



# SoCal Greenprint Update

## Natural & Farm Lands Conservation Working Group

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# What is a Greenprint?

A greenprint is a strategic conservation plan or assessment tool that reveals the economic and social benefits that parks, open space, and working lands provide to communities.



# Why do we need a Greenprint?

- Urbanization has led to habitat loss
- Conservation is not considered early in planning
- Decision-makers have uneven access to natural resource data
- Multi-benefit and landscape-scale planning is *uncommon yet desired*





# What is the SoCal Greenprint?

- A custom, web-based, interactive map tool
- Diversity of geographies, landscapes, communities
- Guided by feedback from potential users
- Compiling regional data about conservation and growth



# What could the SoCal Greenprint do?

- Support goals of Connect SoCal
- Foster collaboration
- Support better land use planning
- Direct conservation actions
- Guide infrastructure siting and assessment
- Accompany grant and funding applications
- Become an educational resource for communities



# SoCal Greenprint Goal Statement



The Goal of the Greenprint is to protect, restore, and enhance natural lands, public greenspace, working lands, and water resources and the benefits they provide to people and nature throughout the SCAG region.

As a planning tool, the Greenprint provides relevant data and analysis to help prioritize and conserve our valued natural assets and working lands, ensure access to urban green spaces for all, and guide development to avoid conflicts with nature.

# Key Users

- Infrastructure agencies
- Conservation practitioners
- Community-based organizations
- Developers
- Town, city, and county planners



# Project Timeline

2020

2021

2022

## SCOPING

## STRATEGIC OUTREACH

- Connect with stakeholders
- Intersect with SCAG working groups
- Gain insights on tool uses and datasets
- Conduct rapid assessments
- Develop case studies

## DATA GATHERING & TOOL DEVELOPMENT

- Develop themes, goals and objectives
- Gather datasets
- Connect with science advisers
- Develop reporting framework
- Wireframe/mockups

## LAUNCH & EVALUATION

- Website and Greenprint tool
- Report on funding and implementation



# Advisory Committee Meeting 5/20



## Meeting Goals:

- Get to know each other
- Build understanding about greenprints and why SCAG is sponsoring one now
- Set expectations about how to participate in this process
- Get your feedback on the purpose, audience, themes and uses of a greenprint

# Ideas we have heard are important



- Transit and transportation networks
- Pollution (especially air pollution)
- Renewable energy development
- Resource extraction (e.g. sand, oil, etc.)
- Environmental justice
- Urban areas
- Public health

# Questions to Consider

- How would you use the SoCal Greenprint?
- Who are the users we should be focusing on, and what are those 'use cases'?
- Who are the other users who should be included in this conversation?
- What themes are important?



## Q & A

Please use the raise hand function or put your question in the chat

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