

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

2014 Regional Conference & General Assembly

PARTNERING FOR PROSPERITY:
Technology's Impact on
Mobility and Opportunity

MAY 1-2, 2014
Renaissance Esmeralda
Indian Wells Resort & Spa

SOUTHERN CALIFORNIA



ASSOCIATION of
GOVERNMENTS

**DRAFT
CONFERENCE
SCHEDULE**

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Thursday, May 1

- 8:00 AM REGISTRATION BEGINS**.....Crystal Ballroom Foyer
- 8:00 AM – 10:30 AM NETWORKING & CONTINENTAL BREAKFAST**.....Crystal Ballroom Foyer
- 9:15 AM – 10:15 AM REGIONAL COUNCIL MEETING** Crystal Ballroom
- 10:30 AM – 10:45 AM WELCOME & OPENING REMARKS** Crystal Ballroom
- Hon. Greg Pettis, President, Southern California Association of Governments
Hon. John J. Benoit, Riverside County Supervisor, District 4
- Opening Comments from Our Premier Sponsor*
Chris Thompson, Vice President, Decommissioning, Southern California Edison
- 10:45 AM – 11:00 AM MORNING KEYNOTE** Crystal Ballroom
- Gregory D. Winfree, Assistant Secretary for Research & Technology, US DOT
- 11:00 AM – 12:00 PM GENERAL ASSEMBLY MEETING** Crystal Ballroom
- Consideration of Proposed Amendment to the SCAG Bylaws
 - Ratify the 2014-2015 SCAG Officers
 - SCAG 2013-14 Year in Review Video
 - Incoming President's Remarks
- 12:15 PM – 1:45 PM AWARDS LUNCHEON** Emerald Ballroom
- SCAG's Sustainability Awards
- Sponsored by Southern California Gas Company*
- 2:00 PM – 3:15 PM BREAKOUT SESSION 1A** Valencia Ballroom 1 & 2
- Breaking the Cycle of Poverty: Business, Education and Technology Initiatives and Collaboration**
- Poverty in Southern California has risen significantly in the last two decades and is acutely concentrated in households of lower educated workers. In addition, 25 percent of the children in the SCAG region are living in poverty. With the world's economy becoming increasingly both interdependent and hi-tech, our panel of industry, education, and workforce and economic development leaders will discuss how new alliances and initiatives such as "Linked Learning" will ensure Southern California's greatest resource – its people – have economic opportunity and are ready to meet the hi-tech needs of the region's future economy.*
- Moderator**
- Tom Freeman, Foreign Trade Commissioner, Riverside County Economic Development Agency
- Panelists**
- Dion Jackson, Associate Director, University of Southern California Center for Economic Development
 - Larry McLaughlin, Director, Inland Empire/Desert Community Colleges
 - Andrew Muñoz, Executive Director, Orange County Workforce Investment Board
 - Dr. Gabe Soumakian, Superintendent, Oxnard Unified School District, Alliance for Linked Learning
 - Tod Sword, Project Manager, Economic Development Services, Southern California Edison

2:00 PM – 3:15 PM BREAKOUT SESSION 1B Valencia Ballroom 5 & 6

Technology in Transportation: The Future Is Now

How will technology, innovation, Big Data, and our own changing preferences transform the transportation system of the future? Driverless cars, alternative-fuel vehicles, car-sharing programs, and other technology are modernizing the way we travel. This panel will explore the impact these tech innovations and progressive programs will have on the mobility of the region and how policymakers of the future will need to respond.

Moderator

- Dr. Brian Taylor, Director, Institute of Transportation Studies, UCLA

Panelists

- Emily Castor, Director of Community Relations, Lyft
- Ron Milam, Principal, Fehr & Peers
- Ken Morgan, Senior Manager, Business Development, Tesla
- Walter Rosenkranz, Business Development Manager, car2go
- Dan Sturges, Transportation Designer, Team Red US

Sponsored by car2go

3:15 PM – 3:30 PM BREAK & NETWORKING Crystal Ballroom Foyer

3:30 PM – 4:45 PM BREAKOUT SESSION 2A Valencia Ballroom 1 & 2

From the Waterfront to the Storefront in 30 Minutes or Less!

New supply chain technologies are rapidly changing how quickly goods are being moved from the ports to store shelves. This will have a significant impact on freight infrastructure planning and investment. Similarly, clean-fuel technologies will fundamentally change the composition of the region's fleets as we move to zero and near zero emissions levels. This panel will explore the long-term effects of these emerging technologies in goods movement and fuel technology.

