



Active Transportation Resource Center Go Human Kit of Parts Pilot Project

POST-DEPLOYMENT ANALYSIS

DOWNTOWN LOS BANOS

Table of Contents

- 01 — Program Overview**
- 04 — Community Outreach & Engagement**
- 09 — Survey Results**
- 14 — Conclusion**
- 15 — Acknowledgment**
- 16 — Appendices**

PROGRAM OVERVIEW

The Active Transportation Resource Center (ATRC) hired California Walks to implement its Go Human Kit of Parts Pilot Program. California Walks worked with the City of Los Banos to develop and facilitate temporary safety demonstrations of a parklet and a curb extension in Downtown Los Banos.

The project created opportunities for residents to experience the proposed safety improvements in live traffic settings and provide feedback to inform the potential implementation of improvements.

The City of Los Banos is developing a Downtown Master Plan that includes expanded sidewalk improvements, such as parklets and curb extensions. In this plan, the City wants to prioritize pedestrian and bicyclist safety while promoting economic development.

The goals of the temporary demonstration were to:

- Prioritize pedestrian and bicyclist safety throughout Downtown and as a safe route to adjacent schools;
- Improve the mobility, access, and safety of pedestrians;
- Demonstrate how safety infrastructure can coexist and promote economic development for local businesses and the entire community;
- Showcase concept options illustrating the proposed improvements and gather the communities feedback; and
- Use the community's feedback to inform the Downtown Master Plan and apply for Active Transportation Program funding.

PROGRAM OVERVIEW



On Wednesday, November 30, 2022, two temporary demonstrations were hosted on 6th Street in Downtown Los Banos:

- A parklet on the westside of 6th Street, between I Street and J Street; and
- A curb extension at the northwest leg of the 6th Street/I Street intersection.

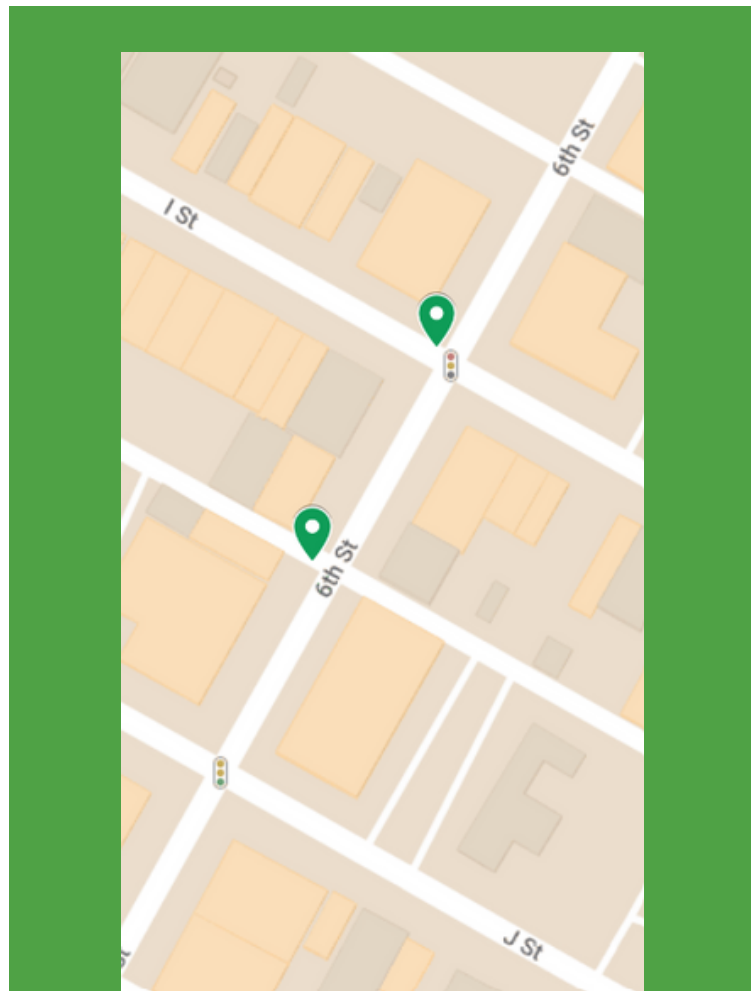


IMAGE: DOWNTOWN LOS BANOS KIT OF PARTS TEMPORARY DEMONSTRATIONS MAP

PROGRAM OVERVIEW



In total, 103 community members, business owners, and stakeholders completed the survey, and over 80 individuals participated in the demonstrations. A majority of respondents supported the demonstration projects. This report describes the community engagement activities, findings, and event outcomes for the Downtown Los Banos Kit of Parts Temporary Demonstration Event.



