



SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS
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SPECIAL MEETING

REGIONAL COUNCIL AND POLICY COMMITTEES (CEHD, EEC AND TC)

Please Note Date and Time

Thursday, April 4, 2019

9:30 a.m. – 10:30 a.m.

SCAG MAIN OFFICE

900 Wilshire Blvd., Ste. 1700

RC Board Room

Los Angeles, CA 90017

(213) 236-1800

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Tess Rey-Chaput at (213) 236-1908 or via email at REY@scag.ca.gov. Agendas & Minutes are also available at: www.scag.ca.gov/committees

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JOINT MEETING OF THE REGIONAL COUNCIL AND POLICY COMMITTEES (CEHD, EEC AND TC)

SPECIAL MEETING AGENDA

Southern California Association of Governments
900 Wilshire Boulevard, Suite 1700
Los Angeles, CA 90017
Thursday, April 4, 2019
9:30AM – 10:30AM

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

The Honorable Alan D. Wapner, President

The Honorable Peggy Huang, Chair, Community, Economic and Human Development Committee

The Honorable Linda Parks, Chair, Energy and Environment Committee

The Honorable Curt Hagman, Chair, Transportation Committee

PUBLIC COMMENT PERIOD

Members of the public desiring to speak on items on the Special Meeting Agenda must fill out and present a Public Comment Card to the Assistant prior to speaking. Comments will be limited to three (3) minutes per speaker. The President has the discretion to reduce the time limit based upon the number of speakers and may limit the total time for all public comments to twenty (20) minutes.

DISCUSSION ITEM

- | | | |
|---------------------------------------------------------------------------------------|-------------------|-----------------|
| 1. Connect SoCal: "How Will We Connect?"
<i>(Kome Ajise, Director of Planning)</i> | Attachment | 60 mins. |
|---------------------------------------------------------------------------------------|-------------------|-----------------|

ANNOUNCEMENT/S

ADJOURNMENT

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Southern California Association of Governments
900 Wilshire Boulevard, Suite 1700, Los Angeles, California 90017
April 4, 2019

To: Regional Council and Policy Committees (CEHD, EEC and TC)

INTERIM
EXECUTIVE DIRECTOR'S
APPROVAL

From: Kome Ajise, Director of Planning; ajise@scag.ca.gov

A handwritten signature in blue ink, appearing to read "Kome Ajise", is written over the printed name and email address.

Subject: Connect SoCal: How Will We Connect?

RECOMMENDED ACTION:

For Information Only – No Action Required

STRATEGIC PLAN:

This item supports the following Strategic Plan Goal 1: Produce innovative solutions that improve the quality of life for Southern Californians.

EXECUTIVE SUMMARY:

Over the last three months, the Regional Council and Policy Committees in joint meetings have received presentations and discussed key issues related to the development of **Connect SoCal**, the 2020-2045 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS). On April 4, these themed conversations will conclude with a discussion on “How will we connect?” Staff will provide context for the conversation by highlighting challenges and opportunities for maintaining and managing the regional transportation system. Transportation leaders will discuss the impact of emerging technologies on regional mobility to offer insights on the role of regional planning in harnessing innovation for the public good.

BACKGROUND:

SCAG is actively developing the region’s 2020-2045 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS), commonly referred to as “*Connect SoCal*,” for approval by the Regional Council in spring 2020. In order to provide context and establish fresh policy perspectives for *Connect SoCal*, a series of joint and individual policy committee meetings were organized around three fundamental planning questions:

Who are we planning for?

Fostering a deeper and improved understanding of how economic and demographic trends will impact our region’s households is fundamental to developing a meaningful, pragmatic, and relatable plan (February 2019).

Where will we grow?

Balancing resource conservation, housing demands, and economic expansion while adapting to a rapidly changing climate are regional challenges that necessitate thinking beyond jurisdictional boundaries as we plan to accommodate growth (March 2019).

How will we connect?

Anticipating mobility needs of all transportation system users is critical to aligning future investments with emerging technologies, changing demography and communities, and assuring sustainability and livability (April 2019).

As policy discussions proceed within this broad framework, the draft plan goals adopted by the Regional Council in September 2018, serve as guides and touchstones for aligning planning strategies with desired outcomes. The draft goals include:

1. Encourage regional economic prosperity and global competitiveness.
2. Improve mobility, accessibility, reliability, and travel safety for people and goods.
3. Enhance the preservation, security, and resilience of the regional transportation system.
4. Increase person and goods throughput and travel choices within the transportation system.
5. Reduce greenhouse gas emissions and improve air quality.
6. Support healthy and equitable communities.
7. Adapt to a changing climate and support an integrated regional development pattern and transportation network.
8. Leverage new transportation technologies and data-driven solutions that result in more efficient travel.
9. Encourage development of diverse housing types in areas well supported by multiple transportation options.
10. Promote conservation of natural and agricultural lands and restoration of critical habitats.

How we connect, in light of these goals, poses significant regional challenges. The transportation investments planned by county transportation commissions, which form the core of *Connect SoCal*, provide the foundation for maintaining and adapting our transportation system to meet regional needs. However, with a myriad of technology changes on the horizon, our investment plans must be more imaginative to achieve desired outcomes.

Staff will provide context for the conversation by highlighting challenges and opportunities for maintaining and adapting the regional transportation system, emphasizing growing importance of systems management. The staff introduction will be followed by a presentation from Brian Taylor, a professor of urban planning in the UCLA Luskin School of Public Affairs, director of the UCLA Lewis Center for Regional Policy Studies and the UCLA Institute of Transportation Studies. Taylor is an expert on transportation policy, and transportation planning and finance. His presentation will focus on the impact of emerging technologies on regional mobility and the role of the public sector in harnessing innovation for the public good. The committee will then receive a presentation from Austin Heyworth, the Public Affairs Manager in California for Uber Technologies. Heyworth represents Uber on state policy and regulatory issues and has led policy work on autonomous



vehicles, electric vehicle programs, and the transition to a multi-modal platform including the launch of JUMP bikes in California markets. Heyworth will discuss the company's mobility platform and multi-modality use cases, including first-mile/last-mile partnerships, trip planning, and the role of convenience in driving behavior.

Following the joint policy committee meeting, presentations and discussion on "How we will connect?" will continue in individual meetings of the policy committees. The policy committees will explore, through more in-depth conversations, the three technology-enabled transportation "revolutions": vehicle electrification, automation, and widespread shared mobility.

FISCAL IMPACT:

Staff work associated with this agenda item is funded in the Overall Work Program under Project: 010.0170.01.