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**From:** Will Wright [REDACTED]  
**Sent:** Tuesday, August 24, 2021 2:04 PM  
**To:** SCAG Green Region  
**Subject:** Support for SoCal Greenprint Initiative

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Honorable Clint Lorimore  
President, Regional Council  
Southern California Association of Governments  
900 Wilshire Blvd., Suite 1700  
Los Angeles, CA 90017

**Re: SUPPORT for SoCal Greenprint Initiative**

Dear Hon. Clint Lorimore and the Board of Directors,

As the Director of Government & Public Affairs for the Los Angeles Chapter of the American Institute of Architects, I am writing to share strong support for the SoCal Greenprint Initiative.

With investment and implementation from SCAG, the [SoCal Greenprint](#) will serve as an important tool for policymakers and civic officials to gain insight into specific information about the land-sue strategies.

The SoCal Greenprint provides the information and resources we need for the region to make smarter and more reliable decisions that will improve the sustainability of our environment and economic systems while planning for growth. Given the challenges that lie ahead, we know that our planning has to be smarter and focused on protecting our treasured natural resources.

Data can help us make better decisions and Southern California has no time to waste in proactively building for a better future. Heat waves, wildfires and chronic poor air quality have made it clear that climate change is a challenge that requires data, action, and visionary leadership.

I encourage you to support this initiative and to invest in additional strategies and tools that will allow all of us to have greater access to information about our region.

Very truly yours,

Will Wright, Hon. AIA LA  
Director, Government & Public Affairs  
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