MEMO

To: Community, Economic, and Human Development Committee

From: Ping Chang, Senior Regional Planner, (213) 236-1893, chang@scag.ca.gov

Date: October 2, 2003

RE: Western Riverside Council of Governments, Inland Empire Indicators Report

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RECOMMENDATION: Information Only

SUMMARY: Western Riverside Council of Governments will present the findings of the sub-regions indicators report.

BACKGROUND: As part of the 2002-2003 work program the Western Riverside Council of Governments (WRCOG) prepared the Inland Empire Indicators Report. This report is similar to the SCAG State of the Region Report, in that it uses measurable factors to determine how the sub-region is progressing toward policy objectives. This report is presented in order to keep the Committee apprised of activities performed by SCAG sub-regions, and should be of interest to the members.

WRCOG **Western Riverside Council of Governments**

Staff Report

Subject: **2003 Inland Empire Indicators Report**
Contact: **Alexa Washburn, Staff Analyst II (washburn@wrcog.cog.ca.us) 909-955-8311**
Date: **September 15, 2003**

The Western Riverside Council of Governments (WRCOG) and the Inland Empire Economic Partnership Foundation (IEEPF) have partnered to develop a performance indicators report for the Inland Empire. The 2003 Inland Empire Indicators is the region's inaugural effort in what is anticipated to be an annual effort to track important data and trends for the Inland Empire region. The effort tracks the Inland Empire's activities (progress or decline) over time on key economic, education, public safety, health and human services, and environment and infrastructure measures. Funding for WRCOG is provided by the Southern California Association of Governments, and IEEPF's funding is mainly provided through a grant from the James Irvine Foundation.

Work on the project began in March 2003 with the initial meeting of a Technical Review Committee. The Committee constructed a comprehensive list of potential indicators and narrowed the selection down by scoring and prioritizing them. The selected indicators have been placed into five main categories:

1. Sustainable Economy
2. Environment and Infrastructure
3. K-12 Education
4. Public Safety
5. Health and Human Services

Staff conducted an unbiased write-up of the indicator data. A request for Proposal was released for the report's design and print services. Three print shops submitted proposals and the contract was awarded to Crown Printers.

IEEPF has contracted with Earthbound Interactive to design and develop a website that will showcase the indicators report and current designs for the web site are under consideration. In addition, IEEP hosted the Inland Empire Visioning Summit on September 5, 2003 at the Ontario Convention Center. Joel Kotkin facilitated the event and discussed the role that the Indicators will serve in the future.

Requested Action: *Receive and file.*

Attachments:
1. Technical Review Committee Member List
2. Inland Empire Performance Indicators
3. 2003 Inland Empire Indicators Report

Inland Empire Indicators

Technical Review Committee

COMMITTEE MEMBERS:

1. **Rick Bishop**- *Western Riverside Council of Governments*
2. **Daniel Cozad-** *Santa Ana Watershed Project Authority*
3. **Ted Dutton**- *Urban Advisors*
4. **Dr. Gary Dymski**- *UCR Sustainable Suburban Development*
5. **Dr. Herbert Fischer**- *San Bernardino County Superintendent of Schools*
6. **Eric Haley**- *Riverside County Transportation Commission*
7. **Norm King**- *San Bernardino Associated Governments*
8. **Don Larkin**- *California Children & Families Association*
9. **Dr. David Long**- *Riverside County Superintendent of Schools*
10. **Catherine McMillan**- *Coachella Valley Association of Governments*
11. **Max Neiman**- *University of California, Riverside*
12. **Michael White**- Southern California Edison
13. **Carolyn Wylie**- *California Children & Families Association*

Inland Empire
Performance Indicators

1. Economy
    a. Attractiveness
    b. Job creation
    c. Change in resident-worker occupations
    d. Distribution of jobs by industry cluster
    e. High tech industry cluster diversity
    f. Retail sales
    g. Unemployment/poverty rate
2. Education (K-12)
    a. Educational attainment
    b. College readiness
    c. Academic performance
    d. English Learners
3. Public Safety
    a. Crime rates
    b. Arrest rates
    c. Hate crimes
    d. Child abuse & neglect
    e. Gang related crime
4. Health & Human Services
    a. Health status
    b. Childcare quality & affordability
    c. Leading cause of death for children under 5 years old
    d. Physical Fitness of children
    e. Illicit drug use
    f. Mental health
5. Infrastructure
    a. Water use & supply
    b. Mobility/Traffic
    c. Housing demand
    d. Housing Affordability
    e. Overcrowded households/Homelessness
    f. Energy