability



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Delta: Heart of California's Water System

- Source of water for 23 million Californians
- Irrigates more than 7 million acres of farmland
- Supports 80% of the state's commercial fisheries
- Home to numerous key species
- Includes more than 730,000 acres of farmland and wildlife habitat



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Recommendations



II. Evaluate long-term threats to the Delta system and appoint a high level commission to recommend specific actions.

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Recommendations



III. Ensure delivery of adequate Colorado River supplies for Southern California by defending California's rights on the Colorado River.

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Recommendations



IV. Implement and Fund the Sacramento Valley Water Management Program.

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Recommendations



V. Develop additional groundwater and surface water storage, including proposed surface storage projects, if they are feasible.

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Recommendations



VI. Support and fund local efforts to recycle water and implement best management practices for urban and agricultural conservation.

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Recommendations



VII. Improve the quality of California's drinking water supplies to safeguard public health and enhance water quality for agriculture and the environment.

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Recommendations

VIII. Work with local agencies to develop seawater and brackish groundwater desalination.




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Recommendations

IX. Modernize the federal Endangered Species Act and other laws and regulations to allow water infrastructure projects, water supply and water quality activities to proceed while protecting species and habitats.




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Recommendations

X. Expedite the approval process for voluntary water transfers.



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Recommendations

XI. Clarify and expand the state's role in flood control and promote multi-purpose flood control projects.



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Recommendations



XII. Support integrated regional water management plans.

- **Regional Needs and Issues** – ACWA believes we meet our needs through a combination of statewide and regional investments that:
 - recognize local conditions
 - support regional solutions
 - integrate a mix of infrastructure, water management tools, environmental improvements

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In Summary



- We Must Reinvest in Our State's Backbone Infrastructure
- ACWA Urges State and Federal Leaders to Take the Actions Identified in the Blueprint
- Local Agencies Will Continue to Invest Locally
- The Time to Act is Now

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Outreach Effort May - December

- **ACWA Launched Statewide Outreach to:**
 - Media: statewide media/editorial tour
 - Legislators: briefings
 - Opinion leaders: presentations

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Outreach Effort May - December

- **Members Launched Parallel Outreach at the Local Level**
 - Regional water groups
 - Local opinion leaders
 - City / county officials
 - Legislators in the district
 - Local media

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Outreach Results

- **Media**
 - Editorial board meetings with:
 - A & G Newspaper Group
 - The Contra Costa Times
 - The Fresno Bee
 - The Los Angeles Times
 - The Modesto Bee
 - The North County Times
 - The Redding Record Searchlight
 - The Sacramento Bee
 - The San Diego Union Tribune
 - The San Francisco Chronicle
 - The San Jose Mercury News
 - Ventura County Star

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Outreach Results

- **Media** *(continued)*
 - In depth stories published in:
 - AP
 - Chico Enterprise Record
 - Contra Costa Times
 - The Fresno Bee
 - Greenwire
 - The Marysville Appeal Democrat
 - The North County Times
 - The Sacramento Bee
 - The San Jose Mercury News
 - The Stockton Record
 - Ventura County Star
 - Victorville Daily Press

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Sample of Coverage

(as of December 2005)



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Outreach Results

The Sacramento Bee

Governor: State's water problems need your leadership

By Steve Hall
MIRALTO/STAFF

Not reaching the devastation caused by Hurricane Katrina can be overstated by the images of destruction and human suffering. As the storm and flooding have passed, serious questions have been raised about the system of aging, inadequate levees that were supposed to protect millions of people and billions of dollars' worth of property — and lives? For Californians, that question is particularly pointed.

In a few miles west of Sacramento, two of California's major rivers converge in Delta. The Sacramento and the Delta, the source of water for two-thirds of the state's population and home to one of the most important ecosystems in the hemisphere. The patchwork

of channels and islands and the people who live in and around the Delta are protected by more than 1,000 miles of aging levees — many of which are under maintenance.

But it's not just levee failures that we have to worry about. By one account, the Delta has seen significant declines in water quality, and its ecosystem health has fundamentally changed with the introduction of scores of non-native plants, fish and other species.

That pain went to the dramatic changes on the horizon. As former Interior Secretary Bruce Babbitt testified in August before the Little Hoover Commission in Sacramento, the climate change already under way will cause a rise in sea level and floods that will pose a major threat to Delta levees and, by extension, much of the state's water supply and a key ecosystem. Added to that is the likelihood of a major earthquake that could also threaten Delta levees. Former Gov. Pete Wilson echoed Babbitt's concern. Babbitt and Wilson helped launch the CalifFed Bay-Delta program, a state-federal collaboration. In 1994, a decade later, their frustration with the lack of progress is evident.

Now it is Gov. Arnold Schwarzenegger's turn. The state's public water agencies — members of the Association of California Water Agencies (ACWA) — know this more than most. Our members, ranging from small irrigation districts to giant water utilities, recently came together to produce a report approximately 1600. "No Time to Waste: A Blueprint for California Water." Among its 12 recommendations:

- Improve the existing Sacramento-San Joaquin River Delta water conveyance system to increase flexibility and enhance water supply, water quality, levee stability and environmental protection to the new river.
- Evaluate long-term threats to the Delta levees and conveyance system and pursue actions to reduce risks to the state's water supply and the environment.
- Develop additional groundwater and surface water storage, including proposed surface storage projects now under study if they are determined to be feasible.
- Support and fund local efforts to develop recycled water use and desalination, and implement best management practices for efficient urban and agricultural water use.
- Clarify and expand the state's role in flood control and promote multi-benefit flood control projects.
- Support integrated regional water management plans.
- ACWA and its members are prepared to work with Schwarzenegger, the Legislature and other legislative stakeholders to craft solutions. Thurgood Marshall is the latest target. Illustration that Market Nature will not wait for us to get our act together. The governor is uniquely positioned — and uniquely obligated — to lead the effort. It's his move.

