



SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS
900 Wilshire Blvd., Ste. 1700
Los Angeles, CA 90017
T: (213) 236-1800
www.scag.ca.gov

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MEETING OF THE

MODELING TASK FORCE

Wednesday, March 29, 2023
10:00 a.m. – 12:00 noon (PT)

SCAG OFFICES

900 Wilshire Blvd., Ste. 1700
Policy Committee A Room
Los Angeles, CA 90017
(213) 236-1800

VIDEOCONFERENCE AND TELECONFERENCE ALSO AVAILABLE

Please see Page 2 for information on How to Participate. For other information or questions, please contact Cheryl Leising at (213) 236-1926 or via email at leising@scag.ca.gov

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Ellen Jisu Lee at (213) 236-1867 or via email at leej@scag.ca.gov. Agendas & Minutes for the Modeling Task Force are also available at: <https://scag.ca.gov/modeling-task-force>

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 630-1402. We request at least 72 hours (three days) notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.

How to Participate

For the March 29th Modeling Task Force Meeting, the meeting is held via Zoom Conferencing with log in information as follows:

Zoom Meeting

Join from PC, Mac, Linux, iOS or Android:

<https://zoom.us/j/679716911>

To Join by Zoom

1. Click the following link: <https://scag.zoom.us/j/679716911>
2. If Zoom is not already installed on your computer, click “download & run Zoom” on the launch page and press “run” when prompted by your browser. If Zoom has previously been installed on your computer, please allow a few moments for the application to launch automatically.
3. Select “Join Audio via Computer.”
4. The virtual conference room will open. If you receive a message reading, “Please wait for the host to start this meeting,” simply remain in the room until the meeting begins.

Teleconference

Dial: 1-669-900-6833

Meeting ID: 679 716 911

To Join by Phone

1. Call **(669) 900-6833** to access the conference room. Given the high call volumes recently experienced by Zoom, please continue calling until you connect successfully.
2. Enter the **Meeting ID: 679 716 991**, followed by #.
3. Indicate that you are a participant by pressing # to continue.
4. You will hear audio of the meeting in progress. Remain on the line if the meeting has not yet started.

AGENDA

“Any item listed on the agenda (action or information) may be acted upon at the discretion of the Committee”.

1.0 CALL TO ORDER AND INTRODUCTIONS

Archie Tan
@ OCTA
Chairperson

2.0 PUBLIC COMMENT PERIOD

Members of the public desiring to speak on an agenda item or items not on the agenda, but within the purview of this Task Force, must fill out and submit a speaker’s card to the Assistant prior to speaking (Cheryl Leising; leising@scag.ca.gov). A speaker’s card must be turned in before the meeting is called to order. Comments will be limited to three minutes. The Chair may limit the total time for comments to twenty (20) minutes.

3.0 INFORMATION ITEMS

3.1 Updates on Regional and Subregional Modeling Programs

Group Discussion
15 minutes

Discussion by MTF members – an opportunity for agencies to share the status of their current modeling projects and upcoming modeling priorities.

3.2 Leveraging Big Data Analytics to Advance Regional and State Goals using the Streetlight Insight Tool

Scott Johnson
@SCAG
10 minutes

SCAG is providing licenses to Streetlight’s Insight big data platform for the six-county region. Streetlight’s Insight platform provides users access to real-time, anonymized, and aggregated travel and safety information, sourced from mobile data and sensors. The Big Data Platform is made possible through the State of California Regional Early Action Planning (REAP) 2021 grant program and is intended to support the development and evaluation of transformational projects at the intersection of transportation and land use. Anticipated users are applicants to SCAG’s numerous REAP 2021 programs, as well as public agencies, jurisdictions, consultants, academia, and other entities working on projects in alignment with REAP 2021

objectives to accelerate infill housing, affirmatively further fair housing, and reduce vehicle miles travels.

3.3 SCAG Scenario Planning Model (SPM)'s Transportation Module Update

John Abraham
@ HBA Specto Inc
30 minutes

SCAG SPM is a land use sketch planning tool with a suite of analytical modules that estimate the impacts of alternative plans and policies on community, environment, transportation, public health and more. This presentation is to introduce and report the status of SPM's transportation analysis module update project in the preparation of the 2024 Connect SoCal.

3.4 Work at Home Data Analysis of Pre, During, and Post-Pandemic

Hsi-Hwa Hu
@ SCAG
30 minutes

SCAG will present the findings of various data sources regarding working from home, including the American Community Survey (ACS), household travel surveys, and two recent surveys, namely the UC Davis transportation survey and the U.S. Survey of Working Arrangements and Attitudes (SWAA). The two surveys cover questions related to remote and hybrid work during and post-pandemic periods.

4.0 CHAIR'S REPORT

5.0 STAFF REPORT(S)

6.0 FUTURE AGENDA ITEMS

- California Vehicle Survey Analysis
- Household survey methodology (the joint project with other MPOs)
- TNC Survey Analysis
- SCAG Truck Model Update
- SCAG ABM Peer Review Meeting Report

7.0 ADJOURNMENT

The next meeting of the Modeling Task Force is scheduled for May 24, 2023 at 10:00 am (PT) via Zoom meeting.