IMAGE: CURB EXTENSION ON 6TH STREET AND I STREET INTERSECTION

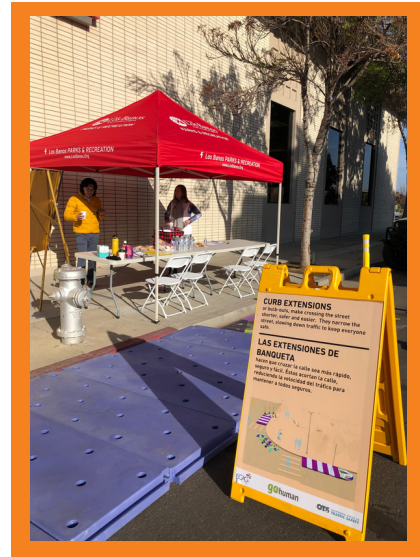


IMAGE: SURVEY BOOTH NEXT TO CURB EXTENSION



IMAGE: PARKLET ON 6TH STREET

COMMUNITY OUTREACH & ENGAGEMENT

Community outreach efforts targeted the local community around Downtown Los Banos, including those who:

- Reside in an area identified as among the most disadvantaged 25% in the state according to CalEnviroScreen 3.0;
- Have a median household income less than 80% of the statewide median based on the 2012-2016 American Community Survey; and/or
- Score within the 25th percentile in the Healthy Places Index (HPI), a census tract must be in the 25th percentile or less to qualify as a disadvantaged community.



IMAGE: COMMUNITY MEMBERS BEING ENGAGED



IMAGE: CYCLIST ALONG TEMPORARY DEMONSTRATION

COMMUNITY OUTREACH & ENGAGEMENT

The following materials were co-developed between California Walks and the City of Los Banos:

FLIER

Two fliers were developed and distributed virtually and in-person to local businesses, schools, and community members; A full list of event invitees and attendees can be found in the Appendix.

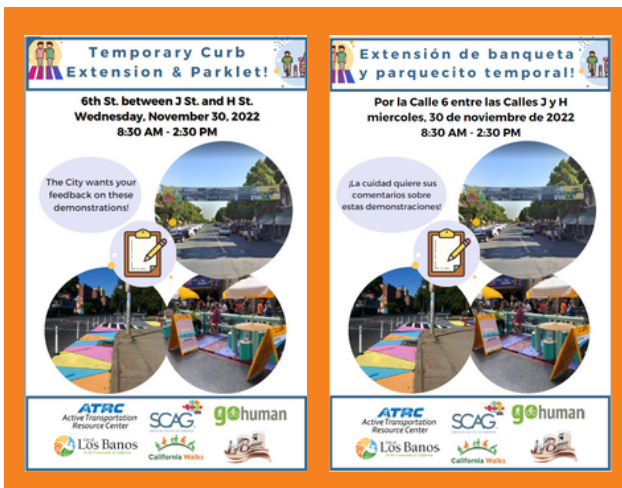


IMAGE: DEMONSTRATION FLIER



IMAGE: LOS BANOS DOWNTOWN MASTER PLAN FLIER

COMMUNITY OUTREACH & ENGAGEMENT

ENGAGEMENT SURVEY

A community engagement survey was completed to gather feedback on the temporary demonstrations. See the Appendix for the complete survey.



IMAGE: FATHER AND DAUGHTER
COMPLETING SURVEY AT ENGAGEMENT
BOOTH



IMAGE: RESIDENT COMPLETING A
SURVEY

SURVEY ADMINISTRATOR TALKING POINTS

Survey talking points were created to ensure consistent messaging about the purpose of the event, how the communities feedback is being collected, and how the survey results will be used. These talking points can be found in the Appendix.

COMMUNITY OUTREACH & ENGAGEMENT

DOWNTOWN MASTER PLAN DRAFT CONCEPT ILLUSTRATIONS

The City of Los Banos is developing a Downtown Master Plan with Mark Thomas and Placeworks to improve the safety and comfort of pedestrians and bicyclists. The proposed safety improvements include curb extensions, midblock extension, parklets and more. Large format boards illustrated what these improvements could look like in Downtown.



IMAGE: IMPROVEMENT CONCEPTS
PRESENTED ON LARGE FORMAT BOARDS



IMAGE: RESIDENTS REVIEWING
LOS BANOS DOWNTOWN
MASTER PLAN DRAFT CONCEPTS
AND COMPLETING SURVEYS

COMMUNITY OUTREACH & ENGAGEMENT

SOCIAL MEDIA

The demonstration activities, partners, participants and impact was highlighted through California Walks Instagram page. Partner organizations also highlighted the event through their media accounts.



