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# Press Release

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## SCAG ANNOUNCES LOCATION FOR 2009 GENERAL ASSEMBLY

*Promising a new day and new way...of doing business*

**Los Angeles – March 31, 2009** – The Southern California Association of Governments (SCAG) announced today that its 44<sup>th</sup> Annual General Assembly will be held at the La Quinta Resort in Coachella Valley, Thursday May 7<sup>th</sup> and Friday May 8<sup>th</sup>.

The General Assembly is SCAG’s annual meeting of elected officials, government agencies and their representatives from throughout Southern California, and provides a unique opportunity for attendees to meet and conduct business on important regional issues, while networking with leaders in the region and celebrating SCAG’s accomplishments of the past year.

As testament to the “new” SCAG, the 2009 General Assembly will be a two-day event complete with a legislative reception and policy discussions including the much anticipated unveiling of the SB 375 Sustainable Communities Strategies (SCS) Concept Plan; presentations of SCAG-generated profiles to each member city, and keynote speakers such as, Senator Denise Moreno Ducheny, who is scheduled to speak at the Annual Awards Dinner Thursday evening.

“We are excited for the opportunity to demonstrate what the new SCAG has to offer our regional partners,” said Executive Director Hasan Ikharta. “This General Assembly will set the tone for our organization; one focused on member service, progressive planning and all-inclusive collaboration throughout the region.”

Additionally, the traditional aspects of the General Assembly will remain, including the farewell to current SCAG President, Council Member Richard Dixon of Lake Forest and the passing of the gavel to the incoming President, as well as regular business of the Regional Council and awards presentations.

**2009 General Assembly: Planning for Tomorrow...Today!**  
**Thursday & Friday, May 7–8, 2009**

Register Online at: <http://www.scag.ca.gov/ga09/>

For hotel reservations log-on to: <http://www.laquintaresort.com/>

[La Quinta Resort & Club](#)

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***About SCAG***

*SCAG is the nation's largest metropolitan planning organization, representing six counties, 189 cities and more than 18 million residents. SCAG undertakes a variety of planning and policy initiatives to plan for a livable and sustainable Southern California now and in the future. For more information about SCAG's regional efforts, please visit [www.scag.ca.gov](http://www.scag.ca.gov).*