

2016 REGIONAL CONFERENCE & GENERAL ASSEMBLY

PROGRAM

THURSDAY, MAY 5

- 8:00 A.M. NETWORKING & CONTINENTAL BREAKFAST FLORES FOYER
- 9:15 A.M. REGIONAL COUNCIL MEETING FLORES BALLROOM
- 10:30 A.M. WELCOME & OPENING REMARKS FLORES BALLROOM
Hon. Cheryl Viegas-Walker, President, SCAG
Presentation of Colors, La Quinta High School ROTC Color Guard
Hon. Linda Evans, Mayor, City of La Quinta
LEGISLATOR OF THE YEAR AWARD: Congresswoman Grace F. Napolitano,
32nd District of California
Featured Speaker: Dan Walters, Political Journalist, The Sacramento Bee
- 11:00 A.M. GENERAL ASSEMBLY MEETING FLORES BALLROOM
 » Consideration of Proposed Amendments to the SCAG Bylaws
 » Ratification of 2016-2017 SCAG Officers
 » SCAG 2015-2016 Year in Review Video
 » Incoming President's Remarks
- 12:15 P.M. SUSTAINABILITY AWARDS LUNCHEON FIESTA BALLROOM
Keynote: Dr. Paul Bunje, Principal and Senior Scientist, Energy & Environment, XPRIZE
 » SCAG Sustainability Awards
- 2:00 P.M. BREAKOUT SESSIONS 1
 Waste Not, Want Not—How Innovations, Policy and Legislation
 are Changing the Industry FLORES 1-3
Sponsored by San Bernardino Valley Municipal Water District
 Beyond the Sharing Economy—What's Mine is Yours...for Hire FLORES 4
 Trending to Transformation—The Future Won't Wait FLORES 5-8
- 3:15 P.M. BREAK & NETWORKING FLORES FOYER
- 3:30 P.M. BREAKOUT SESSIONS 2
 Disaster Resilient..... FLORES 1-3
Sponsored by Transportation Corridor Agencies
 Innovator Power Hour FLORES 4
 Southern California—Affordable & Livable FLORES 5-8
- 5:00 P.M. RECEPTION FLORES FOYER
Sponsored by South Coast AQMD and WSP Parsons Brinckerhoff
- 6:00 P.M. DINNER FIESTA BALLROOM
Sponsored by Union Pacific and Ware Disposal, Inc.
 » Exhibitor Contest Drawing

FRIDAY, MAY 6

- 8:30 A.M. BREAKFAST & STUDENT POSTER BOARD SESSION FLORES FOYER
Sponsored by La Entrada
- 9:00 A.M. WELCOME FLORES BALLROOM
Hon. Michele Martinez, Incoming President, SCAG
*Keynote: Steve Swatt, Political Analyst and Author, "Game Changers:
 Twelve Elections That Transformed California"*
- 9:30 A.M. PLENARY SESSIONS FLORES BALLROOM
 California's Policy Priorities—A Question of Resource Allocation
 What is Driving the Future?
- 11:30 A.M. CONFERENCE WRAP-UP FLORES BALLROOM



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BREAKOUT SESSIONS

THURSDAY, MAY 5

2:00 P.M.—3:15 P.M.

Waste Not, Want Not—How Innovations, Policy and Legislation are Changing the Industry

Sponsored by San Bernardino Valley Municipal Water District

Formerly a throw-away society, Southern California has now largely embraced the recycling lifestyle. Cities like Glendale, Los Angeles and Santa Monica all have “zero waste” plans. The California drought has dominated headlines and put the national spotlight on innovative water management sectors. Fortunately, experts have begun to rethink how cities and companies can turn waste into a resource. Technology is helping both cities and business leverage data to improve operational performance in the water delivery, waste recovery and management sector. What technologies are helping local governments comply with new legislation and sustain their quality of life? Join this panel to explore the new face of recycling and how reuse makes green sense for sustainability and the economy.