SLIDE 1 OF 5



SLIDE 2 OF 5



SLIDE 3 OF 5



SLIDE 4 OF 5



SLIDE 5 OF 5

IMAGE: CALIFORNIA WALKS SOCIAL MEDIA POST SLIDE 1 - 5

SURVEY RESULTS

HIGHLIGHTS

103 community members, business owners, and stakeholders completed the survey, and over 80 individuals participated in the demonstrations. The Los Banos Downtown Business Association, City of Los Banos, Mark Thomas, and Placeworks helped administer the survey. The full survey results can be found in the Appendix.

OVER
85%

FELT SAFER WALKING BECAUSE OF THE CURB EXTENSION AND WOULD LIKE TO SEE IT PERMANENTLY INSTALLED

OVER
74%

FELT SAFER WALKING BECAUSE OF THE PARKLET, AND WOULD LIKE TO SEE IT PERMANENTLY INSTALLED.

SURVEY RESULTS

HIGHLIGHTS

OVER
55%

**WALK AROUND THEIR
COMMUNITY ON A TYPICAL
DAY**

OVER
78%

**USE A PERSONAL VEHICLE TO
TRAVEL AROUND THEIR
COMMUNITY ON A TYPICAL
DAY**

IMAGE: LOCALS
ENJOYING
THE PARKLET



SURVEY RESULTS

HIGHLIGHTS

OVER
55%

DO NOT WALK OR BIKE MORE IN THE COMMUNITY BECAUSE OF UNSAFE DRIVER BEHAVIORS

OVER
34%

DO NOT WALK OR BIKE MORE IN THE COMMUNITY BECAUSE THEY ARE CONCERNED ABOUT CRIME/HARASSMENT

Common write in responses to why people don't walk or bike more include:

EXTREME WEATHER CONDITIONS (HOT SUMMERS)

HOUSELESS RESIDENTS

LACK OF SHOULDER/SPACE FOR BICYCLISTS ON CALIFORNIA STATE ROUTE 165

SURVEY RESULTS

HIGHLIGHTS

The top 3 things that would improve the walking experience in Downtown Los Banos:

SIDEWALK LIGHTING

VIBRANT THINGS TO SEE AND DO

IMPROVED PUBLIC SAFETY

The top 3 things that would improve the biking experience in Downtown Los Banos:

MORE BIKE LANES ON THE ROAD

LOWER VEHICLE SPEEDS

MORE BIKE LANES PROTECTED FROM VEHICLES

SURVEY RESULTS

COMMENT HIGHLIGHTS

“I WOULD LIKE TO WALK WITH MY KIDS IN DOWNTOWN SAFELY AND COMFORTABLY.”

“I’M LOOKING FORWARD TO IMPROVEMENTS LIKE THESE SHOWCASED TODAY.”

“[I] WOULD LIKE MORE PARKING, STREET LIGHTING, MORE BUSINESS FRIENDLY [ENVIRONMENT]”

CONCLUSION

The City of Los Banos is committed to creating a safe, accessible, comfortable, and enjoyable Downtown for people walking and rolling. This report will be distributed with all event attendees and invited partners. The City will use this report to inform their Downtown Master Plan, future Active Transportation Program (ATP) applications, and other funding opportunities.

For the full ATRC Kit of Parts Recommendations Report and other Post-Deployment Analysis, visit Cal Walks' websites at calwalks.org/atrc-kit-of-parts

