

Developing a **Regional Greenprint** for Southern California

SCAG Natural & Farm Lands Working Group
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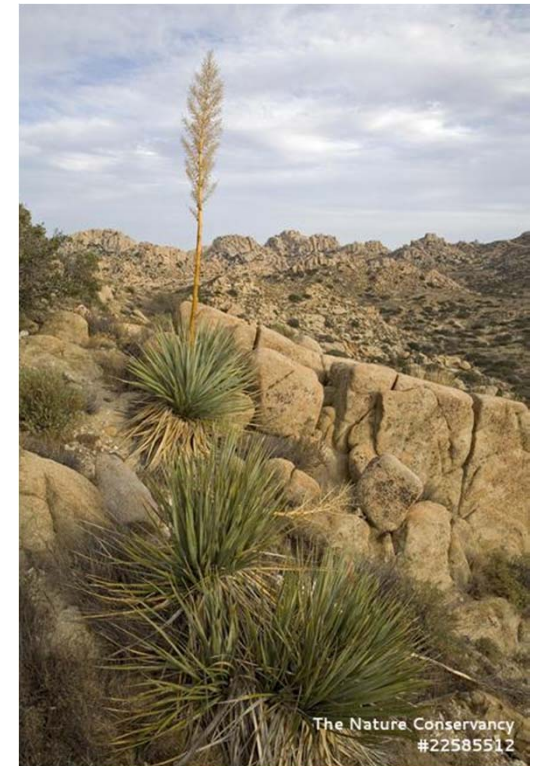
What is a **Regional Greenprint**?

A greenprint is a strategic conservation plan or assessment tool that reveals the economic and social benefits that parks, open space, and working lands provide to communities.



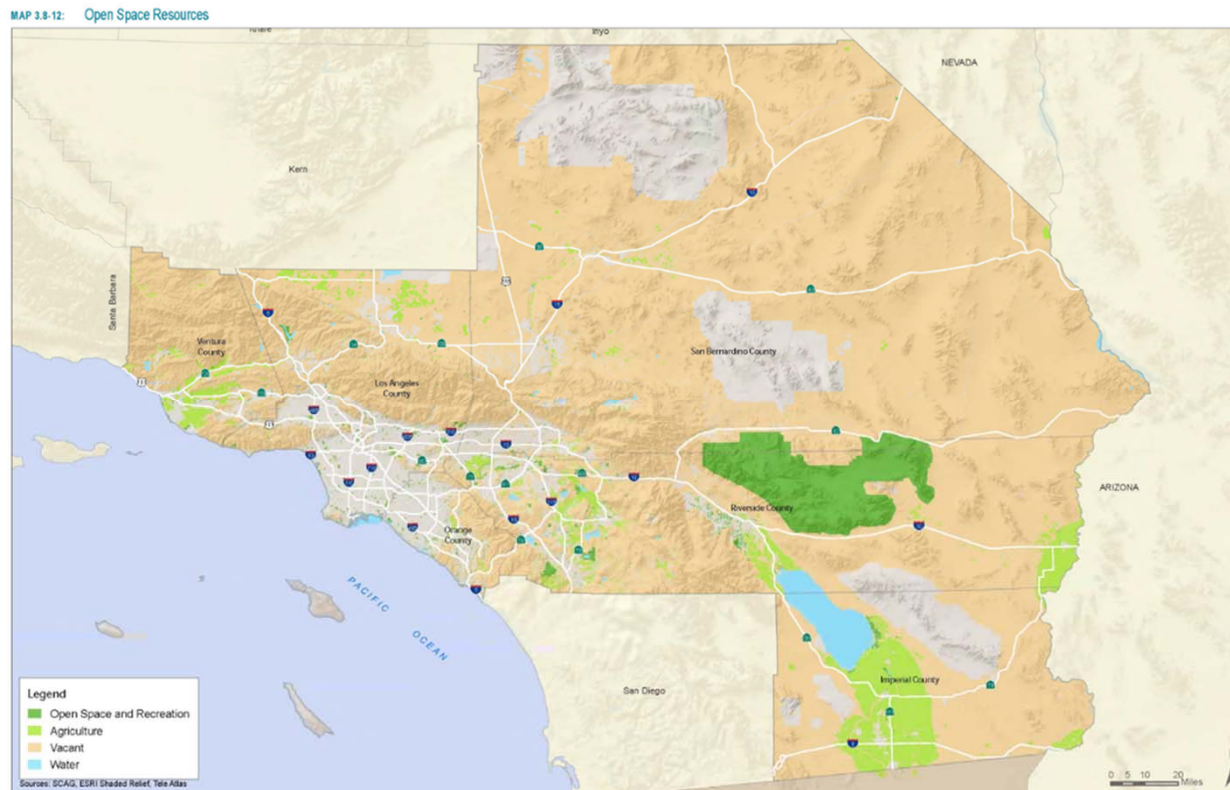
A Southern California **Regional Greenprint** for Sustainability and Resilience