Steve Hall is executive director of the Association of California Water Agencies. ACWA represents 440 public water agencies throughout California. Visit our www.acwa.com. Hall can be reached at steveh@acwa.com.

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Outreach Results

The Sacramento Bee

Delta diplomacy

Urgency grows to study troubled waters

Management of the Sacramento-San Joaquin Delta appears to be on an unsustainable course. As this troubling truth begins to sink in, calls are mounting to ever-so- gingerly evaluate the options. Fortunately, the interest in tackling the narrow Delta

Were certain levees to fail on a cloudless summer day (as one did last year) or during a flood or an earthquake or due to rising sea levels, the Delta could quickly transform into a brackish, undrinkable soup. It's a scary scenario, the risks never to be underestimated.

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Outreach Results

THE ESCONDIDO

NORTH COUNTY TIMES

News from Escondido, Valley Center, San Marcos, Vista, Fallbrook, Encinitas, Bonita, Poway and all North County

Water agencies: State courting disaster

BIG COMMENTARY

California is perched on the brink of a water-supply disaster, state water agency leaders say, unless Gov. Arnold Schwarzenegger passes his political promise behind a 12-step plan favored by water agencies across the state. Leaders of the Association of California Water Agencies said since former Gov. Pat Brown's watershed plan in 1967, the state's water supply has increased 30 percent, but population has grown 100 percent. The state's water supply is projected to be insufficient to meet demand by 2010, they say.

Major California water projects

1. Mokelumne Aqueduct
2. Hetch Hetchy Aqueduct
3. Delta-Mendocino Aqueduct
4. San Luis Canal

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Outreach Results

STAR
Ventura
Santa Paula, Ojai and Fillmore

Water shortage a disaster away

Suggestions should be heeded

Gov. Arnold Schwarzenegger has an excellent opportunity to secure and strengthen California's water supply system.

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Outreach Results

San Francisco Chronicle
NORTHERN CALIFORNIA'S LARGEST NEWSPAPER

California's Hurricane

Some Californians may feel relieved that they didn't live anywhere near Hurricane Katrina's unforgiving howl, even as we open our hearts and wallets to

It is a mystery of human nature that despite the obvious dangers people still are drawn to fault-riven California more than to any other state.

We're even willing to

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Outreach Results

APPEAL-DEMOCRAT

It's time to fix water plan

With aging levees, a melting snow pack and rapid development in the Mid-Valley, now is the time to implement a new statewide water plan.

Those are the sentiments of Assemblyman Doug LaMalfa, R-Richvale; Assemblyman Rick Keene, R-Chico; and Sen. Sam Aamstad, R-Grass Valley. A groundswell of legislators is lining up behind a statewide water resources plan called "No Time to Waste, A Blueprint for California Water."

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Outreach Results

ENTERPRISE RECORD

Urgency called for in dealing with water needs

By HEATHER HACKING
Staff Writer

A coalition of public water agencies in California wants legislators to become more active in planning for the state's future water needs.

A report titled "No Time to Waste: A Blueprint for California Water," was published Wednesday.

"These actions (in the ACWA blueprint) need to be taken and they cannot wait," Hall said.

"The governor, in particular, needs to take this on as one of his legacy initiatives to move forward," he added.

"The governor has not spoken out on this," said a spokesman for the state.

But the ACWA planning document specifically states that ACWA members are prepared to pay "their fair share for benefits received because they see the value of investing in water supply and water quality improvements."

Typically when discussion on new projects occurs, the state has a concept of "the efficient purchase" of water.

that would force all of the costs under one group of water users."

Glenn-Colusa Irrigation District Manager Van Tenney, who was also at the conference Wednesday, has been active in work to build Sites Reservoir near Marysville. He said for that project, "Now it's time to belly-up and put money up to make this happen." However, a water agency

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Outreach Results

THE PRESS-ENTERPRISE

Take 12 steps now to avert water crisis

By STEVE HALL

Water is never far from the headlines in California, and for good reason. No other resource has a bigger impact on our economy, our quality of life and the health of our environment.

But with 48 million residents expected in California by 2030 and changes looming in our climate, there are serious water challenges ahead for Southern California and the state as a whole. Bold action is needed to address those challenges now, before they become a crisis.

The Association of California Water Agencies (ACWA) recently released a comprehensive plan to improve our statewide water infrastructure and address emerging risks to our water supply. The plan, titled "No Time to Waste: A Blueprint for California Water," is out there for everyone to see and use.

California Water Blueprint



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A Blueprint for California Water

Blueprint Endorsements

- Water Agencies
- Water Organizations
- Legislators
- City Councils
- Business Groups
- County Supervisors

California Water Blueprint



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Blueprint Implementation 2006



- Action Plans for Each Recommendation
- Public Outreach Through PBS Series – “California’s Water” by Huell Howser
- Legislation
- Regulatory Changes
- Administrative Fixes

California Water Blueprint

Association of California Water Agencies

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BLUEPRINT