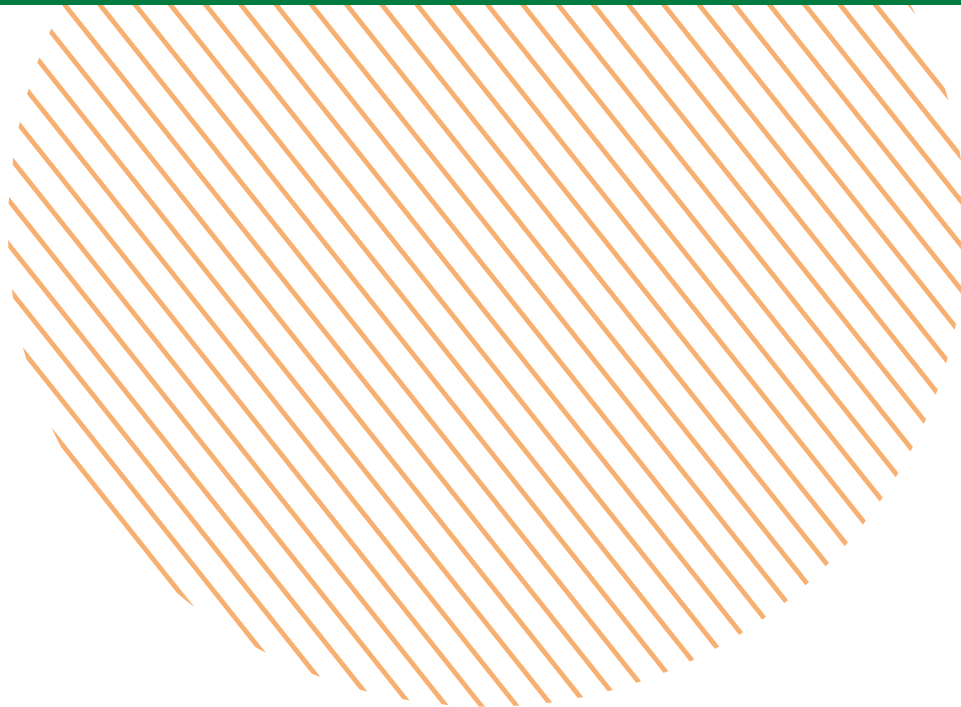


IMAGE: RESIDENT ENJOYING PARKLET ON 6TH STREET

ACKNOWLEDGMENT

Thank you to the City of Los Banos for inviting and partnering with us to host these temporary demonstrations in Downtown Los Banos. Thank you to the Los Banos Downtown Business Association, Mark Thomas, and Placeworks for administering the surveys. Thank you to Little Diamonds Pizza for allowing us to host the temporary parklet at their storefront. Thank you to the City of Los Banos Public Works for setting up and tearing down the parklet and curb extension.

We want to acknowledge the Yokuts peoples as the traditional land caretakers of the greater Los Banos area.

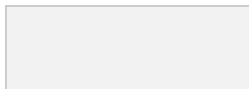


APPENDIX A

Invited and Attended Guests

INVITED	ATTENDED
Los Banos City Council	Council Member Brett Jones
Downtown Merchants	Gladys Barber Shop, Little Diamonds Pizza, Johnnie's Cleaners
Elementary School Families and Students	
Los Banos community	Corky Sherwood
Downtown Association Board	President David Sousa, Tom Kaljian, Sandra Benetti, Taylor Wolfsen
City staff	Carlos Granillo, Tommy Flynn, Justin Caruthers, Joe Knoester, Eric Jacobo, Rudy Luquin, Haley Leonard, Ozzy Lara
Mark Thomas	Jae Riddle
PlaceWorks	Cliff Lao, Raul

APPENDIX B



Downtown Los Banos Community Survey

1. Does the Curb Extension make you feel safer walking/biking?

Yes / No

2. Do you want the Curb Extension permanently installed?

Yes / No



3. Does the Parklet make you feel safer walking/biking?

Yes / No

4. Do you want the Parklet permanently installed?

Yes / No



5. On a typical day, how do you travel around your community? Check all that apply.

Walk Bike Skate Personal Vehicle Public Transportation (bus, train,..) Scooter
 Lyft, Uber, taxi, etc. Motorcycle Other _____

6. What keeps you from walking or biking more in your community or neighborhood? Check all that apply.

Unsafe driver behaviors Destinations are too far to walk/bike Not in the habit/Don't think about it
 Concerned about crime/harassment Need to transport people/bags Lack of access to a bike
 Not enough comfortable places to walk or bike (sidewalks, bike lanes) Other _____

7. Check the top 3 treatments that would improve the walking experience in Downtown Los Banos:

Wider sidewalks Public space/parks Lower vehicle speeds Vibrant things to see and do
 Sidewalk lighting More trees/shade Improved public safety Other _____

8. Check the top 3 treatments that would improve the biking experience in Downtown Los Banos:

Bike lanes Protected bike lanes Bike parking Bike share programs Driver education
 Bicyclist education Lower driver speeds Traffic enforcement Other _____

9. Is there anything else you'd like to share with us?



Encuesta Comunitaria del Centro de Los Banos

1. ¿La **Extensiones de Banqueta** te hace sentir más seguro al caminar o andar en bicicleta?

Si / No

2. ¿Quieres la **Extensiones de Banqueta** instalada permanentemente?

Si / No



3. ¿La **Miniparques** te hace sentir más seguro al caminar o andar en bicicleta?

Si / No

4. ¿Quieres la **Miniparques** instalada permanentemente?

