

Hosastehuth

Executive Director's Report October 2018

SAVE THE DATE: SCAG'S 9TH ANNUAL ECONOMIC SUMMIT

SCAG, in partnership with the Southern California Leadership Council, is co-hosting its Ninth Annual Southern California Economic Summit at The L.A. Hotel Downtown in the heart of Los Angeles on Thursday, Dec. 6, 2018. Central to this year's summit is the rapid changes underway in the regional economy. New, cutting-edge technologies have sparked the region's keystone industries like aerospace and manufacturing, as well as introduced several new economy services that are primarily driven by technology. Transportation services, for example, is seeing rapid growth and is revolutionizing how we think about our transportation system. Technology is changing the face of business in Southern California and the prospects of exponential growth in our region's industries can lead our economy towards an exponential future. Registration will be open this week at scag.ca.gov/EconomicSummit.

GO HUMAN EVENTS BRING ACTIVE STREETS THROUGHOUT THE REGION

This fall, SCAG's Go Human campaign has been visiting cities throughout the region to host pop-up active transportation events that celebrate human-powered transportation and share potential new street improvements with communities. This busy fall season features five active-streets in a diverse group of cities throughout Southern California. In September, pop-up street improvements and community festivals came to the cities of Culver City, Chino and San Jacinto.

Coming soon: On Oct. 6 in La Cañada Flintridge, safety for students will be the leading theme at Feet First, part of La Cañada Flintridge's "Step Safe to School" campaign. Safety demonstrations will help parents and families locate, practice and walk the safest route to school, and street activations will help the community rediscover the benefits of biking and walking to school. On Oct. 29 in Lake Elsinore, Active LE will add a pop-up protected bike lane, creative crosswalks and more to the area around City Park, kicking off the planning process for the city's new Active Transportation Plan. For more details on these events, visit the Go Human website. More events will be coming to even more communities in the winter of 2018-2019 – stay tuned!

UPDATE ON CONNECT SOCAL (2020 RTP/SCS)

In the development process for Connect SoCal, SCAG's 2020 Regional Transportation Plan and Sustainable Communities Strategy, SCAG has been working closely with city and county governments in a Bottom-Up Local Input and Envisioning Process. Although the deadline for providing input at this stage of development was Oct. 1, staff will continue ongoing outreach to keep city and county staff informed of the planning process. For more information, please contact Kimberly Clark at RTPLocalInput@scag.ca.gov.

Topic-specific working groups, which bring together regional stakeholders to discuss the development of Connect SoCal and provide technical expertise, are meeting on a regular basis. The second meeting of the Environmental Justice Working Group, held recently, drew over 40 attendees between SCAG headquarters, the regional offices and webinar participants. Meeting agenda included presentations on the outreach process and on performance indicators such as climate vulnerability, emissions impacts and gentrification and displacement. Representatives from the region's shared updates on state legislation that requires community-level air quality monitoring. More information about this and other Regional Planning Working Groups can be found here.

SCAG-SUPPORTED BILLS SIGNED BY THE GOVERNOR

Ahead of the Sept. 30 deadline for Governor Jerry Brown to sign or veto legislation passed by the State Senate and State Assembly, several bills that SCAG actively supported have been signed into law: Assembly Bill 1877 (Limón) and Senate Bills 821 and 1260 (Jackson), a package of bills relating to wildfires and emergency preparedness; Assembly Bill 2548 (Friedman), which establishes a commuter benefits ordinance in Los Angeles County; and Senate Bill 1119 (Beall), which increases spending flexibility for funding under the Low Carbon Transit Operations Program.





SUSTAINABLE COMMUNITIES PROJECTS LAUNCHING REGIONWIDE

Several sustainability planning projects supported by SCAG's Sustainable Communities Program have recently launched throughout the region. Each of these projects supports implementation of the 2016 RTP/SCS, which means they will play a valuable role in helping to reduce vehicle miles travelled and greenhouse gas emissions in the SCAG region.

SCAG is now accepting applications for the 2018 Sustainable Communities Program, which will provide funding and technical assistance to local cities and counties in support of sustainability planning. Applications are due by Nov. 15. Program guidelines and application materials are available online here. Examples of past projects supported by these include...

South Colton Livable Corridor Plan

The City of Colton has launched a study to create a livable corridor plan for the South Colton community. It will identify and rezone vacant and underutilized land to enable more productive, neighborhood-serving uses. It will also develop zoning standards and complete-streets solutions to help provide access between residential areas and industrial job centers.

San Bernardino County Safe Routes to School Program

The San Bernardino County Safe Routes to School Program is kicking off in 25 schools countywide, intended to educate and encourage students to walk and bike to school safely and often. The program will feature bike rodeos, law enforcement partnerships, and a new "I Can Drive 25" campaign.

