CONNECT SoCal

SCAG Regional Greenprint

Energy and Environment Committee

India Brookover
Sustainability Department
February 6th, 2020
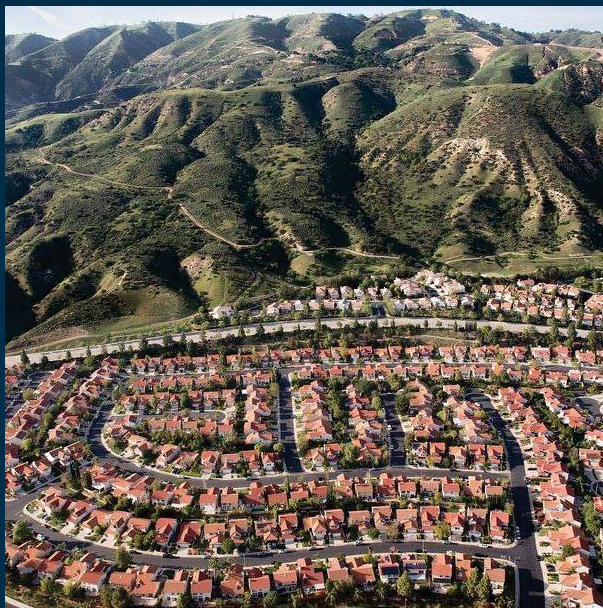
www.scag.ca.gov

SCAG
INNOVATING FOR A BETTER TOMORROW

What is a Regional Greenprint?

SCAG

A tool to help users make better land use and transportation infrastructure decisions and support conservation investments based on the best available scientific data.

Why do we need a Regional Greenprint?

- Balance growth with conservation

- Accommodate infrastructure while protecting natural resources

- Address the lack of consistent, regional data and tools

- Better prioritize lands for mitigation

- Resource for our member agencies and stakeholders

What will it look like?

- Custom, web-based interactive map tool

- Compilation of regional data about conservation and growth

- Themes that organize information and map data layers organized by themes

- Specific to local values and needs, like location of natural hazards like fire, flood, and seismic zones

Biodiversity

Water Resources

Agriculture

Recreation

Carbon Stock

Climate Change

Who will use the Greenprint?

- Local Governments

- Transportation agencies

- Infrastructure agencies

- Natural resource and regulatory agencies

- Developers

- Consultants

- Funders

- Land conservation organizations

- Community-based organizations

- Indigenous & tribal communities

How can the Greenprint be used or implemented?

Support better land use planning and decision making

- Grow communities while avoiding agriculture and habitat

- Siting mitigation for freeway and rail alignments

- Identifying places that need green infrastructure or access to open space

- Establish ordinances like Ventura Habitat Connectivity and Wildlife Corridor Ordinance

- General plan updates and zoning changes

- Support regional advance mitigation planning (RAMP)

What's next?

2020   **2021**   **2022**

Scoping
- Kickoff Meeting
- Establish Steering Committee
- Develop Outreach Strategy
- Identify role/charter for stakeholders

Strategic Outreach
- Connect with stakeholders
- Intersect with SCAG working groups
- Gain insights on tool uses and datasets
- Conduct rapid assessments
- Develop case studies

Data Gathering & Tool Development
- Develop themes, goals, & objectives
- Gather datasets
- Connect with science advisers
- Develop reporting framework
- Wireframe/mockups

Launch & Evaluation
- Outreach campaign
- Website and Greenprint
- API and database
- RAMP study
- Funding and implementation

Greenprint Demo

www.bayareagreenprint.org

Thank You

India Brookover
Brookover@scag.ca.gov
(213) 236-1919

www.scag.ca.gov