Si / No



5. ¿Cómo se mueve usted por su comunidad en un día típico? Marque todo lo que aplique.

- A pie En Bicicleta En Patines En coche personal En Transporte Público (autobús, tren,.)
 En un Lyft, Uber, taxi, etc. Por Motocicleta Por un Scooter De Otra Manera _____

6. ¿Qué le impide andar en bicicleta o a pie en su comunidad más a menudo? Marque todo los que aplique.

- Conductores peligrosos Las distancias son muy largas para caminar o andar en bicicleta
 No es un hábito/No pienso mucho en esto Preocupación por el crimen o el acoso
 Necesidad de transportar personas/bolsas No tengo acceso a una bicicleta
 No hay suficientes lugares cómodos para caminar o andar en bicicleta (banquetas o carriles para bicicletas)
 Otra Razón _____

7. Marque 3 cosas de la lista que mejorarían la experiencia para personas que caminan en el Centro:

- Banquetas más anchas Espacios públicos/parques Límite de velocidad reducido
 Cosas vibrantes para ver y hacer en la comunidad Banquetas con luces Más árboles/sombra
 Mejoras a la seguridad pública Otra cosa: _____

8. Marque 3 cosas de la lista que mejorarían la experiencia para personas que andan en bicicleta en el Centro:

- Más carriles bici en las calles Más carriles bici protegidos de vehículos Más bicicleta estacionamiento
 Programa de Bicicletas compartidas Educación para los conductores Educación para los ciclistas
 Límite de velocidad reducido Aplicación del Reglamento de Tráfico Otra cosa: _____

9. ¿Hay algo más que quiera compartir?

APPENDIX C

Survey Administrator Talking Points

What is going on here today?

- The City of Los Banos is hosting this 1-day temporary infrastructure demonstration for the community to test out, give us your feedback, let us know if you would like to see them permanently installed, & if you have any other suggestions on how to improve walking and biking safety in Downtown Los Banos.
- We are collecting your feedback on these surveys.
- The result of the surveys will be put in a report that the City will use to apply for funding to improve walking and biking safety in Los Banos
- The surveys are anonymous, there is space for you to write in any additional comments you want to share at the end of the survey
- There are questions on the front and back of the page
- Make sure your writing is legible so we accurately capture your feedback

Puntos de conversación del administrador de la encuesta

¿Qué está pasando aquí hoy?

- La Ciudad de Los Baños está organizando esta demostración de infraestructura temporal por un día para que la comunidad pruebe, dénos sus comentarios, háganos saber si le gustaría verlos instalados permanentemente, y si tiene alguna otra sugerencia sobre cómo mejorar seguridad para peatones y ciclistas en el Centro de Los Baños.
- Estamos recopilando sus comentarios sobre estas encuestas.
- El resultado de las encuestas se incluirá en un reporte que la Ciudad utilizará para solicitar fondos para mejorar la seguridad para caminar y andar en bicicleta en Los Baños.
- Las encuestas son anónimas, hay espacio para que escriba cualquier comentario adicional que desee compartir al final de la encuesta.
- Hay preguntas en la parte de atrás de la página.
- Asegúrese de que su escritura sea legible para que capturemos sus comentarios correctamente

APPENDIX D

Downtown Los Banos Community Survey

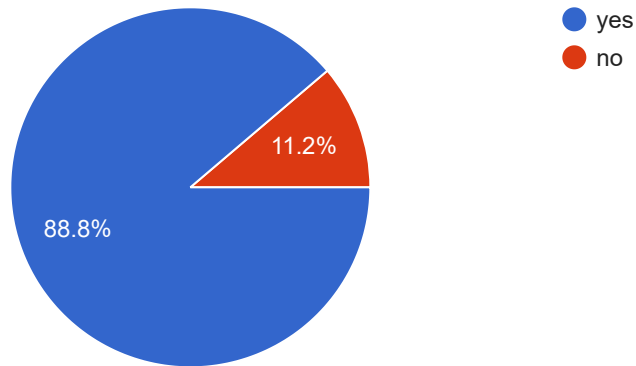
103 responses

[Publish analytics](#)

Does the Curb Extension make you feel safer walking/biking?