SCAG RELEASES NEW MAPPING TOOL

Last month, SCAG released the first ever Intergovernmental Review Mapping Tool for public use, which allows users to search, locate and view diverse projects going on at local and regional levels. This map, which operates on Geographic Information System (GIS) software, can be used to keep track of development activity in any city or county across the SCAG region. A searchable database allows you to find projects by name, location and type, and the application is enhanced by special features like a drawing tool, which allows users to make markings on the map for their own use or for presentations. For further details on the application's features and capabilities, view the IGR Mapping Tool FAQ for. More information about the IGR Program is available on the SCAG website.

NEW AERIAL IMAGERY CO-OP FOR THE REGION

SCAG is working on a new collaborative project to pool resources for high-resolution aerial imagery with cities, counties and other stakeholders in the region. This effort would reduce the cost of aerial imagery through bulk purchasing. Operating on a user-friendly platform, the images will be usable without the need for expensive and exclusive GIS software, making it uniquely accessible across agencies and departments. The procurement would also provide in-person training, webinars, and additional support. The imagery and reference data would be collected in early 2020, which would provide a critical baseline reference for the 2020 U.S. Decennial Census and the 2024 Regional Transportation Plan and Sustainable Communities Strategy. A stakeholder working group is developing an outreach and implementation plan to move this initiative forward.

SCAG JOINS THE CLIMATE REALITY LEADERSHIP CORPS

Every year, in different cities around the world, the Climate Reality Leadership Corps (CRLC) holds a training program for professionals working on solutions to the climate crisis. Led by former Vice President Al Gore, the CRLC has taught over 17,000 people representing 170 countries about strategies for building partnerships and effectively communicating about the climate crisis. At this year's training, held in Los Angeles, SCAG staff joined 2,200 attendees including world-renowned scientists and communicators for three days of collaborative learning. Speakers included Los Angeles Mayor Eric Garcetti, California Air Resources Board member Hector De la Torre, former California State Senator Fran Pavley, and UCLA Professor J.R. DeShazo. For more information about the CRLC training program, visit climaterealityproject.org/training.





SCAG PARTICIPATES IN HISTORIC GLOBAL CLIMATE ACTION SUMMIT

On Sept. 12-14 in San Francisco, the world's foremost leaders in climate science and sustainability gathered for the Global Climate Action Summit. The event was organized by California Governor Jerry Brown to gather together an international coalition of thought leaders and representatives from all levels of government to acknowledge the achievements of states, regions, cities, companies and citizens in climate action and greenhouse gas reduction. The Summit included a wide-ranging discussion on how to de-carbonize economies at the local, national and global levels. SCAG Regional Council members Pam O'Connor, Carmen Ramirez and Meghan Sahli-Wells were in attendance, along with Chief Operating Officer Darin Chidsey and senior sustainability staff. Notable speakers included former New York City Mayor Michael Bloomberg, former US Vice President Al Gore and Los Angeles Mayor Eric Garcetti.

SCAG SHARES KNOWLEDGE WITH NATIONAL PLANNING COMMUNITY

On Sept. 12-14 in Columbus, Ohio, SCAG staff participated in the second annual Consortium for Scenario Planning conference to exchange best practices with experts from across the United States. As SCAG prepares to launch the scenario development process for Connect SoCal, this conference provided an ideal opportunity to share knowledge with other metropolitan planning organizations (such as the Chicago Metropolitan Agency for Planning and Mid-Ohio Regional Planning Commission) as well as prominent universities and national organizations like the National Center for Smart Growth and National Association of Regional Councils. More information about the Consortium and links to webinars and resources about scenario planning can be found here: scenarioplanning.io.

SCAG HOSTS FEDERAL AGENCY FOR TRANSPORTATION SAFETY WORKSHOP

On Sept. 19, hosted the Federal Highway Administration for a Transportation Safety Planning Workshops. Attended by representatives of local, regional and state-level agencies, the workshop focused on key safety strategies and best practices for improving safety for all modes of transportation, and encouraged collaboration between agencies to coordinate safety improvements throughout California. Presenters shared data on current trends in traffic safety, successful public engagement approaches, strategies for prioritizing safety projects and counsel on how to meet federal safety performance targets. SCAG staff presented reporting on regional safety projects, and particularly the successes of the GO Human active transportation campaign. A follow-up check-in call will be scheduled in a few months to discuss safety improvement opportunities, challenges and adjustments made since the workshop.

SCAG CONTINUES INTERNATIONAL COLLABORATION

In mid-September, a SCAG delegation including First Vice President Bill Jahn, Second Vice President Randon Lane and senior staff visited China to participate in an international workshop on innovation and big data in regional planning. The conference was jointly hosted by the China Academy of Urban Planning and Design and the Institute of Science and Development at the Chinese Academy of Sciences. Afterward, SCAG and the two Chinese agencies signed a joint initiative committing to further collaboration on policies and studies related to innovative planning. The delegation also visited transportation agencies in Beijing and Shanghai to see demonstrations of their sophisticated multi-modal real-time management systems.

Later in the month, back at SCAG headquarters in downtown Los Angeles, we hosted a delegation from the National Bureau of Statistics of China. The 19-member delegation, led by the director of the Department of Household Surveys, learned about key SCAG programs and data applications, including our travel survey methods and local-level collaboration in developing growth forecasts.

