

## Worksheet 1.2

### DEVELOPING GOALS & OBJECTIVES

The following set of questions, along with the examples on the following page, are intended to help spark ideas for developing the goals and objectives for the event. Additional questions to consider can be found on page 7 of Reference Material 1.4: Resilient Streets Toolkit.

What does a resilient street look like?

Examples:

- A street where community members could walk and bike safely along the community's roadways.
- An area where there are opportunities for outdoor dining and local businesses to engage with community members.
- A place where civic engagement can occur, and community members could interact with one another to exchange ideas.
- A place that promotes interest in walking, biking, and other active transportation activities.

How can the *Go Human* Activation support a community need?

Examples:

- Improve connectivity to local and regional destinations such as parks, community centers, transit hubs, grocery supermarkets, medical facilities, and job sites.
- Showcase opportunities for proposed roadway improvements that would benefit the community.
- Complete missing links and remove barriers to the agency's existing pedestrian and bicycle infrastructure system.

Who would benefit from the Activation?

Examples:

- Disadvantaged communities
- Students
- Seniors
- Vulnerable populations

### *Examples of Goals and Objectives from Past Events*

- Showcase proposed improvements (protected bike lanes on Santa Anita Ave as well as other potential improvements in the City)
- Promote, facilitate, and build interest in walking and biking
- Align with the City's Complete Streets and Safe Routes to School plans
- Demonstrate the potential for re-envisioning downtown as a place that is walkable, a place for people, and a focal point for Indio
- Exhibit strategies for future implementation of other transportation initiatives (i.e. CV Link, transit hub, Arts and Music Line)
- Showcase proposed improvements (Chino Bike & Ped Plan)
- Promote and facilitate the use of non-motorized transportation
- Build interest in biking & walking among school-aged children, commuters, etc.
- Collect feedback and create a framework for public input for future outreach events
- Improve access to businesses
- Expedite implementation of infrastructure treatments in the City
- Attract at least 500 participants
- Promote attendance and participation by local families and children
- Connect with and include the City's arts community
- Connect with and include youth and families
- Engage at least 150 community members (based on completed surveys) in the demonstration project

### Developing Goals

Instructions: Develop a list of goals for the *Go Human* Activation. Discuss them among the Project Team and (if applicable) the Community Advisory Committee to identify the most popular goals for the event. Refine the goals as needed based on the discussion(s).

Goal #1

Goal #2

Goal #3

Goal #4

Goal #5

Goal #6

### *Developing Objectives*

Instructions: Develop a list of objectives for the *Go Human* Activation. Discuss them among the Project Team and (if applicable) the Community Advisory Committee. Refine the objectives as needed based on the discussion(s).

Objective #1

Objective #2

Objective #3

Objective #4

Objective #5

Objective #6