- Goal: custom, web-based, interactive map tool
- Covers six counties, largest metropolitan region in USA
- Diversity of geographies, landscapes, communities
- Based on greenprints created elsewhere in California - Bay Area Greenprint, Pajaro Compass
- 2-year project, launching January 2020
- Core team: SCAG, TNC, GreenInfo Network
- Guided by feedback from potential users
- Compiling regional data about conservation and growth



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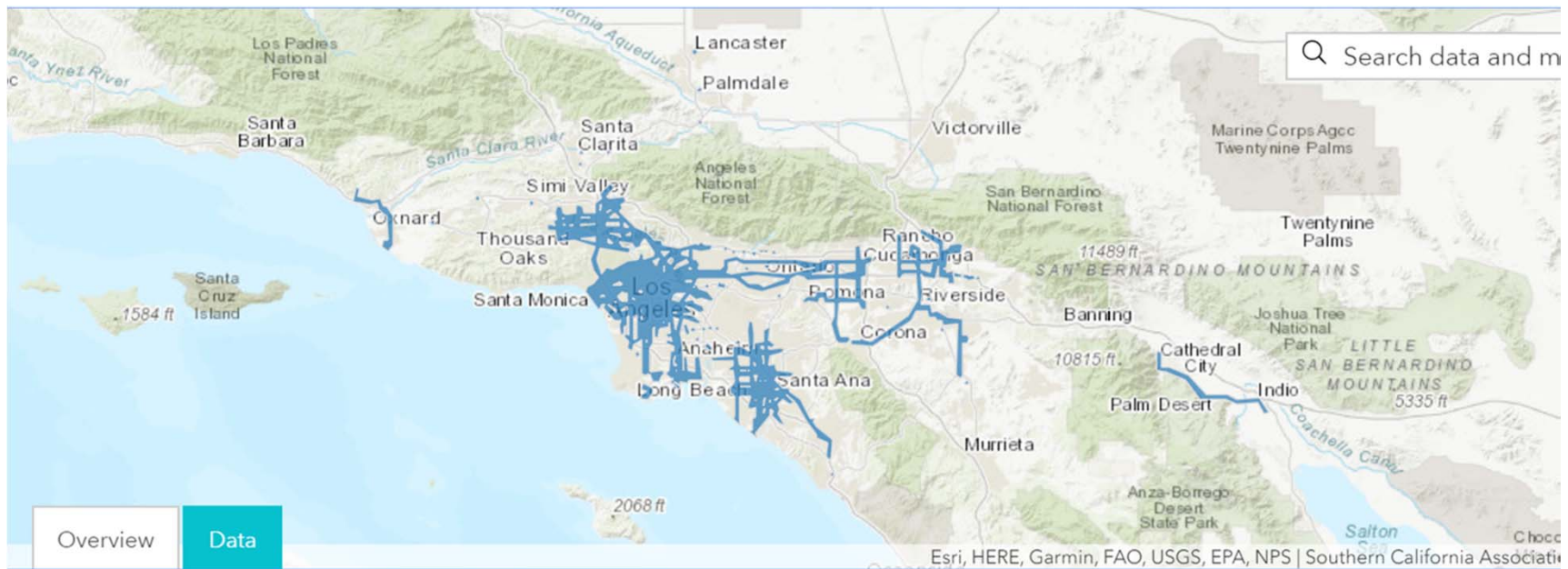
What do Sustainability and Resilience look like in the SCAG Region?



What do Sustainability and Resilience look like in the SCAG Region?

High Quality Transit Areas (HQTA) 2045 - SCAG Region

Last updated 5 months ago | 1 Records



Why do we need a **Regional Greenprint**?

- Conservation is not considered early enough in the planning process
- Decision-makers and stakeholders have uneven access to natural resource data
- Multi-benefit and landscape-scale planning is *uncommon yet desired*
- Nature is treated as nice-to-have, not need-to-have - an afterthought
- Urbanization has led to habitat loss through conversion of agricultural and open space lands



Why do we need a **Regional Greenprint**?

- We recognize that nature provides essential services for human health and well-being, economic vitality and resilience.
- A Greenprint can help us identify opportunities to invest in nature in spaces that lack it, like urban areas.
- A Greenprint enables us to plan for and invest in nature and its many benefits, before they are lost forever.



What does a **Regional Greenprint** do?

- Supply planners, decision-makers and community members with a one stop shop of natural resource data and an assessment framework
- Incorporate natural resource data and conservation values earlier in the development process
- Raise awareness about and encourage adoption of progressive policies and multi-benefit projects



What goes in a Regional Greenprint?