Moderator Margaret Finlay, Councilmember, City of Duarte, Incoming First Vice-President, SCAG

Panelists

- » *Jim Ambroso, Managing Director—Western Region, Anaergia*
- » *Bill Camarillo, CEO, Agromin*
- » *Doug Headrick, General Manager, San Bernardino Valley Municipal Water District*
- » *Nate Taylor, Market Development Project Manager, Southern California Gas Company*
- » *Richard Niño, Vice President, Burrtec Waste Industries*
- » *David Siegel, Consul General of Israel*

Beyond the Sharing Economy—What's Mine is Yours...for Hire

Recent years have seen the emergence of businesses that enable consumers to share goods and services in innovative ways. Whether it's cars for hire, bike sharing, or vacation rentals, pioneering companies are empowering entrepreneurs to turn homes, bikes and automobiles into profit-making tools! Dubbed the “sharing economy,” this new form of commerce is rapidly redefining our way of life. Is this phenomenon just a passing fad or here to stay? What does consumer behavior tell us about the reality of the shared economy? What impact is technology having in the 21st century marketplace? Learn the answers to these questions from this panel of experts who will show us that sharing is faring well for entrepreneurs and consumers alike!

Moderator Kish Rajan, President, Southern California Leadership Council

Panelists

- » *Ron Durgin, Southern California Regional Manager, Cyclehop*
- » *Danielle Grossman, General Manager for Southern California, ZipCar*
- » *Jonathan Kessler, Co-founder/CEO, Cargomatic, Inc.*

Trending to Transformation—The Future Won't Wait

The “Silver Tsunami” is upon us. Every month, more than a quarter-million Americans turn 65 and about 10,000 of them retire each day. Baby Boomers are rapidly transitioning to the “Go-Go” phase, leaving the work force and productivity in the hands of the Millennials. As Baby Boomers move on, they also move forward, looking for smaller homes, walkable neighborhoods and closer proximity to family and friends. However, recent evidence shows more Millennials are staying put, buying fewer cars and preferring to rent rather than own. These changes, coupled with technology advances, are shaping how we live, work and play. Even our communities are being planned and constructed differently to respond to the demands of the 21st century lifestyle. Join our panel to see how Southern California is being transformed and impacted by these dynamic shifts in population.

Moderator Rick Cole, City Manager, Santa Monica

Panelists

- » *Ken Chew, Ph.D., Senior Lecturer, UCI Department of Planning, Policy and Design, School of Social Ecology*

Panelists continued

- » *Bob Prath, Chair, Livable Communities Advisory Team, AARP California*
- » *Randall Winston, Executive Director, California Strategic Growth Council*

3:30 P.M.—4:45 P.M.

Disaster Resilient

Sponsored by Transportation Corridor Agencies

Southern California's geography is diverse, dynamic and highly susceptible to disaster. Droughts, wild fires, mudslides and earthquakes prove that our region has many vulnerabilities that can greatly disrupt our way of life. Our state also has a diverse natural environment and extensive human activities, making us more susceptible to climate change and at odds with what to do about it. Are the cities and counties in our region equipped with the latest technology and infrastructure to protect us from natural disasters or shifts in climate? In this panel, learn innovative solutions that can protect our region from these risks, improve the resilience of our infrastructure and communities and enhance our region's preparedness for future generations.

Moderator Jonathan Parfrey, Executive Director, Climate Resolve

Panelists

- » *Gordon Johnson, Engineering Services Group Manager, Metropolitan Water District*
- » *James McGee, CEO—Central California Region, American Red Cross*
- » *George Minter, Regional Vice President, External Affairs and Environmental Strategy, Southern California Gas Company*
- » *Raj Pandya, Director, AGU—Thriving Earth Exchange*
- » *Elizabeth Rhoades, Climate Change Liaison, Los Angeles County Department of Public Health*

Innovator Power Hour

In a departure from the other breakout panels, this session will feature short presentations on forward-thinking concepts and relevant projects that hope to inform and inspire. Speakers will provide an overview of cutting-edge solutions to current real-world problems as well as those yet to materialize.