Moderator

- Joseph Bryan, Principal Consultant, Parsons Brinckerhoff

Panelists

- Donald Itzkoff, Executive Counsel, Government Affairs and Policy, North America, GE Transportation
- Leo McCloskey, Senior VP for Technical Programs, Intelligent Transportation Society of America
- George Minter, Senior Director of Policy and Environment, Southern California Gas Company
- Dr. Matt Miyasato, Deputy Executive Officer, Science & Technology Advancement, SCAQMD

Sponsored by South Coast Air Quality Management District

3:30 PM – 4:45 PM BREAKOUT SESSION 2B Valencia Ballroom 5 & 6

Planning for Active Living, Healthy Food Choices and Thriving Communities

We build a strong foundation for sustainable communities when quality of life is commensurate to other traditional planning factors. Hear how planners throughout the region are using innovative projects and initiatives to meet their unique community needs for walking, biking, exercising and access to healthy food choices. Come away with some ideas that can help make your community stronger, healthier and more enjoyable.

Moderator

- Rick Bishop, Executive Director, Western Riverside Council of Governments

Panelists

- Richard Bruckner, Director of Planning, County of Los Angeles
- Karen Haluza, Planning and Building Agency Executive Director, City of Santa Ana
- Tom Hudson, Director of Land Use Services, County of San Bernardino
- Al Zelinka, Community Development Director, City of Riverside

5:30 PM – 6:30 PM RECEPTION Crystal Ballroom Foyer

Sponsored by Meyers Nave

6:30 PM – 8:00 PM PRESIDENT'S AWARDS DINNER Crystal Ballroom

8:00 PM MUSIC & ENTERTAINMENT Crystal Ballroom

– continued –

Friday, May 2

8:30 AM – 9:00 AM **BREAKFAST & WELCOME**..... Crystal Ballroom

- Hon. Carl Morehouse, President, Southern California Association of Governments
- Hon. V. Manuel Pérez, Assemblymember, California State Assembly, 56th District
- Hon. Marie Waldron, Assemblymember, California State Assembly, 75th District

9:00 AM – 10:15 AM **PLENARY SESSION**..... Crystal Ballroom

Paying It Forward: The Highway Trust Fund and the Federal Transportation Bill

The Highway Trust Fund is going bankrupt while Congress debates the successor of the current surface transportation authorization bill which is set to expire later this year. The fate of the 2012 Regional Transportation Plan and Sustainable Communities Strategy's over \$525 billion in needed multi-modal transportation projects hangs in the balance. Panelists will discuss new funding mechanisms, strategies and advocacy needed to finance Southern California's current obligations and offer creative solutions for consideration as we develop our upcoming long-range transportation plans.

Moderator

- Hasan Ikhtrata, Executive Director, Southern California Association of Governments

Panelists

- Mark Baza, Executive Director, Imperial County Transportation Commission
- Gary Gallegos, Executive Director, San Diego Association of Governments
- Darren Kettle, Executive Director, Ventura County Transportation Commission
- Art Leahy, Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority
- Vincent Mammano, Division Administrator, Federal Highway Administration
- Anne Mayer, Executive Director, Riverside County Transportation Commission
- Raymond Wolfe, Executive Director, San Bernardino Associated Governments

10:15 AM – 11:30 AM **Connecting The Dots and Meeting Our Biggest Challenges**

Drawing from lessons learned throughout the conference, this session will highlight key messages and identify common themes against the backdrop of two of Southern California's biggest issues: the water crisis and fiscal health of cities. What tools can we use to spur community economic investment in the wake of the elimination of RDAs? Is the Water Bond the answer to a water reliability? Speakers representing Thursday's panel topics of education and workforce development, transportation technology and sustainable development will be joined by leading regional experts in local finance and water to discuss priorities and key strategies as we plan for our region's future.

Moderator

- Bill Fulton, Department Director, City of San Diego Planning Division

Panelists

- Amanda Eaken, Deputy Director of Urban Solutions, Natural Resources Defense Council
- Brandon Goshi, Water Policy and Strategy Manager, Metropolitan Water District
- Larry Kosmont, President and CEO, Kosmont Companies
- Randall Lewis, Executive Vice President, Lewis Group of Companies
- Van Ton-Quinlivan, Vice Chancellor of Workforce and Economic Development, California Community Colleges

11:30 AM **CONFERENCE WRAP-UP**..... Crystal Ballroom

– Please note: program schedule subject to change –

JOIN US IN 2015 AS WE CELEBRATE SCAG'S 50TH ANNIVERSARY!

The Regional Conference & General Assembly returns to the JW Marriott Desert Springs Resort & Spa in Palm Desert, May 7–8, 2015, for SCAG's Golden Jubilee Celebration!

Mark your calendars now and watch for more information on what will surely be a fun-filled and memorable occasion!