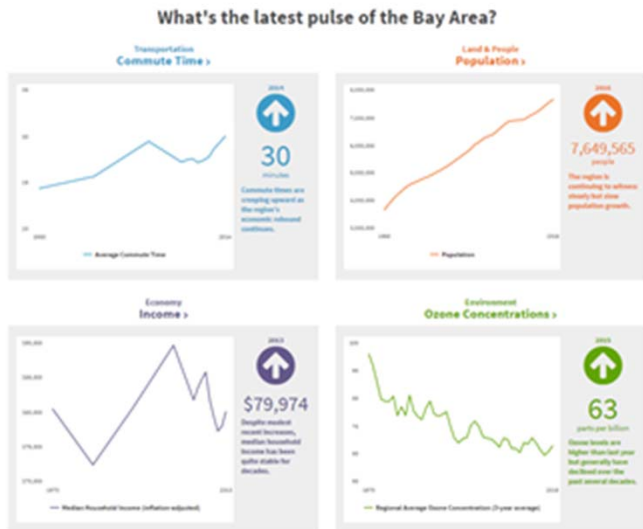
What goes in a **Regional Greenprint**?

- Information on the **multiple benefits** of open space and agricultural lands
- **Integration** across sectors
- **Themes** that organize the information
- Map **data layers** organized by themes
- **Analytical reports** and **narratives** that describe nature's benefits and values
- Specific to **local values and needs**



What goes in a **Regional Greenprint**?

Natural resource dashboard



- Educate about natural resources
- Engender pride in county's natural resources
- Challenge counties to protect resources

Project Comparison



- Allow for the comparison of two sites

Conservation Assessment



- Visual guide for planning projects and avoiding impacts

What goes in a **Regional Greenprint**?

Input from **Stakeholders** who are potential users

- Local governments
- Infrastructure agencies and developers
- Natural resource regulatory agencies
- Environmental justice & equity groups
- Consultants
- Funders
- Land conservation organizations
- Advocates
- Indigenous & Tribal communities





Demonstration

BAY AREA GREENPRINT
www.bayareagreenprint.org



Regional Greenprint - Ways to Participate

- React to periodic updates to this working group
- Represent a sector
 - SCAG members - planners and decision-makers
 - NGOs and community groups
 - Tribal communities
 - Transportation agencies
 - Natural Resource experts
- Serve on advisory groups
 - Strategy
 - Technical
 - Steering Committee
- Bring others to the table
 - Who are we missing?



2020

2021

2022

Scoping

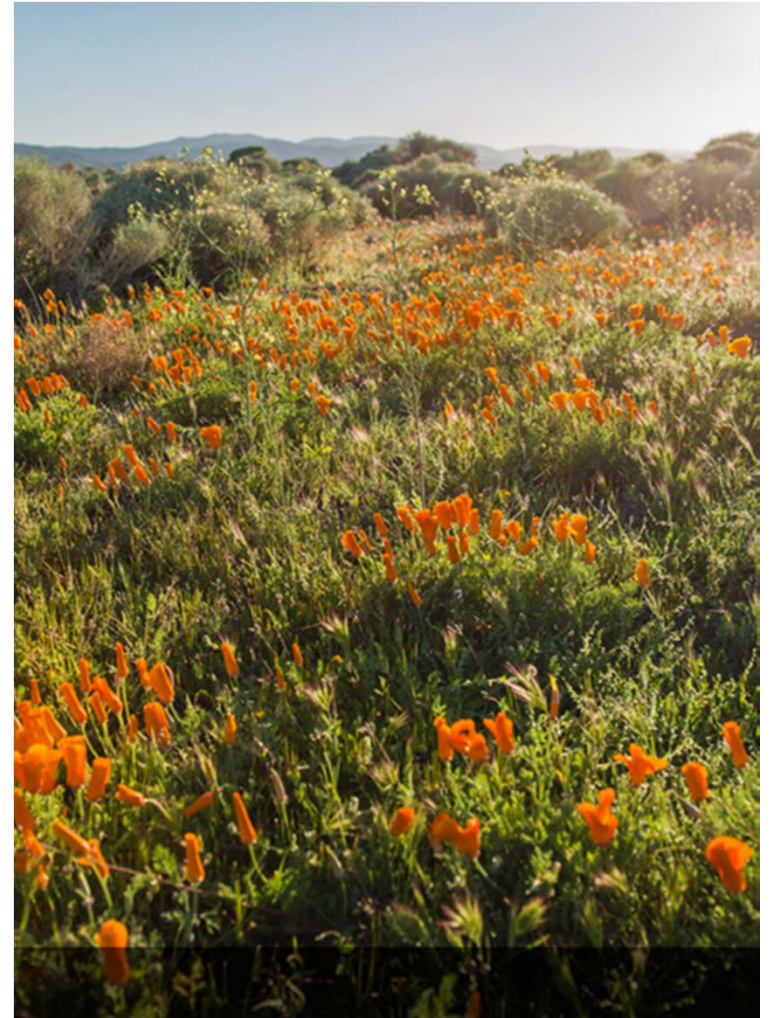
Strategic Outreach

Data Gathering & Tool Development

**Launch &
Evaluation**

Discussion Questions

1. How could a Greenprint support the work your organizations are doing in Southern California?
2. What are some themes / values that should be highlighted in a Southern California Greenprint?
3. What are some use cases for a Southern California Greenprint?
4. How would you like to participate?





Thank you!

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