

# 21ST ANNUAL DEMOGRAPHIC WORKSHOP

## GETTING READY FOR 2010

### MONDAY JUNE 1, 2009

#### AGENDA

8:00 AM REGISTRATION/CONTINENTAL BREAKFAST

8:30 AM WELCOME/INTRODUCTIONS

Speakers: Jack H. Knott, *Dean, USC School of Policy, Planning, and Development*  
Hasan Ikhata, *Executive Director, Southern California Association of Governments*  
James T. Christy, *Regional Director, Los Angeles Regional Census Center, U.S. Census Bureau*

8:45 AM PANEL 1: 2010 CENSUS AND CALIFORNIA'S POPULATION

Speakers: Frank Vitrano, *Chief, Decennial Management Division, U.S. Census Bureau*  
Mary Heim, *Chief, Demographic Research Unit, California Department of Finance*

9:45 AM QUESTIONS & ANSWERS

10:00 AM COFFEE BREAK

10:20 AM PANEL 2: ECONOMY CRASHING AND CALIFORNIA FUTURES

Speakers: Steve Levy, *Director, Center for Continuing Study of the California Economy*  
John Pitkin, *President, Analysis and Forecasting, Inc.*  
Dowell Myers, *Director, Population Dynamics Research Group, USC School of Policy, Planning, and Development*

11:30 AM QUESTIONS & ANSWERS

12:00 PM LUNCH

1:15 PM AFTERNOON GREETINGS

Speaker: Mary Heim, *Chief, Demographic Research Unit, California Department of Finance*

1:20 PM THE CENSUS AWARENESS EFFORTS IN CALIFORNIA

Speaker: Ditas Katague, *Director, Census 2010, Governor's Office of Planning and Research, Office of Governor Arnold Schwarzenegger*

1:30 PM PANEL 3: IMPORTANT NEW FINDINGS FROM THE AMERICAN COMMUNITY SURVEY

Speakers: Chuck Purvis, *Principal Transportation Planner/Analyst, Metropolitan Transportation Commission*  
Joseph Martinez, *Research and Policy Analyst, United Way of Greater Los Angeles*  
Dowell Myers, *Director, Population Dynamics Research Group, USC School of Policy, Planning, and Development*

2:30 PM QUESTIONS & ANSWERS

2:45 PM COFFEE BREAK

3:00 PM AFTERNOON ROUNDTABLES

Table 1 - How to Use the American Community Survey (*Michelle Jiles*)

Table 2 - Census Transportation Planning Products (*Chuck Purvis*)

Table 3 - Understanding California Department of Finance Data (*Mary Heim*)

Table 4 - Using Administrative Records for Demographic Analysis (*Deborah Diep*)

Table 5 - Measuring Affordable Housing Needs (*Joseph Carreras*)

Table 6 - Southern California School Enrollment Trends and Forecasts (*Valerie Edwards & Mary Ehrental Prichard*)

3:45 PM SUMMARY OF ROUNDTABLES, QUESTIONS & ANSWERS

4:15 PM CONCLUDING REMARKS