



2020-2021

Sustainable Communities Program

CALL 3: SMART CITIES & MOBILITY INNOVATIONS TOOLKIT

How to Use this Toolkit

This Toolkit, intended for eligible applicants, elected officials, and interested partners, provides an overview of the Southern California Association of Governments' (SCAG) 2020/2021 Sustainable Communities Program (SCP) with a focus on the Smart Cities & Mobility Innovations Call for Applications. The Toolkit includes key information on project types and a suite of resources, including an online mapping tool, communication templates, and example projects showcasing project benefits.



Overview

SCAG's SCP is a technical assistance program that provides direct resources to jurisdictions and agencies for local planning and serves as the primary implementation tool of [Connect SoCal](#), to reduce greenhouse gas (GHG) emissions and motorized Vehicle Miles Traveled (VMT), and promote healthy, connected, and equitable communities.

The SCP includes multiple funding opportunities throughout FY 20-21, to support local jurisdictions and agencies with planning resources for active transportation, safety, removing barriers to housing production, smart permitting, and integrated land use. The third Call for Applications was released in February 2021, with a focus on Smart Cities & Mobility Innovations (SCMI).

Through the SCMI Call for Applications, SCAG aims to achieve the following:

- » Encourage jurisdictions to partner with SCAG to find innovative solutions to challenges associated with the ever-changing nature of parking, freight and last mile deliveries, and commerce at the curb;
- » Create dynamic, connected, built environments that support multimodal mobility, reduce reliance on single-occupant vehicles, and reduce VMT;
- » Reduce GHGs and improve air quality by reducing driving alone, idling, or searching for parking;
- » Support healthy and equitable communities by re-allocating public resources like curb space;
- » Encourage shared modes, manage parking effectively, and support commerce and the growth of housing and employment in job centers;
- » Employ strategies to mitigate negative community impacts associated with congestion, GHGs and others, that stem from inflexible, inefficient, inequitable or outdated parking systems.



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Example Project Spotlights

Explore example projects and learn how similar strategies can benefit your community.

SFMTA Curb Management Strategy



SFMTA's Curb Management Strategy is a roadmap for how the agency will manage and allocate the City's limited and valuable curb space in a way that is both responsive to and anticipates current and future demands for curb access.

LADOT Technology Action Plan



The action plan lays the groundwork and an implementation framework for harnessing emerging technology and tools to improve mobility.

City of Garden Grove Downtown Parking Management Plan



This Plan identifies parking issues, concerns, and needs—both current and future—and outlines recommendations and strategies for improved and effective management of parking in the City's downtown area.

Santa Monica Street Vending Program



The City adopted a streamlined vending ordinance and approved a comprehensive vending program that complies with state law, protects public safety and health, and gives opportunities for those who are looking to vend lawfully and safely.



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Call for Applications: Smart Cities & Mobility Innovations Project Types

Project types outlined in the SCMI Call for Applications identify solutions to challenges associated with the ever-changing nature of parking, freight and last mile deliveries, emerging technology, and commerce at the curb. Project types include:

- » Curb Space Data Collection & Inventory
 - Projects that expand or update curb space data inventory through innovative data collection methods, plans, studies, and activities.
- » Technology Assessment or Adoption Plan
 - Technology frameworks and demonstrations related to curb space management, curb regulating, on-street and off-street parking management, last mile delivery solutions and other curb and mobility challenges.
- » Parking Management Plan
 - Pilots, studies, or plans for parking management to help achieve a balanced transportation system through parking management.
- » Permitting Process Evaluation
 - Plans and studies that evaluate existing and/or new permitted uses for the curb to improve safety and efficiency equitably for all users; includes transit riders, people who walk and bike (including seniors and people with disabilities), business owners, street vendors, delivery and rideshare services.

SCMI Project Visualization Tool

Visit the [interactive project mapping tool](#) to visualize and explore how your proposed project area overlaps with SCAG's definitions of Disadvantaged Communities (DACs). The tool showcases priority areas across the region. To learn more prioritization for DACs, please review the scoring criteria, identified in the Program Guidelines on the [SCP Website](#).

This tool allows applications to understand how a proposed project overlaps with SCAG's Priority Growth Areas, defined on pages 50-52 in Connect SoCal, including Job Centers, TPAs, HQTAs, Neighborhood Mobility Areas (NMAs), Livable Corridors and Spheres of Influence (SOIs).

The mapping tool includes the following layers:

- » Environmental Justice Areas
- » SB 535 Disadvantaged Communities
- » Communities of Concern
- » Native American Tribal Lands

To learn more about SCAG's definitions of DACs, please visit page 4 of the [Environmental Justice Technical Report to Connect SoCal](#).



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Communications Templates for Local Champions

Use these templates to promote and share this Call for Applications with interested partners and networks. An email template, talking points, and sample social media are included below.

Email

Subject: SCAG's 20/21 Sustainable Communities Program – Smart Cities & Mobility Innovations Call for Applications: Apply Now!

The Southern California Association of Governments (SCAG) is now accepting applications for the Smart Cities & Mobility Innovations (SCMI) Call for Applications for the 2020/2021 Sustainable Communities Program (SCP). The SCP is a technical assistance program that provides planning resources to local jurisdictions and agencies and promotes healthy, connected communities. The SCMI Call for Applications includes project types that identify solutions to challenges associated with the ever-changing nature of the curb and implement innovative mobility strategies and technologies.

Apply now for technical assistance resources to support local planning and pilot projects that encourage strategies to reduce Vehicle Miles Traveled (VMT) and greenhouse gas (GHG) emissions and leverage technology to support solutions for curb space challenges. To learn more, visit the [SCP website](#), [register for one of the program webinars](#), or contact Marisa Laderach, Senior Regional Planner, at (213) 236-1927 or laderach@scag.ca.gov.

Talking Points

- » Why apply to the SCP?
 - Your community can benefit from technical assistance to reduce motorized Vehicle Miles Traveled (VMT) and greenhouse gas (GHG) emissions, particularly in areas with the highest risk for unhealthy air.
 - Address public health disparities in land use and transportation and invest in historically disinvested communities.
 - Support resiliency that looks to climate adaptation and public health preparedness as key strategies to address community prosperity, safety and economic recovery.
 - Increase your competitiveness for federal and state funds, including Greenhouse Gas Reduction Funds.

Sample Social Media

Call for Applications NOW OPEN: Apply for Technical Assistance for Smart Cities & Mobility Innovations Projects w/ @SCAGnews now through 4/23. scag.ca.gov/scp.

Learn More

Visit SCAG's [SCP website](#) for more information and to [register for upcoming program webinars](#). For questions, please contact Marisa Laderach, laderach@scag.ca.gov.