Presenters

- » *Dustin Reilich, Senior Director of Municipal Development, HERO, “Leveraging Innovation and Technology to Drive Industry Standards and Achieve Policy Goals”*
- » *Gregory Rodriguez, Attorney, Best, Best & Krieger, “The Future of Transportation: Not a Horse and Buggy, but Not Quite Starship Enterprise...Yet”*
- » *Dr. Knut Sauer, Vice President, Hyperloop Technologies Inc*

Southern California—Affordable & Livable

Affordability in Southern California has become an increasingly elusive goal. While we've recovered the jobs lost during the Great Recession, stagnant wages and sky-high home prices are impacting what people can buy, where they live and work. California's long-term economic growth prospects rely on our ability to stabilize the region's jobs-housing balance. What can be done to get enough homes built close to jobs and transit and make housing in California more affordable? How can we attract and grow jobs that will provide a livable wages for residents? This panel will explore modern housing and transportation strategies that will advance the region's economy and relieve rising cost-of-living pressures.

Moderator Bruce Stenslie, President/CEO, Ventura County EDC-WIB

Panelists

- » *Lucy Dunn, President & CEO, Orange County Business Council*
- » *Jennifer Hernandez, Partner, Holland & Knight*
- » *Danavon L. Horn, President & CEO, Palm Communities*
- » *Steve PonTell, President & CEO, National Community Renaissance*
- » *Nolan Rollins, President & CEO, Los Angeles Urban League*

PLENARY SESSIONS

FRIDAY, MAY 6

9:30 A.M.–11:30 A.M.

California's Policy Priorities—A Question of Resource Allocation

As Governor Brown's budget calls for substantial increases in a number of areas, including infrastructure spending, there have been real concerns that Southern California is not receiving its fair share of available revenues. With our transportation system in need of rehabilitation and maintenance and our economy in need of the jobs that can create long-term and sustainable economic growth, Southern California must get the resources it vitally needs to ensure the long-term prosperity for the nearly 19 million people that call this region home. Don't miss this special speaker session, which will feature members of the California State Legislature discussing these issues and more.

Panelists

- » *California State Assembly Member Chad Mayes (R-Yucca Valley)*
- » *California State Assembly Member Sebastian Ridley-Thomas (D-Los Angeles)*

What is Driving the Future?

Driverless cars, lane centering systems, adaptive cruise control, mobile applications and other innovations are becoming an ever-closer reality. US Secretary of Transportation Anthony Foxx is on record saying he expects driverless cars to be in use all over the world within the next 10 years. Meanwhile, the Obama administration is proposing to spend nearly \$4 billion in a decade to accelerate the acceptance of driverless cars on U.S. roads and to curb traffic fatalities and travel delays. Clearly, the technologies are being readied, but are consumers ready to let go the wheel? Driverless cars have yet to hit the road, but already they're steeped in controversy. Who makes life or death decisions that normally are left to the car's driver? Who decides if there's room to make a lane change when traffic is going faster than legal speed limits? As new technologies rapidly emerge, so too does our desire to know how these innovations will impact our transportation system and everyday lives. This session will explore the types of transportation technologies that are emerging and their impact on our communities and our lives. Come join us and peer into your future.

Panelists

- » *Dave Barthmuss, President, Advocacy*
- » *Emily Castor, Director of Transportation Policy, Lyft*
- » *Seleta Reynolds, General Manager, Los Angeles Department of Transportation*
- » *Dr. Joshua Schank, Chief Innovation Officer, LA Metro*
- » *Dawn Wilson, Director, Environmental Affairs & Sustainability, Southern California Edison*

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POWER OF THE PAST,
FORCE OF THE FUTURE