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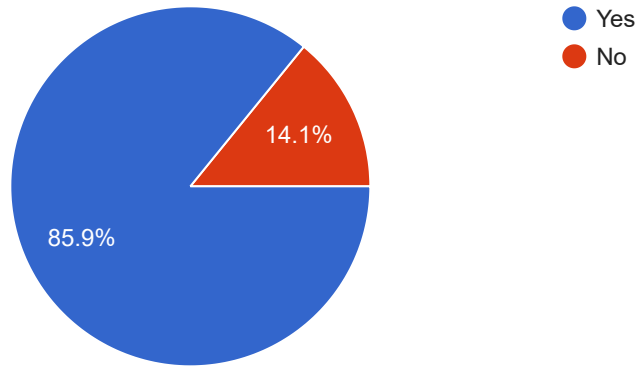
98 responses



Do you want the Curb Extension permanently installed?

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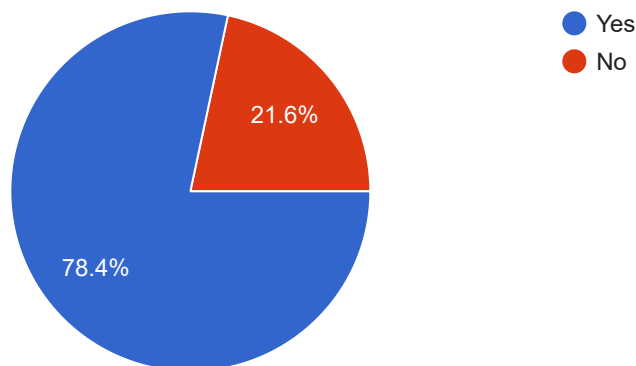
99 responses



Does the Parklet make you feel safer walking/biking?

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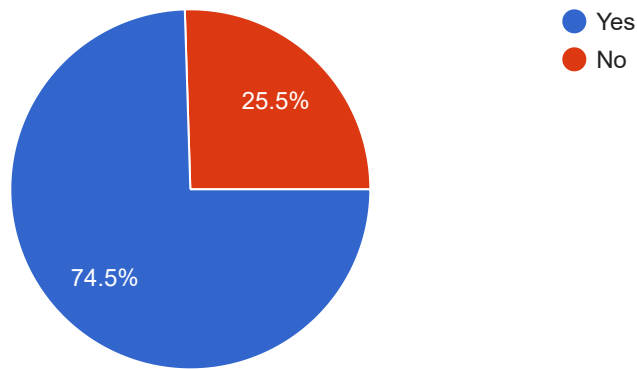
97 responses



Do you want the Parklet permanently installed?



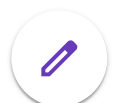
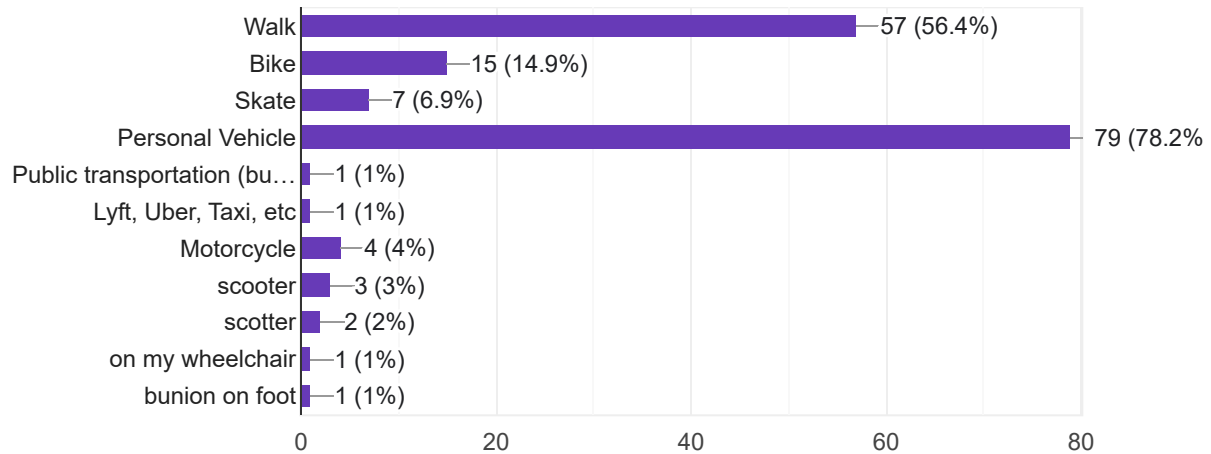
102 responses



On a typical day, how do you travel around your community? Check all that apply.



