

The Cost of Not Housing

PROGRAM

TUESDAY, OCTOBER 11, 2016

8:00 a.m. – 2:00 p.m.

L.A. HOTEL

333 S. Figueroa Street

Los Angeles 90071

scag.ca.gov/housingsummit



8:30 AM

WELCOME

Hon. Michele Martinez, *President*, SCAG

Steve PonTell, *President and CEO*, National CORE; Summit Master of Ceremonies

9:00 AM

HOUSTON... I MEAN... CALIFORNIA? WE HAVE A PROBLEM!

Morning Panel (General Session)

The state of California is in a serious housing deficit—how did we get here? This panel looks at the housing shortage's root causes and its economic, environmental and social costs.

Moderator Steve PonTell, National CORE

Panelists

- >> Raphael Bostic, University of Southern California
- >> Alan Greenlee, Southern California Association of NonProfit Housing
- >> Ben Metcalf, California Department of Housing & Community Development
- >> Brian Uhler, California Legislative Analyst's Office

10:00 AM

BREAK

Program continued on second page

To register or for more information, visit www.scag.ca.gov/housingsummit
For additional questions, contact Ma'Ayn Johnson at johnson@scag.ca.gov

10:15 AM

SHOW ME THE MONEY!

Breakout Session A

The state plays a major role in affordable housing and infrastructure. This panel will identify funding resources such as the Affordable Housing and Sustainable Communities Program and fiscal tools such as the Enhanced Infrastructure Financing Districts and Community Revitalization and Investment Authorities to foster housing and infrastructure development throughout the state.

Moderator Fred Silva, California Forward

Panelists

- >> **Ken Kirkey**, Metropolitan Transportation Commission
- >> **Larry Kosmont**, Kosmont Companies
- >> **Kirk Stark**, University of California, Los Angeles

INTEGRATE, PRESERVE, UTILIZE AND BUILD

Breakout Session B

Expert panelists will explore strategies for integrating state, regional and local planning policies including Transit-Oriented Developments, Transit Ready Developments, housing preservation, anti-displacement, inclusionary zoning and more.

Moderator Rick Cole, City of Santa Monica

Panelists

- >> **Celeste Cantú**, Santa Ana Watershed Protection Authority
- >> **Hon. Vartan Gharpetian**, City of Glendale
- >> **Steven Kellenberg**, Irvine Company
- >> **Mike McKeever**, Sacramento Area Council of Governments
- >> **Patrick Tighe**, Patrick Tighe Architecture

BREAKING DOWN THE WALLS

Breakout Session C

Good projects are often held up by CEQA abuse and NIMBYism— how can we break down barriers to develop new housing while remaining sensitive to the concerns of the community? This panel busts myths about the negative impact of developing more housing, provides tools to engage communities and showcases projects that exemplify best practices for local leadership and moving the needle.

Moderator Lucy Dunn, Orange County Business Council

Panelists

- >> **Hon. Wendy Bucknum**, City of Mission Viejo
- >> **Gary Gallegos**, San Diego Association of Governments
- >> **Jennifer Hernandez**, Holland and Knight
- >> **Sonja Trauss**, San Francisco Bay Area Renters' Federation

11:30 AM

BUFFET LUNCH

12:15 PM

SUMMARY OF BREAKOUT SESSIONS

Panelists

- >> **Rick Cole**, City of Santa Monica
- >> **Lucy Dunn**, Orange County Business Council
- >> **Fred Silva**, California Forward

12:45 PM

LET'S SAY "YES" TO HOUSING

Call to Action Panel

This panel will synthesize the lessons of the day, illustrating the strategy of community involvement and stakeholder partnerships that will ultimately lead to "YES" to housing.

Moderator Hon. Frank V. Zerunyan, City of Rolling Hills Estates

Panelists

- >> **Randall Lewis**, Lewis Group of Companies
- >> **Hon. Michele Martinez**, City of Santa Ana
- >> **Deborah Ruane**, San Diego Housing Commission
- >> **Ann Sewill**, California Community Foundation

1:30 PM

CLOSING REMARKS

Hon. Michele Martinez, *President*, SCAG

Hasan Ikhata, *Executive Director*, SCAG