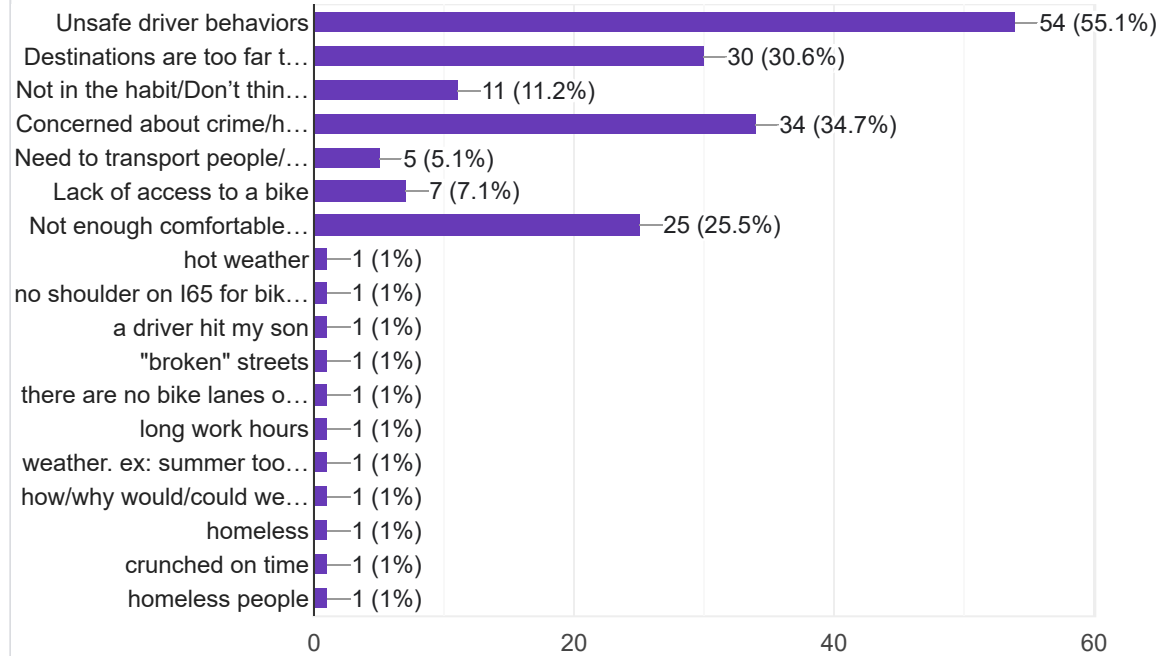
101 responses





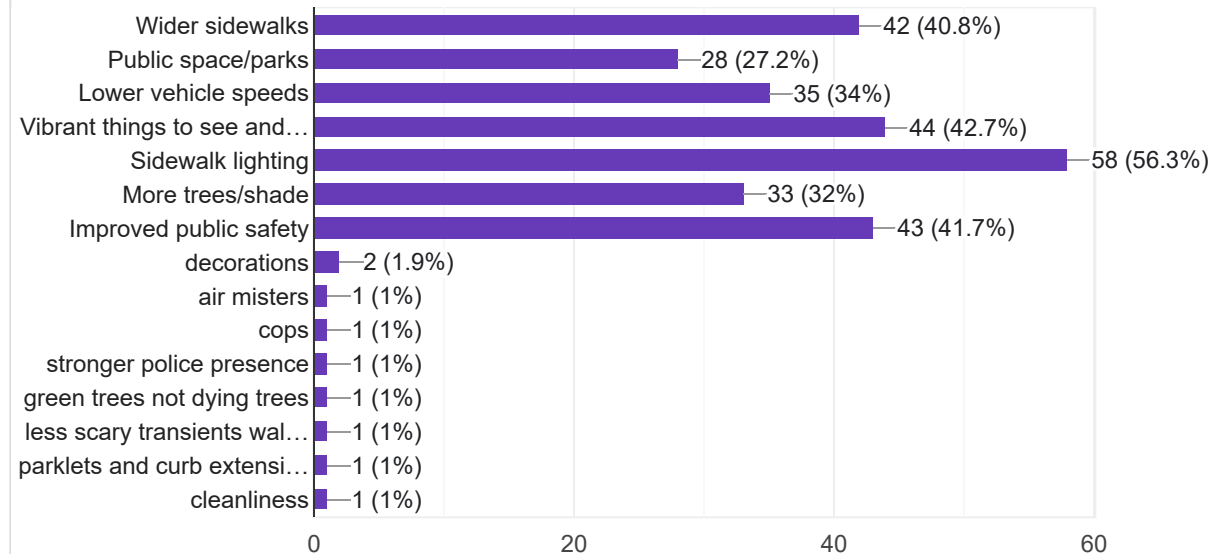
What keeps you from walking or biking more in your community or neighborhood? Check all that apply.

98 responses



Check the top 3 treatments that would improve the walking experience in Downtown Los Banos:

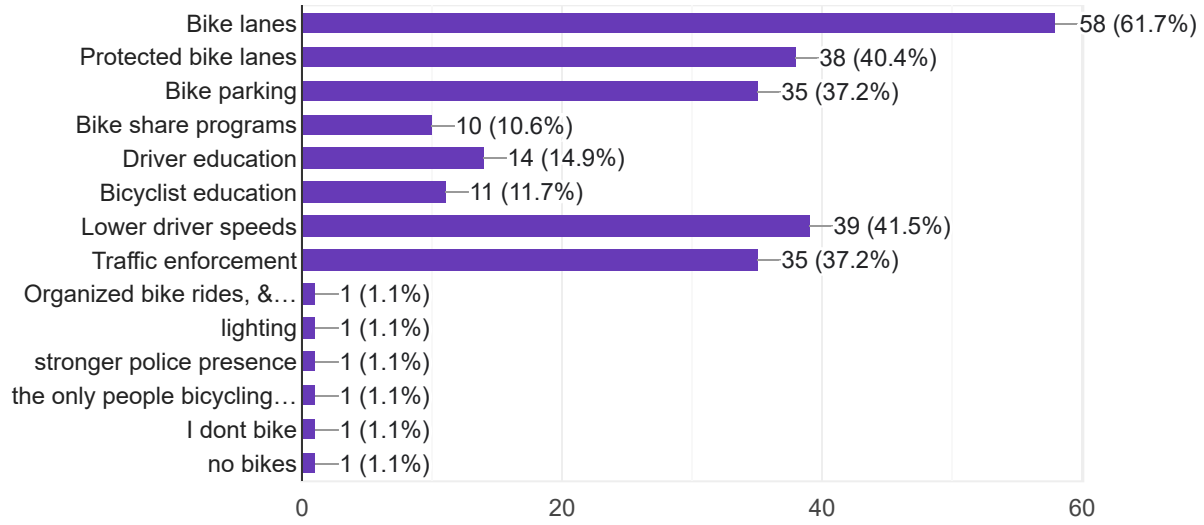
103 responses



Check the top 3 treatments that would improve the biking experience in Downtown Los Banos:



94 responses



Is there anything else you'd like to share with us?

32 responses

I would like to see more parks for kids and dog park

I would like to walk with my kids in downtown safely and comfortably

personal safety

extreme weather conditions deter people from walking and biking.

i think the parklet and curb extensions are a great idea that is needed downtown

in favor of the concepts provided

thank you for helping improve my community

Diagonal parking is nice but very dangerous when pulling out, I had very many close encounters with drivers not stopping to let me pull out of parking spot in downtown

I would like to see more streetlights and planters

there is a need for more family recreation spaces and activities

would like to see more lighting, coffee shops, parking

would like more parking, street lighting, more business friendly

electric bike station would be awesome. How does this affect the merchants as far as cost? (i.e. increase rent)

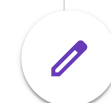
more things for kids such as bigger library and a lego store

I am planning to move to Winters CA because of their walkable Downtown. Check out the downtowns in Hollister, Turlock, and Morgan Hill CA

Speed bumps in known unsafe traffic and lighting in dark streets

more parking

more trees in parks (city needs shade)



bypass trucks on 152 (semi-) commercial

my concern with parklet would be taking away parking to go shop and restaurants downtown

more flowers

I'm looking forward to bring our community + downtown businesses benefit from improvements like these showcased today

I'm sorry, but bicycling around downtown Los Banos should be the least of our cities problems. The homeless situation and crime should be top priority. Drive through some of our cities downtown parking lots... Look at the litter left by homeless/transients. Look at tll the feces in the flowr beds around the downtown trees. This is ALL a huge waste of time and money. Typical of government though... throw more money at the things that don't matter

keep festival and community events

exciting to think this might happen

good to have bike lanes. sidewalks need to be updated

If this eliminates any parking I am totally against this. Parking downtown is bad already. I have a business downtown and my customers already have a problem finding parking

Create design standards to ensure cohesion and make them semi-permanent/flexible to put up and take down, depending on the tenant (for example: in front of restaurants and not stores)

I believe the curb extension would be very beneficial for the community

Even sidewalks. Eliminate holes, cracks, high low spots trip and fall hazard. extend time on stop lights to cross

more stores to shop and activities to do

I love the Turlock Downtown and I would like to see Los Banos looking similar. L.B. Downtown Buildings look old and unattractive. They all need to be refaced

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